

FINANCIAL TIMES

Aerospace
Industries manoeuvre
for the end-game

Page 19



The Ivory trade
Common sense
prevailed in Harare

Martin Wolf, Page 18



Smart farming
Computers help get the
most from every field

Technology, Page 12



Today's surveys
India
Business books

Separate sections, Pages 14-15

Compromise set to end German digital TV battle

The battle to control digital pay-television in Germany appears close to a truce, with Kirch Group and rival media company CLT-Ufa announcing a compromise deal. The two companies, which have spent more than a year fighting, said they had agreed to work together to develop digital pay-TV. The agreement, which must seek regulatory approval, is a welcome respite for Kirch - the subject of intense speculation over its financial health. Page 20 and Lex

ICI outlines Australian sales ICI, the UK-based chemicals group, yesterday announced details of the planned £1bn public offering of its 62.4 per cent stake in ICI Australia, but refused to rule out the possibility of a trade sale to a single buyer. The UK group denied it had talked to potential bidders, but said that if a buyer came forward it would consider any offer. Page 21

Lombard and JCI close to agreement Talks over a £2bn merger between UK-based conglomerate Lombard and its South African partner, the mining group JCI, will come to a head this week. "I believe the position with JCI will be clarified in days, rather than weeks," said Lombard chief executive Nicholas Morrell as he announced pre-tax profits before exceptional charges down 38 per cent at £88m for the half-year to March 31. Page 21

Eli Lilly announces \$2.4bn charges Eli Lilly, the US pharmaceuticals company, yesterday announced a \$2.4bn charge to reflect the fall in value of PCS, which it bought three years ago to try to secure wider distribution for its drugs in the US. The move underlines how far prospects for the US healthcare industry have shifted during the Clinton presidency. Page 21

New Japanese life insurers feared New failures in Japan's life insurance sector are "probable" as Japan prepares for "Big Bang" financial deregulation, said the US credit rating agency, Standard & Poor's. The agency's warning comes as five big Japanese life insurance groups have been assigned low credit ratings by S&P. Page 21

Lagerfeld hit by £1.8m tax bill

Fashion guru Karl Lagerfeld (left) has been ordered to pay more than £1.8m in back taxes after a French court ruled that he was not a tax exile in Monaco. The court in Nice said Lagerfeld, the chief designer for French fashion house Chanel, Italian company Fendi and his own signature line, had evaded tax for two years in the early 1990s.

US tobacco stocks fall after deal US tobacco stocks took a drubbing yesterday as investors feared that Congress would demand tougher terms for the industry's \$368bn settlement with anti-tobacco lawyers. But Wall Street's cool reaction for the deal could also be good news for those who hammered it out - because legislators would have been much less likely to approve an agreement that sent tobacco stocks soaring. Page 9

Alphatec chief faces call to quit Creditors of Alphatec Electronics, the Thai computer chip maker, are expected to seek the resignation of chief executive Charn Uswachoke before they agree to give the company time to restructure its debts, after Alphatec missed a \$45m payment on a euroconvertible bond issue. Last month Alphatec missed repaying \$34m to a syndicate led by ING Bank. Page 20

Kremlin shrugs off budget votes Russia's Communist-dominated parliament has defied President Boris Yeltsin by rejecting his plans to cut budget spending targets by one-fifth. But the motion has little practical importance, given parliament's inability to hold the government to account over its budgetary performance. Page 1

Lord's Test match ends in draw The weather-ravaged second Test at Lord's ended in a draw today, leaving England one ahead in the six-match Ashes series against Australia. Scores: England 77 and 286 for four declared, Australia 213 for seven declared. Man of the match was Australian bowler Glenn McGrath.

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STOCK MARKET MOVES	
New York: Dow Jones Ind. 7248.50 (+71.92)	FTSE 100 4578.5 (+18.1)
NASDAQ Composite 1448.02 (+0.92)	Nikkei 223.45 (+3.14)
Europe and Far East	
CAC 40 2782.20 (+5.10)	
DAX 3794.72 (+3.55)	
FTSE 100 4578.5 (+18.1)	
Nikkei 223.45 (+3.14)	
US LUNCHTIME RATES	
Federal Funds 5.25%	
3-month Treasury Bill 5.10%	
Long Bond 5.88%	
Yield 5.88%	
OTHER RATES	
UK 3-month Interbank 5.25%	(82.94)
UK 12-month Interbank 5.25%	(100.7)
France 10-year DAT 5.88%	(86.57)
Germany 10-year Bund 5.88%	(101.80)
Japan 10-year JGB 5.88%	(104.166)
NORTH SEA OIL (Average)	
Brent Dated \$17.545	(17.07)

3-month US Treasury Bill	5.10%
3-month UK Treasury Bill	5.10%
3-month Japanese Treasury Bill	5.10%
3-month Swiss Treasury Bill	5.10%
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3-month Saudi Arabia Treasury Bill	5.10%
3-month Yemen Treasury Bill	5.10%
3-month Oman Treasury Bill	5.10%
3-month United Arab Emirates Treasury Bill	5.10%
3-month Qatar Treasury Bill	5.10%
3-month Bahrain Treasury Bill	5.10%
3-month Brunei Darussalam Treasury Bill	5.10%
3-month Malaysia Treasury Bill	5.10%
3-month Indonesia Treasury Bill	5.10%
3-month Philippines Treasury Bill	5.10%
3-month Thailand Treasury Bill	5.10%
3-month Vietnam Treasury Bill	5.10%
3-month Laos Treasury Bill	5.10%
3-month Cambodia Treasury Bill	5.10%
3-month Myanmar Treasury Bill	5.10%
3-month Brunei Treasury Bill	5.10%
3-month Timor Treasury Bill	5.10%
3-month East Timor Treasury Bill	5.10%
3-month West Bank Treasury Bill	5.10%
3-month Gaza Strip Treasury Bill	5.10%
3-month Jordan Treasury Bill	5.10%
3-month Lebanon Treasury Bill	5.10%
3-month Syria Treasury Bill	5.10%
3-month Iraq Treasury Bill	5

NEWS: EUROPE

Bayer signs deal on jobs and costs

By Graham Bowley
in Frankfurt

Bayer, the German chemicals and pharmaceutical company, signed a cost-cutting deal with its German workers yesterday in return for a promise to avoid large job losses before 2001.

The ground-breaking agreement commits Bayer to DM200bn (\$12bn) of new investment up to the end of 2002 in return for savings in bonus payments and other extra staff costs worth about DM300m a year.

It is the first time Bayer has struck an agreement

directly with its workforce, rather than through the industry-wide agreements traditional in Germany.

The accord represents the latest concession secured by German companies which want to free up the labour market and improve competitiveness.

It comes against a back-

ground of record high unemployment in Germany and growing pressure on German businesses to reduce costs to remain internationally competitive.

Already, many large companies have moved some production to areas such as

eastern Europe to take advantage of cheaper and more flexible workers.

Bayer said workers would not be put off for "economic reasons" before the end of 2000, although there could still be voluntary redundancies or losses through restructuring. The deal also commits workers to increased flexibility in working hours.

Mr Burkhard Jahn, a spokesman for the BAVC, the German chemical employers' association, said the agreement was one of the most progressive yet in the chemicals industry.

"This is in the spirit of doing what is necessary to bolster competitiveness and keep employment in Germany," he said.

The latest deal follows the industry-wide agreement struck earlier this month between employers and the IG Chemie trade union, which allows companies to reduce wages by up to 10 per cent in times of economic downturns in return for not sackings workers.

This innovative deal has won praise in Germany, leading to calls for other unions - such as the more powerful metal workers' union - to follow suit.

In April, Ford of Germany secured a cost-cutting deal with its workers to save \$120m (\$72m) a year to help safeguard 34,000 jobs, in return for investment commitments in the country up to 2010.

Last month, BASF agreed a deal with its workers to extend its system of profit-related pay in a bid to motivate its workers more.

Mr Hans-Jürgen Mohr, Bayer labour director, said that globalisation of markets and growing competition were hitting Bayer particularly hard. He said that the company's staff expenses

were much higher than its international competitors'. Bayer has reduced its workforce by a quarter over the last 10 years.

Mr Rolf Nietzard, chairman of the Bayer employee committee, hailed the agreement as a guarantee of "a high level of job security". He said that "a start has been made towards revisiting Germany as a production location for Bayer".

The agreement, which covers 46,000 staff at five of Bayer's German plants and also commits Bayer to offer at least 800 traineeships, comes into effect on July 1.

EUROPEAN NEWS DIGEST

Albania poll pact signed

Albania's leading political parties committed themselves yesterday to holding "free and fair" elections on Sunday despite violence that has cost more than 1,500 lives this year. A "Pact for the Future of Albania" was signed in Rome yesterday by leaders of President Sali Berisha's Democratic party, and by the main opposition Socialist and Social Democratic parties.

The international community is planning intensive monitoring, but Mr Fatos Nano, the Socialist leader, warned that there was still a possibility that "the only alternative left to some gangs and structures of the secret police acting under Berisha's orders could be to destroy ballots". The violent anarchy in Albania was triggered by the collapse of a series of fraudulent pyramid finance schemes. Yesterday the International Monetary Fund and the World Bank urged the rapid closure of those that remained. Both said they were ready to provide financial assistance "once Albanian authorities are in control of the country... and have made progress in establishing a sound macroeconomic framework and in dealing effectively with the schemes."

Kevin Done, London

Lagerfeld loses tax battle

German fashion designer Karl Lagerfeld has been ordered to pay FF18m (\$3m) in back taxes for 1992-94 after an administrative court in Nice rejected his argument that he lived in Monaco, whose residents are exempt from income tax, justice sources said yesterday. Mr Lagerfeld is chief designer for fashion houses Chanel and Fendi and his own signature line.

During the trial on June 4, his lawyer had argued that his client was a German national living in Monaco since 1992 and therefore not subject to French taxation. But the state prosecutor argued that he had several French bank accounts, rented an apartment in Paris and owned property in Brittany. The ruling covers taxes due plus penalties for late payment.

Reuter, Nice

New nominee for telecom job

Mr Peter Landsberg, former chairman of the electronics and engineering group Alcatel SEL, is the latest person nominated as head of Germany's new telecommunications regulatory authority, which will oversee liberalisation of the telecommunications market from next January. He was proposed yesterday by the federal post ministry's regulatory council, but the appointment has to be approved by the cabinet. The council has twice rejected the government's nominee, Mr Klaus-Dieter Scheufl, a senior post ministry official.

The cabinet last month rejected Mr Arne Börsen, a senior figure in the opposition Social Democratic party. The regulatory council has proposed instead that he should be one of the two vice presidents of the new authority.

Ralph Atkins, Bonn

Convictions in arms trials

A German court yesterday found two sons of Abassi Madani, the jailed Algerian fundamentalist opposition leader, guilty of smuggling arms and explosives from Europe to anti-government forces in Algeria. Salim Abassi, 30, and Ikhbal, 26, were convicted of explosives offences, belonging to a criminal organisation and forging documents. Salim was jailed for 32 months and Ikhbal for 28 months. Two other Algerians, Nasr-Eddine Layachi Hemaz, 31, and Mahmoud Logbi, 26, were sentenced to 31 months and 10 months respectively.

The men, who all denied involvement, have been in custody for almost two years since German authorities cracked down on Algerian fundamentalists using youth and west Germany as a base to support an armed conflict against Algeria's military rulers. A court spokesman said they were unlikely to go to jail because they had spent so much time in remand.

Reuter, Düsseldorf

CSU stands by Emu line

The German Christian Social Union (CSU) yesterday reiterated its differences with its senior coalition partner, the Christian Democratic Union, by insisting that Germany fulfil exactly the membership criteria for a European single currency. Chancellor Helmut Kohl had attacked Mr Edmund Stoiber, Bavaria's CSU premier, for "unusually foolish talk" on the matter but Mr Bernd Protzner, party secretary general, told the Rheinische Post newspaper the CSU stood fully behind Mr Stoiber.

"The CSU has said clearly and unanimously that it will not allow the single European currency to be born with a birth defect," Mr Protzner said.

Reuter, Bonn

Mobile networks set to soar

Mobile telephone networks are growing rapidly in central and eastern Europe, and subscribers will more than double to 4.5m within 18 months, predicts Mr Julian Herbert, of the market research company World Cellular Database. He told mobile operators at a conference in Warsaw that the region's 2m users would reach 13.5m by 2000. Main growth would come in Poland, the Czech Republic and Hungary. Central and eastern Europe had a mere 400,000 subscribers just over two years ago.

The 15 European Union countries currently have 32.9m cellular users. However, because of underdeveloped fixed line networks, mobile users in Poland, for example, talk on their mobile telephones three times longer than their western European counterparts.

Russia, where rapid growth is expected after 2000, has more than 100 companies already operating networks. This year, several new companies are to come into operation in Armenia, Moldova and Slovenia, as well as three operators in Uzbekistan and two rival networks in Georgia.

Christopher Bobinski, Warsaw

ECONOMIC WATCH

Czech exports accelerate

The cost of the Czech Republic's import bill continued to exceed the value of its exports last month but restrictions imposed in April on the import of certain consumer and agricultural goods and the devalued koruna appear to be working, official figures showed yesterday. The foreign trade deficit widened by Kcs1.2bn (\$350m) in May, bringing the deficit for the first five months of the year to Kcs64.8bn.

However, for the second successive month, the rate of growth of exports outstripped that of imports: exports rose by 9.5 per cent, while imports increased by only 0.5 per cent. In April, exports expanded by 23 per cent and imports by 11.2 per cent. The figures for May prompted the Czech Statistics Office to revise slightly downwards its forecast of the foreign trade deficit for the full year, from Kcs200bn to between Kcs160bn-Kcs180bn. It said the current account deficit should reach 6.7-7.3 per cent of gross domestic product, compared to 8.6 per cent last year.

Vincent Boland, Prague

German producer prices rose 0.2 per cent in May from April, and were up 1.1 per cent from a year earlier.

Parliament votes down spending cuts but ministers set to press ahead

Kremlin shrugs off budget vote

By John Thornhill
in Moscow

The Communist-dominated parliament in Russia yesterday defied President Boris Yeltsin on his return from the Group of Seven summit in Denver by rejecting his government's plans to cut budget spending targets by one-fifth.

But the motion, carried by 210 votes to 112, has little practical importance, given parliament's inability to hold the government to account over its budgetary performance.

Mr Vladimir Petrov, deputy finance minister, said the government would continue to cut planned spending as it deemed necessary to keep public finances under control.

The government has said

it will have to chop Rb108,000bn (\$19bn) from the "unrealistically high" spending targets contained in the 1997 budget because of a shortfall in tax revenues.

The vote was part of a continuing political battle between the government and parliament over who should take the blame for rewriting the wildly optimistic budget. But parliament, which rises for the summer recess today, showed some sense of responsibility by rejecting a Communist-inspired alternative proposal to cut planned spending by just Rb38,000bn.

In spite of the parliamentary setback, government ministers were in almost triumphalist mood yesterday as they trumpeted the achievements of the new team's first 100 days in

office. Mr Boris Nemtsov, who was appointed first deputy prime minister in March, said that the government had taken great strides in liquidating its arrears to pensioners by squeezing extra tax revenue out of the worst corporate tax dodgers.

He said the government had already eliminated pension arrears in 80 of Russia's 89 regions and would complete the task by July 1, as it had promised. It would then eliminate its arrears to federal employees, such as teachers and soldiers, he said.

The 37-year-old minister also unveiled plans yesterday to address the chronic non-payments crisis bedevilling large swathes of industry.

He said the federal energy commission, the industry

regulator, would slash electricity tariffs by 30 per cent for industrial consumers which paid their bills in cash on time.

The government has already announced a similar cut of 40 per cent in the gas industry.

The initiative is designed to encourage prompt payment of bills and break the logjam of debts that has built up in the economy. The move could also lead to a strong inflow of cash into the energy companies, enabling them to pay their outstanding tax bills, he added.

Mr Nemtsov said that the recent reduction in the central bank's refinancing rate from 36 per cent to 24 per cent would encourage banks to invest in the real economy rather than speculate in the

debt and currency markets. "In the current year, there will not be significant growth in GDP (gross domestic product). But there will be in 1998," he said.

Mr Anatoly Chubais, the other first deputy prime minister who is spearheading the government's reform drive, welcomed Russia's promised inclusion in the Paris Club of creditor nations.

Mr Chubais said this would enable Russia to begin recovering at least part of the \$140bn of debt it is owed by 40 other countries which had close ties with the Soviet Union.

He said it was unrealistic to expect some countries, such as Nigeria or Angola, to repay their debts. But other countries' debts were recoverable in part.

Italy takes action to 'free' the press

The writing may be on the wall for a sales monopoly, writes Robert Graham in Rome

For a mundane commodity, it can often prove remarkably difficult to buy a newspaper or magazine in Italy.

This is because they are only sold from kiosks or from shops with an exclusive licence. Outside the centre of the main towns, these are far and few between.

As so often happens when Italian consumers are inconvenienced, a powerful group can be found lurking in the background to protect a vested interest.

The poor availability of newspapers is the result of a tough rearguard action fought over almost two decades by the 37,000-strong newspaper vendors' association to prevent a liberalised sale of the press.

This month, however, the centre-left government introduced legislation to end this restrictive practice. For an 18-month trial period, local authorities will be able to grant licences to bars, bookshops, petrol stations, supermarkets and tobacconists to sell newspapers and magazines.

"We have been pressing for this move for ages and we are convinced that it will stimulate newspaper sales," commented a spokesman for the Fieg, the newspaper proprietors' association.

The Fieg is relying on the liberalisation to boost flagging sales of newspapers and the declining profits of most press groups.

The view is shared by the

prime minister's office, which also has responsibility for aiding the media. "The clearest evidence of the crisis in this sector is the progressive decline in daily newspaper sales - going from 115 copies per inhabitant at the beginning of the nineties to 106 in 1995 and last year the decline continued," the prime minister's office noted.

The poor availability of newspapers is the result of a tough rearguard action fought over almost two decades

The Fieg says: "Our aim is not to take business away from the kiosks, but to find new customers."

Estimates are cautious about the extent to which liberalisation can boost sales. But, if even a small proportion of the 200,000 potential new outlets are used, then the increase could be 5 per cent. At the most pessimistic, the move will halt the decline in sales.

The vendors, on the other hand, believe the newspaper proprietors are over-optimistic about boosting sales. They are convinced that

they will lose out, even though the Fieg will have to apply the same treatment to the new distributors, letting them take 19 per cent of the cover price of each copy sold.

The vendors, however, have been promised a sop by being allowed to sell non-press items. Already they can sell bus and certain lottery tickets, and they are hoping that this can be broadened.

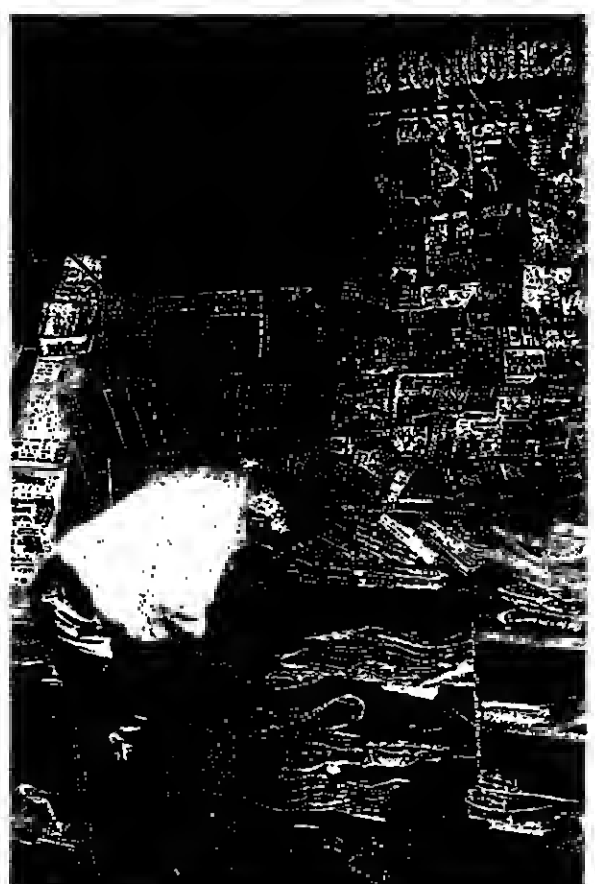
However, the vendors are enormously restricted by the small size of their kiosks, most of which are already growing under the weight of the promotional gifts offered by newspaper publishers competing for readers.

Indeed, the vendors fear that they will lose out, especially on profitable magazine sales to supermarkets and bookstores since the latter can afford to display bulky issues for much longer.

A first attempt to break this monopoly occurred in 1981 with a law envisaging the sale of newspapers in bookstores. But the vendors' friends in parliament and government saw this came to nothing.

The challenge was taken up by the anti-trust authority after its creation in 1990. In 1994, parliament even approved a timid experiment to try out a liberalisation scheme in 10 cities.

The experiment was successfully buried in wrangling by the vendors' lobby. Even now, the issue is so sensitive that Mr Romano



The sale of newspapers and magazines in Italy is severely restricted

Glyn Owen

Prodi's government is only presenting a bill to parliament that is an 18-month experiment. Progress will be monitored after nine months with a further review after the full trial period.

If the vendors can prove that they have been seriously disadvantaged, it is not clear what will happen since the government is committed to this liberalisation and would almost certainly like to tackle the even more sensitive monopoly enjoyed by tobacconists on cigarette sales.

Ironically, while the newspaper proprietors have vociferously sought to break up the vendors' cartel,

they themselves have scarcely distinguished themselves with the free market.

For the second time in under two years, the anti-trust authority this week drew attention to an apparent price-fixing cartel. Newspaper prices were liberalised in 1988. The authority observed: "Until now, the main papers have always increased their prices in perfect synchronisation."

But the newspaper proprietors appear to have more influence at court since the anti-trust authority's first complaint sent to the media watchdog commission has yet to be answered.

'Quick start' laws passed □ Donors may meet again in July

Bosnian funding hopes raised

By Anthony Robinson, East Europe Editor, in London

An internationally financed, three-year reconstruction plan for war-ravaged Bosnia-Herzegovina worth more than \$5bn is faced with a funding crisis after last week's indefinite postponement of a donors' conference by the World Bank and the European Union.

But the Bosnian parliament's approval last Friday of a set of laws, creating a central bank and other key economic institutions for the joint government, has raised hopes that a conference could yet be held in July, before the summer holiday break.

The postponement of the conference put pressure on

politicians from the two component parts of Bosnia, the Muslim-Croat federation and the Bosnian Serb republic, to pass the laws, because money was already running out on several projects started with international funding. About \$1.8bn was approved for the first year of the triennial programme agreed at a donors' conference in 1996, but only about \$1.1bn was disbursed.

Nearly 80 per cent of the first year's funds was allocated to projects in the Muslim-Croat federation and to setting up joint institutions, including a taxation administration and a central bank. This compares with \$38m disbursed on projects in Republika Srpska, the Serb "entity" recognised in

the Dayton peace agreement, by the end of December, 1996.

The donor conference, originally scheduled for last December, is needed to secure funding for the \$1.4bn of approved projects scheduled for 1997. But donors have been reluctant to pledge fresh funds, failing passage by the joint Bosnian parliament of the so-called "quick-start" package of laws.

The IMF also made clear that Bosnia would not be able to restructure its share of the foreign debt of former Yugoslavia without an IMF standby loan, which would create better access to international capital markets.

The package finally approved last Friday creates

the basic economic institutions of the joint state, as agreed under the Dayton peace agreements. In particular, it sets up the new central bank. The bank is designed to work under currency board rules, with a fixed exchange rate for the new domestic currency, and to prevent inflationary deficit financing.

Diplomats in Sarajevo said yesterday that the Bosnian Serbs' approval of the package on Friday marked the first time that they had formally shown acceptance of the joint institutions agreed at Dayton. The World Bank added that approval of the customs and tariffs law paved the way for the freer trade which was vital for economic recovery.

Handwritten text: "EPA 12/15/97"

Travel industry looks for boost from the euro



Preparing for Emu

Long-haul visitors to Europe are faced with several obstacles when they travel to more than one country within the continent. The visa requirements, the problems of communicating in a variety of languages and the need for so many different currencies can be off-putting. The European Union's travel industry believes that, by eliminating one of these irritants, economic and monetary union will lead to an increase in travel to and within Europe. Business travel volumes would also be likely to increase.

"The travel industry is in favour of the euro, because we expect it to boost tourism and therefore increase the turnover of local agents," says Mr Michel de Blust, secretary-general of Ectaa, the Brussels-based European association of travel agents and tour operators.

Emu should also lead to

Greater price stability and removal of exchange rate risks are two of benefits foreseen, writes **Scheherazade Daneshkhu**, Leisure Industries Correspondent

greater price stability by removing exchange rate risks and fluctuations. This is particularly welcomed by tour operators, which book hotel rooms without knowing what the conversion rate of the local currency will be when they come to set package holiday prices some months later. They are obliged to hedge to cover their exposure.

"The single currency will remove exchange rate volatility," says Mr Lance Molt, finance director at First Choice, a UK-based tour operator. "That will take some of the uncertainty out of tour operators' profits, which could lead to sharper pricing."

Yet many aspects of the impact of a single currency are still guesswork, particularly in the UK, the largest package holiday market. The Association of British Travel Agents hopes that a study it commissioned in February will throw more light on the subject. Even if Britain does not

join Emu in 1999, its travel industry will still be affected by monetary union.

The study by the Centre for Economics and Business Research is expected to be released next month and will examine the impact of a single currency on holiday prices, on consumer spending and whether the effect on business and leisure markets is likely to be different. It will also count the cost of changeover for technology and finance departments.

Ectaa puts changeover costs at between 1.8 per cent and 3 per cent of a travel company's turnover in a briefing memo on the impact of the euro on the travel industry. This is a significant cost for the low-margin industry which makes gross profit margins of 10 per cent in a good year.

Travel agents with a large foreign exchange business will also suffer loss of income, particularly if Spain joins Emu at the earliest

stage in 1999. More than 40 per cent of UK package holidaymakers go to Spain, which is also the most important destination outside Germany for German holidaymakers.

With easy price comparison, simple products like air fares could fall

Thomas Cook, the UK travel agent owned by the Düsseldorf-based Westdeutsche Landesbank, which claims to have more than 20 per cent of the British travel foreign exchange market, acknowledges that Emu will have a significant impact on its business but says that it is exploring other ways of replacing the lost

income.

These include new products such as Visa Travel Money, which is being piloted in the UK and Far East. This acts as an electronic travellers cheque by allowing users to buy a card with a predetermined value to withdraw cash from cashpoint (automatic teller) machines.

While some tour operators believe the costs of changeover will push up holiday prices, others think the euro will foster more competition through its greater transparency which could lead to a fall in prices.

By making price comparisons easy, straightforward products, such as air fares, could fall, believes Mr de Blust. "If you combine monetary union with the development of on-line sales, such as the internet, the euro will probably encourage a decrease in prices in those markets which are expensive compared to others."

Those living near a border will be particularly well placed to take advantage of pricing differences by comparing the euro price on each side of the border and then doing their travel shopping in the country with the cheaper price.

Although this effect could spill over into package holiday prices, these are perhaps too culture-specific to lead to a fundamental shift in holiday habits. "Do you really think British people would like to travel with a German tour operator and be welcomed in German at their destination?" asks Mr de Blust.

Mr Gerd Hesselmann, president of Deutscher Reisebüro Verband, one of Germany's largest travel agent companies, doubts that Emu will herald lower package holiday prices because of the industry's low profit margins. "We already have a highly competitive market and there's no room for prices to fall, otherwise

companies will produce losses." Where competition is likely to be at its keenest is between the monetary union countries and those outside it. Destinations such as Spain and Italy, which have had relatively weak currencies in Europe, could find themselves at a competitive price disadvantage to Turkey, Greece and North Africa if they join a strong euro.

The German travel industry is particularly fearful of a potential downturn in the Spanish market, since many of its package holiday companies, including TUI, Europe's largest in turnover terms, own hotels in Spain. "This is our main concern about Emu, particularly since we would like the euro to be strong," said Mr Hesselmann. "We do not want the euro to become a competitive tool for different companies, so we are working towards a common standard for the industry."

AVAC, the association of Catalan travel agents, sees no reason for Emu to push up Spanish holiday prices. But if it does, Spain will compete on quality of service and new products.

Emu: who's going to make it

J.P. Morgan Calculator June 16 1997

	Yesterday	1 week ago	4 weeks ago
Germany	100%	100%	100%
France	100%	100%	100%
Belgium	100%	100%	100%
Portugal	81%	77%	83%
Spain	78%	78%	80%
Finland	74%	72%	79%
Ireland	47%	44%	75%
Sweden	70%	62%	63%
Italy	86%	80%	62%
Denmark	41%	38%	47%
UK	34%	38%	44%

The Emu calculator reveals, real time, the probability of individual countries joining Germany in a monetary union in 1999 implied by financial market prices. Market probabilities are derived from the interest rate swaps market, in which investors swap floating-rate interest payments for fixed-rate ones.

The implied probability of Italy participating in Emu in 1999 can be calculated looking at where the spread between post-1999 Ita and D-Mark swap rates lies, between the zero level implied by Emu and the level we would expect if Italy is not in Emu. Italy's non-Emu spread is estimated by currency strategists at J.P. Morgan using the pre-1992 correlation of the Ita-D-Mark swap spread with similar spreads outside Europe.

Salomon study foresees acceleration in trend from deposits to direct investment in securities

Emu set to force change on basic banking

By Wolfgang Münchau, Economics Correspondent

Economic and monetary union could have serious commercial implications for traditional banking, because it will accelerate the trend from bank deposits towards direct investment in securities, according to a study by Salomon Brothers.

The paper* argues that the move towards direct investment in securities is ultimately driven by technology: securities dealing via the internet, for example, has already brought down transaction costs.

But, without Emu, technology alone is unlikely to deliver change in the short-term. European bank customers do not have the same non-discriminatory access to the securities markets as North Americans, because several types of fixed-interest products are not available in Europe. This gives traditional commercial banking a competitive advantage.

Mr Graham Bishop, European financial affairs adviser at Salomon's and author of the report, said: "If Emu has the side-effect of bringing those assets to the market, then the playing field will tilt a little. If technology shifts the 'management expenses' goal posts as well, then we may be in a new ball-game."

The analysis assumes that Emu goes ahead on time in 1999 with a broadly based membership eventually encompassing the whole of

the European Union. The structure of the US bond market is far more diverse than Europe's, with securities ranging from "risk-free" treasuries, to municipal bonds, mortgage bonds and investment-grade corporates, all the way down to junk bonds.

In Europe, however, a lack of critical mass has prevented the emergence of a large and liquid market in several fixed-rate segments.

"The key problem for launching a new sector is to get the initial critical mass. Investors are reluctant to buy paper that is both unfamiliar in its credit nature and obviously destined to be illiquid. This is where Emu may have a key influence," Mr Bishop said.

The introduction of the euro would immediately eliminate currency matching rules, which force institutions to limit their cur-

rency risk exposure. This by itself could lead to an increase in demand for a host of European securities, whereas currency matching rules previously choked off that demand.

The introduction of the euro is set to occur at a time of significant technological change, especially in telecommunications. Investors in the future will have more direct access to information than at present, thereby

reducing the need for intermediaries.

In addition, ageing populations, living off the income of their investments, could be expected to give an additional boost to demand for fixed-interest securities, and for a more varied risk profile than is currently under offer.

Mr Bishop concludes that "the simple model of a bank - taking a deposit, making payments and giving loans

- will see increasing pressure from competition opened up by the combination of Emu/single market and technology... The financial institutions that intermediate these flows are already into a process of dramatic transition. The euro will simply accelerate and intensify that."

* Graham Bishop, Post Emu: Bank Credit v Capital Markets, Salomon Brothers, June 1997



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NEWS: EUROPE

EU chief irks Spain over fish quotas

Santer's trusted ally takes helm in Brussels

By Neil Buckley in Brussels

The European Union was embroiled in another fish row last night after Spain accused Mr Jacques Santer, European Commission president, of going behind its back in suggesting to the UK government a way to tackle "quota-hopping".

Mr Abel Matutes, Spanish foreign minister, has written to Mr Santer suggesting that he failed in his "basic duty" of openness to all EU states by not consulting Spain before he handed a letter on the issue to the UK prime minister at last week's Amsterdam summit.

Mr Tony Blair presented the letter to the UK parliament as evidence of "substantial progress" towards solving the problem of quota-hopping, whereby mainly Spanish fishermen legally buy British boats and licences, enabling them to fish for EU quotas.

But the strongly worded Spanish complaint, seen by the FT, makes clear Spain's anger over Mr Santer's letter and its readiness to challenge any new UK measures in the European Court.

It will fuel fears voiced by British fishermen that the Amsterdam letter will not provide a lasting solution to quota-hopping. Spain insisted all mention of the issue be kept out of the Amsterdam treaty conclusions. Mr Matutes wrote that the "opportunism" of the letter, handed over in the margins of the summit, and its contents "caused me great concern".

"It is very surprising to me that in a case which obviously involves the legitimate interests of my country, you did not take into account the observations we transmitted to you on this question," he wrote.

Mr Matutes said Spain had won assurances from the Commission during negotiations leading up to Amster-

dam that UK action to curtail the activities of Spanish-owned boats would contravene the EU treaty.

"It seems to me the Commission's most basic duty is transparency towards [EU] states," the Spanish foreign minister wrote.

"If the institution you preside over has an opinion that [EU] law... permits an interpretation similar to that which you transmitted to Prime Minister Blair,

Santer's letter to Blair suggests that the UK could force foreign-owned boats to land up to half their catch in Britain

this opinion should have been made known to all member states."

At no point, he said, did Mr Santer express such views to Spain during summit negotiations.

Mr Santer's letter suggested the UK could force foreign-owned boats to land up to half their catch in UK ports, employ British crew members, or start fishing trips in Britain.

Denmark has similar legislation. Commission officials said the letter was "legal clarification", based on expert opinions and case law, in response to a request from the UK.

But Mr Matutes said Spain had won four European Court rulings defending its right to buy access to UK quotas.

"We have had four judgments favourable to Spain," one Spanish diplomat warned.

"If the UK takes new measures, we will have a fifth."

Lionel Barber on Carlo Trojan, the European Commission's newly appointed secretary general

Power moves in mysterious ways in Brussels, and there are few more shadowy practitioners than Mr Carlo Trojan, the newly appointed secretary general of the European Commission.

A veteran fixer who made his reputation in the backstage diplomacy easing the path to German unification, Mr Trojan, 55, was a natural choice. He replaces Mr David Williamson, a former senior UK civil servant who is retiring after 10 years in the top job.

The speed of Mr Trojan's appointment took many people by surprise. The Commission president, Mr Jacques Santer, was evidently determined to prevent the post becoming part of a trade-off involving the head of the future European Central Bank and the new "face" to represent EU foreign policy.

Mr Trojan's appointment also showed that Mr Santer's team wants to have a trusted ally at the helm as the Commission braces itself for EU enlargement to central and eastern Europe.

Many believe this will require a revolution in a bureaucratic culture still steeped in the French tradition set by the wily Emile Noel, the first Commission secretary general from 1968 to 1987.

The question is whether Mr Trojan, who has spent



Carlo Trojan: veteran fixer who made his reputation in the backstage diplomacy easing the path to German unification

almost 30 years with the Commission, is too much of an insider to push through the reforms which the former Commission president, Mr Jacques Delors, largely

want to let them rest in peace."

Mr Trojan (pronounced Troyan) is a Dutch national born in Florence and married to a Dane.

He speaks at least five languages fluently. This cosmopolitan mix, coupled with his training as a lawyer and his bulldozer style, makes him a model Eurocrat.

He first made his mark as chief of staff to Mr Frans Andriessen, the long-serving Dutch commissioner in the early 1980s. But for the past decade, acting as Mr Williamson's deputy, he has become a member of the charmed circle of officials who prepare decision-making at the increasingly important European Council summits.

These decisions often require "package deals" - trade-offs in which no country, big or small, can be seen as a loser.

Mr Trojan has been at the centre of such deal-making, notably over the Delors II spending programme agreed in Edinburgh in 1992, the 1994 agreement involving sites for a dozen new EU agencies, and the terms of EU enlargement to Austria, Finland, and Sweden.

His most treasured moments came between 1989 and 1990, when he was dispatched to former East Germany to hold secret talks with the communist authorities about the prospective

accession of a united Germany to the EU.

These were the twilight days of the self-styled German Democratic Republic, the time between the fall of the Berlin Wall and the completion of German unification.

Stepping on to the tarmac of east Berlin's Schönefeld airport as the first EU diplomat on East German soil was an unforgettable experience, he later recalled.

His latest task is steering the Commission's "Agenda 2000" project, overseeing the impact of eastern enlargement on the common agricultural policy, regional aid and the EU budget. The papers, due for release in mid-July, will also include opinions on which central and eastern European countries are ready to open accession negotiations with the EU, most likely early next year.

Those who know Mr Trojan say he holds one principle as sacrosanct in enlargement preparations: the onus must be on the new democracies to adapt to the EU and not vice versa.

Two conclusions follow: those in Britain and Scandinavia who think that they can use enlargement of the EU as a lever to dismantle the CAP or regional aid are likely to be disappointed; and those betting on the first

wave of new members arriving in 2002 may be over-optimistic.

One test of Mr Trojan's influence is how far he can adapt the Commission to the "post-Delors era" - a period marked by no increases in the EU budget beyond inflation, no broad extension of EU-wide powers (with the exception of monetary union), and a tacit agreement that foreign policy and defence remain clearly the preserve of nation states.

On sound finance, Mr Trojan is as hard-nosed as any of his Dutch compatriots. He also brings a sense of common sense to the job, as Mr Williamson did. If there are doubts, they centre on how far he will press the accelerator on internal Commission reform.

This means breaking the stranglehold of national patronage, rewarding merit, and cutting down individual fiefdoms run by commissioners and directors-general with too much spare time on their hands, especially in the fragmented area of trade and external political relations.

Mr Erkki Liikanen, the Finnish budget and personnel commissioner, is working closely with Mr Trojan and Mr Jim Cloos, the president's faithful chief of staff. The extent to which this troika agree will determine whether the Commission staggers or hits cruising speed in the next century.

Madrid government wants tougher line on pay

By David White in Madrid

Spain's centre-right government, increasingly alarmed by a rising pay trend, has begun to put pressure on companies to take a tougher stance on wage demands.

A survey by the national statistics office showed that the average pay of Spanish employees increased by 4.2 per cent in the first quarter of the year compared with the same period of 1996, almost twice the rate of inflation.

The government is threatening to reconsider planned tax cuts, which are anxiously awaited by business, if wage rises do not come down.

After a cabinet meeting last Friday, Mr Rodrigo Rato, economy and finance minister, issued a warning against "excessive wage increases", which he said endangered jobs and economic recovery prospects.

He said recent above-inflation increases were incompatible with the government's aim of reducing unemployment, running at an official rate of 21.6 per

cent. They also put at risk further cuts in interest rates and tax reductions promised by the government.

Tax changes, part of the Popular party's platform in its successful general election campaign last year, have already been put off pending Spain's effort to meet the budget requirements of European monetary union. But Mr José María Aznar, the prime minister, said earlier this month that the government would be ready to press ahead with tax reforms next year.

The changes would be expected to include a reduction in the top marginal rate of income tax, currently set at 56 per cent.

The head of the CEOE employers' organisation, Mr José María Cusvas, said yesterday he agreed with the government's case for curbing pay increases. However, the organisation claims the pay figures published in the survey exaggerate the real trend, and "most companies are not doing anything crazy".

It cites the results of collective wage agreements so far this year showing an average rise of 3.2 per cent. Economists say the increases are in large part a compensation for the erosion of real earnings over 1995 and 1996.

Pay agreements have been based on initial expectations of 2.6 per cent inflation this year.

However the inflation rate has fallen sharply - reaching 1.5 per cent in May, the lowest in Spain since the 1960s - and is now officially forecast at 2.2 per cent, at most, at the end of the year.

A senior government official said companies were agreeing to pay rises about half a percentage point higher than the desirable rate, and more in some sectors. "They have to be responsible," he added.

Wage behaviour has been a serious concern at the Bank of Spain, the independent central bank, and is seen as one of the main factors behind its cautious policy on lowering interest rates.

The bank is due to decide today whether to make a further cut in its benchmark rate from the record low of 5.25 per cent set in mid-May.

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NEWS: INTERNATIONAL

Namibian economy will depend heavily on outcome of Namdeb's high-tonnage, low-cost mining strategy

Diamond company digs in for better cut

Fundamental changes are taking place at Namdeb, the diamond mining company on which Namibia's economy depends heavily - it accounts for 10 per cent of the African country's gross domestic product, 30 per cent of exports, is the biggest taxpayer and, apart from the government, the biggest employer.

For 70 years a rich haul of gem diamonds has been recovered from a 150km stretch of beach near the mouth of the Orange River on the Atlantic coast called Sperrgebiet, or "forbidden territory."

But the rich ore deposits have gradually been mined away and only low grade deposits remain. Namdeb has had to reappraise its mining methods. The company, jointly owned by the Namibian government and De Beers of South Africa, is switching to high tonnage, low cost mining.

The impact is already being felt. Mr Mike Wittet, Namdeb's general manager, says an essential component of the drive to cut costs is the need to reduce the number of employees.

He aims to reduce the number, 4,781 in 1995, by nearly 40 per cent to 2,900 in 2002. Last year 497 jobs were lost. In 1997 another 580 will

go. This is in a country where the total population is only about 1.6m.

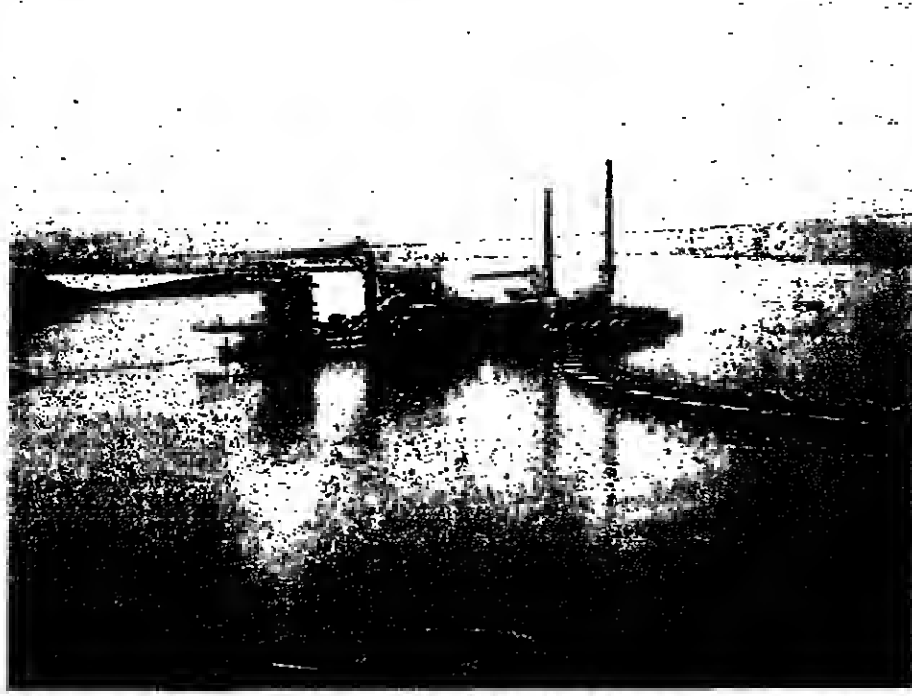
Namdeb is also making plans to hand over to local people Oranjemund, the company town it built from its own resources. Oranjemund has a population of about 10,000 and at present Namdeb runs and finances services which elsewhere in Namibia would be the responsibility of the state: a hospital, school, technical college, water and sewerage provision as well as providing houses, streets, parks and sports fields.

A start has been made and maintenance of parks is now in the hands of another company.

Negotiations are going on with the union so a town council can be set up and the provision of services at Oranjemund gradually handed over.

It will not be easy. The best restaurant in town has been taken back into Namdeb's control because when "out-sourced" it did not meet an acceptable standard.

The high-volume, low-cost mining approach is epitomised by Namdeb's US\$40m dredge project. This huge complex consists of an 840 tonne dredge, floating on an inland pond, an associated floating treatment plant, 400 metres of floating walkway



Namdeb's dredge project can strip 2,500 tonnes of beach sand an hour

Kenneth Gooding

pontons and a well field of 70 bore holes.

The dredge is capable of stripping 2,500 tonnes an hour of beach sand and will move so quickly it will enable the sea to be pushed back so that 300 metres more of the beach can be mined. Its task is to shift 48m tonnes of waste material so that the low grade diamond bearing ore can be mined

from largely waterlogged areas.

Namdeb hopes the dredge, which started up last month, will have a startling impact on productivity by improving the tonnes per man shifted each year by 102 per cent to 7,000. "This is not the most lucrative of projects but the old days of enormous returns are over," says Mr Gerald Botting, Namdeb's

assistant general manager, production.

The logistics of the mining process are mind-boggling. Last year Namdeb, which owns the highest fleet of earth moving equipment in the southern hemisphere, shifted 53.8m tonnes of sand and rock. This will increase to about 72.5m tonnes in 1997 so that the company's total rough (or uncut) diamond

output remains about 1.3m carats for the next ten years (each carat weighs only one fifth of one gramme). The effort is worthwhile because 95 per cent of the diamonds in the Sperrgebiet are of gem quality, and usually quite big. Last year Namdeb produced 1.38m carats.

Mr Botting says Namdeb is spending four times the 1993 rate on exploration, looking at small "pocket" beaches along the coast that might contain diamonds and increase the life of the mine. However, exploration expenditure on land will be wound down after another year because all potential areas will have been investigated.

Achievement of the annual 1.3m carat target will depend on an increase in diamonds mined from the sea bed off the Namibian shore. De Beers subsidiary, listed as a contractor in Namdeb and operating in deep sea, produced 470,892 carats out of the 1.3m total last year. Five other contractors, operating in shallow water, produced 118,226 carats.

Namdeb keeps its financial statistics secret but analysts estimate it receives an average of US\$315 a carat for its diamonds to give it annual revenue of \$428m.

Kenneth Gooding

Israel cabinet 'failed to discuss cuts'

By Judy Dempsey in Jerusalem



Officials of Israel's finance ministry confirmed yesterday that plans for budget cuts were not discussed at a crucial cabinet meeting last week, despite an announcement by Mr Benjamin Netanyahu, the prime minister, that he would press ahead with them.

Some economists claimed Mr Netanyahu was dodging unpopular measures before a no-confidence vote today.

Mr Ariel Sharon, infrastructure minister, and the man most likely to be appointed finance minister in a reshuffle expected this week, was regarded as even less likely to maintain a tight fiscal policy, they added. Mr Dan Meridor resigned as finance minister last week after a long power struggle with the prime minister.

"If Sharon gets the finance ministry, I cannot see him continuing with a tight fiscal policy," said Mr Gad Haker from Ilanot-Batucha Investments.

The budget cuts, agreed during marathon negotiations between Mr Netanyahu, Mr Jacob Frenkel, governor of the Bank of Israel, and Mr Meridor, were part of a larger package which included speeding privatisation, introducing foreign exchange liberalisation and changing the country's exchange rate system.

Instead, the cabinet focused almost exclusively on exchange rate policy. The changes, opposed by Mr Meridor, were put to a vote which was the catalyst for his resignation.

The cuts were aimed at reducing the budget deficit from 4 per cent of gross domestic product in 1996 to 2.8 per cent by the end of this year.

They would have entailed trimming expenditure in the housing and education ministries, leaving the infra-

structure ministry untouched. "We can now confirm the budget was not even discussed despite the agreement to do so," a finance ministry official declared.

Mr Netanyahu himself confirmed he would press ahead with the cuts and other measures a week ago. "I have no idea why the budget was not discussed," an official from the prime minister's office said.

Besides concern that fiscal policy could be loosened, economists are increasingly pessimistic about the introduction of long overdue structural reforms. Mr Netanyahu has repeatedly promised structural reforms designed to break up the large monopolies that hinder competitiveness.

However, despite plans to break up the public transport, utilities and agricultural monopolies, no progress has been made.

"I am no longer convinced Netanyahu has the will to take on the lobbies or has the commitment to free the economy of monopolies," one of his economic advisers said.

Kazakh pension reform to aid capital markets

By Charles Clover in Almaty, Kazakhstan

For reformers in Kazakhstan, it is a happy coincidence that the man responsible for reforming the country's pension system is also in charge of jump-starting the country's capital markets.

Mr Grigory Marchenko, seen as Kazakhstan's most talented economist, is head of the State Committee on Securities, which has the job of developing Kazakhstan's stock and bond markets. He has also been asked to set up a system of private pension funds which may be the markets' best customers.

At present, Kazakh workers contribute 20 per cent of wages to the

state pension system which recycles these contributions immediately into pensions, rather than into savings. But the state pension fund is \$500m in debt, and privatising it is a top priority for the government.

"A pay as you go pension system is viable as long as the population is growing," said Mr Marchenko, who explained that ageing and immigration patterns had caused imbalance between pensioners and workers in Kazakhstan. "But non-compliance is a major problem," he added, relating the pension debts to the broader crisis of payment arrears in the Kazakh economy.

A June 11 law passed by the Kazakh parliament is an attempt to

solve the long-term demographic problem by making pension fund contributions individual. This would have the effect of increasing the savings rate in Kazakhstan, but would worsen the short-run pension fund deficit.

The law calls for half the 20 per cent mandatory pension contribution to go into private pension funds starting in 1998, while the other half continues to go into the pay as you go state system. The law still has not been signed by President Nursultan Nazarbayev, who may be seeking to change some details.

The private pension funds would invest these contributions, equal to about \$50m per month, in Kazakh-

stan's banks and financial markets, which suffer from a lack of domestic capital. Kazakhstan's ratio of bank deposits to gross domestic product is among the lowest in the world, and the banking system is in turmoil because of an inter-bank payment arrears crisis.

"The banks here only do trade finance and government bonds," said one economist.

Pension reform may be a tool to get domestic investment moving. "You could call it forced savings if you want," said Mr Marchenko. "We call it mandatory contributions."

Mr Marchenko says the assets of the private pension funds would be closely regulated, though other

economists say real emphasis may be placed on investing in Kazakhstan's budding stock market.

Plans are being laid to offer 5-10 per cent stakes in many of Kazakhstan's blue chip, formerly state-owned, corporations on the stock market. These are mostly in the metals sector, but include a bank, an oil company, and Kazakhtelecom, the telecoms monopoly.

Long term, the Kazakh government sees increased oil revenues as the way to fund the pension fund deficit. Once a planned 1m barrel a day oil pipeline from the Caspian Sea to the Black Sea is completed early next decade, Kazakhstan will stand to earn billions in extra tax revenues.

NEWS: WORLD TRADE

Getting a line on Asian telephony

Internet technology is playing havoc with operators' plans, James Kynge writes

The cost of faxing a 42-page document from New York to Tokyo via the conventional telephone system is US\$28. The same material transmitted over the internet costs less than one US cent. Savings are similar for voice calls. International calls can be made over the internet for the price of a local call.

This may be heartwarming for phone users but is causing unease among telecoms companies in Asia, where internet telephony is starting to catch on. Like "call back" services, internet telephony may force Asian telecoms operators to cut international phone rates.

This could damp already modest profit outlooks for operators in the region. "If internet telephony takes off, there will be an acceleration in the rate at which Asian telecoms companies rebalance tariffs," said Mr Neil Juggins, Asia Telecoms analyst at Paribas Capital Markets in Singapore.

Making phone calls over the internet has for some time been seen as an imperfect technology. This voice has to be digitised and packaged to traverse the internet; the process often makes the voice sound tinny and introduces an annoying time lag into conversations. Recent advances are eliminating both defects.

Dialogic, a US company, says sales grew 40 per cent

in Asia last year to contribute \$30m of the company's total \$213m revenue. The company has recently set up offices in Bangalore, Beijing, Hong Kong, Singapore, Sydney and Tokyo.

It costs about \$2,000 per line to install software and a gateway which allows users to conduct internet telephony, said Mr Howard Bubb, Dialogic's president and chief executive officer.

There are two main types of customer telecoms operators looking to offset falling margins by charging customers the going international

rates for a service which costs next to nothing, and corporations aiming to cut business costs.

While telecoms companies generally require lots of equipment - enough to dedicate 100,000 lines to internet telephony - corporate customers usually need much less. Mr Bubb added. His company was in sales talks with many of Asia's telecoms operators.

To work Dialogic's system, both parties have to know in advance when a call is coming in order to switch on computers and prepare phone links. But a small Singaporean company, Innome-

dia, aims to circumvent this with InfoTalk, a product it plans to launch in the city state by October.

InfoTalk is a box (no computer is required) attached to a regular phone. Users must press a # sign after dialling a number, but apart from that, the procedure is the same as using a regular telephone, said Mr Lim Jew Tim, director of sales at Innomecia. This "grandmother-proof" (user-friendly) product was aimed at the retail market and would sell for US\$300 a box.

Such technology is not expected to capture a significant market share for at least a year or two in Asia, but its implications are contributing to gloomy earnings forecasts for many a former telephone monopoly.

By and large, Asian telecoms markets have deregulated more slowly than those in the west, and tariffs are higher. Formerly monopolistic operators have in many cases planned a gradual transition to full competition, allowing them to continue reaping handsome margins meanwhile.

But new technology is playing havoc with their liberalisation plans.

Some governments have begun to respond with regulations. Singapore, vigorously promoting internet use, has ruled internet telephony equipment may be sold but not advertised.

An executive with China Telecom, China's giant operator, said regulators were studying the new technology. "This poses some threat to our traditional business, so we need to study it. But anyway, internet telephony is not easy to control. There are more than 100 ISPs (internet service providers) in China," Mr Nurhandayanto, senior

manager of engineering and marketing support for Indonesia's Satelindo, said. "This is new technology. We cannot reject it. We have to face it and be ready to face it."

One response to the loss of international voice traffic by operators in the west, said Mr Bubb, had been to raise the rent internet service providers pay for leasing lines from telecoms groups.

But such tactics may ultimately be futile. Some think the internet has the potential to move from the periphery of telecoms to the mainstream. It is possible that in the future, telecoms will merely be one part of the internet's capabilities.

"Given the significance of internet as the emerging communications mainstream, (operators) need to watch out for becoming vulnerable because of their weak internet position," said Mr Petri Pyykonen, vice-president of wireless data server systems at Nokia Telecommunications.

The convergence of telecoms and the internet underscores what Mr Frank Blount, chief executive officer of Telstra, the Australian telecoms giant, predicts will be an increasing number of tie-ups between telecoms operators, computer firms, software designers and media companies. Eventually, it may be difficult to distinguish between them.

Brussels worried by law on Burma

By Neil Buckley in Brussels and Agencies

The European Commission said yesterday its complaint to the World Trade Organisation about a Massachusetts law barring procurement from companies trading with Burma reflected concern that several US states were preparing potentially extra-territorial laws.

Sir Leon Brittan, European Union trade commissioner, wrote late last week to Ms Charlene Barshefsky, US trade representative, before filing the complaint in Geneva on Friday.

The move signals European disquiet that a number of US states, apparently taking their cue from federal laws such as the Helms-Burton Act on trade with Cuba and D'Amato legislation on Iran and Libya, were drawing up laws affecting foreign and US companies.

The Massachusetts state law bans government procurements from US or overseas companies with interests in Burma. The EU says while it is concerned about Burmese human rights, such laws must not be extended to non-US groups, and can hinder attempts to bring about democratic reforms.

The Commission issued the complaint under the WTO Government Procurement Agreement, designed to prevent procurement decisions being based on political factors. The complaint is under Article 22, allowing for preliminary talks before formal consultations, rather than under Article 21, which might lead sooner to a disputes panel.

"We greatly appreciate efforts by the federal administration to amend the [Massachusetts] law," a Commission spokesman said. "But we are also leaving the door open for the administration to make more efforts. What we are trying to do is to nip a rather nasty trend in the bud." Ms Barshefsky said at the weekend she regretted the EU move.

WORLD TRADE NEWS DIGEST

IT group in standards deal

A group of 11 leading information technology companies in the US, Japan and Europe have agreed to adopt common standards for mobile network computers to support the growth of a new market for pocket-sized communicators.

The consortium members include Network Computer, a subsidiary of Oracle, the US-based network computer pioneer; Fujitsu, Hitachi, Mitsubishi Electric and Toshiba of Japan, IBM and Apple of the US, as well as Netscape Communications, Sun Microsystems, Lotus Development and Nokia, the European cellular phone maker.

New products based on the standards will enable users to log on to corporate networks, access the internet and use e-mail. Toshiba and Hitachi plan to launch products using the new specifications in the autumn, while most of the others expect to launch products within a year or two.

Michio Nakamoto, Tokyo

Microsoft and Oracle clash, Page 19

Natsteel in mill link-up

A joint venture between Natsteel, the Singapore steelmaker, and companies controlled by Mr Benjamin Yeo, the Filipino-Chinese businessman, will open a 2.26m pesos (\$86m) steel rolling mill north of Manila, the Philippine government's Board of Investments (BOI) has announced.

Steel Asia Manufacturing plans to open a plant in Bulacan province with an initial capacity of 200,000 tonnes in October. This will rise to at least 600,000 tonnes during its fifth year of operation. The steel mill will use the continuous horizontal and vertical rolling technology and will import raw materials from Eastern Europe, South America and Australia. The steel products will be sold in the local market.

The new group will be majority owned by Mr Yeo's Peninsula Steel Manufacturing and Inland Metal Manufacturing.

Justin Marozzi, Manila

Power plant plan for China

Three Singaporean partners have teamed up with a Chinese consortium to build a US\$660m power plant in China's Anhui province.

The move comes as foreign companies are more hopeful of clinching deals following the success of China's build-operate-transfer power project, Lalibn B, a FF\$3bn (\$510m) plant being developed by GEC-Alsthom and Electricité de France, the French utility. The Singapore consortium, Singapore Power, United Engineers and the Government of Singapore Investment Corp. will take a 49 per cent stake in the project. Four Chinese companies will hold the remaining 51 per cent.

Louise Lucas, Hong Kong

Indonesia delays trade details

The Indonesian government has delayed until next month the announcement of its annual trade deregulation package, which is expected to contain reductions in tariffs and administrative red tape. The minister for production and distribution, Mr Hartarto, said the package would not be announced until July despite the usual procedure of unveiling measures aimed at bolstering economic growth a month before donor countries meet to decide on aid to Indonesia. The Consultative Group on Indonesia (CGI), a group of donor nations and financial institutions headed by the World Bank, is due to convene in Tokyo on July 16.

Mamela Saragosa, Jakarta

Italy's tool industry looks to Romania

By Peter Marsh

The Italian machine tool industry has set up a consortium to buy low-cost parts from Romania - a further sign of increasing trade in engineering components between western Europe and the former communist bloc.

The partnership has been set up by the Italian machine tool trade association (Ucimu) on behalf of about 35 machine tool makers in Italy. Europe's second biggest supplier after Germany. The association is also looking at the possibility of using the consortium to take a controlling stake in the three Romanian companies with which it has set up a partnership.

The links underline how companies in western Europe can use trade with the former communist nations to boost their own competitiveness.

According to Ucimu, components such as metal castings can be bought from Romania for roughly a third less than the price in western Europe, helping to reduce overall machine tool manufacturing costs.

In the past year, the association has bought some 160m (\$3.5m) worth of parts from three Romanian engineering companies with which it has formed a partnership.

Mr Alfredo Mariotti, Ucimu director-general, said that in the next year he expected the figure to double.

The purchases are mainly of uncomplicated, "low-tech" parts and are a relatively small part of the 1.640bn a year sales of the Italian machine tool industry, which encompasses some 600 companies. The supply deal adds to evidence that purchases from eastern Europe are becoming a bigger part of western engineering companies' manufacturing strategies.

A survey by the German machine and plant building association (VDMA) showed purchases of parts by German engineering companies from eastern Europe were running at nearly DM2bn (\$1.15bn) a year, up from almost nothing in 1990.

Ucimu began establishing contacts with Romania after initially examining the Czech Republic as a potential

supply base. Because of strong links in recent years between Czech and German manufacturing businesses, the prices of Czech parts had risen to the point where it was unattractive for Italian companies to buy them.

A series of supply pacts with German companies, in which in some cases the German businesses had taken stakes in Czech companies, meant that prices of Czech parts rose close to German levels and were now only 10-15 per cent less than Italian ones, Mr Mariotti said.

The Italian machine tool builders in the purchasing consortium include Gildemeister Italiana, Mobara, Rambaudi Industriale, Gerardi and Strepavara.

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Vietnam's leaders ready to step down

By Jeremy Grant
in Ho Chi Minh City

Two of Vietnam's top three ageing communist leaders have indicated they will relinquish their jobs in about three months, ending a leadership succession stalemate that has all but frozen economic reforms for almost a year.

Diplomats said the decision may not produce significant changes in economic policy as the two were expected to stay in the ruling 18-member politburo to oversee transition to a younger generation.

That could act as a drag on reform in spite of calls from the International Monetary Fund and the World Bank for swift action to tackle Vietnam's crippled banking system and to reform loss-making state enterprises.

"I don't think we're going to have big changes. They [the leaders] know the obstacles, what needs to be changed. But they are obsessed with stability," said one European diplomat. "They feel that if they reform too quickly, they'll destabilise the country."

The communist party yesterday

said the general secretary, Mr Do Muoi, 80, President Le Duc Anh, 76 and Mr Vo Van Kiet, the prime minister, 74 - the three most powerful men in Vietnam - had not put their names forward for re-election to the National Assembly, or parliament.

Possible successors to the presidency include Mr Nguyen Manh Cam, foreign minister, Nong Duc Manh, National Assembly chairman, and the defence minister, Mr Doan Khue. Phan Van Khai, a reformist deputy premier, is tipped as premier.

Mr Muoi may wait until a mid-term communist party congress early next year before stepping down. He is seen as a unifying figure in Vietnam's delicate balance between reformists, conservatives and the military. The other two in the politburo are expected to leave the politburo with him.

Front runner to replace Mr Muoi is Gen Le Kha Phieu, a fast-rising conservative figure who reflects the growing power of the military. Government decision-making has been all but paralysed since before a landmark communist party con-

gress in July last year, when the politburo decided to stay in office after failing to agree on successors. That saw economic reforms and decision-making in the bureaucracy slow down, stalling crucial large-scale infrastructure projects.

The old guard may now have found a formula that suits Vietnam's gradualist, Confucian approach to political change. But many economists say urgent action is needed to avert a fiscal crunch and that the leadership's apparent inability to anticipate problems is a considerable weakness.

Trend to coalition rule adds to importance of president's role

'Untouchable' goes to the top in India

By Khazem Merchant
in New Delhi

It has taken 50 years but India is finally poised to elect its first president from the "untouchables", the low-caste community embraced by Mahatma Gandhi.

Nominations closed for the country's highest office yesterday. Though the field includes the abrasive former chief election commissioner, Mr T.N. Seshan, it now appears a formality that Mr K.R. Narayanan, a Dalit (oppressed) born into the lowest of the so-called scheduled castes, will be elected by an electoral college of MPs next month.

Mr Narayanan, now vice president, is the consensus candidate of the ruling United Front Congress party and the Hindu revivalist BJP. That will ensure his passage to the Rashtrapati Bhavan, the imperial palace vacated by the last British viceroy half a century ago, and since occupied by 10 Indian presidents.

"In this special year for India, there is huge symbolism in electing someone from the scheduled caste, who make up about 75 per cent of our population. It's like an Afro-American becoming president of the US," said Mr Ashish Nandy, a New Delhi political analyst.

The office of the presidency has been brought into sharp focus over the past 14 months of political turmoil. During this time, Mr Shankar Dayal Sharma, who as president is empowered by the constitution to appoint and dismiss a government, has sworn in three new prime ministers. In India's new era of coalition politics, the president has emerged as a powerful king maker.

"The president has assumed a role far greater than ever," says Prof Zoya Hassan of Jawaharal Nehru University. "President Sharma has restored the respect of the office. He happens to be a constitutional expert who has acted with

dignity and independence during a delicate period."

The most delicate point was perhaps last year when President Sharma, asked the BJP, the biggest single party in elections in April last year, to form its first government.

By doing so, he squared a difficult circle: he observed propriety by inviting the largest party to form a government, but he knew it would, after it failed to win the confidence of parliament, and he silenced critics who believed the Congress-appointed president would never countenance a governing party that was the antithesis of India's secular tradition.

The enhanced stature of the presidency follows the broader collapse of the centrifugal forces that have dominated politics since independence. At its core was the now decaying Congress party and its controlling Nehru dynasty. What has emerged is a kaleidoscope of parties representing sectional, caste, regional or single-issue interests.

The composition of the United Front government, which brings together communists, capitalists and secularists, illustrates the trend towards coalitions.

It all makes for a central government more vulnerable to short-term alliance-building of the kind that brought down the UP's H.D. Deve Gowda as prime minister last year. The presidency has emerged along with the judiciary as one of the few institutions able to check the excesses of the executive, legislature and bureaucracy.

"The presidency was once devalued... But the job has evolved. Today it is not just an exalted office standing over all else as it was after independence; it is now one of several institutions that are real checks on the system and that reflects our new political realities," says Mr Nandy.

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HK property bubble gets ever bigger



HONG KONG
July 1 1997

Pearl Oriental, the Hong Kong property developer, recently turned down an offer of HK\$900m (US\$116m) for Genesis, a luxury house on the island's Victoria Peak. A price of HK\$33,000 per square foot was not enough, Pearl's chairman, Mr Wong Kwai, said.

Across the harbour in eastern Kowloon, Mr Cha, a bank executive, has his eye on something more modest. But the 500 square foot apartment will still cost HK\$3.4m, almost 50 per cent more than it did two years ago. The 30 per cent deposit needed will take him more than five years of saving.

Even in land-scarce Hong Kong, long used to price property, these sums are raising anxieties. As the territory prepares for its return to China next week they are also raising a dilemma for the incoming administration. "The housing crisis is at boiling point," says Ms Christine Loh, a legislator and founder of the Citizen's party. "Market mechanisms are not working."

Mr Tung Chee-hwa, Hong Kong's post-colonial leader, has signalled that "repairs" will be a top priority when he takes office next week. "The government under my leadership will attach special concern to this," he said last weekend, amid expectations that measures will be unveiled as early as July 1.

These measures will require careful handling. Failure to address structural problems in the sector risks social strains, reduced competitiveness as a regional business centre and a potentially destabilising economic bubble. But such is the

importance of property to Hong Kong's economy, that tough measures could also prove damaging.

Dr Lo Ka-shui, managing director of Great Eagle, the developer and head of the Real Estate Developers' Association, estimates that the sector accounts for about 25 per cent of economic output. Ten of the territory's twelve largest companies receive a large chunk of their profits from real estate, while property groups account for more than 40 per cent of the stockmarket capitalisation.

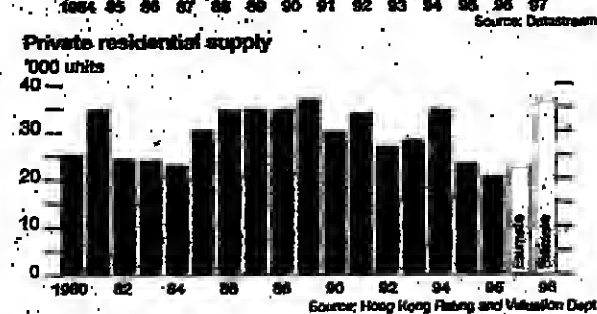
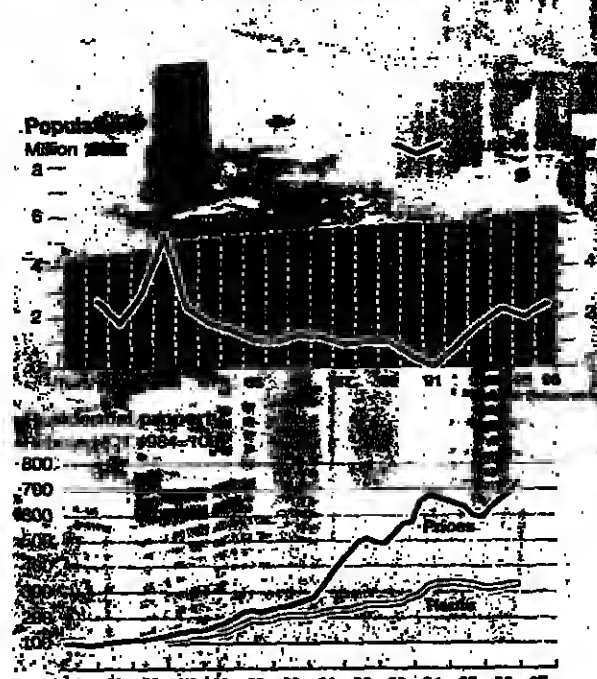
Attention has focused on a rise in real-estate speculation. "Speculation has returned with a vengeance," says Mr Michael Green, property analyst at Salomon Bros. A recent sale at the Villa Esplanade development drew 30,000 applicants for 160 units, with many seeking to re-sell apartments.

Speculation is a real concern. But the roots of the problem run much deeper. New housing stock of 19,875 apartments last year and a forecast 24,850 this year are the lowest levels in a decade, underlining the problem of inadequate supply, says Ms Loh. She claims this reflects inadequate competition between a few dominant players who can disrupt the market between supply and demand.

More substantial factors, according to the industry, are the government's failure to release enough land for housing and the red-tape which strangles development applications. "It takes years to get approval for projects," says Dr Lo Ka-shui, managing director of Great Eagle, one of Hong Kong's big developers.

Mr Dominic Wong, the housing secretary, has already signalled an increase in land supply. Mr Green at Salomon's believes Mr Leung

Hong Kong: homes in short supply



Source: Census and Planning Dept

Chun-ying, the head of Mr Tung's task-force, might also propose the acceleration of land reclamation projects and an increase in plot ratios - the size of buildings allowed on a given site.

Raising supply, however, takes time. "We will probably see an increase in the number of apartments coming on the market to 25,000 or 27,000 per year over the next few years," says Mr Faulkner. "But that won't be enough to make up the shortfall." He believes residential prices could continue to see strong increases after a predicted rise of 20-25 per cent this year.

Faced with the delay in supply-side measures, Mr Leung has signalled a tough stance in curbing price rises. But effective options are limited. "If you increase limits on mortgage lending then you hit first time buyers," says Mr Faulkner. "Credit

tightening is of little use, since many of the speculators have made enough money to pay cash."

Fiscal options - such as a capital gains tax - have come under fire from the property developers. Other possibilities include administrative steps to prevent the rapid re-sale of properties and, in the longer term, the use of land near the Chinese border or even in neighbouring Guangdong province.

In the short term, there are no easy solutions. But pressures are growing. "It would be wise for the government to prevent a bubble from developing, the alternative may be a burst bubble further down the track," says Mr Green at Salomon's. Should that happen, he argues, it could take years of financial restructuring to rebuild confidence.

John Ridding

ASIA-PACIFIC NEWS DIGEST

More time for Thai reforms

Thai financial authorities yesterday played a plan to issue five royal decrees aimed at improving liquidity in the financial sector, helping ailing property developers and making permanent recent restrictions on currency trading. Government officials said that in addition to Mr Thanong Bidaya, the new finance minister, had asked for more time to review the measures, drawn up by the central bank in collaboration with former finance minister. Mr Amnuay Viravan, because he would ultimately be responsible for implementing them.

The decrees would spell out trading limits on the baht, simplify rules for the mergers of finance companies, grant exceptions to foreign ownership limits, provide guidelines for the securitisation of assets and establish an organisation to buy mortgages from financial institutions. Government officials said that in addition to Mr Thanong's request to review the measures, there was disagreement within the six-party coalition over details. They said they hoped the measures would be ready for cabinet decision next week. Ted Braddock, Bangkok

Indian politician charged

Mr Laloo Prasad Yadav, president of the Janata Dal party of India's prime minister, Mr I.K. Gujral, as yesterday charged on several counts of conspiracy in an animal fodder scandal. The indictment of India's most charismatic politician is a severe embarrassment to the Janata Dal, which is the largest member of the ruling United Front coalition. Several UF leaders have urged Mr Yadav to step down from his post as chief minister of Bihar, but he has refused, saying he "would rather hang than step down".

Mr Yadav commands huge support among the rural lower caste poor in Bihar and beyond. Thabhas given him immense power in Delhi, where the constituency of the rural poor is powerful. Khazem Merchant, New Delhi

Indonesian defeat accented

Indonesia's minority Muslim-orientated United Development Party (PPP) has endorsed the sweeping victory of the ruling Golkar party in last month's general elections despite the PPP's accusations of widespread polling irregularities. The final and official election results announced yesterday showed Golkar secured 325 of the 425 elected seats in parliament in its largest ever win. Mr Ismail Hasan Meutsum, PPP chairman, said approving the results was "a very hard choice to make" but added that it was done with the "interest and fate of the nation" in mind.

Meanwhile, the faction-ridden Indonesian Democratic Party, which lost support after the government-engineered removal of its leader, is Megawati Sukarnoputri, last year, secured the extra seat needed to ensure that it met minimum representation requirements in parliament. Marnela Saraga, Jakarta

Philippine investment higher

The level of new investment in the Philippines reached an estimated 27.1bn pesos (\$1bn) in the first five months, 18 per cent higher than the official target, according to figures released by the Board of Investments (BI), the principal government agency to grant investors incentives, said the better than expected figures showed the government's policy of economic liberalisation and exports promotion "underscored the Philippines attraction to foreign capital".

Its investment target for the full year is 500bn pesos to 550bn pesos. Justin Marozz-Manila

'Mistakes' of Vietnam war

Hanoi and Washington could have ended the Vietnam war much sooner had they not both been "serious mistakes" about each other's motives and intentions, Mr Robert McNamara, former US defence secretary, said yesterday. "These basic misperceptions, in my opinion, prevented each side from moving to terminate the conflict at several different points between 1960 and 1968," he said at the end of a four-day conference in Hanoi. "Had I in the US recognised that, we would have had a very different outcome."

Mr McNamara said that in his opinion the US had misjudged the degree to which Hanoi had been willing to sacrifice human lives to achieve its goal of a unified independent Vietnam. Reuters, Hanoi

Jakarta likely to merge state banks

By Marnela Saraga
in Jakarta

President Suharto's approval of a plan to merge several state banks is expected to guide Indonesia's overcrowded banking sector along an irreversible course of consolidation and pave the way for further privatisation.

Mr Marto Muhammad, minister of finance, said President Suharto had approved a plan of the finance ministry and central bank that might involve merging the seven state-owned banks into four but he did not give a timetable. "What we should work on now are only technical problems such as whether we will just merge those banks or have some of them become subsidiaries of others," he said.

The move is expected to improve the level of transparency of state banks as loan portfolios come under increased scrutiny to facilitate planned privatisations.

State banks have been saddled with high levels of problem loans and their management has been characterised by relatively poor disclosure. Classified credit at state banks amounted to 13.4 per cent of total outstanding loans at the end of last year compared with 4.3 per cent at private banks.

"We are happy to hear the government talk about mergers. It suggests a rethink of the role of the state banking system, which grew up when there was a minimal private banking sector," said Mr

Dennis de Tray, director of the World Bank in Indonesia.

In the aftermath of financial deregulation in 1993, the number of Indonesian banks mushroomed. There are now 239 private banks, making effective supervision difficult for Bank Indonesia, the central bank. Attempts have been made over the past few years to encourage consolidation but few mergers have taken place.

However, private banks are expected to mirror consolidation in the state banking sector not only to secure economies of scale and market share but also to prepare for liberalisation of financial services early next century. "Quite a lot of these banks have a relatively short life expectancy in terms of being independent. They are making themselves more transparent and preparing themselves to be bought out," said Mr William Keeling, a representative for Dresdner Kleinwort Benson in Jakarta.

The plan to merge state banks comes after Bank Negara Indonesia raised almost Rp1,000bn (\$40m) in a partial privatisation last year and amid expectations that Bank Rakyat Indonesia, another state-owned bank, will go public by 1999.

Under the proposed mergers, it is projected that Bank Negara Indonesia would join Bank Tabungan Negara, a state bank which is active in mortgage financing, while Bank Rakyat Indonesia would remain intact.

INTERNATIONAL ECONOMIC INDICATORS: BALANCE OF PAYMENTS

Trade figures are given in billions of European currency units (ECU). The ECU exchange rate shows the number of national currency units per ECU. The nominal effective exchange rate is an index with 1985=100.

UNITED STATES						JAPAN						GERMANY					
	Exports	Trade balance	Current account balance	Ex. exchange rate	Effective exchange rate		Exports	Trade balance	Current account balance	Ex. exchange rate	Effective exchange rate		Exports	Trade balance	Current account balance	Ex. exchange rate	Effective exchange rate
1986	231.0	-140.8	-154.9	0.8836	81.4	206.9	94.2	67.2	165.11	127.7	248.5	53.5	41.8	2.1270	20.8	11.3	1.8826
1987	220.2	-131.8	-145.0	1.1541	71.9	194.7	83.7	75.5	166.98	136.9	254.4	60.8	42.0	2.0710	19.7	11.3	1.8821
1988	272.5	-100.2	-108.5	1.1633	67.0	216.7	79.8	67.0	151.51	153.7	272.6	61.4	42.4	2.0739	19.4	11.3	1.8821
1989	300.2	-99.3	-95.3	1.1017	70.0	245.5	70.8	53.4	151.87	147.0	310.1	65.1	51.5	2.0681	13.3	11.3	1.8821
1990	329.0	-79.3	-74.3	1.2749	65.7	220.0	60.0	26.5	165.94	132.5	324.8	51.9	38.3	2.0537	12.9	11.3	1.8821
1991	340.5	-53.5	-7.7	1.2391	65.7	249.4	77.7	57.4	166.44	143.7	327.8	11.1	-14.9	2.0490	17.7	11.3	1.8821
1992	345.9	-65.2	-48.3	1.2957	64.4	256.6	96.2	86.7	164.05	150.7	330.2	16.8	-15.0	2.0187	10.6	11.3	1.8821
1993	367.3	-68.7	-65.4	1.1705	65.3	300.3	116.6	12.4	130.31	181.0	325.2	30.6	-12.1	1.8337	21.2	11.3	1.8821
1994	429.3	-127.0	-125.2	1.1857	65.1	325.0	121.7	110.5	123.99	194.9	330.3	37.5	-17.8	1.8938	19.4	11.3	1.8821
1995	462.3	-122.9	-99.8	1.2929	61.2	331.1	110.3	65.3	121.43	204.6	404.6	46.1	-16.3	1.8539	21.2	11.3	1.8821
1996	499.0	-135.9	-118.3	1.2526	64.4	319.8	66.6	52.6	136.24	177.7	416.4	52.3	-11.1	1.8844	16.6	11.3	1.8821
2nd qtr 1996	126.4	-33.1	-26.6	1.2362	64.8	61.7	16.3	12.9	132.90	180.8	101.6	11.8	-2.7	1.8821	1.2	11.3	1.8821
3rd qtr 1996	122.9	-37.2	-34.0	1.2513	64.4	78.7	15.7	13.2	137.43	178.9	104.8	14.5	-6.7	1.8884	1.7	11.3	1.8821
4th qtr 1996	128.8	-34.8	-29.4	1.2557	65.0	80.4	17.0	18.1	141.72	171.2	106.9	14.7	-10.0	1.9217	1.0	11.3	1.8821
1st qtr 1997	140.6	-38.8	-35.0	1.1715	65.3	83.3	14.9	15.2	141.62	164.3	102.4	14.7	-6.5	1.9415	1.0	11.3	1.8821
May 1996	42.7	-11.9	n.a.	1.2282	64.6	25.5	6.0	4.9	130.67	183.1	33.6	4.3	-1.8	1.8826	12.9	11.3	1.8821
June	42.2	-10.6	n.a.	1.2393	64.8	28.6	6.3	4.9	134.91	178.2	33.7	3.0	-1.4	1.8821	12.9	11.3	1.8821
July	40.2	-12.7	n.a.	1.2393	64.6	28.7	4.6	4.3	137.21	178.8	35.4	5.4	-3.2	1.8888	12.9	11.3	1.8821
August	41.5	-11.5	n.a.	1.2698	64.1	26.6	6.2	6.1	136.84	176.2	34.6	4.4	-3.2	1.8898	12.9	11.3	1.8821
September	41.9	-12.7	n.a.	1.2697	64.7	25.4	4.9	2.8	135.24	175.7	34.3	4.3	-1.3	1.8877	12.9	11.3	1.8821
October	42.7	-11.1	n.a.	1.2536	65.0	27.1	5.5	4.4	140.82	172.2	35.5	4.8	-1.2	1.8157	12.9	11.3	1.8821
November	42.8	-10.7	n.a.	1.2706	64.4	27.1	6.7	4.7	142.84	171.3	35.8	5.3	-0.4	1.9207	12.9	11.3	1.8821
December	43.0	-13.0	n.a.	1.2628	65.5	26.2	4.8	4.1	141.59	170.2	35.6	4.8	-0.2	1.9286	12.9	11.3	1.8821
January 1997	43.2	-14.3	n.a.	1.2105	65.7	26.4	4.9	4.2	142.99	166.5	34.5	2.8	-5.0	1.9414	12.9	11.3	1.8821
February	46.9	-13.5	n.a.	1.1997	66.8	27.8	4.1	4.1	142.82	163.2	36.4	5.2	-0.7	1.9412	12.9	11.3	1.8821
March	50.9	-10.9	n.a.	1.1447	68.5	27.3	4.8	3.4	140.32	163.7	36.5	6.7	1.2	1.9418	12.9	11.3	1.8821
April	51.2	-11.7	n.a.	1.1401	70.4	33.8	7.1	7.1	143.23	160.2	37.0	6.7	1.2	1.9416	12.9	11.3	1.8821
2nd qtr 1996	56.2	3.8	2.8	6.3772	113.4	51.6	8.8	8.9	192.23	75.8	51.2	-3.7	0.9	0.8119	73.0	11.3	1.8821
3rd qtr 1996	58.2	5.1	4.8	6.4242	113.2	47.8	11.3	11.4	191.84	76.7	51.4	-3.6	-0.4	0.8113	73.0	11.3	1.8821
4th qtr 1996	58.3	4.0	4.8	6.4978	112.5	53.4	12.2	6.2	191.12	77.6	54.9	-3.4	1.1	0.7670	73.0	11.3	1.8821
1st qtr 1997	58.8	4.9	7.8	6.5517	110.9	47.2	5.1	-7.1	191.78	77.0	58.4	-2.9	0.7188	73.0	11.3	1.8821	
May 1996	19.3	1.8	1.5	6.3707	113.3	18.1	3.9	3.9	191.22	76.2	17.3	-1.1	n.a.	0.8106	73.0	11.3	1.8821
June	18.5	1.5	0.1	6.4121	113.0	17.4	3.7	3.4	190.99	76.8	17.1	-1.1	n.a.	0.8031	73.0	11.3	1.8821
July	18.1	1.6	1.6	6.3665	113.7	16.7	6.3	6.0	191.81	76.6	17.3	-1.4	n.a.	0.8095	73.0	11.3	1.8821
August	19.6	2.1	0.9	6.4231	113.2	17.8	3.5	3.6	192.68	76.4	16.9	-0.8	n.a.	0.8185	73.0	11.3	1.8821
September	19.5	1.4	2.7	6.4332	112.8	16.0	1.4	0.8	191.32	77.7	17.2	-1.4	n.a.	0.8070	73.0	11.3	1.8821
October	19.7	1.8	2.2	6.4770	112.6	16.1	0.8	0.4	191.12	77.6	17.2	-1.4	n.a.	0.8070	73.0	11.3	1.8821
November	19.7	1.0	1.0	6.5001	112.2	17.1	3.0	3.0	192.26	77.2	18.0	-1.3	n.a.	0.7682	73.0	11.3	1.8821
December	19.9	1.3	1.5	6.5156	111.8	17.2	2.2	1.2	189.95	76.1	18.7	-1.1	n.a.	0.7465	84.0	11.3	1.8821
January 1997	19.2	1.8	3.2	6.5512	111.2	14.2	0.9	-3.8	189.67	78.2	19.8	-0.9	n.a.	0.7286	84.0	11.3	1.8821
February	18.8	1.7	2.8	6.5339	110.8	16.0	1.6	-1.3	191.88	76.8	18.8	-1.1	n.a.	0.7132	67.0	11.3	1.8821
March	16.9	1.5	1.4	6.5502	110.7	16.9	2.3	-1.1	185.9	76.8	16.1	-0.9	n.a.	0.7187	67.0	11.3	1.8821
				6.5715	110.3				1.91	76.3				n.a.			

FRANCE						ITALY						UNITED KINGDOM					
	Exports	Trade balance	Current account balance	Ex. exchange rate	Effective exchange rate		Exports	Trade balance	Current account balance	Ex. exchange rate	Effective exchange rate		Exports	Trade balance	Current account balance	Ex. exchange rate	Effective exchange rate
1986	127.1	-0.0	3.0	6.7946	102.7	98.4	-2.5	-1.0	146.18	101.4	108.3	-4.2	-1.3	0.6708	99.0	11.3	1.8821
1987	129.0	-1.8	0.0	6.7946	102.7	101.0	-1.0	-1.4	146.18	101.4	101.0	-1.0	-1.4	0.6708	99.0	11.3	1.8821
1988	141.9	-4.7	3.4	7.0354	100.6	106.3	-8.4	-5.0	156.86	97.7	120.9	-32.9	-2.0	0.6654	94.0	11.3	1.8821
1989	160.9	-6.9	-3.6	7.0169	99.6	102.8	-11.3	-10.7	150.92	98.8	137.0	-36.7	-3.3	0.6726	91.0	11.3	1.8821
1990	172.1	-7.2	-7.2	8.9202	103.8	133.6	-9.3	-16.0	152.32	100.1	142.9	-36.3	-28.2	0.7150	89.0	11.3	1.8821
1991	175.4	-4.2	-4.8	8.9648	102.1	137.0	-10.5	-17.7	153.31	98.7	147.7	-14.7	-11.4	0.7002	90.0	11.3	1.8821
1992	182.2	1.5	2.0	8.9648	102.1	137.9	-10.5	-17.7	153.31	98.7	147.7	-14.7	-11.4	0.7002	90.0	11.3	1.8821
1993	178.8	13.3	8.0	8.8281	109.1	144.8	18.1	9.7	153.67	80.5	158.0	-17.8	-15.8	0.7359	87.0	11.3	1.8821
1994	198.6	12.9	5.4	6.5699	110.1	161.4	16.8	13.1	190.68	77.0	174.1	-14.0	-3.1	0.7736	80.0	11.3	1.8821
1995	222.1	15.9	6.4	6.4460	113.4	181.0	21.6	21.7	210.64	69.4	186.8	-14.1	-6.8	0.8190	76.0	11.3	1.8821
1996	230.6	17.6	16.8	6.4068	113.3	201.0	36.0	33.5	192.01	75.8	209.9	-15.2	-0.0	0.8216	77.0	11.3	1.8821
2nd qtr 1996	58.2	3.8	2.8	6.3772	113.4	51.6	8.8	8.9	192.23	75.8	51.2	-3.7	0.9	0.8119	73.0	11.3	1.8821
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Wall Street worries loopholes may spur Congress to demand tougher terms

Share prices fall on tobacco deal fears

By Richard Tomlin in New York

US tobacco stockpiled a drubbing yesterday as investors worried that Congress would demand tougher terms for the industry's \$388bn settlement with anti-tobacco lawyers.

But Wall Street's cool reaction for the deal could also be good news for those who hammered it out because US legislators would have been less likely to approve an agreement that sent tobacco stocks flying.

In early trading yesterday, Philip

Morris's shares were down \$1.02 or 2 per cent, at \$44.44, and RJR Nabisco's were down \$4.00, or 1.5 per cent, at \$264.00. Shares in British American Tobacco, parent of Brown & Williamson Tobacco, tumbled 2 1/4 per cent, or 3 3/4 per cent, to 567 1/2p.

Legislators and public health advocates harbour deep suspicions that the deal will benefit the tobacco industry instead of punishing it. Those fears were reinforced yesterday as it emerged that loopholes in the 68-page agreement would limit the damage

to tobacco companies' profits.

One element of the deal requires the tobacco industry to pay out up to \$2bn a year if it fails to cut teenage smoking by 30 per cent in five years and 60 per cent in 10 years - but these payments could be reduced by 75 per cent if the industry showed it had "pursued all reasonably available measures" to reach the goals.

The text also shows that, from the first year of the agreement, any percentage decreases in the number of adult smokers in the US will result in matching percentage

decreases in the industry's annual payments into the settlement fund. These start at \$85m and rise to \$15bn in the fifth year.

This means that those who stand to benefit from the industry payout, including states with claims against the industry and plaintiffs included in class action lawsuits, will only get the full amount if people continue to smoke at present levels.

Meanwhile, legislators and public health advocates are concerned about the conditions attached to the Food and Drug

Administration's right to reduce, and eventually eliminate, the addictive nicotine content of cigarettes.

The agreement says the FDA can only reduce nicotine levels if it can show that this will not create a "significant demand for contraband", a hurdle that may be difficult for the agency to overcome.

Senator Ron Wyden, Oregon Democrat, said yesterday: "We need to toughen this deal. There's going to be some major re-writing on this agreement."

Media blitz on China MFN

By Nancy Dunne in Washington

The former US ambassador to Russia, Mr Robert Strauss, and a couple owning a small variety store have become the national spokesmen in a media blitz supporting US-China trade.

The message contained in campaign advertisements featuring Mr Strauss on TV and the couple on radio is that trade with China benefits US consumers. The aim is to convince members of the House, expected to vote today to uphold President Clinton's annual renewal of China's Most Favoured Nation trade status.

The campaign is just part of the unprecedented level of debate over the annual MFN renewal. In Washington dozens of seminars, roundtables and press conferences have been devoted to the subject. Adding to that is the participation of the Family Research Council, a conservative Christian group, which has produced gruesome circular letters to its members about China's abortion policies.

MFN supporters have countered with a letter from

the Reverend Billy Graham, pronouncing himself "in favour of doing all we can to strengthen our relationship with China and its people".

The National Retail Federation, running the radio advertisements on news and talk shows around the country, directly address human rights concerns, acknowledging: "Human rights issues are important, and China needs to treat its people better. But changing our normal trade status won't accomplish that."

Mr Strauss is featured in commercials paid for by Boeing. "There's been an attempt to frame the debate as a choice between American values and corporate profits," the company said. "This is not an either/or situation. The best way to bring about change is to engage in trade."

The advertising has helped drive the momentum towards MFN renewal, which both sides agree is not much in doubt. It also lays the groundwork for permanent MFN trade status, if China's accession to the World Trade Organisation can be achieved next year.

Fresh setback for Clintons over Whitewater

By Patti Weidner in Washington

The Supreme Court yesterday dealt the White House another political setback, ruling that government lawyers must hand over notes of conversations with the First Lady, Ms Hillary Clinton, about the Whitewater financial scandal.

The White House had tried to withhold the notes from a federal grand jury investigating the Whitewater affair, arguing that they were protected by attorney-client privilege. The Court rejected this argument, and let stand an appeals court ruling that the notes must be

surrendered to the grand jury.

It was the second time in a month that the justices had handed down a ruling against the White House. Last month the Court ruled that President Bill Clinton could not claim immunity against prosecution in the Paula Jones sexual harassment case. Yesterday's ruling will again stir up public debate over whether the First Lady might face an indictment on Whitewater-related charges.

At issue in yesterday's decision were conversations between the First Lady and White House lawyers and her private attorneys

about her role in Whitewater, the failed Arkansas real estate venture.

It was part of a flood of Supreme Court decisions due to be handed down before the court's term ends on Thursday. With as many as 10 potentially landmark decisions due this week, involving issues such as free speech on the Internet, assisted suicide and gun control, legal experts say this term could prove one of the most significant in years.

At a time when paralysis reigns on Capitol Hill, with no major legislative initiatives in the offing, the

Court is doing more to shape US society than any other federal institution.

Most big decisions were still outstanding yesterday. Perhaps the most significant is the so-called "cyberporn" case, which tests the constitutionality of the Communications Decency act, passed last year by Congress to regulate indecent words and pictures on the Internet.

The court will also decide whether Americans have a constitutional right to assisted suicide. Two cases present the question of whether state laws prohibiting doc-

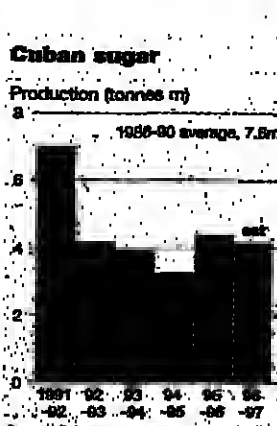
tor-assisted suicide violate the constitution.

There are also important separation of powers and states' rights cases outstanding. Members of Congress are challenging the so-called line item veto act, which allows the president to strike down parts of legislation without sacrificing all of it. This may violate the separation of powers between the legislative and executive branches.

It must decide also whether the federal government can force local law enforcement agencies to conduct background checks on prospective gun purchasers.



Castro: defiant on reforms



Cuba growth wobbles as sanctions bite

After a 7.8% boost in GDP in 1996 the economy is going through a far tougher patch

Impressive economic growth reported at nearly 8% in 1996 enabled Cuba's leaders to shrug off tightened US economic sanctions with a defiant smile, but this year there is much less to be happy about.

Cuban ministers are much more reticent about answering questions on the country's economy's performance. They admit it has been squeezed since the start of the year by higher oil and food import prices and lower prices for sugar exports. They say short-term credit flows have also been put under pressure by the March 1996 Helms-Burton law, which tightened the 35-year-old US economic embargo against the island.

Instead of achieving a hoped-for increase, Cuba's strategic sugar harvest, which exports account for a big slice of hard currency earnings and also act as guarantee for foreign credits, will fall short of last year's 4.4m tonnes. Delays have also been reported in nickel exports, another top hard currency earner.

Of unofficial estimate prodded by Cuban economists puts GDP growth in the first five months at 1.5 per cent.

"It has meant a much tougher start to the year than we would have liked," said Mr Alfonso Casanova, deputy economy minister.

When pressed Cuban officials reply with what appears to be a carefully prepared script. Their message is that, despite the difficult first half and disappointing sugar harvest, the government believes its original forecast for annual GDP growth of between 4 and 5 per cent can be achieved.

"We can make this. The economy should be more dynamic in the second half of the year," Mr Osvaldo Martinez, head of the economic affairs committee of Cuba's National Assembly, said.

Mr Martinez and other officials argue that extra growth to compensate for the sugar production shortfall will come from tourism, manufacturing,

mining and services. Advances are also predicted in sugar and fisheries exports. The expanding tourist industry in particular is forecast to generate new growth in local machinery and textile production.

But some foreign business people and diplomats in Havana are sceptical about the Cuban economy's capacity to make up the lost ground. They point out that Cuba's GDP traditionally receives its biggest boost in the first half, which concentrates most of the "high" tourist season, and the main food and export crops.

While they acknowledge that tourism and nickel mining are clearly expanding, they question whether this will be enough to lift growth to the officially forecast levels, especially after a depressed sugar crop and a situation in which foreign credits are known to be both difficult and expensive for Cuba because of Helms-Burton.

Concerns in the foreign business community about this year's growth prospects are accompanied by a widespread perception that the pace of economic reform has slowed, especially compared with 1994 and 1995, when the government appeared committed to a wide-ranging, market-orientated opening of the economy.

Although previously announced reforms such as the creation of a new central bank and free trade zones have gone through this year, recent headlines by Cuban policymakers, including some who have been perceived as reformers, are raising fears that the island may be closing its doors to change.

Cuban ministers now repeat at every available opportunity that Cuba is not heading towards "capitalism" but merely "perfecting socialism" by seeking greater economic efficiency.

"They seem to be putting their heads back in the sand," one European diplomat said.

Pascal Fletcher

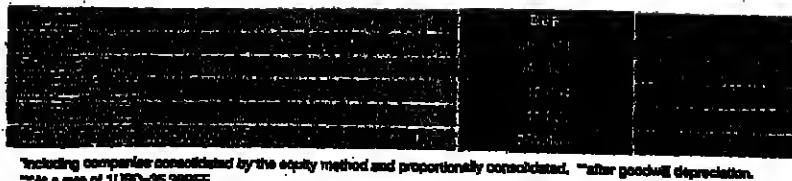
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TRACTEBEL

NEWS: UK

Departing leader says he has reached understanding with Blair on 'decommissioning'

Irish PM claims progress in arms talks

By Bruce Clark in New York, Jimmy Burns in London and agencies

Mr John Bruton, the outgoing prime minister of the Republic of Ireland, indicated yesterday that he had reached an understanding with Mr Tony Blair, the UK prime minister, on how to deal with the issue of "decommissioning" weapons held by paramilitary groups in Northern Ireland.

RTE, the broadcasting network in the republic, reported that Mr Bruton had said his understanding with Mr Blair should permit "a

rapid forward movement" towards inclusive talks on the future of Northern Ireland. Unscheduled talks between Mr Blair and Mr Bruton took place in New York, where the two leaders are attending the Earth Summit.

However, British officials said reports of a full agreement were exaggerated. "Nothing is finally tied down but they are making progress," said one British official who added: "There is a determination on all sides to move this forward." The British officials said Mr Blair would lay out his position in a speech tomorrow.

The issue of arms "decommissioning" has been one of the main obstacles to agreeing terms on which Sinn Féin could be admitted to all-party talks after a ceasefire. Sinn Féin is the political wing of the Irish Republican Army, which ended an 18-month ceasefire just over a year ago by detonating a bomb in the Docklands district of London.

Mr Bruton, who is due to leave office later this week, told RTE that Sinn Féin would now face a straight choice of pursuing or rejecting the path of violence.

Sinn Féin's chief strategist and its chief negotiator in talks with governments, repeated that his party was committed to peace and democratic dialogue in spite of last week's killings of two policemen in Northern Ireland by an IRA unit.

However republican sources and Irish government officials said last night that the Sinn Féin leadership remained unsure of how to respond to the Anglo-Irish initiative because of the IRA's refusal as an organisation to declare a ceasefire as a precondition to Sinn Féin entering political talks.

Mr Gerry Adams (president of

Sinn Féin) is trying to bring the whole [republican] organisation behind him," an Irish government official said last night. "The question he has no sure answer to at the moment is whether the organisation is deliverable."

According to republican sources, the murders of the policemen were carried out by hardline IRA elements deeply distrustful of the peace process. Their view contrasts with that of some senior Sinn Féin officials who privately believe that what the British and Irish governments have offered so far is a compromise that should be accepted.

Siemens delivers Heathrow trains

By Charles Batchelor, Transport Correspondent

The first of 14 trains which will provide a 15-minute express service between Heathrow airport and central London was handed over to BAA, the airports operator, yesterday by Siemens, the manufacturer.

The air-conditioned trains, which will travel at up to 160kph, have been designed to provide a faster link than is currently possible with the Underground railway and are expected to take 3,000 cars a day off the roads to Heathrow. They have been designed with extra space for air travellers' luggage and will have special passenger information screens.

Two of the Heathrow Express trains have been delivered while the rest are either on test in Germany and the Czech republic or being built. The £60m (\$82.5m) train order was one of the few to be placed while the UK national rail network was being privatised. Services will start in



The new trains will travel much faster than the existing Underground trains to Heathrow

about three months with trains running to a temporary station near Heathrow where passengers will transfer to a shuttle bus. This journey will take 30 minutes. When the tunnels are complete, in June 1998, the journey time will fall to 15 minutes.

● In an attempt to reassure

its cabin crew staff who are being balloted to strike next month, British Airways said yesterday it had sent legally-binding personalised certificates to each of the 9,000 employees involved to re-emphasise a guarantee that none of them will lose any money as a result of the company's plans for

restructuring pay, Robert Taylor writes. Mr Bob Ayling, BA's chief executive, said the move demonstrated there was no justification for industrial action. The result of the ballot, held by the British Airlines Stewards and Seafarers Association, is expected on Friday.

Soccer clubs are urged to launch own TV service

By Patrick Haverson in London

Soccer's Premier League has been advised to set up its own television service when its deal with BSkyB, the satellite broadcaster in which Mr Rupert Murdoch's group holds the biggest stake, expires in 2001.

In an interim report sent to clubs a fortnight ago, Oliver & Ohlbaum, the media consultancy hired earlier this year to advise on pay-per-view television, says the £670m (\$1.1bn) which BSkyB is paying the clubs for live Premiership football over the next four years represents only half the real value of the rights to BSkyB.

The consultancy calculates top-flight football will be worth £1.3bn to the satellite broadcaster over the next four years, and says that if the league is to gain the full financial benefits of its popularity it should consider setting up a dedicated Premier League pay TV service.

This would involve the league subcontracting the production of programmes to

a specialist television company and leasing satellite capacity to deliver live games to cable subscribers and dish owners. That way, the Premier League would receive all the revenues generated by coverage of its matches, as opposed to having to share the revenues with BSkyB.

The recommendations are likely to be received favourably by Premiership clubs, a growing number of which are reportedly unhappy about how much BSkyB is making from the league.

The clubs are paid a flat fee for live coverage of games, which means they have no way of benefitting financially from growth in BSkyB's subscriptions.

"The sport realises it is the main driver of television subscriptions, and rather than the tail wagging the dog it should be the other way round," said one Premiership chairman yesterday. He said setting up a television service could pave the way for the Premier League to list its shares on the stock market.

Forecasters warn of rough ride for economy

By Wolfgang Münchau in London

Interest rates should be increased by a further half point to 7 per cent to dampen consumer spending, the Society of Business Economists, a group of economic forecasters, warned yesterday. In its latest economic forecast, the group predicts a rough ride for the economy over the next 24 years.

The forecast, drawn up three weeks ago, suggests that inflation will increase from 2.8 per cent in 1997 to 3.5 per cent in 1998 before falling back to 2.4 per cent in 1999. Growth in gross domestic product is set to fall to 2.0 per cent in 1999, after 3.2 per

cent this year and 2.7 per cent in 1998.

Mr David Kern, chairman of the SBE forecasting group, said it was assumed that interest rates would rise to 7 per cent by the end of the year, and remain at that level throughout 1998. But he added that the interest rate assumption may turn out to be too optimistic.

Today, Mr Kern, who is also chief economist of National Westminster bank, will recommend that the monetary committee of the Bank of England, the UK central bank, raises interest rates by a half point from 6.5 per cent to 7 per cent at its next meeting.

He said the economy did not face a slump, but the

Inflationary pressures



current mini-boom would not last either. "This is not a repetition of 1998, but it will be pretty rough nevertheless. Even a 7 per cent interest rate will have a marked effect because the economy is more flexible."

According to the forecast, consumer expenditure will fall from a peak growth rate of 4.4 per cent this year, to 2.9 per cent in 1998 and 1.2 per cent in 1999. There will be a particularly marked decline in gross fixed invest-

ment, forecast to grow at a rate of 7.4 per cent this year, but falling to 5.1 per cent in 1998 and 3.5 per cent in 1999.

Manufacturing investment is forecast to show negative growth, of minus 1.1 per cent, to 1999. Average earnings growth is expected to remain broadly stable at 4.6 per cent this year, falling to 4.5 per cent in 1999.

The SBE said the economic surge was driven by consumer spending, the housing market and windfalls from building societies [mutually-owned savings and loans institutions] estimated at £300m (\$49.5bn).

"The subsequent slowdown in 1998 and 1999, in response to tougher policies necessary to counter accel-

ating demand and higher inflation, will be quite sharp, but there will be no outright recession," the SBE said.

Property shortages affecting many areas appear to be easing, the latest housing market survey from the Royal Institution of Chartered Surveyors indicated yesterday. It suggested that more homes might be put on the market once the uncertainty of the July 2 Budget was out of the way.

Acute property shortages have been driving up prices in many areas, resulting in queues of potential buyers. However, the number of properties for sale is now showing "a much-needed upward turn", said the institution.

UK NEWS DIGEST

Supreme Court backs Lloyd's

Lloyd's of London has finally won the taking of the US Supreme Court in a case which last year almost derailed its recovery plan. US Names still fighting Lloyd's yesterday lost their battle to appeal against a landmark ruling last August.

This had upheld clauses in contracts with Lloyd's, under which Names - individuals who have traditionally supported the market - waived rights to sue the insurance market outside the UK. The Supreme Court's decision not to grant an appeal, contained in a brief statement of only two lines, may have implications in other outstanding cases against Lloyd's.

The society is appealing against a decision by a California court earlier this year in favour of Names. Lloyd's has said it would go to the Supreme Court to get this decision overturned. It completed the recapitalisation to ensure more than £1bn (\$1.65bn) of old loss last September.

Christopher Adams, London

INVESTMENT WATCHDOG

Service group fined \$190,000

One of the country's leading financial services groups was hit by a record £115,000 (\$190,000) fine from the Personal Investment Authority yesterday. It was the second six-figure fine that Godwin's, of Farnborough, Hampshire, in south-west England, has received from regulators in the past year. Last October, it was fined £200,000 by the Investment Management Regulatory Organisation for pensions mis-selling. The authority said this - the biggest it has handed out - related to personality plan (PEP) administration and compliance failure. Godwin's failed to "arrange proper protection for customers' assets" by way of segregation and identification of the assets," the regulator said.

Christopher Brown-Hill, London

MINISTER'S REPRIMAND

Pension companies 'arrogant'

Mrs Helen Liddell, the Treasury minister in charge of financial regulation, will today reprimand two pension companies over their "arrogant" attitude towards resolving the personal pensions mis-selling scandal - understood she will not call them to account for failure to make faster progress.

Last month, Mrs Liddell lambasted the 24 worst mis-selling offenders for slow progress over the year, and asked them to detail the resources being allocated. She is expected to make the replies public by placing them in the House of Commons library. One source said: "Both these companies have shown arrogance in the face of their replies. They have underestimated the strength of feeling on the matter." More than 500,000 people may have been mis-sold a pension, but so far only 12,650 have been compensated.

Christopher Brown-Hill, London

ENERGY TECHNOLOGY

Industry backs emissions move

Industry yesterday welcomed the government's move to encourage the use of combined heat and power (CHP) technology, saying it provided financial and environmental benefits to companies.

CHP will play an important part in the government's programme to meet tough emission controls. Yesterday in New York, Mr Tony Blair, prime minister, said a UK would seek to reduce carbon dioxide (CO₂) emissions by 20 per cent compared to their 1990 level by 2010.

Mr John Prescott, deputy prime minister, has taken to 320 companies in the chemicals, engineering, and food and drink sectors of the economy inviting them to review the potential for CHP in their sector.

This week, Heinz, the consumer foods group, said it had awarded a £28m (\$47.8m) contract to BP Energy design, build and operate a CHP plant at its factory in n.d., London.

Simon Holberton, London

CARTEL ALLEGATIONS

Suppliers accused of collusion

Five suppliers of protective polyester film for glazing have been accused of colluding on tenders by the Office Fair Trading. The companies - Banafix, Bonwyke, Dumble, Berkeley, Kent and Parasol Energy and Pabro Property Services - have been referred to the Restrictive Practices Court.

The agreement came to light as a result of investigations following a complaint to the OFT's cartels taskforce on its hotline.

David Wighton, Ldn

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mileage points that count towards higher status in any of their frequent flyer programmes. Wouldn't it be great if you could enjoy the same high standards of service whenever and wherever you fly. That's the idea behind Star Alliance: a network of Lufthansa, Air Canada, SAS, THAI, and United Airlines. A fundamental

Exp 11/15/00

Taxpayers may have to settle companies' and banks' costs as government dumps initiative projects

Contractors urge private finance compensation

By Nicholas Timmins
in London

Big contractors and banks are to seek reimbursement from the taxpayer for millions of pounds they have spent on tendering for private finance initiative deals as the government cuts the number of projects in order to get the PFI moving.

Mr Malcolm Bates, the chairman of Pearl Assurance, brought in by the government to sort out the initiative, recommended yesterday that when the government decides not to proceed on grounds other than the viability of the tenders

submitted, "contractors' costs should be refunded". Mr Geoffrey Robinson, the paymaster general, said yesterday that he favoured that. He added, however, that "it must be for the sole reason that the government has pulled the plug" and that in every other respect the project looked viable. The PFI,

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be going to the Department of Health with some projects where we believe there should be reimbursement," she said.

The possibility of reimbursement came as Mr Robinson announced that a new Treasury taskforce with a projects chief executive, recruited from the private sector, is to drive the initiative throughout, replacing the eight-strong private finance panel and 20-strong executive.

In future, the commercial viability of projects will be signed off by the Treasury before they are formally advertised - allowing depart-

ments to "road-test" projects before they go for procurement.

Departmental units are to be strengthened by bringing in deal-making, and project management expertise and documentation will be standardised to cut costs.

The detailed package received a broad welcome from banks, builders and the CBI which said: "It is what we wanted to hear".

PFI should also be used to tackle backlog maintenance in hospitals and schools, the report says, with local authorities packaging together separate pieces of repair work.

Windfall tax 'may fall foul of energy treaties'

By David Wighton,
Political Correspondent

The government's windfall tax on the profits of privatised utilities could face a serious legal challenge under international treaties according to a leading expert on international energy law.

An international tribunal could conclude that the levy amounted to "creeping expropriation", claims Professor Thomas Walde, professor of European economic and energy law at Dundee University in Scotland and a former adviser on energy law to the United Nations.

The government's proposals could also fall foul of the 1994 Energy Charter Treaty which outlaws "confiscatory taxation".

In an unpublished paper, Prof Walde plays down the chances of a legal challenge succeeding under European Union rules or the European Convention on Human Rights. These have been the areas on which most legal experts have focused, with most agreeing that while challenges would be possible they would be highly unlikely to succeed.

But Prof Walde believes the "most potent" challenge could be based on customary and treaty-based international law. "It is here that one cannot exclude that a challenge of the UK windfall tax may have some chance of success."

Customary international law protects investors against confiscation without full compensation, and recent international tribunals have concluded that taxation can be so heavy as to be tantamount to expropriation, says Prof Walde.

"Foreign investors could, under the sponsorship of their home governments, claim compensation equal to the value of the tax," says Prof Walde. They could also appeal to the principle of "proportionality" by arguing that the UK government should change the companies' regulatory regimes rather than impose a tax.

Prof Walde believes investors could also seek protection under the Energy Charter Treaty, signed by the UK and 48 other countries in 1994, which has so far been ignored by other commentators. Because it has not been signed by the US, the treaty could only be used by EU investors in UK electricity and gas companies. But Prof Walde says the treaty provides "far-reaching" protection for foreign investment in the energy sector.

The UK Treasury yesterday declined to say whether its legal advice had included consideration of the Energy Charter Treaty.

Up to 1m may staff call centre 'factories'

By Robert Taylor,
Employment Editor

Up to 1m people will be working in call centres outside London and south-east England by the end of the century, in what a report published today describes as the "industrialisation of white-collar work".

The call centres will mainly provide financial sales, ticketing or computer advice by telephone, according to the report on 38 centres by Incomes Data Services, the independent employment research body. It estimates that call centres already employ 250,000 workers, about 1.2 per cent of the UK labour force.

The report says work methods are based on the scientific management theories of Frederick Winslow Taylor and the mass volume production methods of Henry Ford.

"The seven-day continuous nature of the operations is more akin to manufacturing than a more traditional day-work arrangement for white-collar staff," says the study. "Productivity targets or piecework quotas are also borrowed from a more manufacturing background."

The majority of the call centres are in Northern Ireland, Scotland, the north-east of England and Merseyside, in north-west England. This is due to two factors, the report says: the determination of companies to escape from the high wage pressures in the south-east, and the provision of regional development grants which has made opening centres in some of the more depressed regions more attractive.

The work carried out in the centres is highly diverse, covering sales and marketing, customer services, technical assistance and emergency response.

Conservatives face years in wilderness

The main opposition party has little hope of damaging the government, says John Kampfner

New leader or not, the Conservatives face a desperately difficult task of undermining the Labour government's hegemony. Facing a Labour majority of 179 in the House of Commons, Mr William Hague has to develop a form of oppositional politics that helps him restore the Conservatives to electoral respectability.

Mr Hague will have to do that in the assumption that, over the course of the next five years, he is unlikely to win a single vote in the Commons. Senior Conservatives are resigned to the honeymoon period for Mr Tony Blair, the prime minister, lasting up to and including the annual Labour party conference in October.

There have already been alphas by the government, for example over its relations with the governor of the Bank of England and with executives of Camelot, the consortium which runs the National Lottery. Yet these were all self-inflicted, with no help from the Conservatives.

Unlike Labour in opposition, the Conservatives will not be able to count on support from the pro-European

Liberal Democrat party. Their only chance of damaging the government's legislative timetable will come in the House of Lords, the unelected upper House where they enjoy a huge in-built majority. However, they will be reluctant to use it. They know that such defiance would strengthen the government's resolve to abolish voting rights for hereditary lords, as the first step towards making the second chamber more representative of parties' support with the electorate.

The Conservatives are unlikely to fare much better in committees of the House of Commons. The government is expected to announce their composition this week. These are likely to give the Conservatives only four out of 15 seats on the larger, all-party bodies, with nine for Labour and two for the Liberal Democrats.

Yet even if they fail to win a parliamentary battle, over time they could begin to win arguments. For that to happen, however, they will require not just serious Labour blunders but the ability to practise forensic

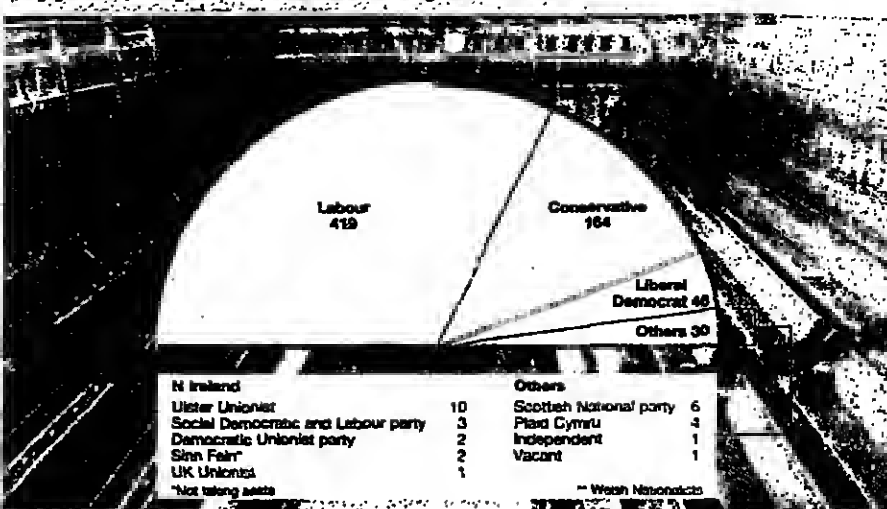
and teatious oppositional politics. The Treasury committee and the public accounts committee - the parliamentary arm of the National Audit Office - will provide such an opportunity. Perhaps the biggest chink in the Labour armoury will be public spending. Labour has already sought to blur the edges around its pledge not to increase spending totals for any department. There will be scope for the Conservatives when the first crises occur in schools and hospitals over the winter.

Yet one excuse will be ready made for Mr Blair - that the problems he faces stem from the previous administration. It is a line he is likely to pursue for some time to come, one the Conservatives were using 18 years after the last Labour government.

"The first thing I'm going to do is to memorise Labour's election manifesto," said a member of the new shadow cabinet. "Just wait until the hospital waiting lists go up. That's when we can get at them."

The bravado presupposes that the Tories will claw

Opposition parties feel the squeeze



William Hague's top team

IN	Shadow	Role in John Major's government
Shadow chancellor of the exchequer	Peter Lilley	Social security secretary
Shadow foreign secretary	Michael Howard	Home secretary
Shadow home secretary	Grian Mawhinney	Party chairman
Shadow defence secretary	Sir George Young	Transport secretary
Shadow trade and industry secretary	John Redwood	Out cabinet in 1995 to challenge
		Major for party leadership
Shadow agriculture minister	David Curry	Housing minister
Shadow environment and secretary	Sir Norman Fowler	
Shadow N Ireland secretary	Andrew Mackay	Deputy chief whip
OUT		
	John Major	Prime minister
	Michael Heseltine	Deputy prime minister
	Kenneth Clarke	Chancellor of the exchequer
	Douglas Hogg	Agriculture minister

their way back between now and the next election. The question for them is how far they can erode the Labour majority in 2002. Yet that obscures a potentially more depressing scenario. Statistics suggest that unless Mr

Hague and his team transform the Conservative image, they could fare even worse next time around. Of the 165 Conservative MPs returned on May 1, some can thank fear of an untied Labour government

for their wafer-thin majorities. The Tories already face one by-election, in west London where the MP died before taking his seat. There is little appetite among the Conservatives for that contest.

Leader plans tough anti-sleaze regime for MPs

By Liam Halligan
in London

Conservative MPs found guilty of financial impropriety will be sacked and donations to party funds from overseas and anonymous donations will be banned under plans being considered by Mr William Hague, the new leader of the opposition Conservative party.

Mr Hague wants to discipline MPs engaging in "sleaze" and to clean up party funding as part of a

broader review of party rules. Completing appointments to a predominantly rightwing shadow cabinet over the weekend, Mr Hague surprised MPs by giving senior posts to two former ministers who had been widely expected to spend this parliament on the back benches of the House of Commons.

Mr Brian Mawhinney was appointed shadow home secretary and Sir Norman Fowler became shadow environment and transport secretary. Both men are former chairmen of the party. Mr David

Heathcoat Amory, who resigned from Mr John Major's government over the single European currency, has been appointed shadow chief secretary to the Treasury.

Mr Peter Lilley, shadow chancellor, has emerged as Mr Hague's effective deputy leader, being granted a broad remit to re-think party policy. No shadow secretaries have been appointed for Scotland and Wales, but Mr Michael Ancram will shadow Labour on devolution. Referring to Mr Hague's review of internal party powers and

authority, Lord Parkinson, party chairman, said the aim was to provide "a unifying force".

"There's no point in pretending that parliament is full of people who are angelic," he said on BBC television. "If people kick over the traces or cross the line, then they have to accept the consequences - whether Conservative, Labour or Liberal Democrat."

Mr Hague should adopt US Republican ideas for a flat rate of income tax as a way to restore the Conservative party's fortunes, says

a paper published by the Social Market Foundation, a think-tank, Nicholas Timmins writes.

But Conservatives should be careful about what else they copy from the Republicans' Contract with America, a leader writer on the Times newspaper in London, and Mr Alan Grant, a politics lecturer at Oxford Brookes University. They say differences between Britain and the US mean Republican ideas for welfare reform should be treated with caution.

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TECHNOLOGY

Precision agriculture may help increase the world's food production capacity, writes Sara Abdulla

Smart work on the farm

As the human race nears the limits of global food production capacity, scientists and population experts are increasingly pinning their hopes on precision agriculture or "smart farming".

A technology which was first adopted by sugar beet and potato farmers in the mid-1980s is fast emerging as a weapon in the battle to raise agricultural yields. In the 1980s academics and farmers wrote their own computer software. Now, with satellite networks and small, powerful computers becoming commonplace, a handful of US companies are producing smart farming software for every eventuality.

The big names include Farmer Software, Microtrack and AgLeader with yield-mapping programs, and AgChem (formerly SoilTech) with a fertiliser spreading package.

Interest in smart farming is growing because of the world food situation. In the 1980s most nations were self-sufficient in food, but 30 years on the situation could not be more different.

According to Rudy Rabbings, member of the Scientific Council for Government Policy in the Netherlands, already a fifth of the planet's 5.5bn people are starving and the population is set to double by 2050. For farmers to provide every one of the 10bn people who will be alive 50 years from now with sufficient calories to survive, they will have to produce as much food in the coming 50 years as humankind has produced since agriculture began, says Rabbings.

Unfortunately, nearly all the world's productive land - flat and with water - is already exploited, and much of it is already quite degraded. Arable land could be expanded by roughly a third at the expense of forest and rangeland. But much of this is essential in its present uses for environmental reasons, and productivity in these areas would be much below levels in land currently being cropped.

International delegates at a recent precision agriculture symposium in Wageningen, the Netherlands, jointly organised by the European Environmental Research Organisation and The Ciba Foundation agreed that the only sustainable, economically feasible, environmentally friendly and socially acceptable way for farmers to avert the imminent food shortages will be to increase their yields drastically per hectare using precision agriculture.

So far in this century mechanisation, synthetic fertilisers, herbicides, pesticides and genetic engineering have increased yields by more than 20-fold in the developed world. But they have also led to a relentless expansion of farm size. Until very recently, this meant that the agri-businessman prepared, planted, nurtured and harvested a crop on a whole field (or more) basis, ignoring the sometimes enormous variations in soil type, weed density and other factors.

Uniform spraying weeded out

A UK company will this week launch the first commercial version of a revolutionary spraying system that could cut the amount of herbicide needed to control grass weeds in cereal crops by up to 70 per cent, writes Sara Abdulla.

Micron Sprayers, the UK-based pesticide-application specialists, will be unveiling the British-designed Patch Sprayer at an agricultural equipment show. The machine should be available in the next 12 to 18 months.

The system was developed by researchers at Silsoe Research Institute. John Stafford, research leader at the institute, says the deal with Micron will make available to the working farmer a machine that until recently seemed destined to remain purely a research tool.

Precision farmed fields are subdivided into small, relatively homogeneous management zones so that fertiliser, herbicide, seed density, irrigation, drainage and tillage can be custom-managed. "In the past we looked upon heterogeneity as a liability," says Rabbings. "Now we are realising that it can be an asset."

Just as the gardener knows which part of the garden needs more watering and a bigger handful of compost, so the precision farmer tailors his actions as closely to the variations in his land as weather forecasts, mapping data, time and money allow.

Satellites such as Landsat, JERS and Spot and small computers are fundamental to precision agriculture. Maps of soil type and weed density generated from soil sampling, yield monitoring, remote satellite sensing or aircraft video imaging are stored by a computer in the cab of the farmer's tractor, spreader or seeder.

Satellite signals to a Global



Weeding between the lines: old-style precision agriculture is hard work

Positioning System (GPS) package in the computer update it on the vehicle's position in the field. Thus, with the aid of treatment maps also held by the computer, the farming machinery can vary its action - seeding, spraying, or ploughing - according to the characteristics of its location.

Supporters of precision farming say that by minimising waste and maximising efficacy, the technique pays off financially and environmentally. Encour-

aged by training initiatives set up by Pierre Robert, the "grandfather" of precision agriculture from the University of Minnesota, 80 per cent of farmers in Minnesota now use precision farming techniques because it increases their profits by up to \$50 per hectare. In addition, accurate spatial and temporal targeting of herbicides, pesticides and fertilisers can reduce the overall volume needed by up to 80 per cent.

Although start-up costs are still high, precision agriculture is already used on between 2m ha and 3m ha of US farmland.

"It doesn't take any salesmanship to convince a farmer that uniform management is inefficient," he knows that," points out David Mulla, holder of the WE Larson Chair of Soil and Water Resources at the University of Minnesota. "But obviously more people would adopt precision agriculture if the equipment were cheaper, easier and more accessible."

However, many less affluent farmers are so excited about precision agriculture that they are forming co-operatives to spread the initial investment costs.

And, Mulla adds, it makes sense: the profit from slightly increasing, for example, tuber size in only 10 per cent of an average potato field would pay for the introduction of precision agriculture technology.

Sara Abdulla is science writer in residence at the Ciba Foundation.

Dish for fish fights disease

A dose of feed helps the medicine go down, finds Maggie Urry

Imagine trying to vaccinate a fish by hand. Apart from the difficulties of injecting something as slippery as a young salmon, it is a task which must often be done in uncomfortable conditions.

"It's a cold and miserable job," says Patrick Smith, managing director of Aquaculture Vaccines, one of the leading makers of vaccines for fish. Nevertheless, 75m fish were vaccinated this way in Norway alone last year.

All that could change, if Aquaculture Vaccines gains product licences for oral vaccines, which can be mixed in with fish feed.

Fish farming is a fast-growing business, and has been dubbed the "blue revolution". Farmed fish account for around 20 per cent of the total world consumption of fish and shellfish, and the proportion is rising rapidly.

Pressure on wild fishing because of quotas and declining stocks is making farming a cheaper method of production. But aquaculture has a serious drawback - disease.

Although fish diseases cannot be transmitted to humans, the problem can devastate production as an illness quickly becomes an epidemic among fish crowded together. As much as 40 per cent of fish being farmed are lost to disease, resulting in serious losses among fish farmers.

Treating fish with antibiotics creates other problems, from residues in the fish to unwelcome environmental effects.

Vaccinating fish against disease is the obvious answer. But injecting them individually is expensive, stressful for the fish - even though they are anaesthetised - and some fish are too small to handle. The alternative of immersion also has drawbacks.

"The Holy Grail of fish vaccines is oral vaccines," says Smith. Scientists have been searching for that prize for decades, but faced an apparently insurmountable problem.

Smith explains that the antigens (proteins) in the vaccines which induce the immune response, are made ineffective by the acidity in the fish's stomach.

The trick is to get the vaccine safely past the stomach to the lower gut - where the main immune areas are. The method must be cheap enough not to throw out the economics of the fish farm.

Smith believes that Aquaculture Vaccines has cracked the problem, by putting a protective coating round antigens. He likens it to the chocolates which melt in your mouth, not in your hands because of the hard sugar outside.

The coating must be palatable to the fish so that they eat the food into which the vaccine has been mixed. Also, the dosage must be closely calculated so that a fish which eats only a small amount is protected, while a greedier rival does not suffer an overdose.

Aquaculture Vaccines has had its oral vaccines in field trials for three years and has obtained licences in Greece and Italy. Smith hopes it will pass the UK procedures by the end of this year.

The company has raised £1m of new funding from 31, the venture capital group, to develop and market the vaccines.



CONTRACTS & TENDERS

TENDER NOTICE PROCUREMENT OF TELEPHONE SETS

The HUNGARIAN TELECOMMUNICATIONS CO. LTD. (HTC) now invites sealed bids for the design, manufacture and delivery of telephone sets.

The procurement of telephone sets is scheduled for 1998-1999.

The quantity of telephone sets, HTC intends to purchase in the coming two years, is as follows:

- 1998: 350,000 pieces
- 1999: 150,000 pieces

The above quantities are subject to modification by HTC by plus or minus 20 (twenty) per cent as actual demand requires.

For the supply of 1998:

As a result of the bid evaluation, two Suppliers will be awarded. The first ranked Supplier will be requested to deliver 60 (sixty) per cent of the quantity indicated above for 1998, while the second ranked Supplier will be requested to deliver 40 (forty) per cent of it.

For the supply of 1999:

Late 1998 the two awarded Suppliers shall compete again for the higher portion - 60 (sixty) per cent - of the deliveries as indicated above for 1999.

Interested companies and consortia, who have the capability to complete this project may inspect the Tender Documents and may purchase them from June 24th, 1997 at the following address:

INTELETRADE CO. LTD.
Mr. Tamás Vincze, Sales Executive
Budapest, 11, Mátyás utca 25-29., 1027 Hungary
Tel: (+36-1) 282-6885
Fax: (+36-1) 281-9817 or 281-9808

upon payment of a non-refundable fee of USD 250 (domestic companies shall pay HUF 46,500, VAT included). Remittance shall be made to the account # 10800007-4294008 kept by Inteltrade Co. Ltd. with CIBABANK Budapest. The following reference shall be made:

Tender No. IT-338/VT

The Tender Documents will be available upon presentation of the receipt of the effected remittance. The Bidders may ask for mailing the Tender Documents to his address, if he sends the above receipt to Inteltrade and undertakes to pay the mailing costs.

Bids shall be delivered to the above address not later than 10.00 a.m. August 11th, 1997.

All bids shall be accompanied by a bid security. In case of foreign Bidders the bid security shall not be less than 100,000 USD or its equivalent in any freely convertible currency. In case of Hungarian Bidders the bid security shall not be less than 15 million HUF.

Only the Bids of those Bidders will proceed to the evaluation who meet the qualification criteria which is stipulated in the Tender Documents.

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LEGAL NOTICES

PROCEEDING ACT 1986

SHULTON TRENCHING SYSTEMS LIMITED

(An Administrative Receivership)
NOTICE IS HEREBY GIVEN pursuant to Section 84 of the Insolvency Act 1986 that a meeting of the creditors of Shulton Trenching Systems Limited will be held at 15, Abchurch Lane, London EC4N 3DF on Friday 19th July at 10.30am. The purpose of the meeting is to consider the appointment of an Administrative Receiver.

Creditors whose claims are wholly or partly secured by a floating charge or a charge which is subject to a floating charge are requested to attend the meeting.

Any creditor who fails to attend the meeting will be deemed to have accepted the appointment of the Receiver and the terms of the floating charge.

Dated 12th July 1997

NOTICE OF THE COMPANY'S RECEIVERSHIP

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NOTICE OF THE COMPANY'S RECEIVERSHIP

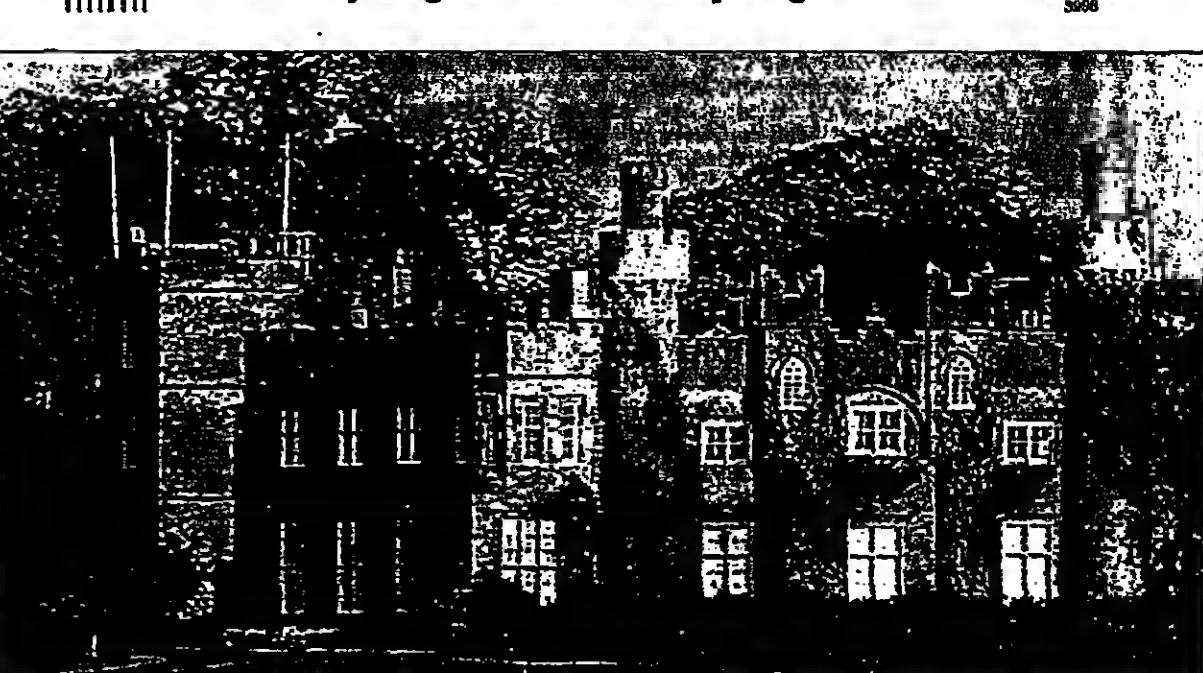
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FT BY INVITATION

A Golfer's Weekend at Luttrellstown Castle, Dublin, with tickets to the Smurfit European Open. Friday August 22 to Sunday August 24.



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Toshiba: Exciting Times Ahead as Corporate Commitment to Europe Pays Off in New Products

After his first year at the reins of Toshiba, Taizo Nishimuro reviews the results of the Commitment the electronics giant has made to Europe and reflects on the conditions for success in the future.

by Roger Williams



Mr. Taizo Nishimuro, President and Chief Executive Officer, Toshiba Corporation

Williams: There is great interest in Europe on the impact of EMU and what can be expected of the unified EU market. How do you see this? Are you, and Toshiba, optimistic?

Nishimuro: Yes, I think so. There are uncertainties, but the general impression in Japan is that unification will have a positive influence on European growth and development. Over the last thirty years, Toshiba has established and promoted European operations in all our core businesses, and we will continue to develop them and to grow with the market. We now have 26 subsidiaries and affiliates, including six manufacturing operations, with over 4,200 employees. Many of these companies are led by excellent, locally-hired executives. We also have distributors and dealer networks throughout Europe.

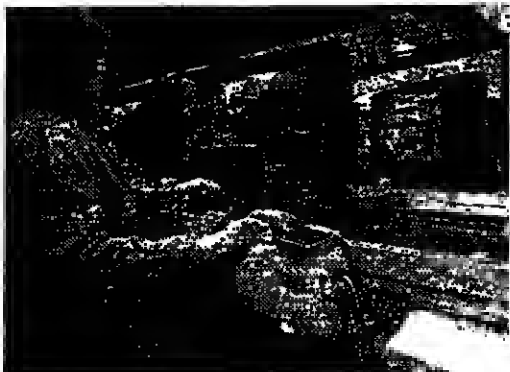
An Ongoing 30-Year Commitment to European Operations

Williams: So Europe is important to your international business strategy?

Nishimuro: It's one of our three major overseas markets, with the U.S. and Asia, and currently accounts for 22% of overseas sales. While Europe doesn't see the break-neck growth rates of Asia, it does offer steady business and growth. And as the Eastern European countries adapt to the market in coming years, we can expect to see more business opportunities there. On top of that, Europe remains a wellspring of innovation. For instance, there is a strong commitment to developing digital broadcasting, and Europe is very advanced in telecommunications, a key area in coming years. We have close relations with a number of Europe's leading companies, including the EMI Group and Siemens.

Williams: Does Toshiba enjoy any advantages in its European business?

Nishimuro: Quite a few, and they all grow from the long-term commitment we've made to operations there, including manufacturing. Let me give you just a few recent milestones. Last year, Toshiba Consumer Products in the UK marked 15 years of manufacturing TVs and production of its 100,000th commercial-use air-conditioner. In our computer



TV production line at Toshiba Consumer Products in the UK boasts high productivity and high local content.

business, we celebrated production of the 1,000,000th PC at our computer plant in Germany. In France, Toshiba Systèmes (France), which manufactures copiers, is expanding its toner production facilities.

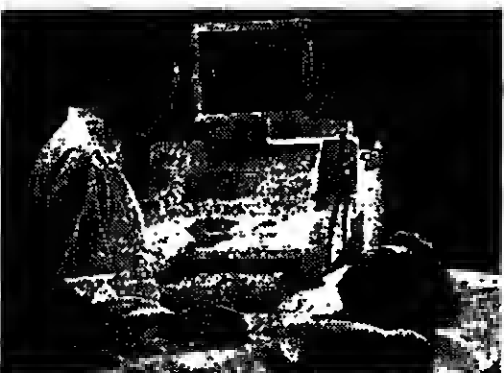
Our Facilities in Europe are Star Performers

The fact that we are long established in Europe has allowed us to build up our manufacturing base and capabilities. I'm pleased to say that our facilities in Europe are star performers. They show an excellent commitment to productivity and to small group quality activities, and all of them meet the highest environmental standards, such as ISO 14001 and EMAS, the European Community's eco-management and audit scheme. These facilities are also innovators. Our PC plant in Regensburg, Germany, has replaced traditional production lines with U-shaped lines, where a single worker or small teams handle all aspects of assembly. This has greatly enhanced productivity and the flexibility needed for producing a wide range of models with local requirements.

Williams: What are your most successful products in Europe?

Nishimuro: Portable computers are undoubtedly the first that spring to mind. We are the clear number one in portable PCs worldwide, and in Europe we took close to 25% of the market in 1996. And all the portable PCs we sell in Europe are manufactured there, and have been since 1990, a claim no other vendor can make, I think.

But our success is not confined to computers. We are a top manufacturer in medical



PowerVision full digital high-end diagnostic ultrasound system reinforcing Toshiba's leading position in medical imaging.

imaging systems, dominant in the world-wide and European markets for diagnostic ultrasound equipment. Our technological superiority in imaging and a wide product line-up help us keep this position. Sales of our business copiers enjoy a higher growth rate than the industry average in Europe, positioning us among the market leaders. We are also doing very well with large-screen TVs and VCRs in the UK, where we are vying for the top position.

Another encouraging market is that for commercial-use air-conditioners, which we have been making at Plymouth for five years or so. They are increasingly found in restaurants and shops, and I expect to see growth there. We are also a leading supplier of a wide variety of cutting-edge semiconductors.

Strengths in Portable Computers, Medical Imaging Systems, Air-Conditioners, Copiers, TVs, VCRs...

Williams: What is the outlook for semi-

conductors in Europe?

Nishimuro: Last year was a difficult one. Prices slumped, and most semiconductor manufacturers took a pounding. The market will recover this year, and I want us to respond by building on our strengths in all aspects of the business; in our semiconductor assembly and finishing at Braunschweig in Germany, and in our support for customers. We are very well positioned for the move towards building entire systems on a single chip, one of the most important trends in the semiconductor market. In this connection, we opened the European LSI Design & Engineering Centre in Düsseldorf in October last year.

Williams: Europe is clearly important to Toshiba. But what can Toshiba contribute to Europe?

Nishimuro: Well, the first thing is that, as far as possible, we want to manufacture products for Europe within Europe, contributing to local employment and the economy. Then again, we are not only transferring some of our most advanced technology to Europe, we also promote R&D there. The Toshiba Cambridge Research Centre is studying application of quantum physics to future semiconductors.

Another important contribution is the fact that we have made Europeans largely responsible for running our operations there. Indeed, the proportion of our companies headed by local citizens is higher in Europe than in any other part of the world. We know that Europe is many different markets, and so in almost every national market we have given top responsibility to local managers, on the principle that they will know their markets better than any Japanese could be expected to.

Williams: How would you express Toshiba's approach to business?

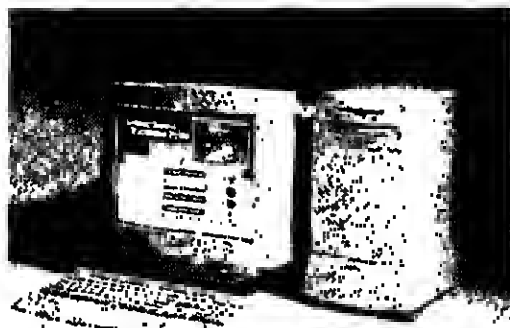
Nishimuro: Our main growth areas, where we are concentrating resources, are electronic components, computers, telecommunications, digital systems and multimedia. These are all fast-changing businesses, driven by cutting-edge technologies. To survive in these markets, we must be an agile company. This is my constant refrain.

The priority is on agility, the ability to anticipate and facilitate change

When I say agile, I don't only mean quick or responsive. I mean developing as clear a vision as possible of the future, working to achieve it, and also constantly revising it to take account of business developments. No-one can read the future, but if we study the market, listen to customers and build up our knowledge base, really get inside industry trends, we can position Toshiba for market leadership. If we are agile enough, we will be able to anticipate change, and incorporate it in our technologies and products. It is not enough just to respond to changes after they have taken place. That is not the way to success.

Williams: If you apply this approach to Europe, what products can we expect to see?

Nishimuro: I think we are in for an exciting few years. In computers, we are poised to introduce desktop PCs to Europe, our biggest move since we introduced the first laptop back in 1985. We want to see Toshiba positioned as the world's third largest computer company by the year 2000, offering products ranging from mininotebook PCs to PC servers. Towards this end, we have developed two series of desktops: Infinia for the home market and Equium for business users.



With the Equium desktop range Toshiba is building on its leadership in portable PCs.

We have launched Equium in the UK, France and Germany, and Infinia in France, where the retail market is stronger. We have also launched the Libretto mininotebook PC, already a huge hit in Japan. Libretto is the world's smallest full-spec portable computer for Windows 95. Its low, 850-gram weight makes for excellent mobility.

In copiers, I expect to see digitalisation and network connectivity create new generations of products that handle everything from document copying to distribution and storage. We will be launching innovative products in this area and using them to consolidate our market position.

Exciting Years Ahead, with a Slew of Innovative Products Coming to Market

We are also bringing DVD to the European market. I am sure the excellent image and sound quality of DVD-Video will have a major impact, even to the point of stimulating demand for large and wide-screen TVs. Beyond that, I see DVD-ROM drives replacing CD-ROM drives in PCs, first in high-end computers, then in most models.

Looking a little further to the future, advanced digital networks are going to have a major impact on how we work and entertain ourselves. We are developing the infrastructure technologies required for these networks, including high-speed ATM switches and routers.

Williams: And a final comment?

Nishimuro: I'm pleased to say I shall be playing a more direct role in introducing new products. Last March, in Tokyo, we held a six-day exhibition of our emerging technologies and products, "Tomorrow 21". I will chair the committee responsible for bringing those technologies to market. I'm really looking forward to it. I think you will be seeing some startling new products from Toshiba.

In Touch with Tomorrow
TOSHIBA

BUSINESS BOOKS

Corporate re-engineering - with a smile

Jeremy Myerson finds that learning how small companies build an innovation culture in order to succeed and grow does not necessarily make dull reading

They line every airport bookshop - rows of business-panacea volumes which purport to tell you how to be a manager in minutes or make a million in weeks, how to re-engineer your company or discover its soul. *Winners!* parodies the formula, especially in its racy title, punchy graphics, relentlessly upbeat case studies and fondness for checklists. But it does so with tongue firmly planted in cheek.

This is not the latest world-beater from the school of American management gurus, designed to drum up trade on the lucrative executive conference circuit. Its English author and editor John Thackara admits at the outset that there are not 10 easy steps to building an innovation culture within your company.

Instead he makes the case for steadily building knowledge about best practice as the smartest way to beat the competition. He is careful to avoid instant panaceas and derives most of his data from the winning companies in the European Design Prize 1997, sponsored by the European Commission.

In fact, here is a book that will set the Eurosceptics' teeth on edge. It arrives via the bureaucrats of Brussels and comes complete with an anodyne preface by Edith Cresson, the European Commissioner for research, education and training. However, its message about the future of Europe in the context of changes in design, technology and business culture is one that is hard to dismiss.

The bottom line is that Europe is becoming increasingly dependent on its 16m smaller companies which now account for two-thirds of all jobs. To compete successfully and grow, those companies must innovate, hence the European Design Prize's energetic promotion of new ideas, technologies, markets and products.

Thackara, a former journalist and head of research at the Royal College of Art in London, is today director of the Netherlands Design Institute in Amsterdam. He has marshalled the 75 prize-winning companies - shortlisted from 365 companies across Europe - into different categories of innovation.

There are innovators that literally reinvent the wheel - the fast-growing UK company Dyson, for example, has introduced bagless vacuum cleaners to our homes while the Norwegian chair maker Stokke has encouraged executives to hold their meetings while in the reclining position.

Then there are innovators that have responded to the ecological movement, with waste disposal units, recycled domestic accessories and, in the case of British enterprise YIG, wound dressings

Winners! How Today's Successful Companies Innovate by Design

By John Thackara
Cower, 480 pages, £18

for the healthcare sector made from biodegradable materials such as seaweed and chitin, a sugar extracted from prawns and seashells.

There are innovators that specialise in customising their products in order to meet the differing needs of customers, such as Austrian watch strap maker Hirsch or German furniture manufacturer Vitra; innovators that are providing tools for urban regeneration, such as makers of playground equipment, street furniture, emergency lighting and signage; and innovators that are combining technology with the body, such as producers of hearing aids, brain scan helmets, children's spectacle frames, and heart and blood pressure monitors.

Wherever there are problems - such as inner-city decay, ageing populations, straining social services, job insecurity, environmental fragility - Thackara sees the positive side in terms of the new market opportunities that they create.

And his fact-file, gleaned from sources across the world, fairly bulges with evidence to support the European Union's definition of innovation as "a state of mind combining creativity, entrepreneurship, willingness to take calculated risks, and an acceptance of some social, geographical or professional mobility".

With entire pages devoted to bold statements which tell us that people with hearing difficulty wait an average of seven years before seeking help or that the European ticket market will reach 1.2m tickets a year if each adult buys two tickets every week, much of the material in *Winners!* is irritatingly banal and intensely fascinating at the same time.

There is an almost touching faith in new technology - in the wonders of smart materials, microchips and the internet - that is never allowed to waver because, to put it in crude terms, Europe has no option but to innovate its way out of a deepening demographic and economic hole.

In a curious way, *Winners!* makes its own contribution to the post-election debate about Britain's role in Europe - with the suggestion that isolationism will not help small innovative companies to grow.

But the book has the good sense to do so with the brisk flourish of standard airport lounge business reading. The only things that are missing are the gold-embossed letters on the cover.



Most of us must have wondered what it takes to be a financial speculator, pitting your wits and your capital every day against smart minds, big money and the apparently arbitrary movements in stock, bond, commodity and currency prices.

If Victor Niederhoffer is any guide, what you need is arrogance, ruthless determination, a passion for statistics, intellectual curiosity and the ability to recover from crushing defeats.

This is an extraordinary book, one of the oddest you will ever read about finance and it is hard to tell by the end whether Niederhoffer is a money master or merely an eccentric.

In the course of the book, Niederhoffer compares financial markets, at length, to checkers, sex, music, squash, ecology, horse racing and poker. There is little in the way of practical advice; no-one could read a chapter and decide, for example, to sell BP

The contrarian approach

Philip Coggan wonders whether this colourful but ruthless American trader is a money master or simply an eccentric

The Education of a Speculator

By Victor Niederhoffer
John Wiley,
444 pages, \$29.95

and buy Microsoft. What Niederhoffer is trying to impart is an attitude of mind - the book might be subtitled "Zen and the Art of Money Management".

Niederhoffer is a commodity trader, associate of hedge fund guru George Soros and a former lecturer in finance. Brought up in Brooklyn, New York, he draws on the lessons taught by his family and the colourful friends formed in his youth.

He was sufficiently athletic and determined to become US National Squash champion five times. Despite this, the only five private squash clubs in Chicago would not admit him as a member because he was a Jew. Small wonder that he relishes the role

of lone trader battling against the big boys in the market.

As a trader, Niederhoffer's main strategy seems to be to look for patterns - relations between the prices of different securities, tendencies for sharp price falls to be quickly reversed - which can be mathematically tested and profitably exploited.

This contrarian approach to investment can be highly profitable in the long run but disastrous in the short run, especially

Knockabout fun rings with truth

Behind the satire this volume uses to swipe at the solutions of quick-fix business gurus, Peter Aspdren finds plenty of good advice

One would think that, like movies about airplane disasters and the television mannerisms of John Major, certain types of self-help business book have ventured well beyond the grounds of parody. Yet here comes *The Book That's Sweeping America!*, a satirical swipe at all those shrill panaceas and breathy commands to re-order your life, or else.

The targets are well-judged - the flow diagrams, the pie charts, the banal observations masquerading as homespun wisdom - but the most worrying thing about the book is how much of it can be taken seriously.

For example, in the section entitled "Resisting Change: The Forgetting Organisation", there is not a smidgen of truth in the conclusion that: "People learn best from each other. But in downsized organisations, virtual organisations, or organisations with high turnover, there may not be anyone who has been on staff long enough to teach anything".

The chapter on leadership asks us to "choose our own style" from a range of role models: Don King ("action-oriented"), Karl Marx ("good with concepts"), Madonna ("outspoken, leads by example").

All of this is rather silly but then we see a frighteningly realistic "pyramid paradigm" which puts management consultants at the top, training "experts" in the middle and, propping things up at the bottom, former employees that are on long-term contracts. It can be too near the knuckle to be funny.

Wary executives who have sat through endless second-rate residential courses will recognise the tone of the fatuous homilies of the chapter headed "The Future is Tomorrow: Time is getting shorter. Speed is getting faster. We're arriving at the New Millennium sooner than was predicted. We're building tomorrow

The Book That's Sweeping America! or Why I Love Business!

By Stephen Michael Peter Thomas
John Wiley, 165 pages, £14.99

today, or tomorrow morning at the very latest. You're not getting any younger".

This is all good, knockabout fun, a tempting *omnes-guarant* if you are browsing in an airport bookstore and cannot quite stomach the earnest tomes displayed all around you promising instant success if you follow their exhortations.

But the book also hints at a deeper truth: that the age of the quick-fix business guru could be over.

The Book That's Sweeping America! takes a swing at most of the prevailing theories of recent years; its humour is unsuited, only intermittently amusing. But it has homed in on a widespread impatience with the cheap slogans that are offered as serious advice by so many authors on the make.

The changes in world politics over the past 10 years and the increasingly international nature of business have created a demand for proper, illuminating analysis. There is an acute understanding that the world's complexities cannot be reduced to tables of "How To" bullet points. It is perhaps a sign of the maturity of the business book market that *The Book That's Sweeping America!* can be published at all.

Not that any of this worries Stephen Michael Peter Thomas. He knows which way the wind blows: "Good presentation skills, a modicum of knowledge, and plenty of high-level 'strategy talk' can make you as much money and possibly lots more - than long hours and hard work."

Now that can't possibly be true, can it?

fer's concentration on his trading failures, rather than his successes. He was nearly ruined by the 1987 crash. But to his mind, it is more important to learn lessons from defeats than from victories.

Niederhoffer has plenty of pointers on how to avoid losses, notably by pointing out the spread or "bid" which many in the financial markets take when trading with the public. "In stocks, the bid/ask of a quarter on a \$10 stock quoted on Nasdaq comes to 2.5 per cent. Not bad, until you realise that with a turnover occurring four times a year, the entire 10 per cent a year secular trend that favours stock market investment is erased".

Readers will have widely differing reactions to this book: some will find it fascinating, others will throw it away in disgust at the author's meanderings. But there is far more original thought in its pages than in many libraries of business tomes.

More about brains, less about brawn

Richard Donkin is left in no doubt that information and knowledge are becoming the world's most powerful resources

What kind of a society would we have if just 2 per cent of the population could produce all the goods needed by society - the cars, the hi-fi's, the television sets?

This question was posed by George Bennett, the founder of Symmetrix, a Massachusetts-based consultancy. Thomas Stewart gives the question some resonance when he points out that it is already the case in the US that less than 3 per cent of the population grows all the food that it needs.

The suggestion is that what remains is a knowledge society - a society that deals in information, works in information and profits from information. Stewart leaves us in no doubt that knowledge is quickly becoming the world's most powerful resource.

He illustrates just how quickly this is taking place by charting the development of the beer can, which was once made of steel but is now, in most cases, made of aluminium. The move to aluminium - a more expensive metal - was made possible by a series of progressive improvements in manufacturing which gradually reduced the weight of metal per can, making aluminium increasingly viable. Today's can, he argues, "contains dramatically less material and energy - and more brains".

But knowledge, unlike steel and aluminium, is not tangible. Harnessing the intangible and exploiting it for profits needs new approaches and structures. Failure to grasp this lesson has

Intellectual Capital, The New Wealth of Organisations

By Thomas A Stewart
Nicholas Brealey,
261 pages, £16.99

cost some of the best companies dearly.

Take Sony, for example, which was concerned to protect Betamax, its proprietary video-tape system from cloning. Matsushita licensed the rival VHS system cheaply to its competitors, creating a vast family of users, leaving Betamax to wither, starved of a market.

Apple made the same mistake with its Macintosh. This explains why companies such as Netscape and Sun Microsystems give away copies of their software, profiting instead from the various applications. "We want ubiquity first, then profitability," says Eric Schmidt, chief technology officer at Sun.

It is not just business that has often failed to understand the value of knowledge. The accountancy profession has also been slow to recognise this sometimes invisible asset.

Stewart brings some long-overdue insight into the way that business needs to change its management and employment structure if it is to exploit the accelerating speed of development brought about by the information revolution.

He dismisses sceptics who suggest that the old hierarchies are prevailing and that the new

structures are less applicable outside the confines of Silicon Valley.

Few companies can afford to be complacent. It was only 1987 that Fortune magazine declared Thomas J. Watson Jr, the one-time leader of International Business Machines as "the most successful capitalist in history". That was just six years before IBM lost a third of its world force and all of its profits.

The old corporate bonds tying employees to companies are melting away. The new careers, argues Stewart, are made within projects and markets, not hierarchies and not necessarily within an organisation. They are driven by expertise, not from a position. One problem with these changes, he concedes, is that too often employees are given much greater responsibility but do not have authority or control budgets.

This can frustrate a project leader. But the success of one project confers reputation which helps to build the necessary authority and scope for the next one.

The text lays down some important ideas on the organisation of today's businesses. Stewart's arguments are persuasive, founded on a wealth of detailed evidence and presented in a fluid mix of anecdote and statistics. If there is one omission in a book dedicated to the business of knowledge, it is the lack of an index.

Neither is there much in the way of inspiration from those who have successfully exploited this great resource of the information age. What, for example, have they chosen to do with their new-found wealth? They haven't given it away. Instead they have built mansions "every bit as vulgarly luxurious as those built in Newport, Rhode Island, by the tycoons of the last century".

Some things, it seems, never change.

Prognosis full of pessimism

Thailand's rapid economic rise has left its people torn between adherence to traditional ideas and embrace of western culture, says Victor Mallet

Thailand's Boom!

By Pasuk Phongpaichit and Chris Baker
Silkworm Books, Chiang Mai,
Thailand, 271 pages,
bait 420 (US\$17)

of society will it build?"

The answers are not encouraging for those who believe that "Asian values" will protect a culturally secure south-east Asia from the social upheavals that have afflicted industrialising countries elsewhere in the world. *Thailand's Boom!* breaks new ground in examining the rich and confusing mix of cultures that characterises today's Bangkok, and there are parts of the book that no one involved in a consumer industry would want to miss.

The book is especially good on the urban middle class and the obsessions of Thai teenagers, looking at everything from teen romance and popular music to the rise of television soap operas.

Life and language remain distinctly Thai, but cultural imports from China, Japan, the US and Europe - together with the inevitable social changes wrought by migration from village to city - take their toll.

Young Thais hang out in giant shopping malls and no longer defer to their elders, while their parents drink wine, move out of wooden houses into concrete housing complexes with names like "California Villa", and fall prey to religious cults much like their counterparts in the US. The "juk krung" (mixed race) look is fashionable for the singers, models and actors who are the role models for Thai teenagers and the look says: "I am Asian but I



Thai teenagers: boom times may have brought growth to their country but by the time they reach adulthood will it be a place worth living in? Sarah Murray

have borrowed from the west."

After casting a sceptical eye at the corruption of contemporary Thai politics, the environmental damage resulting from economic progress and the gap between the wealthy middle class and the poor slum-dwellers or villagers left behind by the industrial revolution, the authors ask whether Thailand - perhaps the best example of high-growth capitalism without the rule of law - will remain a country worth living in. Their answer is that there are two possible scenarios. The "Low Road" scenario takes Thailand into Latin American-style politi-

cal instability and recession. The "High Road" takes it into better standards of education, greater equity, more deep-rooted democracy and sustained growth.

This book has appeared just as Thailand is undergoing a bout of economic jitters. There is a property glut, the financial sector is vulnerable, the currency is under pressure and exports are stagnant. The fact that the pessimists are likening Thailand's plight to previous crises in Mexico and Brazil means that the Low Road is not as impossible as it would have seemed only a couple of years ago.

Alexander Graham Bell is best remembered as the inventor of the telephone, the most important advance in human communications in the past 200 years.

He was granted the critical patent on March 7, 1876, when only 29 years old. In the most insightful passage in this long biography, James Mackay concludes: "It was his greatest achievement and he would never again equal it. It far surpassed it, even though the rest of his long life would be devoted to scientific research and speculation."

Mackay draws parallels with a rival inventor, Thomas Alva Edison, arguing that Edison not only had the ideas, but the discipline, tenacity, highly trained staff, equipment and vast technical resources to bring over a thousand of these ideas to practical commercial fruition.

Edison was a hard-headed businessman as well as an inventive genius. Alec Bell was a dilettante.

Capable, when the mood took him, of sustained bursts of inventiveness which saw him working

Unclear line to the underlying physics

A biography of the creator of the telephone is let down by its explanation of the science behind the invention, says Alan Cane

obsessively night after night, he was also notorious for procrastination and neglecting a project when another took his fancy.

Bell came perilously close to losing his opportunity of immortality. Only hours after Hnbbard, acting on his own initiative, had submitted a formal patent application for the telephone on Bell's behalf, the attorney for Bell's close rival Elisha Gray, submitted a near-identical specification.

It was, as Bell wrote to his parents, a remarkable coincidence. Whether the result of brilliant minds converging, industrial espionage or the machinations of the Western Union company out to suppress the telephone for fear of the damage it could do its

Sounds out of Silence:
A Life of Alexander Graham Bell

By James Mackay
Mainstream Publishing
320 pages, £20

telegraph business - is never made clear. The US Patent Office finally granted his application on March 7, 1876, although lawsuits, which Bell won, continued to dog the early years of the telephone industry.

Bell was born in Scotland although he emigrated to the US and took American nationality. He finally settling on land he bought on Cape Breton Island, Nova Scotia.

His father, Alexander Melville Bell, was a leading authority in elocution and speech correction and the inventor of a system called "Visible Speech" designed to teach speech to the deaf.

While Alexander Graham Bell's scientific interests spanned an enormous range - from the use of light beams to transmit sound to aeronautics - the family tradition in helping the deaf community remained a passion.

Bell invented a practical approach to recording sound, became president of the National Geographic Society and experimented with kites and hydrofoils. He established the Volta Laboratory, now an international information centre concerned with the

education of the deaf, with prize money awarded by France for his most significant invention.

Today, his enduring memorial is Bell Laboratories, probably the world's most distinguished technology centre, where patents are notched up on a daily basis.

Mackay is a historian and his biography of Bell is strong on facts - too many, in some cases. Individuals make tantalising but sometimes irrelevant appearances before vanishing from the narrative. A more serious weakness is in Mackay's account of Bell's research. The biographer of Robert Burns, William Wallace and Allan Pinkerton among others, he seems to be making his first attempt to deal with scientific and technical matters. There is not enough explanation of the underlying physics to make Bell's achievement clear to the non-scientist while the technically minded are unlikely to be satisfied with Mackay's account. Bell's complex, volatile character in some ways bridged the gap between the amateur scientists of the 18th and 19th centuries and

Top 10 business titles

In the first of a regular feature we list the current best selling business books at WH Smith Heathrow airport

Title	Author	Publisher
HARDBACKS		
Pocket World in Figures 1997	N/A	Economist
Blood Money	Bower	Macmillan
Rethinking the Future	Various	N.Bresley
90/20 Principle	Koch	N.Bresley
Living Company	De Geus	N.Bresley
Overdrive	Wallace	Wiley
Beyond Re-engineering	Collins	Collins
Our Country, Our Country	Richwood	N.Bresley
Asia's Wealth Club	Hiscock	N.Bresley
Intellectual Capital	Stewart	Wiley
PAPERBACKS		
The Road Ahead	Gates	Penguin
Rogue Trader	Lessen	Warner
Winning the Pouch on Problem Solving	Allen	Mandarin
Learning into the Future	Binney	N.Bresley
Creating Top Flight Teams	Owen	Kogan Page
Art of War for Executives	Krauss	N.Bresley
The Way of the Leader	Krauss	N.Bresley
Death of Inflation	Booke	N.Bresley
New Leaders	Taffender	Kogan Page
Clicking	Popcorn	Collins

today's professionals. Mackay lays to rest the notion that he originally envisaged the telephone as a means of disseminating musical performances. Bell, in unusually commercial mode, wrote to his wife: "When people

can order everything they want from the stores without leaving home and chat comfortably with each other by telegraph over some bit of gossip, every person will desire to put money in our pockets by having telephones."

Business Books Business Books Business Books

RICHARD KOCH
THE 300 PRINCIPLE
THE SECRET OF ACHIEVING
THE 300 PRINCIPLE
The Secret of Achieving
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LAW

Air challenge grounded



EUROPEAN COURT

The European Court of First Instance has rejected an application by the French airline, Air Inter, seeking the annulment of a European Commission decision on exclusive air services on the Paris/Marseille and Paris/Toulouse routes from Orly airport.

TAT European Airlines wished to offer alternative flights on these routes and sought to rely on the competition rules contained in the 1992 Regulation on access for EU carriers to intra-EU air routes.

The regulation provides that EU airlines shall be permitted by the member state concerned to exercise traffic rights within the EU. Member states retain the right to regulate, without discrimination, on grounds of nationality or identity, the distribution of traffic within an airport system, subject to Commission supervision.

Exclusive rights could continue to operate for a limited period provided other forms of transport could not ensure an adequate and uninterrupted service.

Following a complaint by TAT that it had been refused access to the routes serviced exclusively by Air Inter, in which the French state had a 70 per cent indirect holding, the Commission ordered France to open the routes to alternative carriers.

Air Inter challenged that decision, alleging infringement of the principles of the rights of defence, lack of a fair hearing, good faith and proportionality, as well as improper application of the regulation and Article 90(2) of the Treaty of Rome.

Air Inter argued that a person who may be affected by a Commission decision should be able to make his views known before it is adopted.

The Court agreed Air Inter had certain rights. First, it was the direct beneficiary of the state measure complained about, namely the continuation of its privileged

position on the two routes in question. Second, it was expressly named in the national instrument which gave it the exclusive rights. Third, the contested decision mentioned Air Inter repeatedly.

It therefore had rights of defence which needed to be observed. Nevertheless, the Court said those rights had in fact been observed.

Regarding the lack of opportunity to put its case, Air Inter claimed the Commission notified the French government of its favourable view of TAT's complaint even before the government had had a chance to state its position.

The Court rejected that argument on the ground that the Commission had informed the French air transport authorities that a complaint had been received and sent them a copy of the complaint and a request to submit any comments they might have. In those circumstances, the Commission had placed the position in which it could effectively make its views known.

Turning to whether Article 90(2) could override the application of the competition rules, the Court said Article 90(2) excludes the application of the treaty rules insofar as their application would obstruct the performance, in law or in fact, of the particular tasks assigned to an undertaking entrusted with the operation of services of general economic interest.

Air Inter claimed that it performed a general interest task - its contribution to the opening up of a large number of French cities and regions in the context of regional development.

That was possible because of a cross-subsidy of tariffs, which enabled it to finance about 20 unprofitable routes.

That argument was also rejected, although primarily for lack of evidence.

T-269/94: *Air Inter v Commission*, CFI 2CH, June 19 1997.

BRICK COURT CHAMBERS, BRUSSELS

Gencor chairman heads for London

Brian Gilbertson (right), chairman of Gencor, South Africa's second biggest mining group, is to move to London to become chairman of Billiton, the new FTSE-100 company that is expected to begin trading in August.

Billiton will acquire Gencor's base metals interests, which span aluminium, coal, nickel and titanium sands, while the gold and platinum businesses will remain in South Africa. The demerger will divide Gencor's existing board, and ultimately create two independent companies with separate boards.

Gilbertson, who has masterminded Gencor's transformation from a sprawling conglomerate to a focused mining group, will initially divide his time between London and Johannesburg. He will stay on at Gencor as non-executive chairman during the early phase of the separation, before resigning to devote his energies to Billiton in London.

Mick Davis, Gencor's finance director, will quit to join Billiton, where his portfolio will include finance, human resources and Ingwe - the international coal group. He will be followed by Dave Munro, who will run Samancor,



the ferroalloy operation, and the mineral sands and nickel units.

Mike Salomon will also leave Gencor, but will remain in Johannesburg to manage Billiton's predominantly South African aluminium and trading businesses.

The decision to divide the new company's directors between the UK and South Africa was influenced by international investors, said Gilbertson. "We are aware that they don't want a group [of directors] shuffling paper in London." He also hoped to appoint a Brazilian director to the board, who would lead the group's expansion in Latin America.

Derek Keys, a previous head of Gencor and a former South African finance minister, is to retire from Gencor, where he ran the group's aluminium interests, to join the new company as a non-executive director.

The moves will create new vacancies at Gencor, which will become a focused precious metals group based in Johannesburg. Tom Dale, managing director of Gencor's wholly-owned gold mining subsidiary, is to take a seat on the board of the restructured company.

Michael McMahon, chairman of Impala Platinum, in which Gencor has a 45 per cent stake, and Gary Maude, who runs the international gold businesses, will remain on the Gencor board following the demerger.

Gilbertson said a new finance director for Gencor would be announced shortly.

Mark Ashurst, Johannesburg

Danish bank names tough negotiator

Peter Straarup, 45, who is to succeed Knud Sørensen as chief executive of Den Danske Bank from April 1 next year, has a reputation as one of the sharpest brains in Danish banking, as well as one of

the toughest negotiators, which has not made him universally popular.

Appointed deputy to Sørensen in early 1996, he has subsequently been accused of being too aggressive to fit the ultra-prudent image cultivated by the bank. The supervisory board is believed to have formalised his appointment as chief executive more than nine months before he takes over in order to kill speculation that the board had someone else in mind for the job.

Straarup will take over a bank which under Sørensen's stewardship has become one of the leaders in the Nordic market with assets of DKK460bn (\$68.5bn).

Earlier this year Den Danske Bank threw down a challenge to the Swedish banks when it bought Osgots Enskilda Bank, the last independent Swedish provincial bank, and thereby gained a foothold in the Swedish retail banking market.

In Denmark, Den Danske is not only the market leader in banking, but also owns the leading life insurance company, Danica, and a fast-growing mortgage credit company.

Sørensen, 62, has reached the bank's compulsory retirement age for senior executives, but is expected to continue a busy career with

seats on the supervisory boards of some of Denmark's leading companies.

Hilary Barnes, Copenhagen

Jusco picks successor to arrested Tanaka

Jusco, Japan's third-largest supermarket chain operator, has named its senior managing director, Motoyoshi Okada, as president, to replace Kenji Tanaka, who was arrested earlier this month in connection with the racketeer pay-off scandal surrounding Dai-ichi Kangyo Bank and Nomura Securities. Tanaka was formerly an executive of DKB. The bank has admitted illegal dealings with *sokaiya* corporate racketeers. Tanaka was arrested with several other former DKB officials for allegedly conspiring to arrange illegal loans.

DKB is Jusco's main bank and largest shareholder with a 4.61 per cent stake. But it is unlikely Jusco will change its banking arrangements, according to company officials.

Okada, 45, is the son of the company's chairman, Takuya Okada. He has previously served as president of one of Jusco's subsidiaries, the Japanese unit of Taiyos, a US women's clothing retailer.

Gavin Robinson, Tokyo

ON THE MOVE

■ **EXXON CORPORATION** has elected Donald D. Humphreys vice-president and controller with effect from July 1. He succeeds W. Bruce Cook who has chosen to retire after more than 34 years' service.

■ **SEAGRAM'S US** subsidiary, Joseph E. Seagram & Sons, has appointed Frank Margenthaler vice-president, controller, with effect from July 1. Margenthaler joined Seagram in 1996 as assistant treasurer, international.

■ **ANGLO AMERICAN** has announced the appointment of Mr Philip Baum and Dr Robert (Bobby) Danchin to the board. Baum is chief executive officer of Anglo American Corp Zimbabwé (Amzim), and was an alternate director of Anglo American. Danchin is the chairman of Anglo American's new mining business division as well as the Anglo Group's deputy technical director (geology).

■ **Guy de Froment** will join PARIBAS on July 1 as head of financial asset

management and institutional asset management. He has been appointed a member of the executive committee and will report to François Dehessene, head of asset management. He has been managing director of BZW Investment Management in London since July 1996.

■ **SUMITO FINANCE INTERNATIONAL**, has named Atsuo Konishi as chairman, in succession to Kenji Hotta. Sumio Fukushima has been appointed chief executive, having previously been general manager of Sumitomo Bank's financial engineering department in Tokyo, with responsibility for product development.

■ **SOUTH AMERICAN** food conglomerate BUNGE INTERNATIONAL has appointed Oscar de Paula Bernardes Neto as its new chief executive officer. Bernardes succeeds Ludwig Schmitt-Rhaden, who has been elected chairman.

■ **NORTHLAND CRANBERRIES**, the world's largest cranberry grower, and manufacturer of Northland brand cranberry

jules, announced the appointment of board member and General Mills executive Jerold D. Kaminski to the position of president and chief operating officer.

■ **SPAINCO** has appointed David Colley, 41, as director general. Spainco, set up by Bank of America and GE Capital Services, owns 32.5 per cent of Cableuropa, the Spanish cable television and telecoms group. Colley, a British executive, previously worked at Videotrom, one of the UK's main cable operators.

■ **CANADIAN NATIONAL** has appointed Frank Trotter as president and chief executive officer of CN's CANAC subsidiary, based in Montreal. He will be responsible for achieving significant growth for CANAC as a leading supplier of rail related services to railways and industry throughout North America.

■ **Don Calder** has been appointed president and chief executive officer of BC TELECOM with effect from July 2. Calder is currently executive vice-president of Network Services. He joined

BC Tel in 1971. BC Telecom is the second-largest telecommunications company in Canada.

■ **ANSTRUTHER** has named John Dahlsten as chairman. He replaces John Hille, who died in May. Dahlsten was appointed a director of Woolworths in August 1992. He is currently a director of Australian & New Zealand Banking Group and Southern Cross Broadcasting.

■ **BLACK & DECKER** has announced the appointment of Frederick R. (Fritz) van den Bergh to the position of president, Europe, power tools and accessories, with effect from July 1. Most recently van den Bergh was executive vice-president of Coleman Company, and president of Coleman International.

■ **Daniel W. Colson** has been appointed to the board of THE MOLSON COMPANIES of Canada, whose main business is the brewing and marketing of beer and related sports and entertainment activities. Colson was most recently chief executive and deputy

chairman of Telegraph Group.

■ **HONG KONG TELECOMMUNICATIONS** has announced that Henry H. L. Fan and Vernon T. Moore have tendered their resignations as non-executive directors of the company. The resignations follow the completion of the sale by Citic Pacific of its entire 7.74 per cent shareholding in the company to China Everbright Holdings.

■ **BZW SECURITIES (JAPAN)** has appointed Chris Calderwood as Japanese equity market strategist. Calderwood graduated from Britain's Cambridge University in 1989 with a degree in economics and joined BZW. In addition to work in London, he served as BZW's chief economist in Japan between 1992 and 1996, when he returned to the UK.

■ **Alexander Kramer** has been appointed to head the newly created Trade Finance Group at AMERICAN HONDA MOTOR, in Torrance, California. He is currently a board director of the Export Managers' Association of California, one of the largest and oldest export associations in the USA.

■ **French biotechnology company BIOVECTOP** has announced that its board of directors will appoint Ariel Elia as non-executive chairman of the board. Elia has spent more than 30 years working in international pharmaceutical groups, including Merck & Co, and most recently as president and chief executive of Jouve Laboratories in France. Biovectop Therapeutics aims to become a leader in the delivery of proteins/peptides and nucleic acids using its proprietary delivery technologies.

■ **International appointments**

Please refer information on new appointments and retirements to 44-17-993 2000, marked in International People Set for 1997.

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The Venice Biennale/William Packer

Pavilioned in splendour

On the main exhibition of the Venice Biennale, Germano Celant's *Future, Present, Past* of which I wrote on Saturday, things improve. But the Biennale is never without some monsters, nor true to itself if some do not walk off with prizes.

True to form, the judges handed the *Premio Paesi* for the best national pavilion to what was commonly held to be the worst, the French, turned by Fabrice Hybert into a studio in which to film his own participation in the Biennale by, well, filming his own participation in the Biennale. In booths around the sides his crew is hard at work, "writing" and "editing" when not painting cameras at the bemused visitor. The citation praised it for being "a new conception of the Pavilion less as a finished work than as a window giving onto the external, in which the world of art works."

There are indeed more interesting pavilions-as-installation, notably the Greek, in which Dimitri Alithinos has taken up

the floor to sink a row of pits far below, and the Japanese, where Rei Naito somewhat preciously has put up an oval canvas enclosure into which one peeps, as it were a visitor from space, upon a microcosmic world. I also liked the swarms of arrows that Ivan Kafka has hung so carefully in the Czech Pavilion; and the tank outside the Nordic Pavilion, full of mud from the lagoon which Mark Dion is excavating, displaying his miscellaneous finds on the edge as they appear.

But best are the pavilions showing art as art, and it is gratifying to see painting and sculpture more in evidence than usual. Although there has been no British painter under 50 shown at Venice since John Walker in 1972, and no sculptor over 50 since Henry Moore at 50 in 1948, I have to say that our British champion this time, immaculately displayed by the British Council, is impressive. Rachel Whiteread, she of the filled-in spaces beneath chairs and tables, of the room turned inside-out, of the house removed to leave only the solid space within,

thoroughly deserves her *Premio* 2000 for an artist under 40. Her display is a summary of her career, culminating in an entire room, the white ghost of a library lined with the negative moulds of the shelves and books. The other outstanding sculptor is Al-Ghoul Ali Ahmed, who has filled the Egyptian Pavilion with monumental structures redolent of the walls and gateways in the domestic tradition, yet with something of the hieratic presence of a more ancient Egypt.

As for the painting, best is the minimalism of the Swiss, Helmut Federle, whose methodical severity belies the richness of a surface which, almost secretly, works to subtle and curiously romantic imaginative effect. He, far more than the formulaic Gerhard Richter, deserved a *Premio Internazionale*.

At the other extreme is Maxim Kantor in the Russian Pavilion, with a defiantly old-fashioned flurry of energetic figurative expressionism, even though the

angst is somewhat overdone at times. With no pavilion of their own, the Chinese have taken the Ca' Corner della Reggia on the Grand Canal, which also holds the Biennale Archive. Their artist, Chen Yifei (also showing at Marlborough Fine Art in London), works from photographic reference, but any close fidelity to his source is confounded by the sheer size of the work. The handling is vigorous and free, at times almost to the point of abstraction, with odd echoes of that underappreciated forgotten English star of early Biennales, Frank Brangwyn.

The Portuguese too are outside the gardens, showing their artist, Juliano Sarmento, to the Palazzo Vendramin, his cryptic, fragmentary images fringed with an ambiguous sexual and moral tension. Also on the Doge's, to the cloisters behind the Gesuati, is a mixed show, *Modernities and Memories*, that brings together recent work from the Islamic world, from Indonesia to Mali. Notable are the strange leather wraps, like flayed skins, of Ined Evimer from

Turkey, the paintings of Sylvest Aziz from Pakistan, and the simple totemic wood-carvings, boats and boxes, of Anusapati from Indonesia.

The resolution of ethnic and cultural tradition with modernism is a contemporary problem faced by artists from Japan to Mexico. Back in the gardens, the Australian Pavilion shows three artists of Aboriginal origin achieving authentic personal solutions. The pure sculptural quality of Yvonne Koolmatrie's rush-woven eel traps quite transcends ostensible function. Judy Watson's delicate traceries re-imposes ancient signs and images upon a sophisticated abstract ground. And the late Emily Kngwarreye, with her stripes of rich, lush paint, dancing together with a natural energy and intuitive accord, leaves us the most immediately engaging paintings in the entire Biennale.

The 47th International Art Exhibition - *La Biennale di Venezia: the Giardini di Castello, the Correr della Tana* and elsewhere in Venice, until November 9.



Rachel Whiteread, deserving winner of the *Premio* 2000, with her 'ghost library', part of her display in the British Pavilion

Opera/Andrew Clark

Costume drama meets comic-strip

Sunday's performance of *Die ägyptische Helena* (Helen in Egypt) at the Royal Opera House, London, was a triumph of comic-strip over opera. But for admirers of Richard Strauss everywhere, it was the UK stage premiere of the least loved of the six operas Strauss wrote with Hugo von Hofmannsthal. It was also a bold re-imagining of a work which has always seemed too contrived to succeed on its own terms. Conducted by Elgar Howarth, designed and directed by David Fielding and sung by a well-balanced cast, the result went far beyond expectations. It may not win many new friends for Strauss, but it proves that *Die ägyptische Helena* is theatrically viable - something not even the last Munich production, which I saw in 1981, managed to do.

Hofmannsthal has taken most of the blame for the opera's neglect: his scenario for the first act repeats itself in the second without making anything clearer. But Strauss is equally culpable. Apart from some ethereal woodwind themes and bizarrely exotic brass perforations, *Helena* is Strauss on auto-pilot, with several ideas unashamedly recycled from *Die Frau ohne Schatten*. The plot is a fanciful exploration of how Helen was reconciled with Menelaus after her seduction by Paris. Hofmannsthal throws in an Egyptian sorcerer, an Arab sheikh, a sea-shell which can see and recount everything, and a *Tristan*-esque brew of potions - except that in *Helena*, in place of death comes complete memory of the past, and the realisation by husband and wife that their love is indestructible.

This dramaturgical hotch-potch emerges as the perfect vehicle for Fielding's talents. Never one to take an opera at face value, he hints at all the different layers on which *Helena* works - mythological, matrimonial, psychological - while bathing them in an operatic-like irony entirely in keeping with Hofmannsthal's conception. The matrimonial confronta-

tions resemble a 1950s Hollywood costume drama, in which Helen plays Barbara Stanwyck. The goings-on around her, by contrast, are pure comic-strip: Altair's entourage is a heavy of Arab businessmen in Arab-like head-towels, while Poseidon's men are security guards brandishing harpoon-guns. The all-knowing sea-shell comes to life as Altair's alter ego, a black magic figure who indulges in mysterious sign-language. Fielding's chic choreography is one of the production's delights; so is his triangular set, a simple, surreal solution to the opera's preposterous posturings.

The beauty of the staging is that it treats the plot seriously enough to engage our attention, but lightly enough to stop it dissolving into the most awful kitsch. Fielding cannot hide the vacuousness at the heart of each act, but the principals match his visual inspiration all the way. Susan Bullock's Helen encourages us to take Strauss's embodiment of female beauty with a pinch of salt: what she lacks in sensuality, she makes up in raw conviction, persuading us that hard vocal glitter is what the role really needs. As Menelaus, John Horton Murray demonstrates that Strauss did, after all, know how to write for tenor. Helen Field's Altair looks and sounds possessed, while her nubile servants, Yvette Bonner and Helen Astrid, almost steal the show with their Egyptian hairstyles and catwalk costumes.

That all the voices come across so crisply is a tribute to Elgar Howarth's control of the orchestra. Some of the string detail is lost - perhaps the patter of the rain was to blame on Sunday - but there is never a hint of bombast; and Howarth convinces us that, notwithstanding Strauss's tendency to meander, the score unfolds in one big broad line from start to finish. On the strength of this, can we now have *Die Liebe der Danae*?

The supreme virtue of Amy's View, David Hare's new work, is that it challenges Judi Dench to keep revealing different layers of herself, now comic, now tragic; and the supreme reason to watch Amy's View is to see how transparently she does so. Alone of its six characters, she is present in all four acts, travelling in time from 1979 to 1995. She takes charge of the work's entire meaning and its world, from her first entrance on. And yet what she gives you is the play Hare meant to write. She is never once tripped by what he did write, in which - apart from her central contribution - it is never seriously possible to believe.

Dench plays Esme Allen, a star actress and widowed mother; her daughter is the Amy of the play's title. Esme is, by turns, both shallow and profound, selfish and generous, outspoken and hypocritical. Often Hare seems to have modelled her on Judith Bliss in Noël Coward's *Hay Fever*; possibly more theatrical offstage than on, and hilarious on the subject of colleagues and her own style.

Yet there is little humour or glamour left by Act Four. Now, in 1995, Esme's daughter has died and her own finances have been wrecked. Esme/Dench now lives only in her resurrected stage career. She seems to have been tempered by every ordeal, so that she can even converse with her ex-son-in-law, the late Amy's husband, a critic-cum-filmmaker whom she has never liked and who she believes did most to cause Amy's unhappiness and death. Then, in calm absorption, she goes onstage for her evening performance. We see her and her young co-actor, in costume, prepare for curtain-rise by pouring water over each other's heads. Why, we never know; but the simple ritual is, at this stage of Amy's View, profoundly satisfying. The young actor anoints the old; the old actor baptises the young. The gesture of immersion speaks of commitment to both life and art. And, by this stage, you have travelled with Esme/Dench some large journey in your own soul.

Why is Amy's View so called? Amy's view, according to characters other than Amy herself, is that "love conquers all". However, neither Amy's mother (Esme) nor her husband Dominic



Judi Dench and Samantha Bond in David Hare's new play, 'Amy's View'

Theatre/Alastair Macaulay

Flawed play saved by its star

though they both love Amy in their respective ways - have much truck with this view. Painful honesty or loving conciliation? This dilemma is the main tension of Amy's View, which is, at its best, a modern variation on Molière's *The Misanthrope*. Soon enough, Esme and Dominic at least agree to disagree; and Amy, between these poles, is torn. Only when she has been dead for some time, does Dominic try to bridge the gap between himself and Esme: to try Amy's view.

It is a charming, funny, serious, interesting, empty mess - with flaws that playwrights with a tenth of Hare's experience would know to avoid. Some of its flaws are accidental: notably that

Amy herself does not practise what she preaches. Not once but twice she runs out of her mother's house, rejecting her. She isn't, in fact, much of a daughter: aged 23 in Act One, she admits she has not realised that Esme's current play is still running in the West End. An equal problem is that neither we nor Esme are given a chance to find any of the merits Amy finds in her husband, Dominic. He is - says she - intellectual, funny, gentle. Oh yes! Hare provides zero evidence to support this. (That Dominic is even more crass than most bad critics is obvious - to us, if not to Hare.) And some of Hare's flaws are, alas, deliberate. He has a sub-Ibsenian technique of revealing to the audience, well into a scene, what has been known to everyone onstage before curtain-rise. By the time he tries this again in Act Four, clobbering us after several minutes with the surprise news that Amy has died, we feel unpleasantly manipulated.

As Dominic and Amy, Boin McCarthy and Samantha Bond play the roles that Hare wrote: which is not, alas, enough. McCarthy is handsome and angry, Bond - as in every role she plays these days - is rational, sensitive, and pint-size. Joyce Redman is charming in the ageing diminutive of Evelyn. The best performances are from Ronald Pickup as Esme's washed-out old neighbour Frank and Christopher Staines as the young actor Toby.

Amy's View would work twice as well in a theatre smaller and narrower than the Lyttelton, and Eyre's production does nothing to ease this problem. Bob Crowley's main set is handsome but artificial. Only Dench and Staines are fully audible to those sitting on the periphery of this wide auditorium. Amid its other virtues, Dench's performance is an object-lesson in projection - and yet you are never aware that she is projecting at all.

In National Theatre repertory at the Lyttelton Theatre, South Bank, SE1.

INTERNATIONAL ARTS GUIDE

AMSTERDAM

EXHIBITION
Stedelijk Museum
Tel: 31-20-5732911
● Nan Goldin: I'll be your Mirror - Photography 1972-1996: display of uncompromising diary pieces by the New York photographer, showing the underside of the city's glamour; to Aug 17

ATHENS

EXHIBITION
Ergastasio/School of Fine Arts
Tel: 30-1-4819668
● Joseph Beuys: exhibition featuring a number of the German artist's drawings and engravings; to Jul 6

BERLIN

EXHIBITION
Museum für Ostasiatische Kunst
Tel: 49-30-8301382
● Daa Welshe Gold des Fernen Ostens: exhibition featuring 50 Chinese and Japanese

blue-and-white porcelain pieces from public and private collections in Berlin. The porcelain was originally imported in the 17th century by the Dutch East India Company and was enthusiastically received by the European aristocracy; to Nov 2

BOSTON

EXHIBITION
Museum of Fine Arts
Tel: 1-617-267 9300
● This is the Modern World: Furnishings of the 20th Century - exhibition of over 85 pieces created in Sweden, France, Italy, and England. Objects spanning the entire century and illustrating the diversity of 20th-century decorative arts, include furniture, ceramics, metalwork, glass and plastics; to Jul 1

COLOGNE

EXHIBITION
Museum Ludwig
Tel: 49-221-221 6177
● Car Park-Ein Projekt von Sarah Lucas: photographic installation by the British artist, featuring images of a multi-storey car park, each taken from a different viewpoint, creating a 3D effect; from Jun 25 to Aug 17

EDINBURGH

EXHIBITION
Royal Scottish Academy
Tel: 44-131-225 6671
● Royal Scottish Academy's 171st Annual Exhibition: exhibition featuring works by many of Scotland's leading contemporary

artists, sculptors, printmakers and architects; to Jul 5

FRANKFURT

EXHIBITION
Sohm Kunsthalle
Tel: 49-69-299 8820
● Pietro Dorzelli: display of work by the French photographer, featuring 130 documentary and portrait pieces from the 1950s and '1960s, shot in Italy and including the series "Land Without Shadow"; to Jul 6

LAUSANNE

EXHIBITION
Fondation de l'Hermitage
Tel: 41-21-320 5001
● Charles Camoin 1879-1965: display featuring 100 paintings, pastels and drawings from a number of private and public collections. Camoin was a contemporary of Matisse, Marquet and Manguin, with a lively, sweeping style that captured the glittering lights of the Mediterranean; from Jun 27 to Oct 5

LONDON

CONCERT
Wigmore Hall
Tel: 44-171 935 2141
● Dame Gwyneth Jones: performance by the soprano, accompanied by the pianist Dominio Harten. The programme includes works by Wagner, Schubert, Duparc and Strauss; Jun 28

JAZZ

Royal Festival Hall

Tel: 44-171-980 4242
● Dionne Warwick: performance by the singer, accompanied by the BBC Concert Orchestra. The performance includes works by Bacharach and David; Jun 28

MADRID

EXHIBITION
Museo Nacional Centro de Arte Reina Sofia
Tel: 34-1-4675082
● Eugenio D'Ors: display of Spanish modern art throughout the century alongside the career of the Spanish art critic D'Ors. On display are works by artists including Torres Garcia, Picasso, Dalí, Miró and Saura; to Sep 15

MUNICH

DANCE
Prinzregententheater
Tel: 49-89-4708270
● Bayerisches Staatsballett: in works by Peter Martins and van Manen; Jun 25, 26, 27, 28

NEW YORK

EXHIBITION
Whitney Museum of American Art
Tel: 1-212-570-3900
● Keith Haring: major retrospective of work by the late American artist, who used early 1980s urban street culture as a starting point for his bold graphic style and attacks on a range of social issues, including racism, AIDS and the influence of the mass media. The display explores in some depth Haring's early works as a street artist and

features more than 100 works, including some salvaged from New York City's subways; from Jun 25 to Sep 21

JAZZ

Avery Fisher Hall
Tel: 1-212-875 5030
● Herbie Hancock: performance by the keyboard player (part of the 1997 JVC New York Jazz Festival); Jun 25

Carnegie Hall

Tel: 1-212-247 7800
● Dianne Reeves: performance by the singer, accompanied by the Jacylynn Trio (part of the 1997 JVC New York Jazz Festival); Jun 25

PARIS

EXHIBITION
Bibliothèque Nationale
Tel: 33-1-4703 8340
● Livres d'artistes: display of over 300 artists' books, including works by Balzac, Brodthaers, Follon, LeWitt, Mannucci, Roth, Ruscha and Wainer; to Oct 12

Musée d'Orsay

Tel: 33-1-4549 1111
● Emilie Verhaeren: exhibition jointly organised by the Musée d'Orsay and the Musée de la Littérature de Bruxelles, examining the life and times of art critic Verhaeren. On display are a number of paintings, sculptures, drawings and engravings; to Jul 14

STRASBOURG

CONCERT

Palais de la Musique et des Congrès
Tel: 33-388 37 67 67
● Ensemble Orchestral de Paris: with conductor Jean-Jacques Kantorow and violinist Patrice Fontanarosa in works by Mendelssohn, Landowski and Mozart; Jun 26

TORONTO

EXHIBITION
Art Gallery of Ontario
Tel: 1-416-979 6648
● Strangers in the Arctic: Ultima Thule and Modernity - exhibition featuring works by 14 artists who use their work to examine the unique natural conditions of the Arctic to examine intersections between history, nature and culture; from Jun 26 to Sep 1

VIENNA

EXHIBITION
Museum für Angewandte Kunst
Tel: 43-1-71138
● Brilliant Failure: exhibition dedicated to attempts by post-war Vienna architects to modernise Austrian styles of architecture, using plans, sketches, and models to document why so many of these attempts have failed; to Jul 6

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COMMENT & ANALYSIS



Martin Wolf

The price of elephants

A resumption of controlled ivory exports can benefit conservation by giving the poor people who live alongside the herds an incentive to preserve them

Last week in Harare, commonsense broke out over animal conservation. Parties to the Convention on Trade in Endangered Species (Cites) allowed Botswana, Namibia and Zimbabwe to resume controlled exports of ivory to Japan, from 1999. This decision marked recognition that African elephants are not now endangered. It also showed awareness that they will remain safe only if their existence is of benefit to people they live among.

The ban on the trade in ivory in 1989 was the culmination of an emotional campaign. Its chief protagonists were Mr Richard Leakey, then director of the Kenya Wildlife Service, and a number of western animal welfare and environmental groups. To achieve their end, the advocates had to represent the African elephant as an endangered species, even though there were at least 600,000. Sharp declines in elephant numbers had occurred in eastern Africa, where management had been incompetent, but not in southern Africa. In Zimbabwe, for example, the population has increased from 30,000 to 70,000 over the past two decades.

Countries that managed their elephants relatively well saw the trade ban as an unjustifiable restriction. It reduced the benefits of conserving elephants at the behest of people who did not have to bear the costs. But these countries were outvoted, principally by nations without elephants.

Now, parties to Cites have voted in favour of letting the three southern African countries export small quotas from existing stocks: 25.3 tonnes from Botswana, 13.8 tonnes from Namibia and 20 tonnes from Zimbabwe. This is a small proportion of an African stock in excess of 500 tonnes.

Behind the heated debate on whether or not to lift the ban lie differences not just

over means, but also over ends. Western animal rights organisations wish not just to conserve elephants as a species, but to protect all elephants. Yet prosperous westerners are not threatened with starvation if an elephant should eat their food, or with death if an elephant should trample them. The expert has remarked, reality for the African peasant consists of the terror of being trampled by elephants, the hopelessness of watching a year's harvest destroyed and the helplessness of being unable to do anything about it.

Elephants killed at least 500 people in Zimbabwe between 1982 and 1988. The equivalent in France would have been 2,500 people; in the US 12,500. Each elephant eats about 330 pounds of food a day. A herd of elephants is like a swarm of six-ton locusts.

Since elephants both compete with people and threaten them, they will survive only if the value they create for those with the power to preserve or destroy them exceeds the costs they impose. This is not just the only workable approach to conservation. It is also the only one that

recognises the moral claim of desperately poor people to a better life. For western environmentalists, trade restrictions are the answer. They have the advantage of being cheap. But, as Mr Ike Sugg and Mr Urs Kreuter note in a pamphlet for the London-based Institute of Economic Affairs, a ban on trade in elephant products can make elephants worthless, but cannot make them costless.

In the short run, however, the ban did reduce poaching in some African countries, notably Kenya, though not, it seems, in Botswana, Malawi, Namibia and Zimbabwe. The question is why it has had this beneficial impact and why there should be such a difference across countries.

Interestingly, as Mr Michael 'S-Rolles' argues, a longer-standing ban on ivory trade in rhino horn has been largely ineffective. The difference is that the ban on ivory was accompanied by a collapse in western demand, as ivory was turned into social parasites. But the demand for rhino horn comes largely from politically incorrect east Asia and the Yemen. The result of that ban has been soaring



black market prices and a thriving illegal trade.

In countries with poor conservation efforts, the decline in ivory prices induced by falling demand reduced poaching. In countries with historically better efforts, the effect was ambiguous. While the incentive to poach was lowered, the elimination of the legal trade reduced the resources available for conservation.

What can be said for the ban on trade in ivory, therefore, is that the campaign was the catalyst for a sharp reduction in western demand. As such, the ban may be viewed as having provided short-term relief. But it also decreased the resources available to preserve elephants in protected areas, themselves only some 5 per cent of Africa's land area, and reduced the incentive to preserve elephants in unprotected ones.

Whatever the future development of trade in ivory, a longer-term solution is required to ensure the survival of elephants. There are two possibilities. One is central command and control. Resources available to government conservation departments and the penalties on those who kill elephants would both be increased. Combined with the reduction in the market value of ivory consequent on the decline in demand abroad, this might work. Under this model, westerners who want to preserve elephants would be under a moral obligation to defray the costs imposed on desperately poor countries. The proceeds of the carefully controlled ivory trade now being permitted could also help finance the effort.

The second alternative is to work with the market. Communities among which elephants live would be given a direct stake in their survival. The problem has been that impoverished farmers have normally had every incentive to kill ele-

phants, but none to preserve them. Yet wealthy foreigners are prepared to pay for the privilege of seeing or shooting elephants. Others are prepared to buy ivory.

If the people among whom elephants live can benefit from any or all of these activities, looking after elephants will become a rewarding business. Even if it makes sense to let some elephants be killed, peasant communities would want to see herds survive. Instead of being rustlers, they would become ranchers.

This is precisely the approach adopted with substantial success by Zimbabwe. Today more than 500 of its nearly 4,000 farms derive all or part of their income from wildlife. In addition, through the CAMPFIRE programme, substantial sums are earned by local communities, largely through the sale of lucrative hunting licences. Because local people receive the gains, they have a corresponding incentive to preserve the elephants.

Animals that compete vigorously with people as elephants will endure only if their human neighbours have an interest in ensuring they do. Eliminating trade in elephant products cannot reward those who bear the costs of keeping them alive. The incentives can be negative - heavy penalties and a large protection force. Or they can be positive - rewards to people from conserving their elephants. The latter is not just more effective, but also more moral. If some of the world's poorest people are to tolerate some of the world's most destructive animals at the behest of rich westerners, they deserve a suitable reward.

*Elephants and Ivory: Lessons from the Trade Ban, IEA Studies on the Environment 2, London, 1994. **Does Cites work? Four Case Studies, IEA environment briefing 4, London, 1997.

A network war turns nasty

Louise Kehoe on the clash between Microsoft and Oracle

Microsoft and Oracle are on a collision course. Today, when Oracle unveils a new version of its database management software as the centrepiece of a new model for corporate computing, the world's two biggest software companies will clash head-on.

The confrontation has been building for months as Microsoft, the undisputed leader in desktop computer software, took aim at Oracle's territory with its own database software and other "back office" applications.

For its part, Oracle has been promoting the Network Computer (NC), a low-cost desktop machine that relies for software and data upon a central server. Unlike almost all personal computers, the NC does not run Microsoft programs.

Mr Bill Gates of Microsoft and Mr Larry Ellison of Oracle, the rival multi-billionaires, have traded blows. Mr Gates has dismissed the NC as retrograde technology. "NC", he says, stands for "not compatible" with the huge base of software developed for the PC.

Mr Ellison has ridiculed the complexity of Microsoft's PC applications and accused the company of attempting to maintain a "monopoly" without regard for the needs of computer users.

Yet, until now, the battle has been largely confined to rhetoric. Microsoft and Oracle have coexisted in the software market with both companies benefiting hugely from the explosive growth of computer networks.

Now, however, Oracle will use the introduction of Oracle, a new version of its database management software, to launch a direct assault on Microsoft. The product, Oracle executives claim, is the foundation for a new approach to building corporate information technology systems.

The "client-server" model of computing built on networks of PCs - which has prevailed for the past decade - is on the way out, Oracle says. Enter "network computing" in which software and data are shifted from the desktop to central, high-performance servers.

This will eliminate the struggle that many businesses face in keeping pace with rapid advances in PC technology and new versions of desktop software. Oracle argues PCs will be replaced by simple NCs. Updating applications software will become as easy as swapping the version installed on a central server.

The transition to network computing will be "not so much a religious experience as an economic experience," says Mr Jerry Held, Oracle senior vice-president. It will, he says, lead to "dramatic cost savings", reducing the average annual costs of maintaining a desktop computer on a corporate network from about \$10,000 to about \$3,000.

But the Oracle approach is likely to mean higher spending on server software such as Oracle's database programs and applications. "Oracle is a server company," says Mr Ray Lane, Oracle president. "To the extent that the server becomes the central element of corporate computing systems, Oracle will benefit," he acknowledges.

But where will Oracle fit in? "Database management is the boiler-room technology, the engine that powers network computing," says Mr Held. This new engine comes with the ability to organise huge, multi-terabyte stores of records. (A terabyte is one trillion characters, or approximately 500m pages of text). It can handle graphics and video.

The advantages of Oracle's versus the current version of

the database management system are "scalability and availability", adds Mr Lane. The program, he says, delivers the reliability of a traditional mainframe database on modern computers running the Unix or Microsoft NT operating systems.

Whether Oracle customers - who include many of the world's top banks, retailers and manufacturers - will also adopt the "network computing" approach remains to be seen. Oracle's economic arguments sound persuasive, but veteran information technology managers have heard such promises before.

"The high cost of supporting thousands of PC users undermined the savings which businesses expected to achieve when they shifted from mainframe computing to distributed client-server networks in the 1980s. Could there be hidden expenses in network computing? We will not know for a year," Mr Lane says.

In many ways, the clash between Oracle and Microsoft was inevitable. Already, Oracle has left its traditional database software competitors in the dust, achieving a more than 50 per cent world market share.

Informix and Sybase, two database software rivals, are struggling to regain momentum as they deal with product transition and other problems. IBM still has a strong presence in the market for mainframe database software but has not kept pace with Oracle's growth. This has left Microsoft as its only strong challenger.

Given the hubris of two of the world's richest men, this has the makings of a battle that could engulf the entire information technology industry. Backing the winner will be a challenge for computer and software companies worldwide - as well as for their customers.

LETTERS TO THE EDITOR

Many of our readers have written to us about the article "Services gain little by technology" (June 23). We are keen to hear your views on the impact of technology on productivity and the future of the service sector. Please send your comments to: Letters to the Editor, Financial Times, 100 Brook Street, London W1A 2LU. We will be happy to consider your views and may publish them in a future issue.

Services gain little by technology

From Professor Leon Shilton

Sir, Gerard Baker asks the question of why technology has not boosted overall productivity in the US ("Axiom", June 20).

The answer is that a computer chip and a fancy software package do little in the people-intensive businesses of giving medicine, serving a hamburger or praising the Lord. Obviously, in the manufacturing sector computerisation and new equipment have increased productivity.

The number of workers in the hard manufacturing industries (standard industrial classification groups 20 to 39) today is the same as it was in 1975 - 18.5m. But these workers are now producing twice as much product, \$2,300bn (inflation adjusted).

Over the past 20 years, however, the biggest gain in

US employment was in medically related services and

outstanding care services: 7m workers. (How does one measure the impact of technology on productivity? A life five years?)

Other large gainers were the restaurant business, grocery stores, state and local governments, and religious organisations. The highly touted growth industry of computing services added only 800,000 workers over this time, while the number of people who make the hardware declined by 110,000.

While managers gloat that they have downsized, getting rid of all those fringe benefits, they forget to mention the increase in consulting services and temporary help. In 1975, the temporary worker was a novelty; today there are 2m of them - the fourth largest employ-

ment growth sector in the US.

The article was just another in a series that questions the impact of technology on productivity. Another perspective on the impact of technology on the service industries is that the simple add and subtract infallibility of the spreadsheet and the spell-checking bird-dogging of the word processor prevented a very serious decline in business literacy and competency. So the test is not how much did technology add to productivity in the service industries but how much of a decline did it prevent as the American educational process withered.

Leon Shilton, finance professor, Fordham University, Lincoln Center, New York NY 10023, US

Options to privatise left open by Jospin

From Ms Marie Owens Thomson

Sir, It is possible that I have become "too French" working for Dresdner Kleinwort Benson in Paris, and that this has rendered me sensitive to what might be perceived as "Anglo-Saxon propaganda". But I do find it shocking that your Paris office reports that "Mr Jospin said the new administration would not implement the previous centre-right government's plans to privatise France Telecom, the Thomson-CSF defence electronics company and the Aerospatiale aviation and defence group" ("France will join Ennu on time, says Jospin", June 20).

Mr Jospin said nothing of the sort. While declaring that the new government is in principle opposed to privatisations and ruling out any privatisation of public services he left his options open regarding state companies exposed to international competition. Hence, if any opening up of French state companies' capital will take place under the new government it is precisely the companies mentioned in your article that would be concerned.

To be sure the new government is not likely to raise as much money from privatisations as the previous government had budgeted. This is therefore the issue that remains the most threatening to the French deficit to gross domestic product ratio in the wake of a policy declaration that was otherwise of little consequence to the 1997 budget. But the real risk is not nearly as great to the deficit or to the stock market as your article would suggest.

Marie Owens Thomson, economist, Dresdner Kleinwort Benson (members), 108, boulevard Haussmann, 75006 Paris, France

Investment should be the real concern

From Mr Bernard Kilroy

Sir, The "black hole" in UK government finance following the National Audit Office adjustments is a distraction ("Chancellor lifts expectations of higher taxation", June 20). The real concern should be that the chancellor has left the crude concept of the public sector borrowing requirement in place. No distinction is being made between capital investment and current spending, to the detriment of the renewal of the UK's infrastructure and job creation.

Why? Labour's manifesto commitment to confine its borrowing to capital investment surely implies a different approach. So does a pos-

sitive European policy. Under the Maastricht convergence criteria, the GGF (general government financial deficit) replaces PSBR. Far from producing a deficit, that would allow capital investment spending to be maintained, and indeed increased. Ironically, the Conservatives' 1996 Budget Red Book was explicit about restoring capital spending to pre-1979 levels by means of the private finance initiative and partnership funding. Somehow, the perspective seems to have been lost.

The longer the new Labour government leaves any change, the more it will be accused of cooking the books. Much of the ground-

work was done in the 1970s when some of us persuaded the House of Commons environment committee to propose a new format for the then largest capital programme, housing. Meanwhile, both the Treasury and the Bank of England had carried out valuable studies which focused on the economic evaluation of spending programmes rather than the more headline grabbing financial preoccupations.

So, what has happened now? New Labour, old budgeting?

Bernard Kilroy, 10 Elmst Common, Hartley Wintney, Hampshire RG27 8NT, UK

Child labour issues denied a forum

From Mr Denis MacShane MP

Sir, Those supporting the view that child labour and related social issues should not be discussed at the World Trade Organisation have always argued that the International Labour Organisation is the appropriate forum for such

matters. However, we now read ("ILO chief comes under fire", June 12) that Asian, Latin American and African states have rejected the limited proposals from the ILO to monitor social progress around the world.

If the growth in child labour, poverty wages and environmental hazards must

not be raised at the WTO and cannot be examined by the ILO, does that mean these problems (which are stoking protectionist politics around the world) cease to exist?

Denis MacShane, House of Commons, London SW1A 0AA, UK



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Tuesday June 24 1997

Revisiting the Rio pact

The second UN Earth Summit, taking place in New York this week, was never going to be a happy event. The conference was intended to assess the progress made since the first such conference in 1992 in Rio. In truth, little has been achieved in the intervening five years.

None of the commitments made at Rio - the grand Agenda 21 - has been kept. Five years ago the world's leaders agreed to cut carbon dioxide emissions to the 1990 level by the year 2000. Today they are higher than ever. Pledges to protect the world's forests and oceans have not been honoured, nor commitments to manage water resources and biodiversity. The rich countries agreed to increase aid for sustainable development to 0.7 per cent of GDP in 1992. Instead, total aid has fallen.

The mood of the conference is not improved by the failure at the Denver summit to agree to a target to reduce carbon dioxide emissions. The European representatives wanted the US and Japan to agree to the European Union target of cutting carbon dioxide emissions to 15 per cent below the 1990 level by 2010. The US and Japan refused.

The debate over emissions in the richest countries misses the most important issue. The pace of growth in developing countries - in particular in China and India - means that agree-

ments to restrict energy use in the G7 club are largely of symbolic importance. Even if the industrialised countries were to cap their own energy use at current levels, they could not limit the use of energy in developing countries.

This is not a problem for the distant future. By 2005 China is set to overtake the US as the world's biggest producer of greenhouse gases. The prospect of a fridge in every home in China, and an air-conditioner in every home in India, makes the disagreement between the EU and the US over the timing of targets for their own energy reductions little more than a sideshow.

Any solution must agree on some allocation of the costs of reducing greenhouse gases. In practice, the burden of such a scheme must fall largely on the north. The richer countries are unlikely to agree to that. But much can still be achieved. A commitment to end energy subsidies would be a start. So would help to promote more efficient energy use in the developing world. The developed countries should redouble efforts to promote cleaner technology in power generation and use.

This is a less ambitious agenda than that set in Rio, or under discussion this week. But it may be the best that can be hoped for.

Kashmir hope

The agreement by India and Pakistan on an agenda and a structure for peace talks, including their bitter dispute over Kashmir, is greatly to be welcomed. It is an appropriate sign of reconciliation only weeks before the 50th anniversary of their independence, and the bloody partition which accompanied it. But it is only a first step towards a solution to the long-running conflict. Both sides still have to make significant concessions for any hope of a lasting peace.

The advantages of a reduction in tension in the region are beyond question. It would allow both countries to rein back on defence spending, which is running at a level neither can afford. The economic pressure is most obvious in Pakistan, where the government is all but bankrupt. But the Indian military is also sorely stretched on its north-west frontier, forced to operate with too many men and inadequate equipment.

More important still, an agreement would enable the two sides to revive normal trade relations, to their great mutual advantage. That would give Pakistan access to cheap raw materials, and India a new market for its manufacturing industry. In the long run, it would open up new trade routes and oil and gas pipelines to the future energy fields of central Asia. And it would allow freer

movement of people across their border, re-uniting families divided by partition.

The progress that has been made so far owes much to the better atmosphere promoted by the two prime ministers, Mr L.K. Gujral of India and Mr Nawaz Sharif of Pakistan. They can understand each other, as both were forced to emigrate in opposite directions around the time of independence. But they must now give substance to the structure they have set up.

That is certainly easier said than done. Neither side is yet ready to make concessions acceptable to the other, neither on Kashmir nor on the deployment of ballistic missiles nor on their other border disputes. Both face strong political pressures not to give ground - in Pakistan from the Islamic opposition, and in India from the Hindu nationalist Bharatiya Janata party. Mr Sharif is hostage to a collapsed economy, and Mr Gujral to a highly complex coalition government.

They should proceed by setting modest objectives for their negotiations, to get the process in motion. Confidence-building measures should be found in trade relations and border controls, to gain momentum. The security questions, and above all the status of Kashmir, will be the toughest to resolve. But at least they are moving in the right direction.

The UK Budget

Mr Gordon Brown's first Budget, to be delivered on July 2, will reveal much about how Labour intends to manage the economy. It was billed as a simple performance, aimed at putting into effect Labour's windfall tax on the privatised utilities and the welfare-to-work programme it is to finance. But what Mr Brown says will suggest answers to four bigger questions.

First, the actions of the chancellor of the exchequer will cast light on his longer-term attitude towards fiscal reform. He has already commissioned Mr Martin Taylor, chief executive of Barclays, to investigate the relationship between benefits and taxes. But he should set out his wider agenda for reform. More important, he needs to avoid making changes that would compromise reform later on.

Second, the accompanying Budget documents will reveal Labour's plans for public spending. The Conservative government's intention was to take general government spending (excluding privatisation proceeds) down from 40 per cent of gross domestic product this year to 36 per cent by 2001-02, the lowest ratio since 1965-66. The public sector borrowing requirement is also forecast to be a surplus of 2 per cent of GDP by then. If Labour does not push the spending ratio down, the PSBR would show a deficit of over 1 per cent of GDP in 2001-02, a level it has claimed is

too high. Mr Brown can avoid raising taxes only by tight control of spending or abandoning his PSBR objectives.

Third, the budget will indicate how far Mr Brown is constrained by promises on personal taxation made during the election campaign. If the government is not even prepared to eliminate mortgage interest relief, as is now believed, the chancellor will have to focus almost all his attention, both now and in future, on the taxation of companies. The questions he will then have to answer is how he can load more taxes on companies without adversely affecting investment and how he can attack the tax benefits of saving without undermining people's ability to make long-term plans.

Finally, the budget is the chancellor's opportunity to indicate how far he still takes responsibility for macroeconomic management, even after the decision to give the Bank of England operational independence. The case for significant fiscal tightening for both structural and conjunctural reasons is strong. If Mr Brown still does nothing, he will, by default, be passing more of the burden of macroeconomic management on to the Bank.

No budget is trivial, least of all the first from a party elected after so long in opposition. Mr Brown's first Budget will set the stage on which this government will play for years to come.



Giant waiting in the wings

Bernard Gray and Michael Skapinker ask if Europe's aerospace industry can consolidate in time to challenge US dominance

There was a pregnant air about the Paris Air Show last week. The world's aerospace executives waited anxiously through long sticky days at Le Bourget to hear what Mr Lionel Jospin, the new French prime minister, would say about his plans for France's defence and aerospace industry.

Mr Jospin was the centre of attention because France is seen by many as the key to unlocking rationalisation of the European industry. The speculation in the company chalets centred on whether Mr Jospin would turn the lock by approving the privatisation of the industry, or leave the door bolted by keeping French companies in state hands.

The choice facing Mr Jospin has profound implications for the whole of the European industry. France's large industrial partners in the Airbus consortium, Daimler-Benz Aerospace (Dasa) and British Aerospace, have made no secret of their desire to see the French industry privatised and integrated into the rest of the European sector. Mr Serge Dassault, the chairman of France's private-sector military aircraft maker Dassault, has similarly firm views.

Yet in their pre-election rhetoric, Mr Jospin and his new government were strongly opposed to privatisation. In the particular case of the aerospace industry, this put Mr Jospin in something of a bind. If he follows his instincts he risks alienating the rest of the European industry, but if he bows to the views of the industry outside France, he may face a domestic backlash.

In the event, Mr Jospin, who spoke at the show on Saturday, avoided the privatisation issue altogether - a sign of how ticklish the problem is for the government. This followed his address to the National Assembly last week in which he had said he would not implement the previous conservative government's pledge to privatise Aerospatiale - although he accepted that some "adaptations" might be necessary

to enable the group to co-operate with its European partners.

While privatisation may buy a little time, the basic dilemma for France will not go away: either it moves forward with privatisation and rationalisation, or, as his European partners were hinting darkly last week, the rest of the industry will come under increasing commercial pressure to move ahead without the French.

Ironically, the defining moment for the show occurred a little earlier in the week, when BAE signed an agreement with Lockheed Martin to work together on the \$100bn (€60bn) US Joint Strike Fighter programme. As well as being a substantial deal, this revealed the outline of a potential transatlantic alliance that could emerge to rival Boeing in the global aerospace industry.

Assuming that the merger of Boeing and McDonnell Douglas receives regulatory approval during the summer, the merged company will have a pre-eminent position in the world defence and civil aerospace market. Boeing's turnover will be about \$49bn, roughly twice that of its nearest rival Lockheed, which is heavily focused in military equipment.

The emergence of the Boeing leviathan is increasing pressure for consolidation of the fractured European industry, and is one reason why privately owned BAE and Dasa are keen to push ahead with the rationalisation of the European industry.

Both Mr John Weston, joint managing director of BAE, and Mr Manfred Bischoff, chief executive of Dasa, are keen to see Europe respond to the Boeing challenge by forming a single transatlantic aerospace group, covering civil aircraft, defence, missiles and space.

Once that European aerospace company had been formed, it would naturally start to look across the Atlantic for potential allies. But choices are limited. Boeing is Airbus's deadly rival and can effectively be counted out. Raytheon, the defence electronics group, is not in the military jet or airliner business, and

Northrop Grumman has become a niche defence specialist.

That leaves Lockheed, which lacks a civil aerospace business, as the only large potential US partner. This fact must have been on the mind of Sir Richard Evans, BAE's chief executive, when he selected Lockheed as partner for the Joint Strike Fighter. Lockheed is also concerned at the scale of Boeing's operations, and is likely to be looking to deepen its international links as a response in coming years.

Given how fast the US industry has already moved, BAE would like to move swiftly down the road towards a consolidated European grouping, as a precursor to a global company. For BAE, that consolidation starts naturally with Dasa and Aerospatiale of France - if it were to be privatised. Such a merged group could then bring in other companies such as Casa of Spain, Alenia of Italy and Saab of Sweden.

However, until recently Dasa - mindful of the strong Franco-German relationship - has wanted to move more slowly, allowing time for France to privatise and rationalise its businesses. Yet, if French delays continue, the main board of Daimler-Benz may press for action.

The UK and German partners also have some differences over how quickly Europe's defence companies can be consolidated. Mr Bischoff fears this might take longer than the rationalisation of the civil aircraft business because of the insistence by European governments on retaining control of their defence policies and of weapons procurement.

But the division of opinion between UK and German executives over the pace of rationalisation is not a complete barrier to progress. Both sides believe the first step towards consolidating the European industry is the reform of Airbus: a restructured Airbus could then be the basis for more widespread consolidation.

If Airbus is to compete against a merged Boeing-McDonnell Douglas, its executives recognise that they will have to drive down costs, shorten the time it takes to bring its aircraft to market and be in a position to respond to airline needs more quickly. The four companies which own Airbus - Dasa, Aerospatiale, BAE and Casa - agreed this year that these changes could only be achieved through a change in the consortium's legal structure.

The four partners signed a memorandum of understanding in January, agreeing to convert Airbus from a loose confederation into a limited company.

Yet while the partners have agreed to change their structure, they disagree on how to do it. BAE, which owns 20 per cent of Airbus, and Dasa, which has 37.9 per cent, have lined up on one side of the argument; Aerospatiale, with 37.9 per cent, and Casa, which has 4.2 per cent, are on the other.

The dispute is over who should own the partners' Airbus factories. BAE and Dasa believe the new Airbus company should own them. Aerospatiale and Casa want the partners to retain them.

The four are edging towards a compromise: the partners will continue to own the factories but the new Airbus will manage them. BAE and Dasa say they will accept this as an interim solution: eventually Airbus must take over ownership too. Mr Bischoff says that, even during the interim stage, employees in the factories must have no doubt that their bosses will be the Airbus management in Toulouse, not the partner company executives.

Aerospatiale has spoken hopefully of a matrix management structure, under which factory workers will report both to Airbus and to their own national companies. Mr Bischoff says he will have nothing to do with such a compromise. Underlying the factory owner-

ship dispute, the partners recognise, lies a deeper difference, which goes to the heart of Mr Jospin's problem: BAE and Dasa are privately owned companies, while Aerospatiale and Casa are state owned.

As long as that distinction exists, the two sides both accept that they will see the world differently. BAE and Dasa focus on how to cut costs; Aerospatiale and Casa concentrate on how to preserve national assets - in this case, high-technology aircraft factories.

The other Airbus partners are unlikely to make much more progress with a state-owned Aerospatiale. Failure to privatise Aerospatiale will also hold up consolidation of the French industry. The previous government had pushed for Aerospatiale to merge with Dassault Aviation, but Mr Dassault said last week that he would not merge with a state-controlled company.

Until the French government can bring itself to renege on its pledge not to privatise Aerospatiale, further reform of Airbus is likely to proceed slowly. This is bound to slow and alter the course of the consolidation of the wider European aerospace and defence industry which depends on it.

What worries the private sector companies is that continued delay will simply add to the US's advantages in the international marketplace. BAE and Dasa executives are beginning to worry how much of the market will be left to the Europeans by the time they sort out their business.

For Mr Jospin, the choice is painfully clear. Either he stays with a state-owned French aerospace sector which risks becoming increasingly isolated, or he goes with the British and Germans on the road to a private-sector international group. The latter would not be controlled by any one country and might eventually evolve into a global aerospace giant. It is a choice that the market and his partners, driven by shareholder concerns, will not allow him to delay for long.

OBSERVER

Amsterdam indigestion

Jacques Delors has touched a raw nerve in Brussels with his weekend outbreak that the European Union's Amsterdam summit was a "shock" and a "failure". The official line remains that there's more to the new treaty of Amsterdam than meets the eye; that's certainly the message being peddled by Jacques Santer, Delors' successor as president of the European Commission.

Santer was incorrigibly upbeat throughout the two-day, horse-trading session in Amsterdam. When the meeting broke up in acrimony in the early hours of Wednesday morning, Santer proclaimed that Europe had moved into a new phase. At this weekend's G8 summit in Denver, Santer assured his American audience that the EU had been propelled towards enlargement in central and eastern Europe.

All this Euro-optimism was too much for Delors to stomach. In a radio interview he declared that he'd been shocked by German "arrogance" in Amsterdam and accused the Bonn government of having an "allergy" toward Italy and Spain, which are desperate to join the economic and monetary union.

For good measure, he blamed France's President Jacques Chirac for not standing up to the Germans.

Tear-jerker

Trouble has taken root in the Italian state of Maharashtra after a militant farmers' union, offered 1,000 rupees to anyone who could knock out a minister with an ox-don. Two state government ministers were attacked with vegetables this weekend; farmers protesting about declining profits also pelted buses and broke windows. Less mouth-watering sums are on offer for union attacks on other government officials.

Aussie rules

Russell Goward was never in the first rank of boom-to-bust Australian financiers, but in the 1980s he played a good second fiddle to the likes of Alan Bond. So it's no surprise he had his own hot water, yesterday Goward appeared in court in New South Wales, charged with breaching bail conditions. He was released on a firm owned by the state.

Still only 44, Goward is a commercial real-estate and property developer. He was convicted for Sir Ron Brierley's

leaving to do his own thing with investment companies Westminster and, in the UK, Charterhall.

But the Goward has been tough since Westminster collapsed in 1990; Goward was declared bankrupt the following year and already faces charges of concealing assets from his creditors and two counts of perjury.

The latest chapter in Goward's story started back in March when he disappeared from Sydney home, apparently after an argument with his wife. Let's hope she likes the long hair and beard he's now sporting, a far cry from the clean-cut image of 10 years ago.

Rubber sole

More kicking and screaming from former Philippine first lady Imelda Marcos over her \$88m tax bill. Yesterday, Imelda delivered a personal petition to the Supreme Court in Manila; she described as "whimsical and dictatorial" a lower court decision to uphold the bill and seize 11 plots of family land in partial payment.

All our personal belongings have been taken from us. What is there to tax? she sniffily told reporters. But sympathisers for the grande dame of Manila society are thin on the ground. It's only four years since Imelda was convicted of corruption and sentenced to 18 years in jail.

going on to become a congresswoman in the House of Representatives.

Many doubt her poverty, too, despite her recent claim to be the poorest member of the house with a negative net worth of \$11m. The government reckons the Marcos family plundered about \$50m from the economy during two decades in office.

Single digit

It's always good to see adversaries bury the hatchet, especially when the two sides have spent the best part of a year engaged in mutual bad-mouthing and expensive litigation. But there's something eerily familiar about yesterday's agreement between Kirch and Bertelsmann to develop digital pay-TV in Germany.

The companies say they will pool their talents in marketing, programme rights and so on, while on the technical side Deutsche Telekom will look after all the bits and bytes. In other words, it looks remarkably similar to the two previous attempts to get digital pay-TV off the ground. The first was blocked by Brussels on competition grounds, the second was scuppered by Leo Kirch's ambitions to go it alone. Now what's that saying about third time lucky?

Financial Times

100 years ago

Competition in Trade Throughout the world, and in the United Kingdom itself, British manufacturers are feeling the stress of the competition of goods made on the Continent of Europe. Our Consuls are incessantly drawing attention to this fact, and throwing out hints as to how such competition may best be met. There are complaints as to the price of British goods, the inhabitants of some countries having a strong predilection for the cheap and nasty. Then there is the constantly recurring complaint about the scarcity of British commodities, with travellers as compared with other nationalities. There is another complaint that the British commercial travellers who do go round do not make themselves conversant with the manners, language and requirements of the people with whom they have to do business.

50 years ago

Mexican Silver For Coinage New York, 23rd June. It is understood that the Mexican Government is planning to purchase silver for coinage purposes. Reports received in the U.S. silver trade from Mexico City state that arrangements are being completed for the Mexican Government to purchase from Mexican producers.

Alphatec chief faces pressure to resign

Debt problems mount for chipmaker

By Ted Bardacke in Bangkok

Creditors of Alphatec Electronics, the troubled Thai computer chip maker, are expected to demand the resignation of Mr Charn Uswachoke as chief executive before they agree to give the company time to restructure its overdue debts.

The resignation could come today after Alphatec, which accounts for nearly 1 per cent of Thailand's total exports, missed a \$45m payment due yesterday on a nonconvertible bond issue. Last month Alphatec missed repaying \$34m to an international syndicate led by ING Bank.

The company has faced a liquidity squeeze since early May when Texas Instruments pulled out of projects with its parent, Alphatec Group, worth \$1.5bn to establish electronics plants in Thailand.

So far creditors have decided not to call a default, which would trigger cross-default

provisions on \$450m in total debt.

Mr Charn was recently accused by the Thai cabinet, which is considering taking an equity stake in the company, of "unprudent management on finance". Mr Leslie Mersel, the newly appointed chief financial officer of Alphatec Group and the man leading the debt restructuring negotiations, is being asked to remain in his post, as senior executives on the operations side of the business.

Bankers Trust, which is representing holders of the eurobonds, must be convinced within 15 days that the company is "acting in good faith" to restructure its finances. It can then forestall an automatic default by calling a bondholders' meeting within 60 days to hear details of Alphatec's restructuring plan.

Alphatec Electronics is in a strong negotiating position with its creditors due to Thailand's antiquated bankruptcy

and asset foreclosure laws.

"We have various realistic restructuring scenarios whereby investors can get all their money back in due course," said Mr Mersel. "If creditors want to call a default and take legal action they are simply going to make all the Thai lawyers very rich and it won't help them get their money back."

But bankers say they cannot wait too long. Creditors worry that the company's customers will seek their computer chips elsewhere. There are also worries that an individual bank within the ING syndicate will call a default on its own.

The departure of Mr Charn would make it more politically palatable for the government to take a stake in the company and would pave the way for a new private sector partner.

Mr Mersel said an injection of fresh equity from either the government or private sector is essential for the restructuring plan to succeed.

UN hears third world warning over green targets

By Michael Littlejohns and Bruce Clark at the United Nations, New York

The failure of industrialised countries to meet their commitment to help developing nations improve the global environment is threatening to block agreement on new United Nations environmental targets.

A special UN session in New York began yesterday with the aim of adopting a political declaration on Friday renewing countries' commitment to goals set at the Rio de Janeiro Earth Summit five years ago.

But there were fears yesterday that many developing countries would not sign the declaration without firm assurances of stronger financial aid.

Mr Robert Mugabe, president of Zimbabwe, told the special session: "The international community seems to remember the existence of Africa only when disaster strikes the continent." If financial resources were forthcoming, Africa would refrain from killing wild animals for food, cutting down trees for energy and polluting water resources because of lack of technology.

Among key issues that ministers and top officials from 185 nations will try to resolve at this week's review of the Earth Summit is the disagreement over plans to reduce "greenhouse gas" emissions by 7.5 per cent by 2005 and 15 per cent by 2010.

Addressing yesterday's session, Mr Tony Blair, the UK prime minister, said Britain was ready to aim for a 20 per cent cut in the 1990 level of emissions by 2010. But at the Denver summit over the weekend, he and other European leaders failed to persuade the US and Japan to agree to a 15 per cent target.

Dispute also refers to the US, Mr Blair told the UN. "The biggest responsibility falls on the countries with the biggest emissions."

Welcoming delegates on behalf of the host country, Mr Al Gore, the US vice-president, said a conference on global warming in Kyoto, Japan, in December would be a "critical opportunity" to forge binding limits on gas emissions but with "flexibility in meeting these targets". Flexibility could include the right to defer meeting targets, or the adoption of a system of emission "quotas" - suggested by the US - which could be traded between companies and countries.

Tougher emissions 'will hit costs', Page 2; Progress in arms talks, Page 10; Editorial comment, Page 19

THE LEX COLUMN

Computer compact

At first sight, Compaq Computer's decision to sue up Tandem Computers looks odd. Compaq is a world leader in personal computers, while Tandem's very different strength is in big fault-tolerant systems which handle, for instance, 80 per cent of the world's automatic teller machine transactions. So why combine them? Well, the companies do have something in common: big business customers. And from this perspective the deal has a certain logic. It equips Compaq with a far larger sales force. And in theory at least, Compaq gains the opportunity to sell a much broader range of products to the two companies' customers.

FTSE Eurotrack 200:
2453.71 (+5.3)



or after BAT has had one last attempt at a financial services deal. Prices are getting too high for hostile bids. But a merger bringing management strength to BAT's poorly-performing insurance business, along with critical mass and cost savings, must be attractive. Commercial Union or General Accident would fit the bill. This would also prevent someone snapping up BATFS on the cheap. But if a merger cannot be done, it is no excuse for procrastinating within the current corporate structure.

NatWest

The latest National Westminster Bank speculation - that Barclays is mulling a bid - may be wide of the mark. Monopoly considerations would almost certainly rule it out. But NatWest is definitely in play and the profits from acquiring it are potentially mouth-watering.

A chunky source of profit would be cost savings. Their size would depend on the extent of the overlap between the bidder's network and NatWest's. Analysts think Barclays, with a near carbon copy network, could strip out £1bn a year after-tax. The cost savings from a more monopoly-friendly bidder like Abbey National would not be as large, but could still amount to £200m-400m a year. Capitalised at a multiple of 10, that amounts to £2bn-4bn of value.

Another source of profit is NatWest's break-up potential. Lombard, Usher Bank and Coutts are probably worth £4bn - maybe more if sold to trade buyers. Parts of NatWest Markets, the troubled investment bank, could also be sold: the fund management business might fetch £1bn, the UK equity business and Greenwich bond trading operations might be worth another £1bn. NatWest Markets' treasury operations could be reunited with the core UK retail bank while its other operations, at worst, could be closed down allowing some £2bn of capital to be extracted. The break-up value is perhaps £2bn more than NatWest's current market capitalisation.

Moreover, so low is NatWest's credibility that a bidder might keep the lion's share of the profits. It might even be able to get away with a no-premium all-share takeover. NatWest management would not be well-placed to resist.

Additional Lex note on W H Smith, Page 26

German digital pay-TV rivals announce joint deal

By Frederick Stedemann in Munich

The battle to control digital pay-television in Germany appeared close to a truce yesterday as KirchGroup and rival media company, CLT-Ufa, announced a compromise deal.

The two companies, which have spent more than a year fighting, said they had agreed to work together to develop digital pay-TV around Premiere, a subscription channel in which both are shareholders but where CLT-Ufa has management control.

The deal, which is subject to regulatory approval, is a welcome respite for Kirch, which has been the subject of intense speculation over its financial health. Last year, the privately-held company spent heavily on a series of deals with Hollywood studios for the pay-TV rights to films and other pro-

grammes. These deals spurred plans by CLT-Ufa, which is half-owned by the Bertelsmann media group, to launch a digital pay-TV network.

But they failed to give DF-1, the loss-making digital pay-TV network launched last year by Kirch, the intended boost. DF-1 has only 30,000 subscribers, a fraction of the number forecast in its business plan.

The development of DF-1 was also hampered by the refusal of Deutsche Telekom, which owns most of Germany's cable network, to allow it to be carried on cable.

The companies have also agreed on Kirch's "d-box" decoder as the uniform technology for the uncrumbling of digitally-transmitted signals.

Kirch holds a 25 per cent stake in Premiere, while CLT-Ufa has a 37.5 per cent stake. The remaining 37.5 per cent is held by Canal Plus of France.

Under the terms of yesterday's deal, the French group would sell its share to give Kirch and CLT-Ufa 50 per cent each.

German cartel authorities warned that increased co-operation between the country's only two vendors in the market could pose problems: "It could cement market relationships and make access difficult for other vendors."

Yesterday's agreement coincided with the pricing of a 17.5m-share initial public offering by Pro Sieben, a free TV network controlled by Mr Thomas Kirch, son of the founder and owner of Kirch Group. At a price of DM68 - DM72 a share, the issue could raise more DM1.2bn (\$690m). Most of this will go to Mr Thomas Kirch, who will continue to own 60 per cent of the voting stock.

See Lex

Kashmir

Continued from Page 1

they have squared the circle. Neither side is really in a position to offer what is acceptable to the other.

Western diplomats said the deal agreement represented a step forward.

"The agreement is only the beginning of something important. Much will depend on domestic pressures too," said one diplomat.

China wins HK concession

Continued from Page 1

reached agreement on the 200-member advance team, appears to have been prompted by the attendance of senior officials at the handover.

China announced this month that its delegation would be headed by President Jiang Zemin and Mr Li Peng, the prime minister. The decision to demand early entry for further troops is understood to

have come from the top level in Beijing.

The accord came under fire from pro-democracy politicians in the territory. "It is very provocative of China to demand this," said Ma Emily Lau, an independent legislator. "Britain lost its nerve." While Hong Kong people were unlikely to be alarmed by the early arrival of troops, they would see Beijing's pressure as unreasonable.

FT WEATHER GUIDE

Europe today

Showers are expected in the Benelux and Germany. Northern Germany and Denmark will be cloudy with rain. France will have a mixture of sun and cloud but the east will see some showers. The Mediterranean coast will be mainly sunny. Sunshine will mix with cloud over northern Spain. Southern Portugal will be sunny. The Alps will have rain and thunder showers. Northern Italy may have thunder showers but the south will be sunny. The eastern Balkans will be rainy but Greece will be sunny.

Five-day forecast

Rain, showers and wind are expected for north-western Europe as a disturbance approaches from the Atlantic. Conditions over Scandinavia will gradually improve during the course of the week. Weak high pressure will keep the Mediterranean region sunny and dry. Low pressure will trigger showers across Turkey.

TODAY'S TEMPERATURES

	Maximum	Minimum
Abu Dhabi	36	24
Accra	32	22
Algiers	28	17
Amsterdam	17	10
Athens	34	24
Atlanta	31	21
B. Aires	15	10
Bham	19	10
Bangkok	37	27
Barcelona	23	13
Beijing	36	24
Belfast	17	10
Bombay	32	22
Buenos Aires	28	17
Bugota	18	10
Bombay	34	24
Buenos Aires	28	17
Budapest	15	10
C. Taipei	37	27
Cairo	35	25
Cape Town	23	13
Cardiff	17	10
Cebu	32	22
Chicago	16	10
Colombo	28	17
Dakar	34	24
Dallas	31	21
Delhi	37	27
Dubai	35	25
Dublin	15	10
Dusseldorf	19	10
Edinburgh	18	10
Faro	28	17
Frankfurt	17	10
Glasgow	16	10
Hamburg	18	10
Helsinki	15	10
Hong Kong	32	22
Honolulu	30	20
Istanbul	32	22
Jakarta	32	22
Jersey	18	10
Karachi	37	27
Kuala Lumpur	32	22
Las Palmas	28	17
London	16	10
Luxembourg	18	10
Lyon	19	10
Madrid	22	12
Manila	32	22
Medan	32	22
Melbourne	16	10
Mexico City	32	22
Miami	32	22
Moscow	18	10
Munich	18	10
Nairobi	37	27
Naples	18	10
Nassau	28	17
New York	25	15
Nice	28	17
Osaka	32	22
Paris	19	10
Perth	21	11
Prague	17	10
Rangoon	32	22
Reykjavik	17	10
Rio	27	17
Rome	27	17
S. Francisco	14	8
Seoul	27	17
Singapore	32	22
Stockholm	18	10
Strasbourg	18	10
Sydney	27	17
Taipei	32	22
Taipei	32	22
Tokyo	27	17
Toronto	17	10
Vancouver	17	10
Vladivostok	17	10
Warsaw	18	10
Washington	19	10
Wellington	10	5
Winnipeg	14	4
Zurich	17	10

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June 1997

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COMPANIES AND FINANCE: THE AMERICAS

UPR launches hostile bid for Pennzoil

By Christopher Parkes
in Los Angeles

Pennzoil shares soared in New York yesterday as rival oil producer Union Pacific Resources launched a hostile \$6.4bn takeover bid and filed lawsuits in a move to disable Pennzoil's array of "poison pill" defences.

The target's stock rose more than 40 per cent to \$36 before the market opened, after UPR, which was spun off from the Union Pacific railway group last year, presented its cash and stock offer.

The bid could mark a new, more aggressive stage in the shake-out of the US oil industry, which for the past year has centred on friendly asset swaps and collaborative efforts to restructure the crowded oil refining and petrol retailing sector.

It follows four months of futile attempts by UPR to open merger talks with Pennzoil and approaches made in 1995, when Pennzoil proposed merging with UPR when it was still part of Union Pacific, the bidder said yesterday.

UPR, which has annual revenues

of about \$20bn, compared with Pennzoil's \$2.6bn, presented its offer as an attempt to create the "premier independent exploration and production company in the US". According to a letter released yesterday, Pennzoil had previously rejected all offers, without any discussions with UPR.

"Your continued refusal to discuss the rationale or valuation of a transaction has left us with no choice but to present our offer directly to Pennzoil shareholders," wrote Mr Jack Messman, UPR chairman and chief executive. "We

are still prepared to discuss a friendly transaction," he added.

Mr Messman's letter, to Mr James Pate, his counterpart at Pennzoil, stressed the complementary nature of the two companies' operations - UPR's drilling and exploration expertise, and Pennzoil's US production base, refining and marketing operations and internationally known brand-name.

Pennzoil yesterday said it would reply to the offer by July 7 and asked shareholders not to take any action before then.

According to terms released yesterday, UPR proposed a cash tender offer for 50.1 per cent of Pennzoil's stock, followed by a tax-free exchange of shares for the balance, in a deal valued at \$94 a share.

UPR also yesterday filed three lawsuits, including one in a Delaware court seeking a judgment ordering Pennzoil to lift its anti-takeover defences. UPR claimed the defences, including a poison-pill shareholder rights plan, would unlawfully prevent shareholders from accepting the offer and would "entrench Pennzoil's management".

AMERICAS NEWS DIGEST

Southam vote is postponed

A vote was postponed until last night on a contentious bid by Hollinger, the international media group controlled by Mr Conrad Black, to buy out minority shareholders in Southam, Canada's biggest daily newspaper chain.

A special meeting of Southam shareholders, originally scheduled for 11am Toronto time, was postponed until 6pm on the grounds that Hollinger's offer only expired at 5pm.

Several large institutional shareholders earlier indicated they would vote against the Hollinger cash-and-shares offer. A committee of independent Southam directors has valued the offer at C\$33.55-33.95 a share.

The directors recommended acceptance after Hollinger modified the offer earlier this month without increasing the monetary amount. However, some analysts and shareholders have suggested the offer undervalues Southam value by C\$1-C\$1.50 a share.

Mr Peter Atkinson, a Hollinger director, said yesterday the offer would not be improved before the reconvened meeting.

Hollinger presently owns 50.5 per cent of Southam. It requires the approval of two-thirds of minority shareholders to take Southam private.

Bernard Simon, Toronto

Fairfax buys Sphere Drake

Fairfax, the Canadian insurer, has bought Sphere Drake, the Bermuda-based reinsurance group, in a deal valued at up to \$320m. The acquisition of Sphere Drake, which went public on the New York Stock Exchange four years ago after it was bought out from Alexander & Alexander, its US parent, is the latest twist in a restructuring of the reinsurer.

Shareholders in the group will receive \$7.50 a share in cash or Fairfax shares and up to \$9.85 a share payable in 10 years. Fairfax will take on Sphere Drake's debt of \$100m.

A flurry of acquisitions over the last year has reshaped the reinsurance industry. Demand for reinsurers with the financial clout and geographical spread to absorb big risks has grown, while falling premium rates have intensified competition.

Sphere Drake suffered a slide in first-quarter pre-tax profits this year from \$9.6m to \$2.6m amid deteriorating market conditions. It has been restructuring its operations in Bermuda and in London and sold its specialist yacht and cargo business to Cox Insurance, the Lloyd's insurer, in January. Its three largest shareholders - Centre Capital Investments, Electra Investment Trust and Dai-Itokyo International, representing 40 per cent of the shares - have already backed the offer from Fairfax. Shares in Fairfax rose C\$11 to C\$373 in Toronto, while Sphere Drake slipped 8% to \$8% in New York.

Christopher Adams, London

Thomson silent on sale talk

Thomson Corp declined to comment yesterday on reports published in the UK that the company was looking to sell Thomson Travel Group, its UK-based leisure unit, to London investment banks. A spokesman at Thomson's headquarters in Stamford, Connecticut, declined to confirm that the Toronto-based conglomerate was in talks to sell the travel unit, which comprises the UK's second-largest charter airline and the Lunan Poly chain of travel agencies.

In 1996, Thomson Travel accounted for US\$2.48bn, or 33 per cent, of the conglomerate's \$7.72bn of revenue. Thomson's important holdings include Thomson Travel, Thomson newspapers, which publishes more than 100 daily newspapers in North America and more than 350 advertising supplements, and West Publishing Co, which Thomson acquired in 1996 for \$3.425bn in cash.

Reuters, Toronto

Midas to be spun off

Midas International, the world's largest automotive service franchise, will be spun off as an independently traded company so that Whitman, its parent, can focus on its giant Pepsi-Cola bottling business, Whitman said yesterday. Whitman will also spin off Hussmann Corp, a large food refrigeration systems maker, as part of the plan to shift direct ownership of the subsidiaries to Whitman shareholders.

Whitman owns Pepsi-Cola General Bottlers, the world's largest independent Pepsi-Cola franchisee, which accounts for half the company's sales and more than half its operating income. The board also authorised the repurchase of an additional 5m shares of its common stock. Analysts applauded the announcement, boosting Whitman's stock \$2.50 to \$25.95 on the New York Stock Exchange in late-morning trading.

Reuters, Chicago

Repsol mulls Argentine buy

Repsol, the large Spanish energy group, may increase its 45 per cent stake in Argentina's Pluspetrol Energy as part of its expansion in the region, Repsol said yesterday. Repsol would make the Pluspetrol purchase through Astra CAPSA, another Argentine energy company of which it holds 45 per cent. "We're talking" about the possibility, said Mr Miguel Angel Remon Gil, Repsol head of planning and control.

The Spanish company paid \$340m for its initial Pluspetrol stake in January. Pluspetrol has a 60 per cent interest in the northwestern Ramos field, which holds 100bn cu m of gas, making it the nation's second-largest gas field, and 100m barrels of petroleum. It also owns cogeneration plant Central Termica Tucuman, which uses gas from the Ramos field.

Repsol has said it plans to spend \$40bn pesos (\$3.7bn) in exploration and development over the next five years. Some 400bn pesos will be designated for international expansion, including 50bn pesos for Latin America.

AP-DJ, Buenos Aires

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Tandem deal puts Compaq in global league

Compaq Computer's ambitious know few bounds. With the acquisition of Tandem Computers, the personal computer industry leader aims to leapfrog much larger companies to become the leader in all types of "open systems" computers.

Already, Compaq has become a formidable competitor to some of the world's biggest computer companies such as International Business Machines, Hewlett-Packard and Digital Equipment.

Building on its strong base in personal computers, Compaq has become the runaway leader in so-called "PC servers", computers that are widely used in office networks. Recently, Compaq also launched an attack on the workstation market with products that match the performance, at much lower prices, of workstations from Sun Microsystems and Hewlett-Packard.

With the Tandem acquisition, Compaq will extend its product range into high performance servers, sometimes known as "mainframe alternative" computers. This will enable it to compete at almost every level of computer power, with the world's biggest computer companies.

Compaq already ranks among the largest sellers of

computer hardware, with revenues last year of \$18.1bn, the vast majority of it from computer sales.

By comparison, Digital Equipment's total revenues of \$14.6bn last year included a large services operation. Compaq also claims to have overtaken Hewlett-Packard, the second largest US computer company, in terms of computer sales.

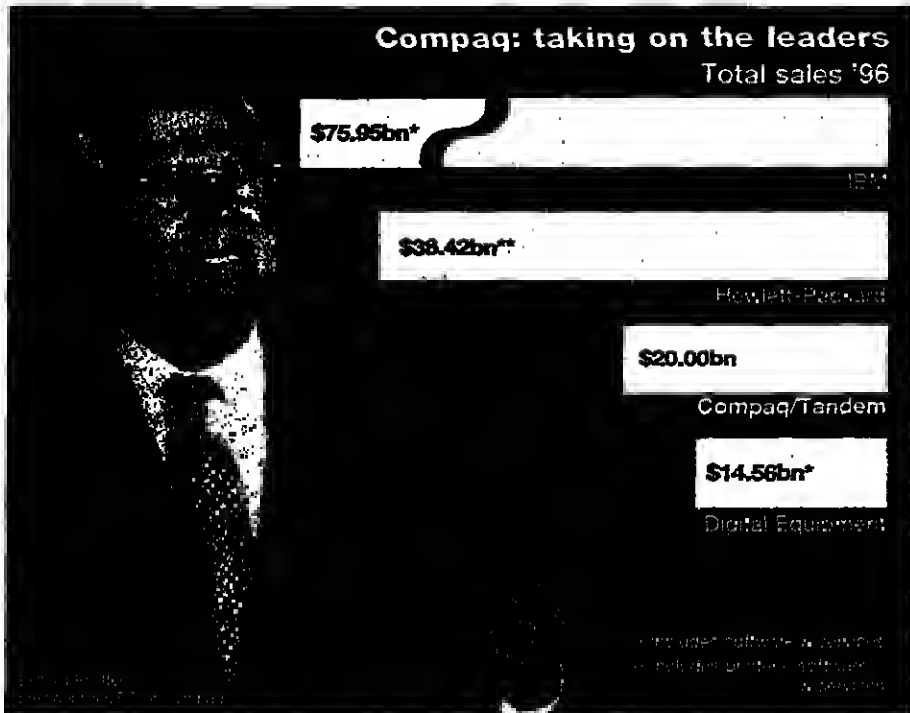
International Business Machines, with 1996 revenues of \$80bn, is much bigger, but it too has large services and software operations.

The combination of Compaq and Tandem is "a perfect match", Mr Eckhard Pfeiffer, Compaq chief executive, said yesterday. Compaq will be able to offer its customers a "one-stop shop" for all types of computers, he said.

Tandem is best known for its "fault-tolerant" computers - systems that continue running in spite of component failures.

Recently, however, Tandem has overhauled its product lines and refocused its strategy to concentrate on high performance, secure online transaction systems based on industry standard Intel chips and Microsoft software.

"This will double the size of the market we address," said Mr Pfeiffer. Tandem will



also bring to Compaq many of the things the company needs if it is to achieve its ambition to become one of the world's top computer suppliers.

The size of Compaq's sales force will double overnight to about 8,000 people, enabling the company to address broader markets.

Tandem's expertise in system software will also be an

important addition to Compaq's arsenal.

The purchase will immediately add to Compaq's revenues, the company said. Tandem will, however, have to realign its operating system software strategy to focus on Windows NT. Until now it has also offered Unix systems.

Windows NT, Microsoft's server operating system, "is

gaining incredible momentum" said Mr Pfeiffer.

Compaq enters the high-end server market as "the most powerful company to market Windows NT systems," he claimed.

Reviewing the competitive landscape, Mr Pfeiffer said that Digital Equipment, which claims to be the leading supplier of Windows NT servers, was faltering due to

its legal battles with Intel, the microprocessor manufacturer.

Digital also faces the challenge of maintaining the momentum of its "Alpha" products built using its own proprietary microprocessors.

Hewlett-Packard, while stronger, has only recently begun to embrace the Windows NT operating system for high performance servers, with most of its products running the Unix operating system.

While HP is working with Intel on the development of a new generation of high performance microprocessors, Compaq, as Intel's largest customer, will also be closely involved, Mr Pfeiffer said.

As the companies combine operations, Tandem will retain its name and be known as "a Compaq company". Tandem's Mr Roel Pieper will remain chief executive of the subsidiary and report to Mr Pfeiffer.

Compaq's acquisition of Tandem also brings together two of the veterans of the US venture capital community: Mr Ben Rosen, chairman of Compaq and Mr Tom Perkins, chairman of Tandem, who will join Compaq's board.

Louise Kehoe

Alcatel Alsthom and Cisco unveil networks tie-up

By Richard Waters
in New York

Two of the world's biggest makers of telecommunications equipment yesterday announced a partnership agreement to try to capitalise on the rapid convergence of the internet and traditional voice telephone networks.

The agreement brings together Cisco Systems, the US company which dominates the market for the routers which control traffic on the internet, and Alcatel Alsthom, the French group which claims to be the biggest manufacturer of the switches which are central to voice networks.

The relationship is unlikely pairing of an entrepreneurial West Coast company with a long-established European manufacturer.

Mr John Chambers, Cisco chief executive, acknowledged that such partnerships always posed challenges and often failed.

However, he added that the two sides had planned 10-12 new products or services as a result of the link, and that this provided a framework for the two companies to work together for the next three years.

Although the agreement is not exclusive, it represents a coup for Alcatel. The company would otherwise have had to develop its own expertise in equipment that can handle both voice and

data traffic, said Mr Jozef Cornu, president.

The link with Cisco, which makes about 80 per cent of internet routing equipment, will give Alcatel a tie with the company which is widely acknowledged as leader in the sector.

The California-based group also has the software skills that will enable Alcatel to develop "intelligent" switches that can be programmed by customers to provide services they request, said Mr Cornu.

For Cisco, the partnership could provide a new source of revenue and help reinforce its leading position in infrastructure for data networks.

The new products and services which will result from the relationship are intended to generate \$500m of extra revenue for Cisco by 2000, said Mr Chambers.

Although he did not describe these products in detail, he said that they would include both the equipment through which users access telecommunications networks, as well as the wider networks themselves.

Both companies said they had been prompted to act by the convergence of voice, data and video traffic, which reflects a demand from customers for a single access point to telecommunications networks.

Neither company ruled out closer ties in the future.

News Corp, TCI in \$850m buy

By Christopher Parkes

News Corporation yesterday extended its reach into the US sports television market with a \$850m joint-venture deal to buy 40 per cent of Rainbow Media, owner of the Madison Square Garden venue, sports teams and a clutch of regional sports TV networks.

The move, in harness with Tele-Communications Inc, the biggest US cable TV operator, is believed to be the second time in a month that News Corp has outbid Walt Disney for a popular US television concern.

Following the \$1.9bn purchase of International Family Entertainment - whose widely distributed Family

Channel service also attracted Disney's attention - the latest buy will help strengthen News Corp's hand against Disney's ESPN cable networks.

Although Disney is believed to have joined the bidding in an attempt to foil News Corp's ambitions, its chances were limited by a recent deal under which TCI exchanged 800,000 of its New York cable subscribers for a one-third stake in Cablevision, which owns 75 per cent of Rainbow.

News Corp, which is controlled by Mr Rupert Murdoch, is also currently in the closing stages of talks to buy the Los Angeles Dodgers, one of the best-known US baseball teams.

Under the deal announced yesterday, Fox/Liberty Networks, jointly owned by News Corp and TCI, will share control with Rainbow of a national sports programming venture which will reach 55m US households.

Programming - all under the Fox Sports Net name - will appear on nine Fox/Liberty cable TV networks, eight Rainbow channels and News Corp's fledgling Fox Sports regional systems.

"This is a major step in providing a real national sports network under the Fox name," Mr Murdoch said.

Rainbow is currently 75 per cent owned by Cablevision, a leading cable operator, with the remaining 25

per cent in the hands of NBC, the top-rated broadcast network controlled by General Electric.

The link is expected to fill several gaps in Fox's strategy and give it access to lucrative advertising markets such as New York and Chicago.

Rainbow will retain management control of the Madison Square Garden sports venue in New York. The MSG TV network that bears its name and the local Knicks and Rangers sports teams.

However, the new venture could lead to closer links as Mr Murdoch builds on his embryonic collection of sports teams and arenas.

All of these securities having been sold, this advertisement appears as a matter of record only.

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Lehman Brothers

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June 1997

Family conflict over Publicis stake grows

By Andrew Jack in Paris

One of the children of the founder of Publicis, the quoted French advertising agency, yesterday raised the stakes in her battle to sell her shares in the group by threatening legal action.

In an interview in *Les Echos* newspaper, Ms Michèle Bleustein-Blanchet attacked Somarel, the family holding company that owns 38 per cent of Publicis, and warned she would sue unless a settlement was reached soon.

Ms Bleustein-Blanchet, the daughter of Marcel Bleustein-Blanchet, who created Publicis in 1927, has been trying to sell her stake in the group since her father's death last year.

She said that there was a "real disagreement" over ownership and demanded that Somarel's statutes be changed and its illiquid, unlisted shares be converted into Publicis shares, which are quoted in Paris.

She accused her elder sister, Ms Elisabeth Badinter, the head of the Publicis supervisory board since the death of her father, of blocking the sale of her shares in Somarel by "dissuading" potential purchasers.

She said her sister, who owns nearly 34 per cent of Somarel and has the mandate to run the group until 2015, had never played a "decisive role" in Publicis,



Maurice Lévy: confident that a solution can be found

whereas she had headed its Drugstores business from 1972 to 1981.

Ms Bleustein-Blanchet owns nearly 8 per cent of Publicis directly, but most of her stake is held through Somarel, in which she owns just under 30 per cent.

Somarel's shareholders - who include Mr Bleustein-Blanchet's widow, his two surviving daughters and the two children of his deceased daughter - have pre-emption

rights in any share sales. Under a change to the statutes, Ms Badinter also has minority blocking power.

Ms Bleustein-Blanchet said she had appointed SBC Warburg, the investment bank, to find a buyer for her stake in Publicis by mid-August.

Mr Maurice Lévy, chief executive of Publicis, denied he was interested in buying Ms Bleustein-Blanchet's stake, which he said could fetch nearly FF1.1bn (\$170m).

Trumpf sees strong demand

By Peter Marsh

Trumpf of Germany, Europe's second-biggest machine tool company, said yesterday that demand for its specialised cutting systems remained strong and announced that profits for its financial year ending next week would rise about 16 per cent compared with 1995-96.

On the basis of provisional data for the year to June 30, the privately-owned Trumpf expected sales to rise some 16 per cent from DM927m the previous year to about DM1.07m (\$618m).

There would be a corresponding rise in pre-tax profit, implying an increase from DM105m to about DM123m.

Mr Ludwig Litzberger, marketing director, said sales had been strong across most of Trumpf's main markets - particularly the US, which accounts for about one-sixth of sales. The year ahead looked "promising", he said. The weak D-Mark had helped sales outside Germany, which account for 60 per cent of revenues.

Trumpf is the world's biggest maker of laser cutting tools for shaping sheet metal in a range of industries, including computers, farm machinery and office equipment. Unlike many of its competitors, the company makes its own lasers.

Business versus state in Oslo

Opponents of NKr13bn merger have attacked government role

A cliff-hanger vote is expected on Thursday when up to 1,500 shareholders in Storebrand, Norway's largest insurance company, will pack Oslo Concert Hall to decide on a proposed merger with Christiania Bank, the country's second-largest commercial bank.

The merger would create a group, topped by a holding company, with a market value of about NKr13bn (\$1.78bn), making it the sixth-largest financial services group in the Nordic region, and the second-largest company on the Oslo Stock Exchange.

But the vote will also give a colourful collection of Norwegian entrepreneurs a chance to further their campaign for a reduction in state ownership of business. Their argument is that state ownership reduces competition and keeps prices high.

Several of the largest shareholders in Storebrand - including Orkla, the food and beverage industry group, and Mr Kjell Inge Røkke, the chairman and largest shareholder in RGL, the offshore engineering and seafoods group - have refrained from saying how they will vote on Thursday, which leaves the fate of the merger wide open.

Christiania and Storebrand's boards claim that the formation of a powerful domestic "bancassurance" group will create a more competitive force with enhanced growth prospects

and an improved profit outlook. The group, which would adopt the Christiania name, would have about 32 per cent of the domestic life assurance market, 39 per cent of the non-life market and 12 per cent of the market for bank loans, and would manage 18 per cent of the country's mutual funds.

leged status, for no single private shareholder, or associated group of shareholders, may own more than 10 per cent of the capital in a financial services company, according to Norwegian law. The state also has a majority stake in the other main Norwegian financial services group, Den norske Bank, and

brand and is campaigning against the merger.

He is worried by the narrowing of the plurality of ownership in Norwegian business. "Less plurality means less competition, less innovation, less efficiency, higher prices and bigger profits," he says. He says that once the state becomes a substantial shareholder in a company, hostile raiders do not stand a chance. "No wonder growing state ownership/influence meets so little opposition from corporate managements," he said.

The colourful Mr Røkke, aged 37, is just such a hostile raider. He joined a trawler when he left school aged 16, and went on rapidly to build up a substantial fortune in the fisheries business, mainly through operations based in Seattle. Last year he gained control of Aker, one of the jewels in Norway's industrial crown, which he merged with his own Resource Group International. The Norwegian business establishment was rocked to its core.

One of those who tried to block Mr Røkke's way to Aker was Mr Lars Korvold, chief executive of Storebrand. The speculation in Oslo is that if Mr Røkke and his friends can muster the 33 per cent of the votes necessary to block the merger, Mr Korvold's tenure of his position at Storebrand will be notably brief.

Hilary Barnes

Thursday's vote on the Storebrand-Christiania link-up will also give a colourful collection of Norwegian entrepreneurs a chance to further their campaign for a reduction in state ownership of business

But the industrial justification of the link-up has been overshadowed by the personal ambitions of some of the main players and the issue of the role of the state in Norwegian business.

The state directly owns about 51 per cent of Christiania Bank through its Bank Security Fund, which was established during the banking crisis of the early 1990s. The fund would be left with just over 25 per cent in the group created by the merger, although stakes held by other state bodies, including the Social Security Fund and Postbanken, would give the state control over one-third of the shares.

Outside of banking and finance, the state enjoys full ownership of Statoil, the oil and gas production and distribution company, and a 51 per cent holding in Norsk Hydro, the oil and gas, light metals and fertiliser group.

If Mr Røkke and Mr Jens P. Heyerdal, Orkla chief executive, come out against the merger on Thursday, they will almost certainly argue that the increasing power of the state over Norwegian business is the reason for their opposition. The argument was recently aired by shipowner Mr Tharald Broevig, who owns 0.7 per cent of the shares in Store-

its insurance subsidiary, Vital.

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EUROPEAN NEWS DIGEST

Heavy demand for OTE retail tranche

Retail demand outstripped institutional interest in OTE, the Greek public telecoms operator, in last week's sale of a 12 per cent equity stake under the Socialist government's partial privatisation scheme. The Dr120bn (\$438m) retail tranche was oversubscribed 3.5 times, while the remaining Dr230bn was oversubscribed 1.6 times by international and domestic institutions.

Retail investors bought 35 per cent of the offering but were allocated only 80 shares each, officials said. Domestic institutions took up 17 per cent of the offering, with preference given to Greek pension funds, while international institutions covered the remaining 48 per cent. OTE's share price has fallen in the after-market, from Dr6,900 to the book-building price of Dr6,600, with several international institutions selling their allocations immediately. However, the operator's Dr189bn rights issue, which followed the equity offering, was fully subscribed. The Greek state bought its full 80 per cent quota.

The Greek operator plans to use proceeds from the issue to acquire stakes in regional telecoms companies. It is negotiating for 35 per cent of Armen Telecom, the Armenian state operator, following the acquisition earlier this month of 20 per cent of Telekom Serbia, and also plans to bid for a minority stake in BTC, the Bulgarian operator, due to be privatised later this year.

Karin Hope, Athens

Roche agrees US deal

Roche, the Swiss pharmaceuticals company, could end up owning close to 10 per cent of ICN Pharmaceuticals, the US group, following the sale to ICN of a manufacturing plant in Puerto Rico and nine prescription drugs. ICN is buying Roche's plant at Humacao, Puerto Rico, for \$53m and paying another \$90m for the worldwide rights to seven Roche products and the non-US rights to two others.

ICN is paying cash for the manufacturing plant and will issue 1.5m shares of common stock and 2m shares of convertible preferred stock for the product rights. ICN has about 37m shares outstanding and is capitalised at just under \$900m. Roche's decision to sell the products, with annual sales of \$55m, is part of its strategy to streamline its product portfolio and improve the efficiency of its manufacturing operations.

William Hall, Zurich

Orix in Polish leasing move

Orix Corporation, the Japanese group which is one of the world's largest leasing companies, has entered Poland's \$600m-a-year leasing market by taking over the Polish Leasing Fund, which was set up two years ago by the European Bank for Reconstruction and Development and the US-funded Polish American Enterprise Fund.

Some 6 per cent of capital goods purchases in Poland are financed through leasing arrangements. Orix is the first large foreign-owned leasing company to enter Poland. It is in partnership with the EBRD, which retains a 15 per cent stake in the venture. The PAEF has sold its stake in the PLF to Orix.

Christopher Bobinski, Warsaw

Tiama buys Eleusis shipyard

Tiama, the Greek ship-repair company, is to pay Dr90bn (\$110m) for the assets of Eleusis Shipyards, which was placed in liquidation two years ago by the Socialist government. The deal marks the revival of a much-delayed privatisation programme for heavily-indebted state enterprises. Payment will be made in instalments over 15 years, and Tiama will retain at least 750 of the 1,800 workers at the yard. Tiama has agreed to invest Dr6.6bn in modernising the yard, which repairs medium-sized vessels near Piraeus port. The sale of Eleusis means that Greece's three big state-owned shipyards are all under private control.

Karin Hope

Hapoalim sell-off set to start

Two investor groups are expected to begin bidding within days for a stake in Bank Hapoalim, Israel's largest bank which is being partially sold as part of the government's privatisation programme.

The Israeli newspaper Ha'aretz reported that the investor group led by Mr Ted Arison, the US businessman, plans to bid between US\$625m-\$690m for 33 per cent of the bank, which would value it at between \$2.45bn and \$2.67bn. At current prices, Bank Hapoalim's market capitalisation is about \$2.8bn. Mr Arison's group includes Claridge-Israel, the investment company backed by Mr Charles Bronfman, the Canadian entrepreneur. The second group, led by Mr Jeffrey Kell, the US banker, is also expected to begin talks with the government shortly.

Avi Machlis, Jerusalem

Amer back on block as deal collapses

By Hilary Barnes in Copenhagen

The ownership of Amer, the Finnish sporting goods group, appears to be up for grabs again after the collapse of a deal between the owners of the group's controlling K shares and Lord Moyne, the former Mr Jonathan Guinness, of the Irish beverages dynasty.

The latest twist in the tale of Amer's recent fortunes came when four academic institutions, which own 12.6 per cent of the shares but 31 per cent of the voting capital, cancelled an agreement with Lord Moyne, who was proposing to buy 58.4 per cent of Amer's stock for FM301m (\$58m).

Amer gave no reason for the cancellation.

Mr Kekki Kauppi, director of one of the four institutions, the Association of Graduate Engineers, was quoted by a leading Helsinki newspaper as saying: "The terms of the contract have failed to materialise."

Just over 60 per cent of Amer's turnover of FM4.9bn comes from two sporting goods companies - Wilson, which manufactures tennis equipment, and Atomic, the ski-maker.

The group sold another sports goods unit, golfing equipment business McGregor, last year.

The cancellation of the deal with Lord Moyne may open the way for a new approach from Norvestia, the Finnish investment company.

Norvestia made an initial approach to the holders of the K shares but was rebuffed because of Lord Moyne's offer.

Mr Timo Loeytyniemi, chief executive of Norvestia, said that his company was still prepared to buy part of Amer's K shares.

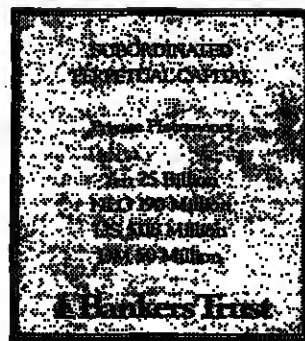
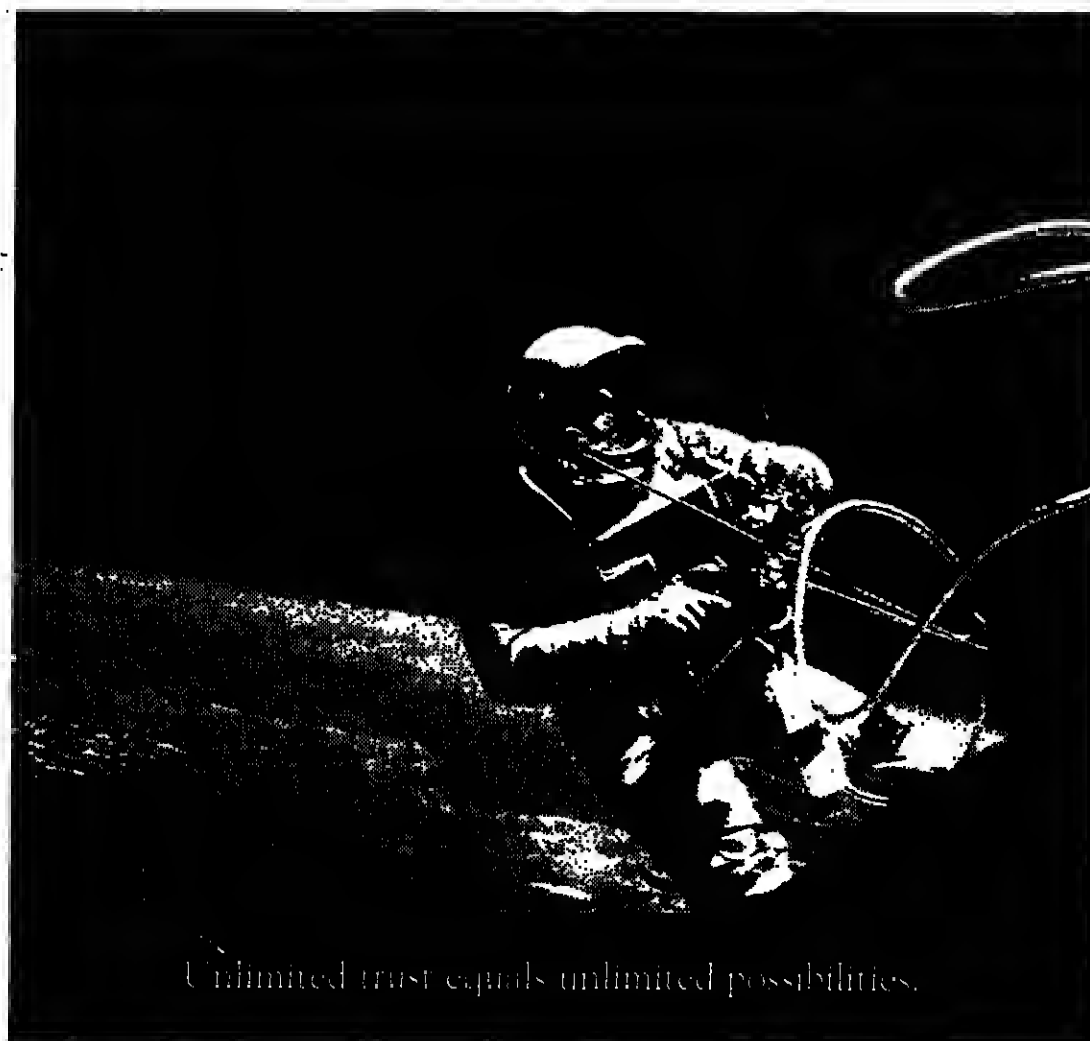
Amer has been plagued by losses, changes of senior managers, failures to meet earnings forecasts and disputes over corporate strategy over the past two years.

The ownership structure has not helped Amer to sort out its problems.

The four institutions have been bound by an arrangement whereby they must all agree to sell their K shares or none can be sold.

The agreement with Lord Moyne finally promised to give the company an owner who would enable the group to re-establish a sense of direction.

However, Mr Roger Talermo, chief executive, was quoted as saying: "Things can hardly get worse," with managers unable to focus on running the company as long as the ownership issue is still unsettled.



Trust provides a platform from which opportunities are created and innovative solutions are discovered. Generale Bank, the largest commercial bank in Belgium, made a strategic decision to raise subordinated debt through the issuance of perpetual debt in private markets. Bankers Trust anticipated this need and developed an innovative solution, including four separate private placements that brought in new investor bases in Europe and Japan. This allowed Bankers Trust to complete the transaction at very attractive terms. We welcome the opportunity to discuss how we can develop equally innovative solutions to your financial challenges.

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COMPANIES AND FINANCE: ASIA-PACIFIC

Korean carmakers dismiss talk of cash problems

By John Burton in Seoul

The chairman of the Kia motor group yesterday met South Korea's finance minister to complain that rumours about the conglomerate's financial health were making it difficult to secure new loans.

The meeting followed a request by Kia's car and steel divisions that the state-run Korea Development Bank provide a total of W60bn (\$61.5m) in emergency loans, as some creditors were reluctant to provide more funds to the country's third-biggest carmaker.

Share prices of Kia companies have fallen sharply in the past

week after Asia Motors, its truck subsidiary, briefly delayed loan payments because of a cash flow problem caused by the "groundless malignant rumours", according to Mr Kim Son-hong, Kia chairman.

It was the latest example of how Kia and Ssangyong, the nation's fourth-biggest vehicle producer, have been troubled by rumours in recent months as the Korean car industry confronts a saturated domestic market and production over-capacity.

Speculation about the fate of many of Korea's conglomerates has circulated after the bankruptcy of the Hanbo and Sammi steel groups earlier this year.

Kia and Ssangyong are considered to be financially less robust than their bigger car rivals, Hyundai and Daewoo. But Ssangyong and Kia officials suspect they are victims of a campaign to undermine creditor confidence and force them to merge with competitors.

The issue came to the fore recently when Kia and Ssangyong threatened to sue Samsung, another Korean conglomerate that is scheduled to begin car production next year.

The two carmakers protested against an internal Samsung report leaked to the media that suggested the government should encourage a consolidation of the

crowded Korean motor industry through mergers. The Samsung report was interpreted as an indication that it intended to take over either Kia or Ssangyong.

Ssangyong would appear to be most vulnerable because it has debts of nearly \$4bn and five years of losses amounting to W500bn. But Ssangyong officials claim there is little chance of Ssangyong Motor going bankrupt.

"People have been overreacting to our financial situation. Their assumption is that if the debts are large, then we must have a problem. But the Ssangyong group is financially strong and big enough to support Ssangyong

Motor's debt," said Mr K.T. Chang, a Ssangyong executive vice-president who supervises the car project.

Ssangyong said it had no intention of selling its car division. It hopes to reduce the car company's debt from W3,700bn to W2,900bn by the end of the year by capital injections through convertible bond issues and asset sales.

This should help to slim its debt burden of 100 times equity at the start of the year to a target of 10 times equity by the end of 1997. Its debts were W2,847bn, or 49 times equity, as of April. "We have been assured of bridging loans from the banks in

the meantime," said Mr Choi Myung-ho, the group's chief financial officer. This will prevent any prospect of a credit crunch for the car company.

Kia yesterday announced a restructuring programme by offering to sell property assets in return for continued financial support from the government and banks.

Kia is expected to face a difficult period after Daewoo replaced it earlier this year as the nation's second-biggest carmaker. Kia's market share has slipped from 28 per cent in 1996 to 20 per cent this year because of Daewoo's aggressive marketing and improved models.

Despite poor market conditions, Ssangyong believes its new luxury car model, the Chairman, which is launched this autumn, will put it on the road to recovery. "Our investment programme has been largely completed with the introduction of the Chairman. From now on, we're going to make money as we recoup on our investments," said Mr Chang. Analysts are more cautious about Ssangyong's prospects. "Given poor industry fundamentals and its weak market position, we expect Ssangyong Motor's losses to continue over the next few years," said a recent report by Dongbang Peregrine Securities in Seoul.

Investors see rosy future for red chip

China Everbright aims to transform itself from a holding company to a financial conglomerate



Gazing out from his harbour-front office earlier this year, Mr Zhu Xiaohua predicted 1997 would be a watershed for his group as well as for Hong Kong. "We will take big steps," said the chairman of China Everbright, the investment arm of China's state council. Just how big a watershed has surprised even the most bullish of Hong Kong business pundits.

Last week's announcement that China Everbright HLD Pacific, a Hong Kong-listed subsidiary, would buy a 20 per cent stake in Everbright Bank from its mainland holding company, was the latest step in an acquisition spree and a milestone in the group's attempt to create a Hong Kong conglomerate based on financial services.

The HK\$2.4bn (US\$310m) deal confirmed the group as one of the most dynamic "red chips" - Hong Kong firms owned by mainland Chinese companies. But as with other red chips, expectations at Everbright have run far ahead of results.

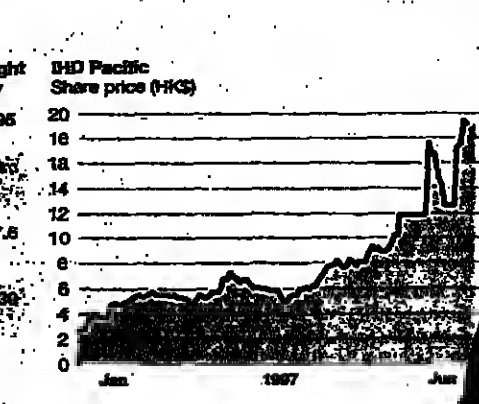
That has implications beyond the returns for international investors, who have driven share prices to heady levels. For the rise of the red chips marks China's attempt to build conglomerates that can compete with Hong Kong's tysons and tycoons, providing funding and expertise for development on the mainland.

In the case of China Ever-

Bright prospects

	China Everbright HLD Pacific	China Everbright Int'l	China Everbright Technology	IBD Pacific Share price (HK\$)
1996	1,540	1,422	253	20
1997	1,422	1,422	253	16
Operating profit (HK\$m)	5.5	5.7	23.2	14
Net profit (HK\$m)	7.4	7.5	21.7	12

Source: DataStream, Company



Mr Zhu Xiaohua, Chairman, China Everbright

bright, the conglomerate-building has been frantic. Last week's deal had been preceded by other forays into the financial sector, including a 20 per cent stake in the International Bank of Asia and a 5 per cent holding in National Mutual Asia, the insurer.

At the parent company level, China Everbright stunned the Hong Kong market last month with the HK\$1.38bn purchase of a 7.7 per cent stake in Hongkong Telecom, one of Hong Kong's biggest companies.

Few expect the pace to slacken. Mr Zhu, chairman, says: "The company's strategy is to become a broader red chip conglomerate with a focus on the financial sector. The company will consider other acquisition opportunities," he added.

Last week, rumours rippled around the Hong Kong stock market. Even Hong Kong Electric, the heavy-weight blue chip, saw its share price rise 11 per cent on reports of an alliance with China Everbright.

Although that rumour was dismissed, investment bankers say Mr Zhu's connections ensure further strategic acquisitions. He is a protégé of Mr Zhu Rongji, China's vice-premier in charge of the economy, and has worked at Xinhua, the state news agency, and the People's Bank of China, where he was deputy governor.

From China's perspective, China Everbright can be used as a safe pair of hands for sensitive stakes, as in the case of Hongkong Telecom.

Its connections are also drawing foreign businesses that are seeking to expand on the mainland, such as National Mutual. "They have become a preferred partner, both here and across the border," says one US management consultant.

Funding for expansion is unlikely to be a problem. So far this year, China Everbright's Hong Kong subsidiaries have raised about HK\$4bn through share issues, readily snapped up

by investors. An unlisted arm of the group holding company is also raising more than US\$150m through a floating-rate note.

The enthusiasm of investors and banks might seem surprising, given the group's patchy track record of ill-timed investments in finance and property and its meagre profits. Even China Everbright HLD Pacific, the most profitable of the group's three listed subsidiaries, still recorded a net result of just HK\$7.43m in the year to the end of March last year.

Investors, however, are driven by potential earnings and expectations of asset injections. Mr Zhu's arrival at the end of last year, with his connections and a salvo of deals, reinforced this optimism. Whether that is justified will depend in part on the terms and the frequency of further asset injections.

Last week's announcement that Belfing's regulators would tighten controls over international company listings raised fears in this respect. But Mr Richard Lo,

head of China research at BZW Asia, points out that China Everbright's connections leave it well positioned to secure approvals. "Red chips with the best relations will benefit," he says.

But success will also depend on Mr Zhu's ability to manage his assortment of assets. The managing director of one Hong Kong investment bank comments: "With a few exceptions, such as Citic Pacific and China Resources, there is little to these companies beyond a list of ill-fitting businesses. Connections alone are not enough."

The history of China Everbright is a case in point. Its first head was Mr Liu Shaoli, the brother-in-law of China's former president. He was followed by a senior official from the People's Bank. Neither was able to deliver results or forge a coherent group.

As with Citic Pacific, Mr Zhu appears determined that China Everbright will emerge as more than a holding company. "We believe

China will be the largest capital market in the world in the next century and we want to seize the opportunity," he says, outlining plans for expansion in financial services.

To be closer to where the action is, the group has shifted the headquarters of its mainland financial operations from Beijing to Shanghai.

To help win a slice of that action, over the past year, China Everbright has hired senior officials from the China Securities Regulatory Commission in Beijing, the head of the Shenzhen branch of the Construction Bank of China and a senior securities official from Shanghai.

Mr Zhu believes the new blood is needed to shift the group from a holding company to a financial conglomerate. And that shift is necessary if Everbright is to sustain its ascent once the heady days of red chip fever have passed.

John Ridding

ASIA-PACIFIC NEWS DIGEST

Investment bank for Asia launched

A new pan-Asian investment bank was launched yesterday, backed by some of the region's most powerful businesses. Shareholders of KG Investments, which is based in Hong Kong, include the Koo Group of Taiwan and Nippon Life Insurance in Japan. Subject to regulatory approval, these will be joined by the Tong Yang Group of South Korea, the United Overseas Bank in Singapore, the Salim group of Indonesia, the Yuchengco Group of Companies in the Philippines, and the Bangkok Bank Public Company of Thailand.

The bank is pitched at what the backers see as a void in the market for an Asian-funded investment bank to service companies and high net worth individuals. So far there is only one fully fledged pan-Asian investment bank with similar credentials: Peregrine Investments, which was founded a decade ago.

Mr Paul Wong, a director of the new venture, said it was only now that a sufficiently large pool of professional labour was available in the region. The timing also reflected the stage of development of Asia's capital markets. "Markets throughout the region have developed to such an extent that there is a need for a regional investment bank to service the clients here," he said.

KG Investments will begin with three core areas: asset management, traditional brokerage and derivative structured products. Later it will add corporate finance, direct investment, equity financing and real estate investments. The group did not disclose the initial investment, but said it was sufficient to fund opportunities now on the table, and that the size of the backers meant more could easily be made available as future projects arose.

Louise Lucas, Hong Kong

Austrian bids for listed group

Mr Alan Jackson, the former head of BTR, the UK conglomerate, returned to the takeover scene yesterday when Austriam, the small Austrian finance company that he chairs, made a \$360m (US\$450m) bid for Hawker Richardson, the listed component supplier. The offer is pitched at \$1.60 a share. Austriam said it intended to raise \$42m to help fund the deal through a placement of 14m of its shares at \$3 each. It already holds 3.6m shares in Hawker Richardson, or about 9.5 per cent of the company's equity.

Hawker told shareholders not to act until directors had considered the situation. Hawker makes ignition products and other components for the car industry, as well as other industrial components. Its shares surged 30 cents, to \$1.65, on news of the offer.

Nikki Tait, Sydney

Thai Farmers warns on profits

Thai Farmers, the country's third-largest bank, warned that net profits this year would be lower than the \$11.9bn (\$457m) reported for last year. Mr Bantoon Lamsam, president, blamed Thailand's economic slow-down for the fall, but declined to say how large the decline would be. The bank recorded a net profit of \$12.65bn in the first quarter, down 11.7 per cent from \$13bn a year previously. A consensus of analysts' forecasts puts net profits at \$11.5bn this year, down 3.4 per cent from 1996.

Lending grew only 3-4 per cent in the first half, making it unlikely the bank would meet its full-year loans growth target of 10 per cent, it said. Thai Farmers said its non-performing loan ratio was likely to rise to 7.4 per cent of total loans at the end of 1997, up from 6.1 per cent at the end of last year. Analysts said commercial banks were caught in a dilemma between raising deposit rates to attract funds while cutting lending rates at the central bank's request to spur the economy.

AFX-Asia, Bangkok

Hicom profits double

Hicom Holdings, the conglomerate that controls Malaysia's car industry, reported annual pre-tax profits more than doubled from M\$449.4m to M\$861.6m (US\$382.4m), thanks to strong advances at its Proton and Eon units. Group turnover rose from M\$3.56bn to M\$6.3bn. Proton and Eon reported profit increases of 126 per cent and 32.4 per cent, respectively. Proton recently signed a distribution agreement with Ventus of Russia, making Russia its 45th export market. Proton hopes for a 1 per cent share of the Russian market by 2001.

Asif Huda, Kuala Lumpur

European spin-offs help Dickson treble

By Louise Lucas in Hong Kong

Dickson Concepts, the Hong Kong retailer which owns Harvey Nichols of the UK, yesterday reported a trebling of net profits to HK\$1.35bn (US\$174m) for the year to March 31, boosted by the spin-off of two European operations.

Dickson, which posted net earnings of HK\$385.5m the previous year, made an exceptional gain last year of HK\$901.1m from the sale of 49.9 per cent of Harvey Nichols and 43.4 per cent of S.T. Dupont, the French luxury goods group.

Stripping out the exceptional gains, earnings per share were up 14.3 per cent, from 145.5 HK cents to 166.3 HK cents.

The company also said it might revise its bid for

Disappointing maiden year at Harvey Nichols

Shares in Harvey Nichols slipped yesterday, as the London department store and restaurant group controlled by Dickson Concepts disappointed the market with trading figures less buoyant than expected, and annual profits about \$1m (\$1.65m) below forecasts, writes Peggy Hollinger in London.

The group, reporting pre-tax profits of £12.14m for its first full year as a quoted company, said its flagship store in Knightsbridge, London, was returning sales growth of 3 per cent in the first 10 weeks of the current fiscal

year. The shares fell 18 1/2p on the news to close at 284p. Analysts said the results were disappointing given the strong growth last year, when sales increased more than 20 per cent in the first few weeks.

Mr Clive Morton, finance director, admitted this rate of growth was disappointing but said it was "why we went for a growth strategy outside London". Including the store recently opened in Leeds, in the north of England, Harvey Nichols was showing a 15 per cent cumulative sales increase

in the new financial year, he said.

Future growth would continue to come from expanding into other parts of the UK. Mr Morton said the group was close to clinching a third site, which would be announced in the next two months. The latest store is likely to be in Glasgow or Edinburgh in Scotland, or in Manchester in the north of England.

Sales for the year to March 28 were 27 per cent ahead at £114.2m. The group declared a final dividend of 3.9p, making a maiden total of 5.9p.

Barney's, the up-market New York retailer which is under bankruptcy law protection. However, Mr Dickson Poon, chairman, said he considered the earlier, rejected, bid to be reasonable and correct.

In addition, Mr Poon said the group was at an advanced stage in negotiations on several other bids across the globe.

Dickson Concepts has expanded aggressively in recent years, turning round

shops that were putting in lacklustre performances. One of its latest purchases, the Japanese Seibu department store in Hong Kong, is expected to make a "meaningful" profit contribution this year.

A second Seibu store will open in Hong Kong in November and is expected to be profitable within its first full year of operation, Mr Poon said.

Mr Poon also forecast greater gains for the group's

VOLKSWAGEN AG

Wolfsburg

Payment of Dividend

Notice is hereby given to shareholders that following a resolution passed at the Annual General Meeting of shareholders held on 19th June, 1997, a dividend for the financial year ended 31st December, 1996 will be paid, as from 20th June, 1997 at the rate of DM 9.00 per ordinary share of DM 50 nominal value against presentation of coupon No. 36 and DM 10.00 per eligible preferred share of DM 50 nominal value against presentation of coupon No. 11.

All payments will be subject to a deduction of German tax at a rate of 25 per cent and a 'solidarity contribution' of 7.5 per cent, on this amount and, in the absence of evidence as to the recipient's non-residence in the United Kingdom, a further deduction of United Kingdom income tax at a rate of 5 per cent.

Coupons should be lodged with:

SBC Warburg
Corporate Actions, 1 High Timber Street, London EC4V 3SB
from whom appropriate claim forms can be obtained.

Coupons will be paid at the rate of exchange on the day of presentation.

Under certain conditions, shareholders residing in the United Kingdom can claim a partial refund of the deducted German tax and the 'solidarity contribution' in accordance with the double taxation treaty between the United Kingdom and Germany. The German tax and the 'solidarity contribution' are chargeable in accordance with that treaty as a credit and can be set against the income tax liability of a shareholder resident in the United Kingdom. The Company's United Kingdom paying agent will, upon request, provide shareholders or their agents with the appropriate form to enable a refund request to be made to the German taxation authorities.

Wolfsburg, June 1997

The Board of Management

U.S. \$200,000,000

B.B.L. International N.V.

Floating Rate Notes Due 2001

Guaranteed on a Subordinated Basis

as to payment of principal and interest by

BBL

Banque Bruxelles Lambert S.A./
Bank Brussel Lambert N.V.

Interest Rate 5.925% per annum

Interest Period 24th June 1997
24th December 1997Interest Amount due
24th December 1997
per U.S. \$ 10,000 Note U.S. \$ 301.19
per U.S. \$250,000 Note U.S. \$7,529.69Credit Suisse First Boston (Europe) Ltd.
Agent

Standard Chartered

Standard Chartered PLC

US\$400,000,000 Undated Primary
Capital Floating Rate Notes (Series 3)

In accordance with the provisions of the Notes, notice is hereby given that for the Interest Period from 10th June 1997 to 10th December 1997 the Notes will carry interest at the rate of 6.15 per cent per annum.

Interest payable on 10th December 1997 will amount to US\$312.63 per US\$10,000 Note and US\$7,815.63 per US\$250,000 Note.

West Merchant Bank Limited
Agent Bank

NB. This is an amendment to an advertisement previously placed on the 10th June

CITICORP

U.S. \$250,000,000

Floating Rate Notes Due September 2000

Notice is hereby given that the Rate of Interest for the period June 24, 1997 to September 24, 1997 has been fixed at 5.93125% and that the interest payable on the relevant Interest Payment Date September 24, 1997 against Coupon No. 9 will be US\$75.79 in respect of US\$5,000 nominal of the Notes and US\$1,515.76 in respect of US\$100,000 of the Notes.

June 24, 1997, London

By Citicorp, N.A. Corporate Agency and Trust, Agent Bank

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NBD BANCORP, INC

US\$100,000,000

Floating rate subordinated
notes due 2005

Notice is hereby given that for the interest period 24 June 1997 to 24 September 1997 the interest rate has been fixed at 5.9375%. Interest payable on 24 September 1997 will amount to US\$151.74 per US\$10,000 note.

Agent: Morgan Guaranty
Trust Company

JPMorgan

**A Police File
for your
Commercial
Property**

COMPANIES AND FINANCE: UK

Former British Gas supply arm tackles onerous long-term agreements with North Sea producers

Centrica aims for contract settlements

By Jane Martinson

Centrica, the gas supply business demerged from British Gas, is aiming to settle almost a third of its onerous long-term gas supply contracts with North Sea producers within the next 12 months.

The group said yesterday it planned to renegotiate terms on "take or pay" contracts covering the purchase of some 25bn therms - out of a total of 88bn therms -

before the scheduled beginning of competition in the gas market next April. The contracts commit the company to buying gas at a price well above market rates.

Mr Roy Gardner, chief executive of Centrica, said the group was "working on six deals where we believe we can reach a conclusion in the next six to 12 months". He added that negotiations for "two or three" were "well advanced".

The group would not be drawn on which producers were involved in the negotiations.

Centrica's upbeat perspective on the issue appeared to be at odds with the view of some of the largest North Sea producers, which have denied any recent contact with the company.

Analysts said yesterday that any comprehensive solution would need to involve Shell and Esso, two of the largest producers with

which Centrica has outstanding contracts.

Since its demerger was announced at the end of last year, Centrica has renegotiated contracts with two of its largest suppliers - BP and Mobil. Mr Gardner said yesterday that the group wanted to "do at least one more Mobil" before the end of 1997.

British Gas made a \$341m (\$582.65m) charge to cover the cost of renegotiating a take-or-pay gas contract with

Mobil. One analyst said yesterday that a renegotiation of some 25bn therms could cost a further \$275m, on the basis of gas prices for 1996. However, because the charge will take effect over a number of years any balance sheet impact will be significantly less than this figure.

Centrica also said yesterday that it was ready to take part in the electricity market when it is liberalised next April. Just three regional

electricity companies have so far been identified by the industry regulator as ready for competition. Centrica aims to compete nationwide.

It shares rose 24p to 714p yesterday, bucking the market trend, and after a strong performance on Friday. Shares in Centrica have underperformed the market since its demerger chiefly because of the uncertainties over take-or-pay contracts and the onset of competition in the domestic market.

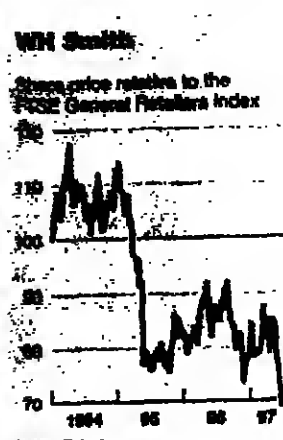
LEX COMMENT

WH Smith

What sort of future does WH Smith face?

This off-asked question acquires renewed currency with news of Mr Bill Cockburn's surprise departure. In itself, a new chief executive may not be a bad thing: there is a strong case for WH Smith having a true retailer at the helm. Mr Cockburn has made good progress, galvanising the portfolio and galvanising the culture. But the key challenge - boosting sales and margins in the high street chain - requires an imaginative retail solution which others are probably better placed to deliver. It is a tall order. Certainly, comparisons with Boots look extremely optimistic: the capacity to develop high-margin, own-brand products in books, magazines and records is virtually non-existent. Meanwhile, supermarkets continue to snipe away at WH Smith's all these areas. And Mr Cockburn's response - broadening the product range - looks misconceived. The way to compete is through differentiation and superiority of offer, which requires more, not less, space devoted to core products. Anyway, WH Smith's problem is not a shortage of visitors, but a shortfall in their spending. Selling ice-creams is hardly the answer.

At a 20 per cent discount to the market, the shares look cheap - but likely to stay that way. Bid talk is inevitable, but the risks and complexity of the group are likely to deter most suitors. More probably, shareholders will have to rely on Smith's own efforts to rescue the share price. They will need to be patient.



WH Smith loses chief executive to BT

By Peggy Hollinger, Alan Cane and Christopher Price

WH Smith shares fell to a two-year low yesterday as the high street retailer announced the surprise departure of its chief executive, Mr Bill Cockburn, after only 18 months in the post.

Mr Cockburn, who joined with a brief to revitalise the chain of WH Smith stores in the face of aggressive competition from specialist retailers and supermarkets, is to become group managing director at British Telecommunications.

His abrupt departure has sparked concern about the potential for recovery at WH Smith among investors and analysts. The group, which in addition to the high street chain owns Waterstones, Virgin Cur Price and a news wholesaling business, last year recorded its first loss in more than 200 years.

"The timing is impeccable," said Mr Sean Eddie, retail analyst with NatWest Markets. "The cost reduc-

tions he has implemented are beginning to run out and the sales line is refusing to move forward... It is the end of the recovery."

"The timing is unfortunate," added one institutional investor. "WH Smith is going through a process of change and that process is at an important stage."

Its shares, which have underperformed the retail sector by some 20 per cent since Mr Cockburn joined in January last year, tumbled 38p to close at 378p, their lowest since October 1995.

However, Mr Jeremy Hardie, chairman, insisted there were "no dirty secrets" behind the departure. "Bill is going for a knock-out job. He would not be leaving if there were anything amiss."

Mr Cockburn said he had been approached out of the blue by Sir Peter Bonfield, BT chief executive, with the "offer of a lifetime".

He, too, insisted that his departure should not affect investors' views of recovery potential at WH Smith.

"When you see the results they will represent a further big step in the right direction." However, he admitted the revival of the core retail business was far from complete. "We said from the outset it would take a number of years to come through."

Mr Hardie said he was aware that investors were concerned about the implications of Mr Cockburn's departure. To mitigate fears, the group said it expected pre-tax profits for 1996-97 to meet expectations of between £124m and £130m.

Analysts said that while there were strong internal candidates for the post - such as Mr Keith Hamill, finance director - investors would prefer to see a retailer take on the job.

British Telecommunications, whose plans to merge with MCI of the US are at an advanced stage, said it was delighted that Mr Cockburn was joining the company but refused to confirm the job would still be available if the merger failed.



Bill Cockburn: 'would not be leaving if there were anything amiss'

WMI sells bulk of French side

By Jane Martinson

Waste Management International, the US-controlled waste disposal company, has sold the bulk of its French operations for a total of FF651.3m (\$111.9m) as part of a retrenchment in continental Europe.

Sita bought WMI's French operations, which serve municipal, industrial and commercial clients, for FF270m in cash.

The company, a subsidiary of Lyonnaise des Eaux, the French utilities group, is set to pay a further FF65m within three years and FF326.3m in promissory notes. It will also take on inter-company debt of FF226.3m.

Mr Peter Dessing, WMI finance director, said the company had decided that it was too small to compete in France, which is dominated by larger groups.

He said the net impact on WMI's finances would be neutral. The group revalued its assets last year as part of a review which led to its decision to pull out of

France, Austria and Spain. About half of an exceptional fourth quarter charge of £127.7m related to the company's French assets, said Mr Dessing.

WMI is now the only separately traded subsidiary of Waste Management, the US group which holds an 80 per cent stake in the UK-based company.

Speculation has mounted about the parent group's plans for WMI. But Mr Dessing said yesterday that indications from reports last week were that the group "had indefinitely postponed thinking about it".

"At this point we assume they are going to keep it," he added.

At the end of last year, the net value of the assets sold yesterday were FF129.1m. The operations reported pre-tax profits of FF12.6m on sales of FF327m in the period.

WMI will retain a 50 per cent holding in Audwaste Services, which operates a materials recovery and fibre fuel plant in central France.

Departure at Standard Life

By Christopher Brown-Humes and William Lewis

The ambitions of Standard Life, the UK's largest mutual life insurer, to become a big player in UK fund management, suffered a blow yesterday when it parted company with its chief investment manager for the second time in a year.

Mr John Thomson's resignation came just 11 months after he took over from Mr Dick Barfield. The insurer blamed "management differences". Insiders, however, said his departure was mainly caused by a row

about splitting off all, or part, of its fund management division into a stand-alone company.

Mr Thomson, 47, is expected to leave by July 15, after completing the handover to his successor, who has yet to be appointed. Standard Life said he was on one month's notice and would receive no compensation.

Mr Sandy Crombie, chief investment manager, said the departure was linked to "differences over management issues rather than over strategies or objectives".

Standard Life has £52bn (£85.8bn) under management and owns shares equivalent

to about 2.2 per cent of the UK stock market. It has been placing more emphasis on managing funds on behalf of third parties, although this business only accounts for £5m of total managed funds.

Mr Crombie said: "We have made it quite clear we are going to build fund management to compete with dedicated fund management companies" such as Mercury Asset Management and Schroder Investment Management.

Some senior Standard Life executives want to see the establishment of a fund management subsidiary which would be run on an arms-

length basis. "Some of us think it would improve performance, incentives and help bring in more third party business," one said.

Consultants said yesterday that most life companies were examining whether to set up stand-alone fund management arms. Scottish Amicable, recently taken over by the Prudential, already has one.

However, disagreement about setting up a stand-alone business is thought to be only one of the reasons for Mr Thomson's departure.

Mr Thomson, who joined Standard Life in 1982, was unavailable for comment.

RESULTS

	Turnover (£m)	Pre-tax profit (£m)	EPS (p)	Current dividend (p)	Date of payment	Dividends corresponding dividend	Total for year	Total for year
Adair Printing	Yr to Apr 30	115.9 (70.1)	10.8 (7.76)	69.23 (53.38)	4.779	Aug 7	2.988	7.598
AEA Technology	Yr to Mar 31	264.1 (253.3)	18.54 (15.84)	15.5 (18.2)	5.85	Oct 1	8.4	8.4
Allen	Yr to Mar 31	153.5 (109)	10.5 (7.86)	18.811 (16.33)	4.78	June 30	4.15	7.5
Harvey Nichols	Yr to Mar 29	114.2 (92.2)	12.1 (8.18)	14.9 (10.8)	3.9	Aug 27	5.8	5.8
Highgate Systems	Yr to Mar 31	18.4 (13.2)	0.879 (0.88)	7.2 (7.2)	-	-	-	-
Laurin	6 mths to Mar 31	1.011 (1.035)	22.4 (24.4)	0.3 (4)	2.267	Oct 1	2.25	5.25
TBI	Yr to Mar 31	95.8 (35.4)	19.1 (10.1)	4.221 (3.57)	1.5	Oct 1	1.5	1
Weeks	Yr to Mar 31	12.7 (11.8)	1.034 (0.729)	0.5 (0.45)	0.06	Aug 1	0.1	0.09
Whitbread	Yr to Mar 31	145 (143.3)	3.324 (3.08)	5.5 (4.4)	3.25	Aug 11	3.25	5
Yorkshire Food	Yr to Dec 31	159.8 (174.4)	25.34 (29.1)	55.31 (10.47)	nil	-	3	0.88
Investment Trusts	NAV (p)	Attributable Shareholder (£m)	EPS (p)	Current dividend (p)	Date of payment	Corresponding dividend	Total for year	Total for year
Banisters	6 mths to Apr 30	245.5 (231)	4.1 (4.8)	2.85 (2.96)	1.254	Aug 30	1.13	4.86

Earnings shown basic. Dividends shown net. Figures in brackets are for corresponding period. British currency. After exceptional charge. After exceptional credit. Second interim in lieu of final. 10p increased capital. 60m stock. 3p-outside includes foreign income dividend elements. 4 Second interim makes 2.50 to date.

Compass makes FF2.2bn acquisition

By Scheherazade Daneshkhu

Compass, the acquisition-led contract catering group, yesterday consolidated its position in the French food service market by paying FF2.2bn (\$375m) cash for SHRM, the fourth largest group.

The acquisition of 93 per cent of the privately owned SHRM still leaves Compass as the third largest group in the French contract catering market after GDR and Sodexo but lifts its market share from 12 per cent to 19 per cent.

Mr Roger Matthews, Compass managing director, said the acquisition would increase the group's share of the rapidly growing French healthcare and education sectors in which SHRM plays a large part.

Compass would also gain a foothold in Canada and Australia for the first time, countries which account for 20 per cent of SHRM's turnover.

The company issued £220m of convertible bonds last night to finance the acquisition. It ruled out a share issue.

Compass said it would purchase the remaining 7 per cent of SHRM, held by the management, within a few months on similar terms to yesterday's acquisition.

The group also said yesterday that it had agreed the

sale of its 11.17 per cent stake in Générale de Restauration back to Compagnie Générale des Eaux at a profit.

Compass took the stake for a total of FF247m, payable in instalments, in January.

It said at the time that it hoped eventually to acquire the whole company.

Mr Matthews said that the SHRM opportunity had not come up when it took that stake. Moreover, the management of Générale de Restauration, the majority shareholder, had made it clear since then that it did not want to relinquish control.

SHRM made pre-tax profits of FF129.5m last year on turnover of FF3.9bn. On a pro forma basis, including the full-year impact of businesses acquired by SHRM last year, pre-tax profits were FF164m on turnover of FF4.2bn.

Compass's shares dropped 15p to close at 702p. However, despite paying a hefty 14.5 times profits before interest and tax for the total purchase price, the company has struck a deal which makes strategic sense.

Net debt rises to more than £300m as a result of the acquisition and interest cover will fall to 4 times this year and 3.7 times next year. With pre-tax profits forecast at £160m for the year to September 1998, the shares are trading on a forward p/e of 20 times.

Fortis AMEV

Payment of dividend for 1996

On 29 May 1997, we announced that the final dividend for 1996 was NLG 1.22 per share and would be paid, at the shareholder's discretion, either in its entirety in cash or in its entirety in shares (or depositary receipts for shares).

The number of dividend rights entitling shareholders to one new share (or depositary receipts for shares) is based on the closing rate of the depositary receipts for shares in Fortis AMEV on the AEX Stock Exchange on 18 June 1997.

We are now able to inform you that 69 dividend rights entitle shareholders to one new share (or depositary receipt for shares).

Delivery of the shares (or depositary receipts for shares) distributed under the dividend with stock option will commence today. The cash dividend has been available for payment since 6 June 1997.

Holders of registered shares will be notified on an individual basis.

Utrecht, 19 June 1997

On behalf of the Executive Board

J.L.M. Bartelds
Chairman

Fortis AMEV nv
Archimedeslaan 6
3584 BA Utrecht
The Netherlands

U.S. \$150,000,000
HSBC Americas, Inc.
Member FDIC
Floating Rate
Subordinated Notes Due 2008
Interest Rate 6% per annum
Interest Period 7/24/97 to 7/24/98
Interest Payment 7/24/97
Interest Period 7/24/97 to 7/24/98
Interest Payment 7/24/97
Credit Suisse First Boston (Europe) Ltd.
Agent

U.S. \$191,000,000
Republic of Ecuador
Interest Equalization Bonds
due 2004
For the six months June 23, 1997 to December 22, 1997 the Bonds will bear interest at 6.75% per annum. The interest payable on the relevant interest payment date, September 22, 1997 will be U.S. \$28,400 per U.S. \$1,000,000 nominal amount.
By: The Chase Manhattan Bank
London, Agent Bank
June 24, 1997

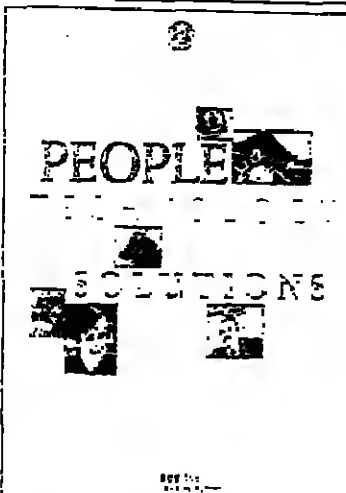
\$50,000,000,000
Province of Québec
Floating Rate Notes Due 1999
Notice is hereby given that for the interest period from June 23, 1997 to September 22, 1997 the Notes will carry an interest rate of 0.555% per annum. The interest payable on the relevant interest payment date, September 22, 1997 will be U.S. \$1,000,000 per U.S. \$1,000,000 nominal amount.
By: The Chase Manhattan Bank
London, Agent Bank
June 23, 1997

NOTICE TO THE BONDHOLDERS
TECO Electric & Machinery Co., Ltd.
US\$100MM 2.75% Convertible Bonds due 2004
("The Company" and "The Bonds" respectively)
Notice is hereby given to the holders of the outstanding Bonds of TECO Electric & Machinery Co., Ltd. ("the Company") that the Company has declared its annual stock dividend, the record date for this dividend is 30th June 1997. Under ROC's Company Law the register of shareholders will be closed from 26th June 1997 to 30th June 1997 in order for the Company to determine shareholders' entitlements to rights pertaining to common shares. While the register of shareholders of the Company is closed, the Conversion Date in respect of the Bonds will be postponed until 1st July 1997.
Following the approval of the Securities & Exchange Commission, the Company's share capital will be increased from NT\$7,855,509,200 to NT\$9,674,947,460 (967,494,746 shares with par value of NT\$10). As a result of the increase in the Company's issued share capital, the conversion price of the Bonds has been adjusted from NT\$60 to NT\$50 with effect from 1st July 1997.
TECO ELECTRIC & MACHINERY CO., LTD.
By: Citibank N.A.
as Principal Paying Agent
Date: June 24, 1997

Atlas Capital Limited
Guaranteed Floating Rate Notes
due 1998
unconditionally and irrevocably issued and guaranteed by the parent company and its subsidiaries
MIRA Insurance Corporation
For the interest period from June 23, 1997 to September 22, 1997 the Notes will carry a rate of interest of 3.575% per annum. The interest payable on the relevant interest payment date, September 22, 1997 will be U.S. \$1,000,000 per U.S. \$1,000,000 nominal amount.
By: The Chase Manhattan Bank
London, Agent Bank
June 23, 1997

Appointments
Advertising
appears in the UK edition every Monday, Wednesday & Thursday and in the International edition every Friday.
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Financial Times Annual Report Panel Service



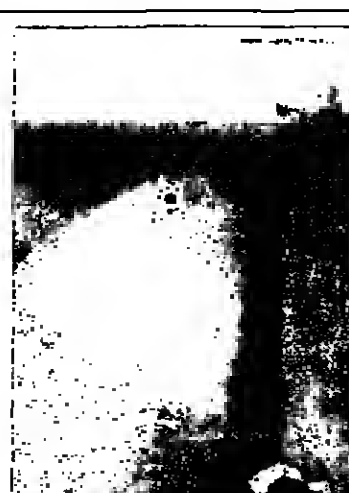
BCE INC.

BCE is Canada's largest telecommunications company. The BCE Group includes: Bell Canada, the principal supplier of communications services in Ontario and Quebec; Nortel, a global leader in the design and building of telecommunications networks; Bell Canada International, with investments in the US, the UK, Asia and Latin America; BCE Mobile, a provider of wireless services in Ontario and Quebec under the Bell Mobility banner; and Tele-Dir, a Yellow Pages™ directory publisher operating in Canada and internationally. BCE's shares are traded in Canada, the United States and in Europe.



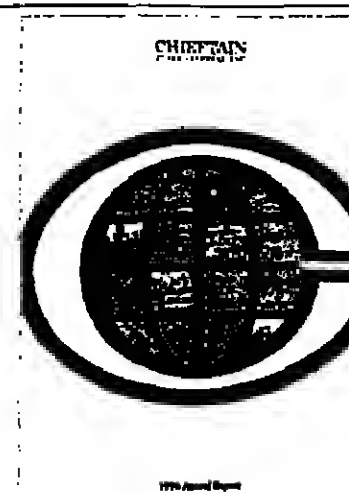
CAE INC.

CAE Inc., an advanced technology company, is a world leader in the design and manufacture of flight simulation equipment, visual simulation systems, control systems, and a range of precision engineered industrial technologies. The company's consistent commitment to R&D is enabling it to develop and deliver new and enhanced products and services to meet strengthening demand. CAE began fiscal 1998 well positioned to capitalize on a growing market for flight simulation equipment, and is in a strong financial position to continue the execution of its growth strategies. Headquartered in Toronto, shares are listed on the Toronto and Montreal Stock Exchanges under "CAE".



CANADIAN OCCIDENTAL PETROLEUM LTD.

CanadianOcc is a successful energy and chemical company with shares listed on The Toronto Stock Exchange, the Montreal Exchange and the American Stock Exchange. Our mandate is to consistently add shareholder value. We regularly add value by fully exploiting our existing assets and developing new production from low risk exploration and acquisitions. We also pursue a program of high impact exploration which we expect will provide superior growth and returns over the longer term.



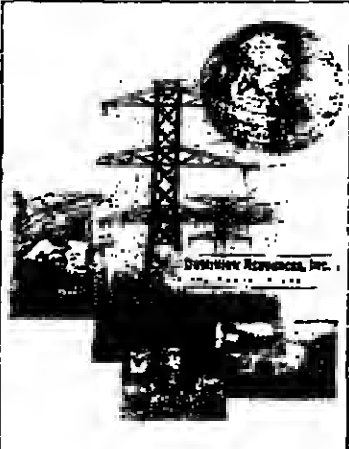
CHIEFTAIN INTERNATIONAL INC.

Chieftain International, Inc., an exploration and development company, reported record growth in 1996. Gas production doubled and cash flow tripled to US\$41.8 million (C\$57.3 million). Reserve additions replaced 131% of production. Chieftain is debt-free and had working capital of US\$47.7 million (C\$66.0 million) at March 31, 1997. Activities are focused on natural gas in the U.S. Gulf of Mexico where the Company has assembled 138 blocks of offshore leases. Chieftain is listed on the American Stock Exchange and The Toronto Stock Exchange under the symbol CID.



CHINA CLIPPER GOLD MINES LTD.

China Clipper Gold Mines (CKX-ASE) has significant Chinese production exploration potential. Clipper will produce gold from both Tongguan and Nancha projects before the end of the year. Exit 1998 production estimated at 60,000 oz. Clipper has 17 other exploration properties in Eastern China close to significant infrastructure. Reserve information as well as more detailed production estimates are expected by the end of June. Current cash balance stands at \$2.1 million. Web site at <http://www.goldcorner.com>



DOMINION RESOURCES, INC.

Dominion Resources, Inc. is a holding company active in regulated and unregulated electric power, natural gas development, financial services and real estate. From its headquarters in Richmond, Virginia, our company oversees operations in the United States, Great Britain, and Latin America. We pursue our businesses through four subsidiaries that have \$18 billion in assets and more than 15,000 employees. Dominion Resources trades on the New York Stock Exchange under the symbol "D" and has more than 350,000 shareholders. Internet: <http://www.dominres.com>



ELDORADO GOLD CORPORATION

Eldorado Gold Corporation is an international gold mining company based in Vancouver, Canada, whose shares trade on The Toronto Stock Exchange under the symbol "ELD". Eldorado operates five gold mines, the La Colorada and La Trinidad in Mexico, São Bento in Brazil, Bogoso in Ghana and Fairview/ETC in South Africa. The Company also has an 18% interest in Croesus Mining NL which operates the Binduli Mine in Western Australia, and gold projects in Argentina, Brazil, Ghana, Mexico, Turkey, South Africa and other countries worldwide.



NORFOLK SOUTHERN

Norfolk Southern Corp. is a Virginia-based holding company owning and controlling a freight railroad, Norfolk Southern Railway Co., a motor carrier, and a natural resources company. Norfolk Southern's vision is to be the safest, most customer-focused and successful transportation company in the world. In 1996, Norfolk Southern had another record-breaking year, with earnings per share up 12%, net income up 8%, income from rail operations up 11%, and dividends up 8%. The operating ratio was 71.6%, and the return on average stockholders' equity was 15.7%.



PHILIP MORRIS COMPANIES INC.

Philip Morris Companies Inc. (NYSE: MOI) is the world's largest producer and marketer of consumer packaged goods, with major tobacco, food and beer businesses generating more than \$69 billion in 1996 sales. The company's products are sold in nearly 200 markets around the world. Among them are 68 brands that exceeded \$100 million in 1996 sales, including twelve - Marlboro, Kraft, Miller, Jacobs, Oscar Mayer, Maxwell House, L&M, Post, Merit, Milka, Philip Morris and Virginia Slims - that topped \$1 billion.



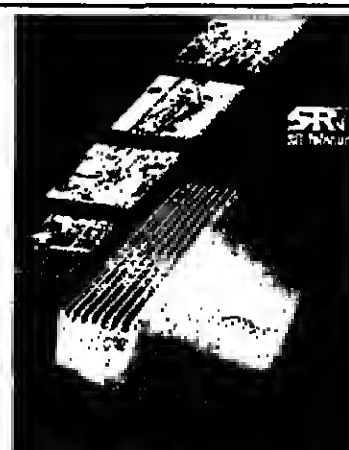
ROMARCO MINERALS INC.

Romarco Minerals (TSE: R) is a Canadian company specializing in gold exploration in the major gold producing trends in Nevada, U.S.A. The State of Nevada is the third largest gold producer in the world. Romarco's test drill hole in 1996 was RM-306 on the Midas Property which returned 87 feet of 0.76 ounces per ton gold, and 10.11 ounces per ton silver. The Midas property is adjacent to Euro and Franco Nevada's Rex Grande discovery (3 million ounces of gold equivalent). Romarco encountered significant mineralization on three of its other properties, namely the Converse, Ren and Cimarron. Romarco has joint ventures with Newmont Gold, Uramco USA and Homestake Mining Company. Romarco is well funded and will be carrying out drilling projects on eleven properties in 1997. Tel: (416) 214-1900 Fax: (416) 214-0700 Web Site: <http://www.romarco.com>



SONOCO PRODUCTS COMPANY

Sonoco is Global Packaging Solutions, headquartered in the United States, has nearly 300 operations on five continents serving customers in more than 85 countries. While nearly 80% of the Company's revenue and earnings are derived from the U.S. operations, Sonoco's global growth is an investment in the future. Sonoco is a \$2.8 billion growth oriented, global leader in the packaging industry with a 97-year record of compound annual sales growth of 13.3% and compound annual earnings growth of 12.5%. This report discusses the company's record 1996 performance and spells out the corporate strategy for achieving Vision 2000, the company's plan for doubling 1994's earnings to \$250 million. Sonoco's product line is approximately 44% consumer packaging and 56% industrial packaging with strong vertical integration in the paper packaging businesses.



SR TELECOM INC.

SR Telecom Inc. (SRT) was founded in 1981 and became a public company in 1986. SRT is a world-leader in fixed wireless point-to-multipoint TDMA microwave radio systems and wireless loop systems. SRT designs, manufactures, markets, installs and services these systems which are used in both public and private telephone and data networks in some 80 countries. SRT shares are traded on the Montreal and Toronto Stock Exchanges under the symbol SRX.



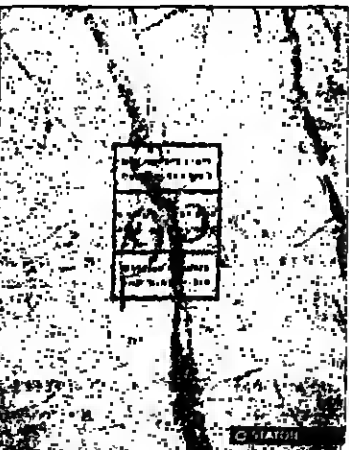
LIPPO BANK

Lippo Bank, established in 1948, is one of Indonesia's leading commercial banks with a network of 304 offices in 104 cities throughout Indonesia. As part of the Lippo Group of companies, it has branches, representative offices, subsidiaries and affiliates spanning the entire Asia-Pacific region - Hong Kong, China, Philippines, Thailand, Singapore, Malaysia, Vietnam, Cambodia, Australia and California - and joint venture alliances in Indonesia with eminent banking names such as Banque Nationale de Paris, Tokai Bank, Daiwa Bank, Bankers Trust and GMAC.



OVERSEAS UNION BANK

Overseas Union Bank (OUB) is a premier consumer bank in Singapore and a leading regional bank. With an international network of 74 offices in 16 countries, it is distinguished both as the only Singapore Bank Group with representation in all ASEAN countries, and the best represented ASEAN bank in East Asia. As the fourth largest local bank in Singapore, OUB has recorded the highest percentage profit growth among the Big Four local banks over the last five years. It offers a full range of services in consumer and corporate banking, corporate finance, treasury, international banking and investment banking. The Group shareholders' funds stand at S\$3.19 billion and total assets amount to S\$37.36 billion (as at 31 December 1996).



STATOIL

Statoil is an international oil company with operations in 25 countries. An operating profit of NOK 18.2 billion in 1996 was the best in the group's 25-year history. In the same year revenues topped NOK 100 billion for the first time to reach NOK 107 billion. Statoil ranks as the largest oil producer on the Norwegian continental shelf, at 464 000 barrels per day in 1996. Outside Norway, the group increased its oil and gas production from 12 000 barrels of oil equivalent in 1995 to 30 000 barrels. It currently pursues exploration and production operations in 15 countries. Statoil had roughly 15 000 employees at the end of 1996. Internet: <http://www.statoil.com>



VA TECHNOLOGIE AG

VA Technologie AG is active in Metallurgical Engineering, Energy and Environmental Engineering and Plant Engineering and Services on a global basis, with 200 international units in all regions of the world. The Group is a technology-based system supplier with core component competences and services. 56.9% of its shares are listed on the Vienna Stock Exchange. VA Technologie is quoted in London via SEAQ. Compared to the year 1995, the main figures are as follows: - Profit from ordinary activities rose by 32% - Net profit up 5% - Order backlog up 21% - Order intake grew by 26% - Cash flow from the result up 21%. During 1997 VA TECH will continue on its adopted growth course in business volume and earnings.

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By Simon Küper

50 avenue J.R. Kennedy
24th June 1997

Notes: Approval of the above resolutions will require the affirmative vote of a majority of the shares present or represented at the Meeting with no minimum number of shares present or represented in order for a quorum to be present. Each whole share is entitled to one vote. A share is entitled to one vote. A shareholder may not act by proxy.

Sun Life Global Portfolio
Securities Investment & Capital Variable

NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given that the Annual General Meeting of Shareholders of Sun Life Global Portfolio will be held at the registered office of the Company 50 Avenue 13, Kennedy, Luxembourg on 26th July 1997 at 3.30 pm for the following purposes:

1. To hear:-
 - a) management report of the Directors,
 - b) the report of the Auditor,
2. To approve the Statements of Total Net Assets and the Statements of Operations for the year ended 31st March 1997,
3. To discharge the Directors with respect to the performance of their duties during the year ended 31st March 1997,
4. To elect the Directors to serve until the next Annual General Meeting of Shareholders,
5. To elect the Auditors, specifically KPMG Audit, to serve until the next Annual General Meeting of Shareholders,
6. Other matters.

By Order of The Board Directors

50 Avenue 13, Kennedy
26th June 1997

Note: Approval of the above resolutions will require the affirmative vote of a majority of the shares present or represented at the Meeting with no minimum number of shares present or represented in order for a vote to be present. Each whole share is entitled to one vote. A share is entitled to only one vote. A shareholder may not vote in person and

COMMODITIES AND AGRICULTURE

Call for abolition of EU aluminium tariff

By Kenneth Gooding,
Mining Correspondent

Aluminium consumers in the European Union paid an extra US\$472m for the metal in 1996 because of a 6 per cent tariff on imported primary aluminium, Mr Jean-Pierre Ergas, executive vice-president of Alcan Aluminium of Canada, said yesterday. But \$205m was retained by European producers and only \$165m was actually paid as duty.

The situation arose because the EU had only one commercial price for aluminium, which was charged regardless of origin and whether duty was paid on it, he pointed out. In 1995, this resulted in EU aluminium producers collecting an extra

Carmakers will not provide an 'instant bonanza' for industry

There would be no "instant bonanza" for aluminium from carmakers, conference delegates were warned by Mr Henk Vries, board member at Hoogovens of the Netherlands, Kenneth Gooding writes.

"Don't think that the car will soon be to the aluminium industry what the beverage can was in the 1970s and 1980s. Steel has decided

to fight back and not give up the battle for the can, so why would it give up the battle for the car?"

Mr Vries said high volume, fuel-efficient cars of the near future would contain substantial quantities of steel and plastic, but with a much higher aluminium content.

Mr Pete Peterson, director at US steel group USX Corporation, said he described as "illogical, discriminatory and something that distorts trade".

The Italian Aluminium Association was pressing its government to raise the issue with the European Commission and Alcan's UK subsidiary was to make representations to the UK government to do the same.

Alcan also hoped to involve recycled. The average life of a North American car was 12 years. If all 15m cars made each year in North America were all of aluminium, they would cost an extra \$780 to \$870. "We are talking about investing in North America alone, somewhere between \$12bn and \$13bn annually in what are essentially non-producing assets."

British Aluminium, the biggest UK aluminium fabricator, and Rio Tinto, the Anglo-Australian group, Rio Tinto said last night it was against tariffs of any sort but it was not involved in approaches to the UK government about aluminium.

Further delay to Eramet meeting

By Andrew Jack in Paris

Eramet, the metals group controlled by the French government, has gained a reprieve with news that its annual general meeting has been postponed again.

The move gives the newly-elected Socialist government time to reconsider the line taken in the dispute over mining rights in New Caledonia by the previous Gaullist administration.

Eramet said yesterday its board meeting had been delayed until mid-July, and the AGM would follow at the end of the month.

Institutional investors and independent directors had expressed concern following pressure by the government, which controls the group through a 53 per cent stake in its holding company Eramet, to force Mr Yves Rambaud, chairman, to resign.

Fidelity and Templeton, two of Eramet's largest minority shareholders with about 5 per cent each, had both threatened to boycott future French privatisations in the wake of the crisis at the company, which was partially sold in 1994.

The dispute with the state concerned proposals to strip Eramet of its nickel concession in New Caledonia, to comply with demands from nationalist groups.

Eramet had already lined up Mr Thierry Chamblot, deputy managing director of Lyonnais des Eaux, to take over from Mr Rambaud. However, pressure from employees and minority shareholders caused it to delay the AGM, at which the change would have taken place, until after the general election.

The meeting had been scheduled for today, but a number of directors had threatened to resign if Mr Rambaud's mandate was not renewed.

US sugar deal under threat

By Heather Bourbeau

US sugar producers' sweet deal may soon end with the passage of a bill designed to phase out the sugar programme over five years.

Mr Dan Miller, a Florida Republican senator, and his Democrat colleague, Mr Charles Schumer of New York, have introduced a bill to end the combination of price supports, loans and import restrictions, which cost US consumers an estimated \$1.4bn a year.

The US price for raw sugar is 21 cents a pound, nearly double the world price. This year's bill would reduce loans to growers by 4 cents a pound, require them to repay their loans with money not sugar, and force producers to abide by the 1996 Freedom to Farm Act.

Last year, Mr Miller and Mr Schumer introduced similar legislation, tying it to the controversial farm bill, only to see it defeated by five votes.

The Freedom to Farm Act was designed to help the US agriculture industry in its transition to a free market.



Harvest US sugar is nearly double the world price

The Miller-Schumer bill would convert financing to the public sector, but would not eliminate the minimum import quota on sugar.

It is not clear whether Mr Miller and Mr Schumer have enough votes for this year's bill to pass. The bill's supporters range from "sugar users", such as confectionery makers, to environmentalists and consumer rights organisations.

has been blamed for ecological damage in Florida. Some scientists claim the increase in production over the past 30 years has led to phosphate and pesticide run-offs that threaten water in the region.

However, sugar industry support may again threaten passage of the bill. Many members of Congress receive campaign contributions from sugar producers. Those who voted against the 1996 bill received an average of \$5,994 in campaign funds from sugar producers, while those who voted for the bill received only \$888 on average, according to a study published by the Center for Responsive Politics.

The General Accounting Office, an arm of Congress, estimates that 1 per cent of sugar cane plantations receive nearly 60 per cent of all price supports.

However, the companies are determined to keep their advantage. They have begun counter-attacks, arguing that US production and jobs would disappear if the Miller-Schumer bill were to become law.

Oil prices rise on spat between UN and Iraq

MARKETS REPORT

By Robert Corrine and Gary Mead in London and Laurie Morse in Chicago

Oil prices made modest gains yesterday as markets reacted to the latest spat between Iraq and the UN Security Council. The bellwether Brent Blend for August delivery was quoted at about \$17.77 a barrel in late afternoon trading in London, 14 cents up on last Friday's close.

The decision by the Security Council at the weekend to censure Iraq over its treatment of UN arms inspectors caused some concern in the market, which is already wondering when Iraq will begin exporting under the renewed oil for food plan.

The price of gold wobbled in London, the morning "fix" of \$336.95 an ounce touching its lowest point since February 12, when it bottomed out at \$336.80, itself a four-year low. However, the afternoon "fix" saw it recover to \$338.

Just 30 cents below Friday's closing price, amid reports of some physical buying.

Gold is suffering from the effects of the strong dollar, which was bolstered over the weekend by the G7 conference of leading industrialised nations.

Zinc continued its rally on the London Metal Exchange, with the three-month price achieving a 64-year high, closing at \$1,406.50 a tonne, up \$9.50 from Friday's close.

Analysts say the metal's rally is being fuelled by speculators seeking to capitalise on a healthy global economy by betting on a base metal with low producer and consumer stocks.

Copper ended the day down \$30 a tonne at \$2,511, having rallied during the day from a low of \$2,495.

News that the South Korean finance ministry would begin an investigation of futures trading on the LME by South Korean brokers was shrugged off by traders as having no potential bearing on prices.

Cocoa attracted buyers, touching an eight-year peak on the Coffee, Sugar and Cocoa Exchange in New York. By midday the September contract on the CSCE was trading \$7 higher at \$1,670 a tonne, largely driven by interest from investment funds, though increasing concern about the latest El Niño effect - which produces severe drought in many tropical regions - on 1997-98 harvests was also a factor. On the London Financial Futures Exchange the September future closed \$20 up, at \$1,131.

Grain and soyabean futures on the Chicago Board of Trade were under pressure in early trading after warm temperatures and beneficial rains boosted the condition of newly planted crops across the central US over the weekend.

Analysts said temperatures far above normal had speeded development of the US maize crop, which had been behind due to a cool wet spring.

COMMODITIES PRICES

BASE METALS

LONDON METAL EXCHANGE

(Prices from International Metal Trading)

ALUMINIUM, 3% DUTY (per tonne)

CASH 3 months

Close 1592.5-63.5 1598.5-67.5

Previous 1597.5-63.5 1593.5-61

High/Low 1594/1598 1594/1598

AM Official 1549-49.5 1572.5-73

Kerb close 1587-86 1587-86

Open Int. 258,380 258,380

Total daily turnover 63,940 63,940

ALUMINIUM ALLOY (per tonne)

Close 1440-45 1443-48

Previous 1440-45 1439-47

High/Low 1439/1440 1439/1440

AM Official 1439-47 1442-48

Kerb close 1442-47 1442-47

Open Int. 5,102 5,102

Total daily turnover 1,728 1,728

LEAD (per tonne)

Close 608-9 621-2

Previous 610-11 622-3

High/Low 608/610 622/622

AM Official 605.5-6 618-5.5

Kerb close 620-1 620-1

Open Int. 34,199 34,199

Total daily turnover 4,355 4,355

NICKEL (per tonne)

Close 7100-10 7215-20

Previous 7105-10 7215-20

High/Low 7100/7105 7215/7215

AM Official 7085-10 7215-20

Kerb close 7210-30 7210-30

Open Int. 52,898 52,898

Total daily turnover 14,433 14,433

TIN (per tonne)

Close 5550-60 5600-10

Previous 5570-70 5610-15

High/Low 5550/5570 5610/5610

AM Official 5535-40 5580-90

Kerb close 5580-90 5580-90

Open Int. 14,881 14,881

Total daily turnover 4,043 4,043

ZINC, special high grade (per tonne)

Close 1809-69 1407-08

Previous 1800-81 1399-40

High/Low 1809/1810 1407/1408

AM Official 1871-72 1415/1388

Kerb close 1408-5-10 1408-5-10

Open Int. 93,822 93,822

Total daily turnover 30,258 30,258

COPPER, grade A (per tonne)

Close 2643-45 2604-08

Previous 2660-11 2610-15

High/Low 2643/2645 2610/2610

AM Official 2630/2628 2635/2645

Kerb close 2645-13 2612-13

Open Int. 149,343 149,343

Total daily turnover 90,976 90,976

LME ALUMINIUM C/S ratio: 1.6804

LME CLOSING 2/5 ratio: 1.6708

Spot 1.6805 3 months 1.6805 6 months 1.6714 9 months 1.6700

HIGH GRADE COPPER (COMO)

Sett. Day's

price change High Low Vol Int

Jun 118.00 +0.10 118.00 117.00 225 1,126

Jul 118.20 +0.10 118.20 117.00 10,891 21,281

Aug 118.00 -0.10 118.00 117.00 1,899 2,944

Sep 118.20 +0.10 118.00 114.00 5,677 15,002

Oct 118.20 +0.10 114.00 113.00 15 1,235

Nov 112.00 +0.50 111.00 115.00 4 1,227

Total 17,928 67,466

PRECIOUS METALS

LONDON BULLION MARKET

(Prices supplied by N M Rothschild)

Gold (Troy oz) \$ price 2 equiv SFR equiv

Close 338.05-338.55 337.30-337.80

Opening 338.05 337.30

Morning fix 338.55 203.37 484.80

Afternoon fix 338.00 203.04 484.52

Day's High 338.70-339.00 187 5,019

Day's Low 338.00-337.70 187 5,019

Previous close 338.20-338.70

Local LMA Mean Gold Lending Rates (per US\$)

1 month 4.55 6 months 4.47

2 months 4.55 12 months 4.36

3 months 4.55

Precious Metals continued

GOLD COMEX (100 Troy oz, \$/troy oz)

Sett. Day's

price change High Low Vol Int

Jun 388.4 +0.1 388.2 386.5 45 327

Jul 391.1 +0.1 391.4 389.5 31,119 93,861

Aug 393.5 +0.1 393.8 391.1 118 7,899

Sep 396.2 +0.1 396.5 393.8 1,188 22,791

Oct 398.7 +0.1 399.4 397.9 156 6,698

Nov 391.1 +0.1 391.4 389.5 118 4,353

Total 32,882 183,238

PLATINUM NYMEX (50 Troy oz, \$/troy oz)

Sett. Day's

price change High Low Vol Int

Jul 415.2 -0.1 415.5 412.0 2,533 7,729

Aug 401.2 -0.1 401.5 398.0 740 7,874

Sep 388.2 +0.1 388.5 385.5 44 1,836

Oct 382.2 +0.1 382.5 379.0 139 1,126

Total 3,317 17,200

PALLADIUM NYMEX (100 Troy oz, \$/troy oz)

Sett. Day's

price change High Low Vol Int

Jun 206.52 +0.70 203.00 198.00 25 103

Jul 176.55 +3.70 177.50 173.00 375 5,705

Aug 186.55 +3.70 188.55 184.50 34 645

Sep 186.55 +3.70 188.55 184.50 34 645

Total 49 6,895

SILVER COMEX (5,000 Troy oz, \$/troy oz)

Sett. Day's

price change High Low Vol Int

Jun 493.7 +0.0 493.0 491.5 4 2

Jul 491.2 +0.0 491.5 489.5 11,561 35,369

Aug 488.0 +0.0 488.5 486.5 4,277 23,128

Sep 482.5 +0.0 483.0 480.5 438 5,873

Oct 484.3 +0.0 484.8 482.5 17 1,126

Nov 488.0 +0.0 488.5 486.5 404 6,763

Total 17,307 82,827

CRUDE OIL NYMEX (1,000 barrels, \$/barrel)

Sett. Day's

price change High Low Vol Int

Jun 18.26 +0.08 18.32 18.28 47,044 100K

Jul 18.12 +0.08 18.30 18.10 11,289 40,772

Aug 18.28 +0.08 18.42 18.20 8,708 27,128

Sep 18.35 +0.08 18.48 18.32 2,191 10,891

Oct 18.45 +0.10 18.57 18.45 6,951 40,698

Nov 18.50 +0.08 18.58 18.50 708 17,831

Total 105,188 386,387

CRUDE OIL IPE (\$/barrel)

Sett. Day's

price change High Low Vol Int

Jun 17.78 +0.07 17.87 17.77 10,449 38,758

Jul 17.97 +0.07 18.12 17.90 3,399 35,573

Aug 18.13 +0.08 18.28 18.12 2,315 13,752

Sep 18.27 +0.01 18.41 18.26 1,408 9,508

Oct 18.40 +0.08 18.53 18.37 3,784 14,353

Nov 18.41 +0.05 18.47 18.41 75 6,698

Total 21,811 88,101

HEATING OIL NYMEX (42,000 US gal, \$/US gal)

Sett. Day's

price change High Low Vol Int

Jul 51.35 +0.02 51.40 51.30 10,217 23,896

Aug 51.30 +0.04 51.38 51.25 7,446 24,438

Sep 52.50 +0.14 52.60 52.40 4,911 15,732

Oct 53.00 +0.14 53.10 52.90 3,277 15,747

Nov 54.70 +0.28 54.90 54.70 1,321 12,781

Dec 55.40 +0.24 55.60 55.40 2,221 15,319

Total 33,134 183,417

GAS OIL IPE (\$/barrel)

Sett. Day's

price change High Low Vol Int

Jul 18.25 +0.03 18.30 18.20 3,918 10,650

Aug 18.20 +0.03 18.25 18.10 2,215 14,959

Sep 18.25 +0.03 18.30 18.10 830 6,035

Oct 18.20 +0.03 18.25 18.10 281 6,698

Nov 18.20 +0.03 18.25 18.10 1,321 12,781

Dec 18.20 +0.03 18.25 18.10 1,321 12,781

Total 17,500 +0.12 17.50 17.50 12,10 8,199

NATURAL GAS NYMEX (10,000 Btu, \$/Btu)

Sett. Day's

price change High Low Vol Int

Jul 2.265 +0.03 2.275

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Company	Share Price
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ENGINEERING - Cont.

Company	Share Price
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EXTRACTIVE INDUSTRIES - Cont.

Company	Share Price
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INVESTMENT TRUSTS

Company	Share Price
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INVESTMENT TRUSTS - Cont.

Company	Share Price
...	...

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Company	Share Price
...	...

DISTRIBUTORS

Company	Share Price
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BREWERIES, PUBS & REST

Company	Share Price
...	...

BUILDING & CONSTRUCTION

Company	Share Price
...	...

DIVERSIFIED INDUSTRIALS

Company	Share Price
...	...

ELECTRICITY

Company	Share Price
...	...

ELECTRONIC & ELECTRICAL EQPT

Company	Share Price
...	...

BUILDING MATS. & MERCHANTS

Company	Share Price
...	...

CHEMICALS

Company	Share Price
...	...

ENGINEERING

Company	Share Price
...	...

ENGINEERING, VEHICLES

Company	Share Price
...	...

HEALTH CARE - Cont.

Company	Share Price
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Company	Share Price
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LONDON STOCK EXCHANGE

FTSE 100 down again but closes off lows

By Steve Thompson,
UK Stock Market Editor

The sell-off in the UK equity market stretched to a sixth consecutive trading session yesterday, but there were signs that much of the recent spate of downside pressure had been absorbed by the market.

The FTSE 100 index closed the session a net 16.1 off at 4,578.98, lifting its decline over the past six trading days to over 200 points, or 4.3 per cent. But it finished well above the session low.

That was 4,547.0, during the late morning, when London was

caught in the grip of a fresh burst of nervousness about the possibility of a market-hitting Budget on July 2, which might well be followed up with another increase in UK interest rates.

London's late rally, which dealers said had been encouraged by a pick-up in sentiment in the futures market, was all the more impressive in that Wall Street had come in looking weak.

The Dow Jones Industrial Average was down almost 60 points an hour after London closed for the day, although dealers pointed out that Wall Street's retreat was from an all-time high, as against London's fall.

The late rally was mostly con-

centrated in the leaders, with the second-liners finishing only a fraction above the session low, measured by the FTSE 250, while the smaller capitalised stocks were left languishing at the bottom of the day's trading range.

At the finish, the FTSE 250 posted a 30.2 fall at 4,454.8, and the FTSE SmallCap index dropped 14.7 to 2,248.4. The FTSE All-Share slipped 10.1 to 2,177.9.

Another reason for the late burst of support across the leader board was a fresh buzz of take-over speculation, which began in the banks and insurance sectors and spilled over into other areas of the market, most notably the defence-engineering markets.

In the latter, GEC made rapid progress, advancing almost 5 per cent as hints that the long-running merger rumours involving the company with British Aerospace may yet prove correct.

NatWest, the centre of intense speculation in recent days, was easily the top performer in the FTSE 100. Weekend press reports pinpointed Barclays Bank as a potential predator and also cited numerous other overseas and domestic banks as possible partners.

Another hint in the market was that Norwich Union might be in the firing line for a potential bidder.

Asked about the likely direc-

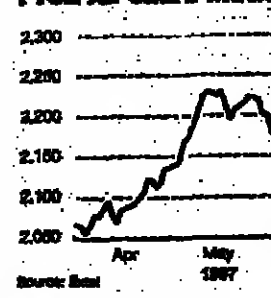
tion of the market in the short term, a senior marketmaker said he felt the market had seen the worst of the sell-off.

The strategy team at Merrill Lynch pointed out in the broker's latest note that the theoretical fall in the UK market, in the event of the abolition of the tax credit, would be approximately 7 per cent.

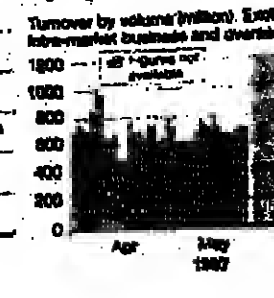
But the strategists continued: "Given the cash levels of institutions, the expectations of fund managers and the healthy outlook for corporate profits, we do not expect a correction of this magnitude."

Turnover in equities at 6pm was a healthy 871.5m shares.

FTSE All-Share Index



Equity shares traded



Indices and ratios

FTSE 100	4578.98	-16.1
FTSE 250	4454.8	-30.2
FTSE 350	2219.0	-10.1
FTSE All-Share	2177.9	-10.1
FTSE All-Share yield	3.56	

Best performing sectors

1 Electronic & Elec Equip	+1.9
2 Gas Distribution	+1.2
3 Health Care	+0.2
4 Extractive Inds	+0.2
5 Telecommunications	+0.2

Worst performing sectors

1 Tobacco	-3.8
2 Chemicals	-2.0
3 Retailers: Food	-1.3
4 Diversified Inds	-1.2
5 Retailer: General	-1.1

ICI hit as brokers cut back

By Peter John
and Martin Brice

ICI, down 41 at 807 1/2p, recorded the heaviest fundamental slide in the FTSE 100 index as a series of one-on-one conference calls to analysts led to savage cuts in profit forecasts.

Most high profile of the rash of downgradings was a change of heart from Merrill Lynch, the US broker. US investors have been steady buyers of the shares recently. At the last official count on May 23, 10.01 per cent was held in American Depository Receipts. It is felt that stake has risen recently and a further 2 to 3 per cent may have been bought through the UK market.

Merrill retained its "accumulate" stance but slashed its current year forecast by \$20m to \$450m. It is also understood to have reduced its 1998 estimate to \$640m from \$720m.

Merrill blamed the rise in sterling, which hit a 59-month high against the D-Mark, for the estimate cuts. ICI said that each pence against the D-Mark hits trading profits by 22m. Over the past year, sterling has risen 50 pence.

Other brokers were also taking their figures lower following the second-quarter

trading update. Among them, Sutherlands came down to a bearish \$390m from \$490m and weakened its stance to "hold".

National Westminster bounced 37 to 783 1/2p on growing speculation about a takeover or merger following last week's news of problems within the investment banking arm.

Barclays was mentioned in the weekend press as a strong contender with some press suggestions that it was lining up a \$150m bid. However, many analysts said a tie-up would come in for heavy regulatory flak as a combined group would have some 40 per cent of UK retail banking.

On the other hand, Barclays is only the latest contender. HSBC has also been cited. The bank needs to boost its Midland arm but could also be expected to hit monopoly problems.

Standard tipped

Bank of Scotland was being discussed although several analysts preferred Standard Chartered as a potential partner. Standard has successfully turned around its overseas operations and has a very small presence in the UK.

It has some links with NatWest, which closed its trade processing operations in Asia recently and decided instead to use Standard. However, other brokers said Standard had not previously flagged UK expansionist ambitions.

Barclays gained 5 1/2 to £1.69 and Bank of Scotland

3 1/2 to 878p while Standard fell 1 1/2 to 874p. NatWest was further helped by Goldman Sachs, which raised the stock to "market outperformer" from "market performer". Other brokers, including Panmure Gordon and Credit Lyonnais Laing, were also positive on the stock.

British Steel eased to 147 1/2p as the stock went ex a 7p net dividend. The slide was compounded by fears of the strength of sterling.

GEC was up 15 1/2 to 364p in volume of Lim on a recovery in the weekend press of the chat that the company might merge with BAE, off a penny to £13.69.

Recently floated banks, Halifax and Alliance & Leicester, dropped 20 1/2 to 749 1/2p and 8 1/2 to 594 1/2p as BZW took the two stocks off the buy list following strong performance recently.

FT 30 INDEX

	Jun 23	Jun 20	Jun 19	Jun 18	Jun 17	Jun 16	Jun 15	Jun 14	Jun 13	Jun 12	Jun 11	Jun 10	Jun 9	Jun 8	Jun 7	Jun 6	Jun 5	Jun 4	Jun 3	Jun 2	Jun 1	May 31	May 30	May 29	May 28	May 27	May 26	May 25	May 24	May 23	May 22	May 21	May 20	May 19	May 18	May 17	May 16	May 15	May 14	May 13	May 12	May 11	May 10	May 9	May 8	May 7	May 6	May 5	May 4	May 3	May 2	May 1	Apr 30	Apr 29	Apr 28	Apr 27	Apr 26	Apr 25	Apr 24	Apr 23	Apr 22	Apr 21	Apr 20	Apr 19	Apr 18	Apr 17	Apr 16	Apr 15	Apr 14	Apr 13	Apr 12	Apr 11	Apr 10	Apr 9	Apr 8	Apr 7	Apr 6	Apr 5	Apr 4	Apr 3	Apr 2	Apr 1	Mar 31	Mar 30	Mar 29	Mar 28	Mar 27	Mar 26	Mar 25	Mar 24	Mar 23	Mar 22	Mar 21	Mar 20	Mar 19	Mar 18	Mar 17	Mar 16	Mar 15	Mar 14	Mar 13	Mar 12	Mar 11	Mar 10	Mar 9	Mar 8	Mar 7	Mar 6	Mar 5	Mar 4	Mar 3	Mar 2	Mar 1	Feb 28	Feb 27	Feb 26	Feb 25	Feb 24	Feb 23	Feb 22	Feb 21	Feb 20	Feb 19	Feb 18	Feb 17	Feb 16	Feb 15	Feb 14	Feb 13	Feb 12	Feb 11	Feb 10	Feb 9	Feb 8	Feb 7	Feb 6	Feb 5	Feb 4	Feb 3	Feb 2	Feb 1	Jan 31	Jan 30	Jan 29	Jan 28	Jan 27	Jan 26	Jan 25	Jan 24	Jan 23	Jan 22	Jan 21	Jan 20	Jan 19	Jan 18	Jan 17	Jan 16	Jan 15	Jan 14	Jan 13	Jan 12	Jan 11	Jan 10	Jan 9	Jan 8	Jan 7	Jan 6	Jan 5	Jan 4	Jan 3	Jan 2	Jan 1	Dec 31	Dec 30	Dec 29	Dec 28	Dec 27	Dec 26	Dec 25	Dec 24	Dec 23	Dec 22	Dec 21	Dec 20	Dec 19	Dec 18	Dec 17	Dec 16	Dec 15	Dec 14	Dec 13	Dec 12	Dec 11	Dec 10	Dec 9	Dec 8	Dec 7	Dec 6	Dec 5	Dec 4	Dec 3	Dec 2	Dec 1	Nov 30	Nov 29	Nov 28	Nov 27	Nov 26	Nov 25	Nov 24	Nov 23	Nov 22	Nov 21	Nov 20	Nov 19	Nov 18	Nov 17	Nov 16	Nov 15	Nov 14	Nov 13	Nov 12	Nov 11	Nov 10	Nov 9	Nov 8	Nov 7	Nov 6	Nov 5	Nov 4	Nov 3	Nov 2	Nov 1	Oct 31	Oct 30	Oct 29	Oct 28	Oct 27	Oct 26	Oct 25	Oct 24	Oct 23	Oct 22	Oct 21	Oct 20	Oct 19	Oct 18	Oct 17	Oct 16	Oct 15	Oct 14	Oct 13	Oct 12	Oct 11	Oct 10	Oct 9	Oct 8	Oct 7	Oct 6	Oct 5	Oct 4	Oct 3	Oct 2	Oct 1	Sep 30	Sep 29	Sep 28	Sep 27	Sep 26	Sep 25	Sep 24	Sep 23	Sep 22	Sep 21	Sep 20	Sep 19	Sep 18	Sep 17	Sep 16	Sep 15	Sep 14	Sep 13	Sep 12	Sep 11	Sep 10	Sep 9	Sep 8	Sep 7	Sep 6	Sep 5	Sep 4	Sep 3	Sep 2	Sep 1	Aug 31	Aug 30	Aug 29	Aug 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3	Nov 2	Nov 1	Oct 31	Oct 30	Oct 29	Oct 28	Oct 27	Oct 26	Oct 25	Oct 24	Oct 23	Oct 22	Oct 21	Oct 20	Oct 19	Oct 18	Oct 17	Oct 16	Oct 15	Oct 14	Oct 13	Oct 12	Oct 11	Oct 10	Oct 9	Oct 8	Oct 7	Oct 6	Oct 5	Oct 4	Oct 3	Oct 2	Oct 1	Sep 30	Sep 29	Sep 28	Sep 27	Sep 26	Sep 25	Sep 24	Sep 23	Sep 22	Sep 21	Sep 20	Sep 19	Sep 18	Sep 17	Sep 16	Sep 15	Sep 14	Sep 13	Sep 12	Sep 11	Sep 10	Sep 9	Sep 8	Sep 7	Sep 6	Sep 5	Sep 4	Sep 3	Sep 2	Sep 1	Aug 31	Aug 30	Aug 29	Aug 28	Aug 27	Aug 26	Aug 25	Aug 24	Aug 23	Aug 22	Aug 21	Aug 20	Aug 19	Aug 18	Aug 17	Aug 16	Aug 15	Aug 14	Aug 13	Aug 12	Aug 11	Aug 10	Aug 9	Aug 8	Aug 7	Aug 6	Aug 5	Aug 4	Aug 3	Aug 2	Aug 1	Jul 31	Jul 30	Jul 29	Jul 28	Jul 27	Jul 26	Jul 25	Jul 24	Jul 23	Jul 22	Jul 21	Jul 20	Jul 19	Jul 18	Jul 17	Jul 16	Jul 15	Jul 14	Jul 13	Jul 12	Jul 11	Jul 10	Jul 9	Jul 8	Jul 7	Jul 6	Jul 5	Jul 4	Jul 3	Jul 2	Jul 1	Jun 30	Jun 29	Jun 28	Jun 27	Jun 26	Jun 25	Jun 24	Jun 23	Jun 22	Jun 21	Jun 20	Jun 19	Jun 18	Jun 17	Jun 16	Jun 15	Jun 14	Jun 13	Jun 12	Jun 11	Jun 10	Jun 9	Jun 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18	Mar 17	Mar 16	Mar 15	Mar 14	Mar 13	Mar 12	Mar 11	Mar 10	Mar 9	Mar 8	Mar 7	Mar 6	Mar 5	Mar 4	Mar 3	Mar 2	Mar 1	Feb 28	Feb 27	Feb 26	Feb 25	Feb 24	Feb 23	Feb 22	Feb 21	Feb 20	Feb 19	Feb 18	Feb 17	Feb 16	Feb 15	Feb 14	Feb 13	Feb 12	Feb 11	Feb 10	Feb 9	Feb 8	Feb 7	Feb 6	Feb 5	Feb 4	Feb 3	Feb 2	Feb 1	Jan 31	Jan 30	Jan 29	Jan 28	Jan 27	Jan 26	Jan 25	Jan 24	Jan 23	Jan 22	Jan 21	Jan 20	Jan 19	Jan 18	Jan 17	Jan 16	Jan 15	Jan 14	Jan 13	Jan 12	Jan 11	Jan 10	Jan 9	Jan 8	Jan 7	Jan 6	Jan 5	Jan 4	Jan 3	Jan 2	Jan 1	Dec 31	Dec 30	Dec 29	Dec 28	Dec 27	Dec 26	Dec 25	Dec 24	Dec 23	Dec 22	Dec 21	Dec 20	Dec 19	Dec 18	Dec 17	Dec 16	Dec 15	Dec 14	Dec 13	Dec 12	Dec 11	Dec 10	Dec 9	Dec 8	Dec 7	Dec 6	Dec 5	Dec 4	Dec 3	Dec 2	Dec 1	Nov 30	Nov 29	Nov 28	Nov 27	Nov 26	Nov 25	Nov 24	Nov 23	Nov 22	Nov 21	Nov 20	Nov 19	Nov 18	Nov 17	Nov 16	Nov 15	Nov 14	Nov 13	Nov 12	Nov 11	Nov 10	Nov 9	Nov 8	Nov 7	Nov 6	Nov 5	Nov 4	Nov 3	Nov 2	Nov 1	Oct 31	Oct 30	Oct 29	Oct 28	Oct 27	Oct 26	Oct 25	Oct 24	Oct 23	Oct 22	Oct 21	Oct 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NASDAQ NATIONAL MARKET

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Dow turns lower at midsession Zurich climbs to another record

Istanbul soars 8% to peak

AMERICAS

After last week's volatile performance, topped by Friday's historic tobacco deal, Wall Street took a breather as leading indices moved lower by midday, writes John Labate in New York.

The Dow Jones Industrial Average was off 59.26 at 7,737.25. Among major industrial, Allied Signal, the aerospace and automotive products manufacturer, fell 1% at \$88.50 while aircraft leader Boeing dropped 1% at \$56. Chemicals and plastics producer Union Carbide was down 1% at \$46. The Aluminum Company of America fell 1% at \$74.

Bucking the trend among large companies was IBM as it neared its historic high with a rise of 1/4% at \$90.

"This is a normal pullback after triple witching day," said Mr. Ralph Acampora, technical strategist at Prudential Securities.

Friday's markets experienced heavy volume on the day of the simultaneous expiry of options and futures contracts, known as "triple witching".

Following their agreement last Friday, tobacco company stocks traded slightly lower. Philip Morris fell 1/4% at \$44. RJR Nabisco slipped 1/4% at \$34, and Loews dipped 1/4% at \$10.25.

The market seems to be taking a wait-and-see attitude about the agreement," said Mr. Acampora, who

would have expected larger declines if investors were more concerned.

Technology stocks fared better as the technology-rich Nasdaq Composite inched up 0.69 at 1,447.73. Dell Computer rallied as shares rose 3% at \$122. Cisco Systems, the networking leader, spiked up 1/4% at \$70.

Internet services provider Yahoo plunged 1/4% at \$37 following an analyst's downgrade.

Telecommunications leaders had mixed results in morning trading. AT & T was down 1/4% at \$36 while its long-distance rival, MCI Communications, rose 1/4% at \$39. Bell Atlantic fell 1/4% at \$75 while Ameritech fell 1/4% at \$70.

TORONTO moved lower. Banks rallied modestly but gold came in for heavy selling, and at the noon calculation the 300 composite index was off 19.03 at 4,622.40.

Bullion stayed weak and golds picked up where they left off on Friday, sliding steadily lower.

Barrick Gold, off 60 cents in the preceding session, retreated 85 cents to \$431 and Placer Dome fell 75 cents to \$222.65.

Among leading industrial, Alcan Aluminum shed 55 cents to \$34.20 and Bombardier 35 cents to \$31.50. Banks provided one of the bright upside features. Royal Bank of Canada added 80 cents at \$32.20.

Sao Paulo moves up

SAO PAULO rose strongly in early trading helped by good demand from local mutual funds.

Selected leaders shot forward in what traders described as improved volume and at midsession the Bovespa index was 193 or 1.6 per cent higher at 12,314.

Telebras put on 1.5 per cent to 158.10 pesos and Elec-

trobras surged to 637 pesos, a gain of 3.4 per cent.

CARACAS had an active morning too. At midsession, the IBC index was up 135.44 or 1.7 per cent at 8,144.87.

MEXICO CITY moved lower in light trading. Telmex hardened 4 centavos to 193.4 pesos, but at midsession the IPC index was down 22.60 at 4,416.54.

EUROPE

Strong performances by Nestlé and Roche enabled ZURICH to rebound from a weak opening and climb to a fourth consecutive all-time high. The SMI index picked up 26.0 to 5,587.8.

Roche certificates, a poor second best to the sharply higher Novartis last week, broke through resistance at SF13,350 to add SF2,255 at SF15,605. The shares were also supported by news that the company was selling its Humacao plant in Puerto Rico and nine prescription pharmaceutical products to ICN Pharmaceuticals of the US in a deal valued at a net \$145m. The news indicated, analysts said, that Roche was committed to a sharper focus on its businesses.

Novartis, up almost SF1,200 last week after a well received research presentation on Tuesday, gave up SF1,140 to SF12,276 on profit-taking.

Nestlé's sharp SF43 rise to SF1,890 was attributed to technical reasons as the shares broke through resistance at around SF1,850.

Zurich Insurance, which climbed SF10 to SF5,655, took the spotlight in the financial sector.

PARIS traded narrowly to

FTSE Actuaries Share Indices

	Jan 23	Jan 24	Jan 25	Jan 26	Jan 27	Jan 28	Jan 29	Jan 30	Jan 31
FTSE Actuaries 100	2481.14	2481.27	2481.28	2481.21	2481.26	2481.27	2481.28	2481.29	2481.30
FTSE Actuaries 200	2481.31	2481.32	2481.33	2481.34	2481.35	2481.36	2481.37	2481.38	2481.39

finish marginally higher in dull volume. The CAC 40 index ended up 5.10 at 2,762.20.

The day's trading range was narrow at 33 points while volume, sub-average for most of last week, stayed dull at 13.5m shares. "We've been more or less on hold all day," said one trader.

Alcatel Alsthom and Lagardère stood out. A weak market lately, Lagardère added FF7,200 or 4.4 per cent to FF170.5. Alcatel gained FF12 to FF5,685 as investors warmed to last week's earnings upgrades by brokers.

LVMH had another volatile session. Last Thursday the shares fell 3 per cent on stake-building in Grand Metropolitan of the UK. They rallied almost 5 per cent on Friday but fell back FF2,800 or 1.6 per cent to FF1,503 yesterday.

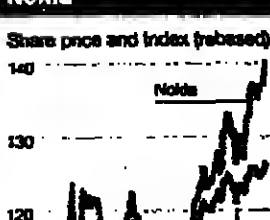
FRANKFURT pulled back as profit-taking, Wall Street and a weaker dollar pulled the market down. The Dax index ended at 3,748.79.

Among the day's corporate developments, ProSieben Media, the television group, said the 17.5m preference shares in its July 7 house listing would be offered to investors in a range of DM66-DM72 a share, sharply below analysts' expectations of DM68-DM78. Traders forecast strong demand for the issue, noting that the shares were being quoted around DM100 in the unofficial grey market.

Elsewhere, Siemens broke through technical resistance to close DM22.20 up at a record high of DM103.80.

AMSTERDAM eased back from recent record levels, ending off 1.34 at 880.86 after a mixed session for the AEX index.

Nokia



OSLO hit a new peak on the back of a good day for index heavyweight Nokia which surged to FMK390 at one stage before closing FMK373.60. The company was said to have come in for an upgrade from a US broker. The Hex index rose 31.49 to 3,157.55.

MILAN continued to ride a wave of optimism over the outlook for Enx and June inflation figures, which pulled in domestic and foreign investors. The Comit index rose 5.09 to an 11-year high of 827.54 while the real-time Mibtel index was at an all-time peak of 13,317, up 132 on the day after a day's best of 13,333.

Analysts noted that the indices would have been higher still but for a batch of stocks trading ex-dividend which pulled the figures down by about 0.7 per cent.

STOCKHOLM moved up to a new high, helped by renewed buying of drug leaders Astra and Pharmacia & Upjohn. The former added SKr2.50 at SKr139.5 and P & U gained SKr5.00 to SKr268.5. The general index ended 18.03 higher at 2,932.80.

Written and edited by Michael Morgan and Jeffrey Brown

Bangkok extends rally to 8.5% over two days

ASIA PACIFIC

Tentative foreign buying helped lift BANGKOK strongly for the second session running. At the close, the SET index was up 24.28 at 504.53 for two-day advance of nearly 8.5 per cent.

Turnover remained modest at Bt5.6bn but sentiment was said to have shown clear signs of a recovery. "It was all a bit technical after the recent shakeout, but there was some genuine buying," said one broker.

Banks continued to lead the rally. Thai Farmers rose by the daily limit, adding Bt7.50 to Bt82.50 in Bt83m turnover. Bangkok Bank gained Bt10.00 to Bt119 and Krung Thai Bank Bt2.50 to Bt28.25.

TOKYO made modest gains after hovering within a narrow range. Export-driven issues advanced on the dollar's strength against the yen in the wake of the G7 summit, but the majority of stocks declined, writes Owen Robinson.

The Nikkei 225 average added 50.68 to 20,436.14 after moving between 20,386.04 and 20,461.55. The market was encouraged from the outset by New York's gains on Friday.

Investors were relieved that the Denver summit did not place undue stress on yen-dollar exchange rates and, instead, urged Japan to achieve growth through domestic demand rather

than relying on exports. However, share prices drifted as many investors remained cautious ahead of Wednesday's publication of the Bank of Japan's quarterly tankan survey of business sentiment.

Volume fell from Friday's 414m shares to an estimated 296m. Declines led advances 633 to 424 with 197 unchanged.

The Topix index of all first-section stocks rose 0.68 to 1,530.92 and the capital-weighted Nikkei 300 crept up 0.32 to 296.17. In London, the FTSE 100 index rose 1.61 to 1,602.73.

Carmakers gained ground after recent setbacks. Honda advanced for the first time in five trading days, gaining Y60 to Y3,270. Suzuki Motor rose Y40 to Y1,460 but Toyota stayed flat at Y3,350.

Fujitsu, the day's most active issue, rose Y20 to Y1,590 after earlier reaching a intraday high for the year of Y1,600. Leading consumer electricals advanced although some high-technology issues fell prey to profit-taking. Sony gained Y40 to Y9,870 and NEC Y20 to Y1,570.

Foreign investors pursued domestic demand-driven issues. Jusco, a leading supermarket operator, added Y60 to Y3,990 and Marui gained Y20 to Y2,200.

Property developers advanced. Mitsubishi Estate added Y20 to Y1,610, Mitsui Fudosan Y10 to Y1,540 and Sumitomo Realty and Devel-

opment Y17 to Y1,010. Pharmaceuticals, however, retreated after substantial gains in recent sessions. Sankey Pharmaceutical, which last week announced poor earnings projections for the current business year to March, fell Y50 to Y3,650. Takeda Chemical dropped Y60 to Y3,170 and Yamanouchi Pharmaceutical Y50 to Y3,070.

In Osaka, the OSE average fell 13.15 to 21,186.30 and volume rose to 18.4m shares.

MANILA fell sharply after profit-taking in selected property stocks sparked across-the-board selling. The composite index came off 73.08 or 2.5 per cent to 2,808.65. Turnover was heavy at 2.5bn pesos.

Megaworld Properties stood out against the down-

trend, adding 55 centavos to 410 pesos.

TAIPEI rose to a seven-year high in turnover of T\$159m with the weighted index advancing 91.29 to 8,925.12 after a session best of 8,940.83.

The electronics sector gained 5.4 per cent after Taiwan Semiconductor raised its 1997 sales and profit targets by more than 20 per cent. Shares in the chip giant jumped by the 7 per cent daily limit to T\$115.5.

United Microelectronics, Winbond and Mosel were all limit up too at T\$113, T\$54.5 and T\$97.5 respectively.

HONG KONG took a roller coaster ride, initially adding to Friday's 4.5 per cent surge to establish a new all-time

high before profit-taking pulled shares back amid nervousness over China-related red chips.

The Hang Seng index touched a peak of 15,322 in another show of bullish enthusiasm ahead of next week's handover to China. But later the index pulled back to close 133.13 lower at 15,021.23. Turnover, which remained heavy at HK\$26.3bn, was attributed to inflows from China.

Analysts noted that the market was also dampened by China's announcement last Friday that the transfer of domestic assets into China-controlled companies overseas would require government approval if the purpose was to place assets in a listed company.

Hang Seng Bank, sharply

higher last week on speculation that Chinese interests might take a stake, tumbled FK\$5.50 to HK\$104 on profit-taking.

KUALA LUMPUR was broadly lower, with the composite index down 8.56 to 1,068.98, but Tipping Consolidated and Malpas Holdings both bucked the trend, jumping to 12-month highs in heavy trade.

Tipping jumped 88 cents to M\$3.06 on speculation that it planned to sell its interest in Sentul Raya, a mixed property development in Kuala Lumpur.

Malpas, the stockbroking and financial services group, gained 80 cents to M\$8.30 on news that United Merchant Group was buying a stake. United Merchant dropped 22 cents to M\$3.78.

MARKETS IN PERSPECTIVE

	% change in local currency	% change in US\$	% change in US\$
	1 Week	4 Weeks	1 Year
Australia	-0.82	+0.17	+16.40
Belgium	-1.53	+2.10	+38.02
Denmark	+0.54	+2.94	+46.30
Finland	-0.81	-0.18	+59.07
France	-1.89	-0.32	+31.55
Germany	+1.04	+4.80	+46.28
Ireland	-0.80	+1.14	+26.86
Italy	+3.70	+7.03	+26.83
Netherlands	+0.45	+8.00	+45.48
Norway	-0.45	+1.78	+35.35
Spain	+1.18	+5.09	+64.12
Sweden	+0.11	+2.28	+52.75
Switzerland	+3.15	+7.08	+49.88
UK	-3.74	-1.35	+20.05
EUROPE	-0.74	+2.19	+34.78
Australia	+2.50	+5.94	+24.50
Hong Kong	+8.63	+5.56	+25.73
Indonesia	+1.94	+8.27	n.a.
Japan	+0.08	+2.97	-8.01
Malaysia	+0.82	-0.55	-5.85
New Zealand	+3.28	+5.84	+15.94
Philippines	+1.72	+7.83	n.a.
Singapore	-1.08	-2.30	-8.42
Thailand	-10.39	-21.89	-68.38
Canada	-0.77	+2.04	+32.82
USA	+0.57	+8.20	+35.02
Brazil	+1.48	+12.79	+80.02
Mexico	+4.34	+11.20	+35.95
South Africa	-1.18	+1.30	+2.22
WORLD INDEX	+0.35	+4.35	+23.83

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FT/S&P ACTUARIES WORLD INDICES

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COUNTRIES AND MARKETS Figures in parentheses show number of lines of stock	FRIDAY, JUNE 10 1987							THURSDAY JUNE 18 1987							DOLLAR INDEX		
	US Dollar Index	Day's Change %	Pound Sterling	Yen	DM Index	Local Currency Index	Local % chg on prev	Gross Dom. Yield	US Dollar Index	Thurs Sterling	Yen Index	DM Index	Local Currency Index	High	52 week Low	52 week High	Year ago (approx)
Australia (78)	240.82	-1.3	215.89	174.40	216.08	213.03	0.8	3.81	287.58	213.91	171.12	213.03	211.27	240.40	204.67	204.44	202.94
Austria (2)	189.28	-0.3	173.46	140.28	174.28	174.15	0.1	1.81	184.04	172.92	140.11	172.92	172.92	184.04	172.92	172.92	172.92
Belgium (29)	251.20	-0.2	225.46	182.30	225.46	225.75	0.4	3.22	251.82	217.11	193.61	217.11	217.11	251.82	206.07	206.07	206.07
Brazil (20)	288.39	-0.2	259.35	206.70	280.54	274.01	-0.6	1.27	291.82	262.72	210.07	261.66	277.92	252.10	172.12	172.12	172.12
Canada (112)	208.49	-0.2	187.79	151.84	188.55	211.03	0.0	1.85	209.82	182.25	151.04	188.14	211.02	212.88	194.12	194.12	194.12
Denmark (82)	280.59	-0.1	250.11	202.09	281.72	280.40	0.3	1.44	280.82	250.82	202.09	280.82	280.82	280.82	250.11	250.11	250.11
Finland (25)	274.81	-0.5	246.15	188.03	247.29	250.75	0.0	1.54	275.36	240.48	189.59	247.37	250.25	274.81	236.87	236.87	236.87
France (85)	294.35	-0.0	261.08	182.59	292.00	295.09	0.5	2.76	294.28	261.98	181.41	210.05	204.85	292.34	186.94	186.94	186.94
Germany (89)	218.33	0.4	195.70	156.24	196.60	196.00	0.8	1.44	217.48	195.88	156.54	194.89	194.89	218.33	188.70	188.70	188.70
Hong Kong (88)	336.36	0.4	300.76	238.74	328.88	333.16	4.4	2.83	336.36	300.76	238.74	328.88	333.16	336.36	275.05	275.05	275.05
Indonesia (27)	247.07	0.4	221.47	178.07	222.49	228.29	0.4	1.85	246.00	221.58	177.15	228.29	228.29	247.07	206.59	206.59	206.59
Ireland (17)	249.80	0.0	213.80	163.57	215.05	218.74	1.2	2.80	249.97	215.05	162.82	218.74	218.74	249.80	200.06	200.06	200.06
Italy (58)	255.95	-0.1	225.00	165.54	226.40	221.36	1.3	2.08	255.95	225.00	165.54	221.36	221.36	255.95	200.06	200.06	200.06
Japan (105)	136.93	-0.7	122.74	98.24	123.30	99.24	-0.0	0.78	137.87	122.74	98.24	123.30	123.30	136.93	100.07	100.07	100.07
Malaysia (107)	328.30	-0.8	270.87	200.73	273.08	268.76	-0.4	1.34	328.30	270.87	200.73	273.08	268.76	328.30	268.76	268.76	268.76
Mexico (27)	188.24	1.2	141.83	117.07	142.18	137.83	1.9	1.25	188.24	141.83	117.07	142.18	137.83	188.24	137.83	137.83	137.83
Netherlands (18)	397.83	0.3	356.60	285.24	388.24	383.78	0.7	2.20	397.83	356.60	285.24	388.24	383.78	397.83	278.88	278.88	278.88
New Zealand (14)	383.13	0.3	334.48	257.50	338.86	333.76	0.8	0.9	383.13	334.48	257.50	338.86	333.76	383.13	290.00	290.00	290.00
Norway (41)	308.80	-0.1	278.82	223.67	277.88	274.59	0.2	2.02	308.80	278.82	223.67	277.88	274.59	308.80	240.00	240.00	240.00
Philippines (22)	170.71	-1.0	150.02	123.73	153.72	154.42	-1.0	0.83	170.71	150.02	123.73	153.72	154.42	170.71	123.73	123.73	123.73
Singapore (42)	281.44	-0.7	241.81	178.46	243.49	250.89	-0.8	1.21	281.44	241.81	178.46	243.49	250.89	281.44	220.00	220.00	220.00
South Africa (64)	258.14	0.2	218.29	166.12	220.70	231.05	0.1	2.46	258.14	218.29	166.12	220.70	231.05	258.14	200.00	200.00	200.00
Spain (26)	281.37	0.9	234.38	186.44	236.36	239.90	1.3	2.28	281.37	234.38	186.44	236.36	239.90	281.37	220.00	220.00	220.00
Sweden (89)	249.05	-0.4	220.45	163.97	222.38	217.54	0.0	1.82	249.05	220.45	163.97	222.38	217.54	249.05	200.00	200.00	200.00
Switzerland (89)	311.07	0.7	278.88	222.45	280.11	277.88	0.9	1.20	311.07	278.88	222.45	280.11	277.88	311.07	250.00	250.00	250.00
Thailand (10)	43.44	4.0	44.32	33.33	44.32	43.25	4.5	8.25	43.44	44.32	33.33	44.32	43.25	43.44	33.33	33.33	33.33
United Kingdom (212)	300.08	-0.7	265.99	217.49	270.22	268.08	-1.1	3.78	302.19	272.07	217.53	270.08	272.07	300.08	220.00	220.00	220.00
USA (647)	953.98	0.0	825.24	592.79	827.74	833.95	0.0	1.80	953.98	827.74	592.79	827.74	833.95	953.98	750.00	750.00	750.00
Americas (619)	332.73	0.0	298.25	241.16	298.82	290.32	0.0	1.89	332.84	298.25	240.25	298.82	290.32	332.73	230.00	230.00	230.00
Europe (287)	287.48	-0.1	238.76	193.87	240.87	247.87	0.0	2.80	287.81	238.76	193.87	240.87	247.87	287.48	200.00	200.00	200.00
Asia (150)	400.84	-0.3	350.30	280.52	360.05	368.29	0.1	1.85	402.16	350.30	280.52	360.05	368.29	400.84	300.00	300.00	300.00
Pacific Basin (825)	155.82	0.0	136.50	112.78	140.14	113.90	0.5	1.25	155.87	136.50	112.78	140.14	113.90	155.82	100.00	100.00	100.00
Euro-Pacific (1008)	202.30	0.0	181.24	148.03	182.17	184.46	0.2	1.89	202.38	181.24	148.03	182.17	184.46	202.30	150.00	150.00	150.00
North America (758)	254.57	0.0	217.85	168.54	218.11	218.77	0.0	1.70	254.77	217.85	168.54	218.11	218.77	254.57	200.00	200.00	200.00
Europe Ex. UK (514)	243.33	0.3	215.11	176.38	218.12	220.07	0.7	1.86	242.96	215.11	176.38	218.12	220.07	243.33	180.00	180.00	180.00
Pacific Ex. Japan (397)	217.03	2.1	184.17	138.77	185.48	178.50	2.0	2.88	210.84	184.17	138.77	185.48	178.50	217.03	150.00	150.00	150.00
World Ex. UK (1821)	205.91	0.0	184.57	148.03	185.48	177.16	0.9	1.84	205.91	184.57	148.03	185.48	177.16	205.91	150.00	150.00	150.00
World Ex. US (226)	252.00	0.1	225.96	182.64	226.22	222.02	0.3	1.54	251.83	225.96	182.64	226.22	222.02	252.00	190.00	190.00	190.00
World Ex. Japan (1063)	218.18	0.1	245.28	200.10	235.89	307.07	0.2	2.05	217.05	245.28	200.10	235.89	307.07	218.18	200.00	200.00	200.00
The World Index (2488)	229.49	-0.4	228.64	185.26	230.70	226.54	0.1	1.84	229.20	228.64	185.26	230.70	226.54	229.49	200.00	200.00	200.00

India 50 YEARS of independence

Reforms stir hopes for era of prosperity

Martin Wolf says more bold changes are needed if India is to better the mixed record of the first half-century



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In part two

The new heroes
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Human development

India, Winston Churchill once remarked, "is a geographical expression. It is no more a united nation than the Equator". The brutal division of the sub-continent in 1947 seemed to show he was right. But the still-vast India that then emerged has proved him wrong. It survived not just as a country, but as a democracy. The overriding goal of its next half century needs to be the still more ambitious one of widely-shared prosperity.

Before 1947, today's India had never been a unified state. Language, religion, caste and wealth have always divided its vast population. For such a country to have sustained elections, a free press and an independent judiciary would have been incredible if it had not happened.

There have been rewards. The country has escaped the famines that blotch the record of China's Communist rule. The population has soared from 340m at independence to 970m today, but it has been fed. Nor has India's turbulent democracy halted economic progress: real incomes per head have grown at a compound rate of 2 per cent a year over the past half century - faster than in its people's previous history.

Yet India could have done far better. Until the 1980s, the economy grew at between 3 and 4 per cent a year - a rate that became known, disparagingly, as the Hindu rate of economic growth. Then, in the 1980s, the pace quickened, as growth rose towards 6 per cent a year. Unfortunately,

the improvement was unsustainable and led to a balance of payments crisis in June 1991.

Only today, after the beginnings of radical reform under the then prime minister, Mr Narasimha Rao, and his finance minister, Mr Manmohan Singh, can India hope to grow at 6 per cent, sustainably. But the 8 to 10 per cent achieved elsewhere still seems well beyond its reach.

At independence, India was a leader among developing countries. Under the authoritative leadership of its first prime minister, Mr Jawaharlal Nehru, the country was accorded the influence it saw as its due. Then, in the 1960s, the West supported India as the alternative to Chinese communism.

Yet neither influence nor

assistance creates prosperity. Under the sway of socialist ideals, anxiety about foreign economic encroachment and upper-caste contempt for merchants, India embarked on planned, inward-looking development. Imitating the Soviets, whom they took as mentors, India saw publicly-owned heavy industry as the route to modernisation. But India also had private enterprise. The result was the byzantine system of controls that became known as the "permit raj".

Over time, the strategic error became evident. India had assumed there were no opportunities for rapid export expansion, but soon found that tiny Hong Kong earned more from its exports than it did itself. India had assumed competition was wasteful, but learned there

could be no improvement in productivity without it. As India fell behind more dynamic rivals, including China, it lost its reputation.

It lost not just influence abroad, but also innocence at home. Controls bred corruption and intervention bred interest groups. Indian society has long been divided into narrow occupational groups: it still has some 900 sub-castes, for example. But it was India's interventionist policies that turned this broad tendency into an economic cancer. The result has been condemned by two close observers, Mr Vijay Joshi and Mr Ian Little of Oxford University, as "exclusive bourgeois socialism".

Advocates justified the policies India pursued as

ways to combat poverty. The reality has been the opposite: only the 10 per cent of the labour force with jobs in the public sector or large-scale private companies enjoy security and the lion's share of investment; the benefits of subsidies go predominantly to better off segments of the population; and the adult literacy rate is still only 50 per cent, while that for women is a third.

Behind the socialist rhetoric, India created an uncompetitive industrial island in an ocean of poverty. It sought to combine progress with minimal change, promoting a narrow industrialisation that left the bulk of the population in the villages where Indian stability has always been based.

By the time the economic crisis struck in mid-1991, the

old system was bankrupt financially, intellectually and politically. Socialist economies had collapsed everywhere. The Congress party that led the fight for independence and provided almost all subsequent governments had been captured by the Gandhi dynasty. Politicians were tainted by corruption. The bureaucracy had lost its reputation for competence. The government had abandoned its wonted fiscal prudence. Businessmen displayed entrepreneurship in the hunt for licences.

Time had come for a change. Indeed, behind the edifice of Nehruvian centralisation, change had long been under way. An internationally competitive entrepreneurship had emerged: India's thriving software industry is an example; its exports of gems and jewellery are another.

India's states had also developed distinct policies and politics. Kerala achieved levels of education and health up to the best developing country standards. Punjab's income per head became more than triple that of poverty-stricken Bihar.

At independence, India inherited an empire, commit-

ted itself to socialism and embraced democracy. 50 years later, Delhi's empire is enfeebled, socialism is dead and democracy, while vital, has been corrupted. Even the elaborate structure of caste and subcaste is losing hold. The more dynamic cherish freedom when once they laboured under the weight of an unchangeable destiny.

Change is painful, particularly in a society as complex and conservative as India's. It carries with it the risks of social conflict and demagogic populism. But it also creates opportunities. New businesses, politicians and political arrangements begin to emerge.

Of the changes now under way - the move to a market economy and political decentralisation - the first is the more unambiguously beneficial. A more competitive, economy is the only possible basis for the faster growth India desperately needs. It should also limit corruption by reducing the need for it. But the market will generate social upheaval and pull millions from the village to the towns.

The greater concern must be over whether govern-

Continued on Page 15

HASE

avigated it.

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2 INDIA: The economy

PERFORMANCE • by Martin Wolf

Perils of 'licence raj'

Extensive government intervention hampered economic progress and failed to reduce poverty

Economically, India's half century has been a failure.

If one's standard were India's past, or what has happened in the many poorly performing developing countries in the past 50 years, this judgment would be harsh and unfair. But these tests are too easy. Judged by its potential, the needs of its people and the performance of its eastern neighbours, India has failed.

According to a study by Mr Angus Maddison for the Organisation for Economic Co-operation and Development, India's real gross domestic product per head rose 125 per cent between 1950 and 1992 – a compound rate of growth of 2 per cent a year. Since real incomes per head rose just 12 per cent between 1950 and 1990, this may appear satisfactory – particularly since the population increased from 345m in 1947 to 880m in 1992 – and 966m in 1995.

Yet, by the standards of the best-performing developing countries, India's performance has been mediocre. Indonesia's real income per head rose 215 per cent between 1950 and 1992, China's 400 per cent, Thailand's 450 per cent, South Korea's 1,040 per cent and Taiwan's 1,160 per cent.

In 1947 living standards in China were much the same as in India. By the mid-1990s China's were roughly double.

In 1993, according to the World Development Indicators of the World Bank, 1,310m people lived on less than \$1 a day – measured at purchasing power parity – of whom 470m were Indian. In sub-Saharan Africa the number of similarly poor people was 220m. Even in China it was only 350m.

This poverty does not appear to be the result of a particularly unequal distribution of incomes. Figures from the World Bank suggest the distribution may even be quite equal by the standards of developing countries. If there was to be

a substantial reduction in India's pervasive poverty, the economy would have to grow faster.

Rapid labour-absorbing industrialisation has been the basis for economic advance in successful labour-abundant developing countries. But Indian industry has not grown fast enough. The share of manufacturing in GDP was 14 per cent in 1960 and still only 19 per cent in 1995. Similarly, the proportion of India's workforce employed in industry was only 11 per cent in the early 1990s, no higher than in 1960.

Particularly striking has been dismal job creation by larger enterprises. In 1995 employment in private manufacturing companies with 10 or more employees was a mere 4.7m. With public sector employment added, the total was still only 6.5m – about 2 per cent of the workforce.

The reason for India's industrial growth and employment expansion being so weak is perverse policies. As Mr Vijay Joshi and Mr Ian Little of Oxford University said in a study (*India's Economic Reforms 1991-2000*) published last year: "The strategy of Indian industrialisation did not change much from independence to 1990. It emphasised heavy industry, public ownership and import substitution. This went along with contempt for the price mechanism and a belief that competition was harmful."

The range and intensity of government interference in industry defies belief. The government:

- Told businesses what to produce, how, where and in what quantities;
- Prevented them from laying off labour or closing unprofitable factories;
- Placed obstacles against expansion by big private business, both domestic and foreign;
- Limited the entry of competitors;
- Provided subsidised credit

- to favoured users;
- Controlled prices, notably of steel, fertilisers and petroleum products;
- Controlled imports and inward investment;
- Created monopoly importers of raw materials;
- Nationalised banks and insurance companies and owned a substantial number of industrial enterprises;
- Monopolised provision of infrastructure.

Many proponents justified these policies as helping the poor. But, as Mr Joshi and Mr Little point out: "Almost all government interventions in industry have... reduced the demand for labour. At the same time, almost all controls have channelled the benefits of growth... to a minority of the population."

Consider some of the harmful effects of these industrial policies. First, public enterprise has been inefficient. Between 1986 and 1991, state-owned enterprises made 36 per cent of gross investment, but generated only 14 per cent of GDP. In manufacturing, the public sector received nearly 30 per cent of domestic investment between 1985-86 and 1993-94, but generated 15 per cent of value added.

The return to public investment in manufacturing was 3 per cent to 5 per cent between 1976-77 (April to March) and 1988-89, compared with 17 per cent to 23 per cent in the private sector. The return on net capital employed in the central public sector enterprises has remained stubbornly below 5 per cent.

Second, the public sector has failed to supply an adequate infrastructure. Much electric power has been stolen or given to farmers at well below cost, sometimes even free. State electricity boards have become bankrupt. In 1992-93 they had a negative return on assets of 13.5 per cent. This has made it impossible to finance the needed generating capacity. The result has been power cuts and growing reliance by

companies on high-cost captive generating capacity.

Third, protection against imports prevented India from exploiting its comparative advantage in labour-intensive manufacturing and eliminated international competition from the domestic economy. In 1970, when inward-looking policies reigned supreme, the ratio of trade in goods and services to GDP was a mere 8 per cent, the lowest in the world, but for China.

Fourth, the government has offered special tax exemptions and reserved production of hundreds of items to small-scale enterprises. In recent years about 800 to 900 products have been reserved in this way, more than half in light engineering. This policy has reduced quality, hindered exports and thwarted the growth of efficient companies.

Fifth, protection has been given to the small proportion of the workforce employed in organised industry – and the public sector. In most countries it is illegal to trade when bankrupt. In India it has been illegal to cease doing so. Similarly, it has been made almost impossible for big companies to dismiss workers.

The panoply of controls, regulations and restrictions became known as "the permit raj". The wonder is not that it slowed industrialisation, but that it permitted industrialisation at all.

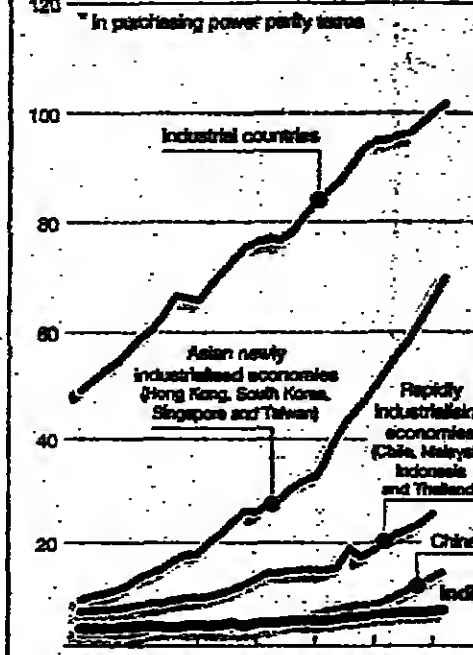
The initial motivations for the regime were Fabian socialism, suspicion of merchants and fear of foreigners. Over time, however, policies were increasingly captured by corrupt politicians, self-seeking bureaucrats, industrialists, trade unionists and big farmers.

Meanwhile, the interests of hundreds of millions of poor, illiterate Indians were ignored. In 1994-95 subsidies to power were Rs98.9bn and to industry Rs128.4bn, while spending on elementary education was Rs110.1bn. It is no surprise that adult literacy was only 51 per cent

India's lagging fortunes

Per cent of 1995 industrial country per capita GDP

In purchasing power parity terms

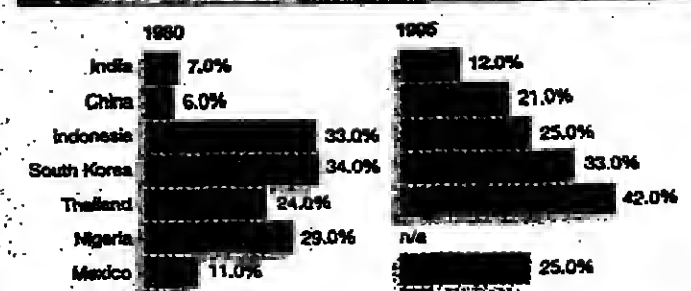


Source: IMF, World Bank

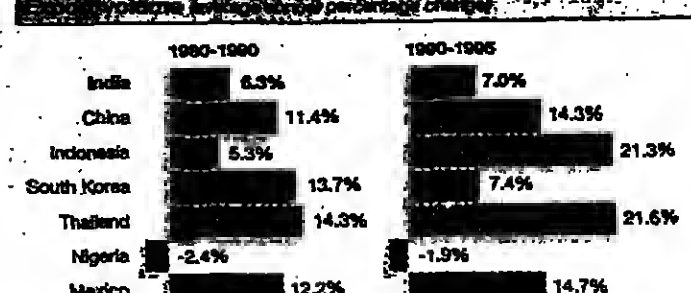
1960-1990 1990-1995



1980 1995



1980 1990 1990-1995



in 1993. For women it was just over one-third. Yet China's adult literacy rate is about 80 per cent.

According to Professor Jean Drèze, visiting professor at the Delhi School of Economics, and Professor Amartya Sen of Harvard University, India's record on literacy and infant mortality is no better than that of sub-Saharan Africa. In 1960 literacy in South Korea and Thailand was much higher than in India today.

As the years passed, the extent of India's failure to keep up with more successful developing

countries became clear and attitudes began to change.

Tentative liberalisation started in 1985, under Prime Minister Rajiv Gandhi. This produced some results: GDP grew at 5.8 per cent a year in the 1980s, while manufacturing expanded at 7.4 per cent.

Unfortunately, the growth was unsustainable. The fiscal deficit crept up from 4.5 per cent of GDP in the late 1970s to 8.5 per cent by 1985-86. In the second half of the 1980s the average current account deficit was 2.4 per cent of gross domestic product,

nearly half of exports.

The ratio of external debt to gross national product increased from 17.7 per cent in 1984-85 to 24.5 per cent in 1989-90, the ratio of debt-to-exports jumped from 210 per cent to 265 per cent and the debt service ratio rose from 18 per cent to 27 per cent.

By June 1991 foreign exchange reserves were down to two weeks of imports and India had lost creditworthiness in international financial markets. Inflation was up to the high – by Indian standards – annual

rate of 13 per cent.

This crisis was also an opportunity. Economic stabilisation was unavoidable. But the government could also exploit this evidence of failure to justify an assault on the policies that had hindered or distorted the Indian economy for so long. It could liberalise the economy, shift the focus of its attention and change the relationship between the centre and the states. All this it has started to do. The attempt to start afresh makes up the story of the 1990s.



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LIBERALISATION • by Martin Wolf

Success, with more to come

Much has been done, but a vast agenda of changes remains before fast growth can be achieved

The balance of payments crisis of mid-1991 could have introduced Latin American instability to the Indian economy. Instead, it marked the start of reform, to the credit of the minority Congress government — and, above all, of Mr Manmohan Singh, its outstanding finance minister, and Mr PV Narasimha Rao, the prime minister, who backed him.

"Our strategy," Mr Singh said in a recent interview, "was to bring about macro-economic stability in the shortest possible period and then to launch a wide-ranging programme of structural reforms to increase the dynamism of our industrial economy, exports and the financial system."

They succeeded. India's rate of growth has risen to about 6 per cent a year, well above the 3½ per cent of the 1980s and 1970s. The growth is also more sustainable than the debt-driven 5.3 per cent of the 1980s.

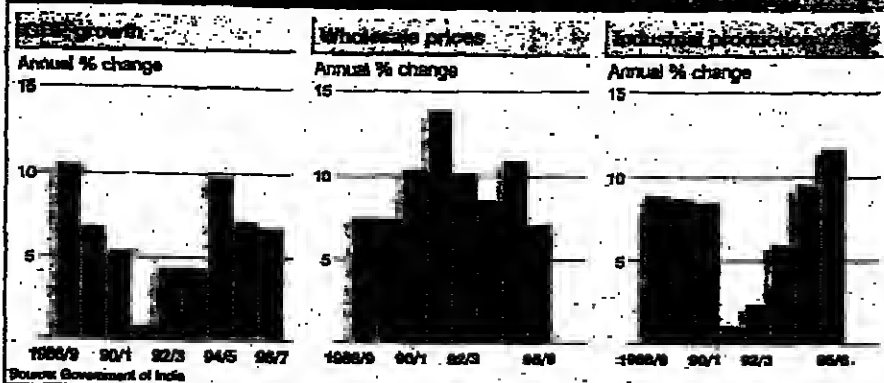
The programme was separated into two broad components. The first was stabilisation, at the heart of which were measures to improve India's fiscal and balance of payments positions. Between 1985-86 (April to March) and 1990-91, the gross fiscal deficit of the central government was more than 8 per cent of gross domestic product. By 1992-93 it had been brought down to 5.7 per cent.

The combination of fiscal tightening with a 22 per cent devaluation of the rupee vis à vis the US dollar in July 1991 and the introduction of a market-determined exchange rate in 1993 sharply improved the current account position. A deficit of 2.3 per cent of GDP in 1990-91 fell to 0.5 per cent the following year, while foreign exchange reserves rose from US \$2.2bn in 1990-91 to \$21.7bn by the end of 1996-97.

The second and more fundamental part was structural reform. The central elements, most introduced in the first two years, were:

● Deregulation of investment

Crisis and adjustment



and production in most industries.

● Decontrol of business decisions on location and technology transfer, although not of decisions to lay off workers or close operations — the so-called "exit policy".

● Lifting of many import controls, although not those on imports of almost all consumer goods, and the reduction of tariffs to an average of 27 per cent and a peak of 52 per cent before this year's budget.

● Encouragement of foreign direct investment, with majority equity, except in a few consumer goods industries.

● Opening up of more sectors to private investors, including power, steel, oil refining, air transport, telecommunications, ports, mining and pharmaceuticals.

● Liberalisation of capital markets, with entry of private mutual funds, foreign institutional investors and improved regulation.

● Reform of the tax system, by lowering rates and simplifying the structure.

The net effect of this programme was unquestionably positive. After growing by only 0.8 per cent in 1991-92, GDP grew by 5.1 per cent in 1992-93. This was an exceptionally swift turnaround, compared with almost any other economy in a similar predicament, as Mr Shankar Acharya, the chief economic adviser to the government,

has noted. In the five years 1991-92 to 1996-97 growth ran at a compound rate of 6.3 per cent a year.

Industrial value added recovered swiftly from its decline of 1.3 per cent in 1991-92. It then grew at a compound rate of 6.8 per cent between 1991-92 and 1996-97.

Gross domestic savings grew from 22.8 per cent of GDP in 1991-92 to 25.6 per cent in 1996-97. Gross domestic capital formation went from 23.4 per cent of GDP in 1991-92 to 27.4 per cent in 1996-97.

The dollar value of Indian merchandise exports jumped from \$17.5bn in 1991-92 to \$33.5bn last year, although export volume still grew at only 7 per cent a year between 1990 and 1995. Merchandise exports jumped from 75 per cent of imports in 1989-90 to 95 per cent in 1993-94, before declining to 88 per cent last year. This helped imports rise from the compressed level of \$19.4bn in 1991-92 — down from \$24.1bn the previous year — to \$36bn last year.

The ratio of trade in goods and services jumped from a mere 8 per cent of GDP in 1970 to 27 per cent in 1996. Foreign direct investment rose from virtually nothing in 1990-91 to \$1.9bn in 1995-96. Net private capital inflows of \$8bn in 1996, according to the World Bank, were still small compared with China's \$52bn.

But the country was the eighth biggest recipient in the developing world.

Yet complacency would be a mistake, as last year's slowdown showed. Export value (\$n dollars) increased only 4 per cent between 1995-96 and 1996-97, partly because of the dollar's appreciation. Similarly, real industrial value added grew about 6 per cent last year, well below the 11.6 per cent achieved in 1995-96.

More importantly, substantial further reform is needed if growth is to be pushed up from 6 per cent to between 9 per cent and 10 per cent a year. This year's budget from Mr P. Chidambaram, the finance minister, made a splash, notably with its reduction in the top rate of income tax to 30 per cent and abolition of the taxation of dividends in the hands of shareholders. Yet it was more an indication of the minister's reforming intentions than a significant reform in its own right.

Nine aspects of the economy still need attention.

First, the fiscal position is far from solid. Mr Vijay Joshi and Mr Ian Little, of Oxford University, concluded in a study (India's Economic Reforms, 1991-96) published last year that the primary deficit — the deficit, apart from net interest payments — of the non-financial public sector should be less than 1 per cent of GDP. The primary deficit of central

government has fallen from 4.3 per cent in 1990-91 to close to zero last year. But the International Monetary Fund estimates that the primary deficit of the public sector at more than 3 per cent in 1995-96.

Second, according to a report published by the finance ministry in May, subsidies that cannot be readily justified by wider social and economic benefits amounted to 10.7 per cent of GDP in 1994-95. The rate of cost recovery on the subsidised goods and services was a mere 10.3 per cent. These subsidies must be drastically cut.

Third, radical restructuring and privatisation of public sector enterprises is needed. The disinvestment commission set up by Mr Chidambaram last year has selected 15 of India's 250 public enterprises for sale under three different formulas. The approach is too cautious, but action of the commission's recommendations would be a start.

Fourth, the division of revenue between the centre and states needs to be reformed. The finance minister has proposed that the states would receive 29 per cent of all centrally collected revenue, 2 percentage points of which would be tied to improved state fiscal performance. This requires a constitutional amendment.

Fifth, the states must improve the quality of their spending. Scandalously, state subsidies to irrigation and power at Rs 199.8bn in 1993-94 (\$6.6bn), were almost double their total spending on elementary education and public health.

Sixth, there must be reform of the finance and provision of infrastructure. A report commissioned by the government from Mr Rakesh Mohan, former economic advisor to the industry ministry, has made radical suggestions for financial reform, transparent regulation and, above all, an end to the practice of making public organisations provide

useless jobs and costly subsidies to favoured constituents.

Seventh, trade policy needs further change. The finance minister has committed the government to reducing tariffs to the level prevalent in the Association of South-east Asian Nations (Asean) by the turn of the century. This year he has reduced the peak tariff to 40 per cent. But the most important next step is lifting controls on imports of consumer goods.

Eighth, India should start moving towards convertibility on capital account. A report for the Reserve Bank of India recently recommended convertibility by the end of the century. But there must first be further fiscal consolidation, strengthening of the financial sector and a credible commitment to low inflation.

Finally, labour market regulation, which favours a tiny minority of Indians, must be reformed. The idea of jobs for life must end. The government must accept competition in sensitive sectors, such as civil aviation. Reservation of products to the small-scale sector needs to be ended and the urban land ceiling act — a huge obstacle to efficient urban development — repealed.

This is a vast agenda. What is more, it ignores the need for government, particularly the state governments, to focus more attention on social spending. If these reforms were carried out, however, India should be able to grow as quickly as any other big economy.

Policy-makers will feel the task is too difficult and painful. But they should appreciate the prize to be won.

At growth of 8 per cent a year, India's income per head will double every 16 years. At 10 per cent, it would double every eight. The lives of one-sixth of the world's population would then be transformed.

The end of isolation

The 50th anniversary of India's independence should be an occasion for celebration. It is, but the reason is not India's economic achievements. It is the fact that the country's economic reforms are reconnecting it to the rest of the human race after almost half a century of foolish policies, which cost her growth and hence a significant opportunity to ameliorate poverty. Applause is due but much remains to be done.

India's policies were heavily influenced by Fabian socialism, undue pessimism about exports and a passionate conviction that integration into the world economy would lead to a disintegration of its own economy.

India had a Kafkaesque system of industrial licensing; a strategy of import-substituting industrialisation that undermined economic efficiency and export growth; an unwillingness, ultimately an inability, to attract foreign direct investment; numerous highly inefficient public enterprises; and a deteriorating relative technological position, brought on by the absence of foreign direct investment and an inability to afford imports.

Successive Indian governments persisted in these policies, even as their cost became manifest, and in spite of mounting criticisms from economists. Reforms were tried in 1966, then just before Mrs Indira Gandhi's assassination, and again at the start of Rajiv Gandhi's term.

By contrast, prompted by India's imminent external bankruptcy, Prime Minister Narasimha Rao and Mr Manmohan Singh, his finance minister, started in 1991 to

implement a programme of sustained reforms. Having lasted, even expanded, through the past six years, these have turned the economy around. They have found support among voters and most political parties. Both prime ministers of the United Front who succeeded Mr Rao have embraced them.

The question now is not whether the reforms will be reversed but how rapidly they will be extended.

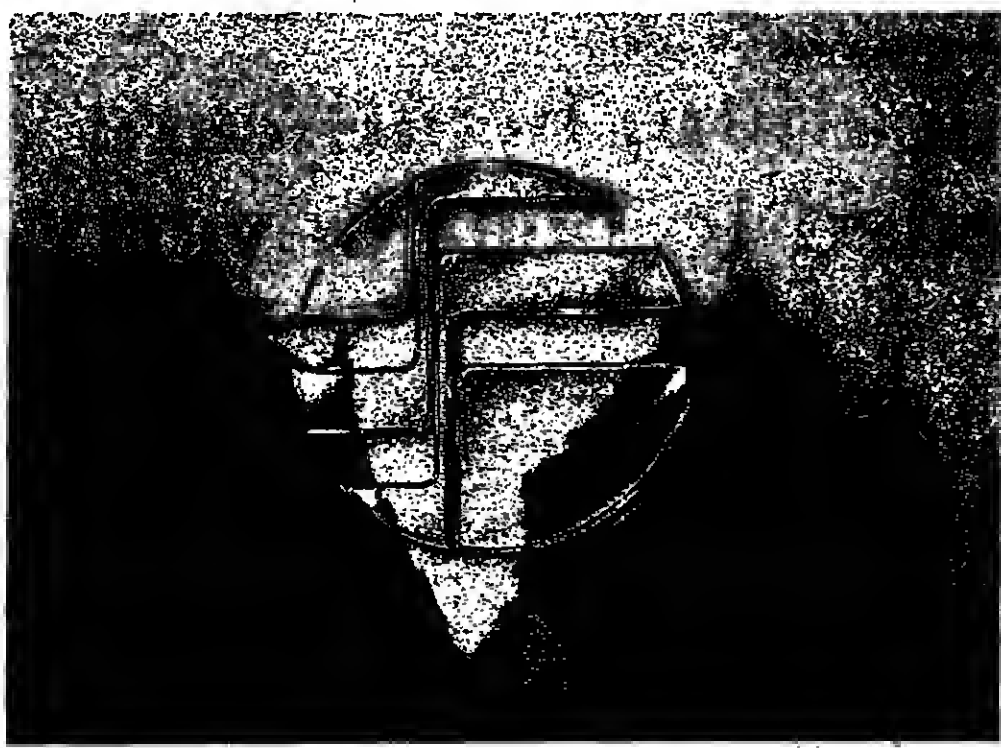
The Rao government managed to reverse many of India's earlier policies, in full view and without stealth.

When one understands the massive tasks before the reformers after more than three decades of an intensely inward-looking policy framework, the proper analogy seems to be a clean-up after a typhoon. It may seem contrary to complain about what has not been done. It may also seem too technocratic. The reformers did have to negotiate political minefields even to achieve what they did.

Yet, a number of vital tasks remain. Privatisation has barely started, more labour market flexibility must be introduced, imports of consumer goods must be liberalised, and the long-awaited attack on India's appalling illiteracy must start in earnest.

The excellent recent budget of Mr P. Chidambaram, the finance minister, managed to maintain the enthusiasm of reformers by offering tax changes but it can do little beyond that. The challenging reforms lurk elsewhere.

● The author is Arthur Leaman professor of economics at Columbia University, and was an adviser to finance minister Manmohan Singh on India's reforms.



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4 INDIA: The economy

INDUSTRIAL POLICY • by Stefan Wagstyl

Inching toward privatisation

Reform of the public sector is dogged by reluctance to give up inefficient practices

The government of India is in the throes of deciding whether to stay in the business of making bread and biscuits. It is also considering whether to continue running a chain of hotels and an out-dated aluminium smelter.

If ministers should decide to sell control of any of these state-owned companies, it would signal the biggest change in India's public sector enterprises since Jawaharlal Nehru ordered nationalisation of key industries in the early 1960s. But few people in New Delhi expect the government to make so dramatic a change soon; the wheels of public sector policies turn very slowly.

Mr GV Ramakrishna, the civil servant who has recommended the disposals in a wholesale review of state-owned industry, says he has selected the three companies as particularly easy to sell. None is in what even a stout-hearted Nehruvian socialist

would regard as a core activity for public enterprise. But, at the time of writing, no decision to go ahead appeared to be in sight. As Mr Ramakrishna, who chairs a newly-created Disinvestment Commission, says: "We are now looking at whether the political will is there."

The commission is the latest of many attempts to reform state-owned industry. Ministers recognised long before the start of the economic liberalisation of the 1990s that publicly-owned companies were a burden on the budget through subsidies for loss-making enterprises and a drag on the whole economy through their inefficiency.

But neither politicians nor bureaucrats have been willing to surrender the vast pools of patronage that lie in the public sector. Nor have they been ready to contemplate the job cuts which might be involved in raising efficiency to private sector standards. The World Bank estimates that 25 to 33 per cent of the 2m employees at the 245 central government enterprises might be redundant. Their activities exclude some 5m working in railways, telecommunications and state-owned financial institutions,

which are classed separately.

Nehru believed that state-owned industries would help India bolster its political independence with economic self-sufficiency. Under his guidance, and that of his successors, the public sector successfully expanded India's industrial production.

However, Nehru's bid to scale the "towering heights of socialism" came at the price of growing inefficiency. A government-sponsored report of the early 1990s estimated that production costs in state enterprises were 75 per cent higher than in comparable Indian private companies.

With the policy and process of privatisation sweeping the world, Indians began to realise that they were in a blind alley. But with little political support for full-blown market economics, the government has so far mostly limited itself to trying to run the state-owned machine more effectively instead of handing over sections of it to private sector operators.

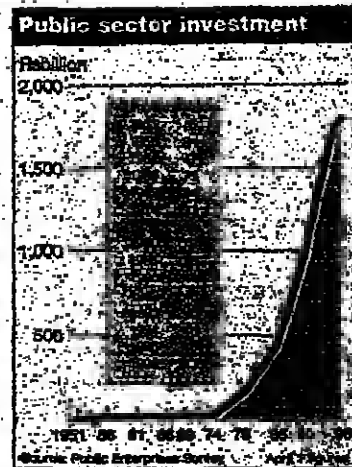
An early flush of enthusiasm brought competition into the airline industry, ending the domestic monopoly of Indian Airlines, resulting in great improvements in quality and

time-keeping have resulted, but the momentum has not been maintained.

The government has made much of its disinvestment policy under which shares in 40 enterprises have been sold in tranches to raise a total of Rs100m. Companies which are now traded actively on the stock market include VSNL - the international telecoms carrier - Bharat Electronics, and the Steel Authority of India (SAIL). But while the government has sold up to 45 per cent of a few stocks, the average disposal is under 15 per cent.

Crucially, the government has retained managerial control. This gives ministers and civil servants rights to promote and transfer directors, sometimes leaving posts open for a year and more for lack of decisions. Investment, financing, and even trading plans require approval. A bigger emphasis on profits has improved the financial performance of the public sector in the 1990s, although this has sometimes been achieved simply by raising prices in monopoly services such as electrical power for industry.

In the year to the end of March 1996, public enterprises made net profits of Rs98bn, up sharply from Rs38bn in



1989-90. This has been due entirely to profit gains at some 120 or so profitable enterprises. Little has been done to staunch the red ink at about 100 companies which between them lost Rs45bn in 1995-96, more than double the figures of the late 1980s.

These troubled companies include bankrupt private ones, mainly textile mills, taken over by the state to prevent job losses. They continue to pay wages even though production has been suspended for years.

Other loss-makers include fertiliser companies ruined by government price controls designed to protect farmers. The heaviest loss-maker in this sector is Hindustan Fertilisers Corporation

which runs a "white elephant" plant at Haldia, near Calcutta. Some 1,500 people report daily for work at the complex, which has not produced a tonne of output since it was commissioned in 1986 because of fundamental design faults.

"We can't keep putting money in a bottomless pit," says Mr Muralidharan, the industry minister. But he is unclear how the government might close a loss-maker. "We can't do it at a stroke."

As for privatisation, Mr Maran sees a role for private companies in taking over and turning around troubled state-owned businesses, though why entrepreneurs should agree is by no means clear. He is also prepared to see the privatisation of "non-core and non-strategic areas so long as workers keep job security."

However, Mr Maran says the government should retain control of at least the nine biggest profitable enterprises, including SAIL, BHEL, the engineering company, and ONGC, the national oil company. "These are our nine gems. Why should we hand them over to anybody?" he says.

Since Mr Maran is regarded as a reformist in the coalition government, even his limited vision meets with suspicions among more conservative ministers. Mr Ramakrishna may wait some time for decisions on his three companies. He denies he is frustrated. He says: "In India, change takes time."

AGRICULTURE • by Quentin Peel

Planting seeds of growth

India needs a second Green Revolution to satisfy growing demand for food

Dr Manohar Singh Gill, India's chief election commissioner, vividly remembers the days in the mid-1960s which are now known as the start of India's Green Revolution.

At the time he was a junior civil servant in his home state of Punjab, when the government took a gamble and decided to buy a shipment of Mexican seed for an untried hybrid wheat.

"We sold the seed in 1966, and in 1967 we got such a massive crop that the chief minister had to shut down all the schools, right down to primary, because we couldn't find anywhere to store this bloody wheat," he says with a grin.

The result of that experiment was an increase in crop yields in the Punjab, and in neighbouring Haryana, which saw wheat production leap from around 1.5 tonnes to as much as 4 tonnes per hectare. When new rice seed was imported from the Philippines, it had a similar effect, pushing up yields from 1.2 tonnes to 4 tonnes per hectare.

"After the 1968-69 harvest it spread like wildfire," according to Dr Ashok Gulati, chief economist at the National Council for Applied Economic Research in New Delhi. "There was a scramble for the seeds."

"But it wasn't all uncritical. There was a major debate in parliament. The left argued that these were sinful seeds. We would be the slaves of the west forever, they said."

They failed to win the day, not least because soaring food production meant that

India gained food security, and with it independence from US food aid programmes.

"The Guinness Book of Records had India as the biggest single importer of PL430 (the main US food aid programme) in 1964-65 and 1965-66," Dr Gulati said. "The last shipment was in 1971, when we had the war with Bangladesh."

"The US wanted to twist our arms over the war with Pakistan in 1965. They taught us one good lesson: that food could be used as a political weapon. The 1965 experience was that we must get rid of PL430."

The question today is whether India can repeat its agricultural revolution to feed its inexorably expanding population. For although the impetus of the hybrid wheat and improved rice seed caused a one-off surge in production, the annual rate of growth in agriculture

has averaged a more modest 3 per cent over the long term.

"People have been talking about a scarcity developing soon, of the Green Revolution running out of steam," according to one international agriculture expert in Delhi. Non-food output, like oil seeds, cotton and sugar, has been increasing much faster than food grains. Production of coarse cereals and pulses, staple foods in the Indian diet, is growing at less than 1 per cent per year.

Although India has ceased to be a major net food importer, there are still 300m to 350m people who do not get enough calories per day for an adequate diet - the largest group of poor people in the world. The problem is not so much that the food is not available for them, as that they have not got the money to buy it. There is growing prosperity in the rural areas, thanks to an



Precious wheat - or cereal seeds?

Photo: Marcus Coria

increasing agricultural surplus, existing alongside desperate poverty.

The challenge is thus two-fold: to raise agricultural output steadily to feed a growing, and more prosperous, population; and to ensure a better distribution of income so that the poverty will also be reduced.

The most dramatic effects of the Green Revolution were restricted to the two states which launched it - Punjab and Haryana. The drive is on to export the lessons across the country, and particularly down the plain of the Ganges river, to

Uttar Pradesh, Bihar and West Bengal.

Dr Gill, who rose through the ranks of the Indian administrative service to become agriculture secretary in New Delhi, is clear that the revolution was not simply a miracle of science.

"The Punjab revolution was a revolution of inputs," he said. "We needed more fertiliser, and we needed more water, and for both we needed more credit."

More than that, Punjab's former chief minister, Mr Sardar Kalra, had pushed through a programme of land consolidation, concentrating the proliferation of

small-holdings into 10-acre plots.

The size of land holdings across the rest of the country is tiny, and the average size is coming down: 78 per cent of the peasants with land have less than two hectares. Some 58 per cent are "marginal" producers with less than one hectare.

"The holdings are too small and they don't have the capacity to borrow," said Dr Gulati. "Credit is the lifeline, after water. It enables them to buy fertiliser and seeds."

"They also lack the infrastructure, both roads and electricity. They have to rely on diesel generators, which raises their costs."

"I believe all people want regular and assured supply of power more than cheaper power," said Dr Gill. His other great concern is to regulate the use of irrigation.

"We continue with 19th century flood irrigation: it is wasteful of water and damaging to the land. Over the past 50 years our irrigation system should have been totally transformed, with prevention of all wastage. This hasn't happened."

Dr Gulati's principal

criticism of government policy is its failure to reverse the in-built pricing bias towards industry. The cost of subsidising fertilisers and electricity to rural areas is more than outweighed by the low producer prices paid to farmers, and the protection given to industry, he argues.

The government's economic liberalisation has at least begun the process to reduce that discrimination.

In spite of the slow progress, Dr Gulati believes that "a huge transfer of income is taking place. The agricultural markets are bubbling with activity. All the advertising is switching to agriculture. The big corporations see it as a future market."

Over the next decade he believes India can maintain the positive results of the Green Revolution, with steady increases in production from the eastern states of the Ganges plain. Over 20 years, he is more cautious.

"If there are no technological breakthroughs, then India could be under pressure again. But I have faith in human knowledge," he says.

ECONOMIC DEVELOPMENT • by Amartya Sen

Education, healthcare needed to beat poverty

Illiteracy delays achievement of tasks set at Nehru's 'tryst with destiny'

It was a thrilling moment. On August 14 1947, on the eve of independence, we gave ourselves to the radio in our little school a hundred miles from Calcutta. It was four years after the terrible Bengal famine of 1943, which gave many of us, for the first time, the enduring thought that "there but for the grace of God, go I".

In celebration of independence and a forthcoming democracy, Jawaharlal Nehru's voice beamed out over the radio, telling us about India's "tryst with destiny". "The task ahead, we were told, included 'the ending of poverty and ignorance and disease and inequality of opportunity'."

Fifty years is a long time. It is not too soon to ask what came of that tryst with destiny, and of the tasks ahead. The answer is not simple. In line with Nehru's formulation, we can split the evaluation into three fields: the practice of democracy; removal of social inequality; and backwardness, and economic progress.

In the first area there are reasons for satisfaction. Elections have continued with regularity and reasonable fairness. The press has remained largely free, civil rights are in place and the military has stayed inside the barracks.

The second field, social progress and equity, has fared much worse. Not quite an immeasurable failure, but certainly a measurable flop. For every student China sends to the university, India sends six. But, while China made remarkable progress towards universal literacy even before the economic reforms in the late 1970s, nearly half of the adult population of India and two-thirds of adult

women are still illiterate. Life expectancy at birth in India has climbed to about 60 years, from close to 30 at the time of independence. But mortality rates differ sharply between classes and between urban and rural areas, with many rural residents far removed from decent medical attention. Inequalities between women and men remain large.

Finally, India's economic progress has been relatively slow, particularly compared with the spectacular performance of east and south-east Asian economies. The growth of gross national product has now speeded up a bit, with recent governments trying to emulate the economies further east by relying more on the market and on international trade, reducing government control of industrial operations and exchange.

There has, however, been a serious misreading of what has led to the economic success of South Korea, Taiwan, post-reform China, Thailand and other countries in the region.

These countries emphasised international trade and competition and made fine use of the market mechanism. But they also ensured broad-based public participation in economic expansion by promoting good schools and high literacy, good healthcare, widespread land reforms, removal of barriers to economic mobility and some fostering of gender equity, not least through education and the employment of women.

India, too, can achieve high growth of aggregate GNP since there are so many literate people around. It can do particularly well in industries that use India's advantage in higher education and technical training. New centres of technical excellence, such as Bangalore, can prosper and flourish.

Yet even 100 Bangaloreans would not solve India's poverty and deep-seated inequal-

ity. For this to happen many more people must participate in growth. This will be difficult to achieve across the barriers of illiteracy, ill health, and inequalities in social and economic opportunities. This issue needs more attention than it is receiving.

If the social and economic tasks are so inter-related, what about the linkage with the politics of democracy? It has frequently been claimed that democracy is inimical to fast economic growth. But there is little statistical evidence to confirm this. Indeed, even India's limited recent success in raising economic growth shows that growth profits more from a friendly economic climate than from an oppressive political one.

India has certainly benefited from the role of democracy in giving the rulers political incentives to act when disasters threaten and when an immediate change in policy is imperative.

India has successfully avoided famines since independence.

Mrs Indira Gandhi's brief attempt at suppressing basic political and civil rights and imposing compulsory sterilisation in the 1970s were firmly rejected by the voters. Even today India is in a better position than China to prevent abuse of coercive power and make quicker changes if and when policies go badly wrong.

Democracy also gives an opportunity to the opposition to press for policy change even when the problem is chronic rather than acute and disastrous. Thus the weakness of Indian social policies on education, healthcare, land reform and gender equity is as much a failure of opposition parties as of governments. Committed political leaders in authoritarian countries have often achieved more in these respects. The educational and health achievements of Maoist China illustrate this. Only in some parts of

India have social problems been brought effectively into the political arena. The state of Kerala is the clearest example. Among its achievements are:

- Life expectancy of 72 years - 74 years for women.
- Close to universal literacy.
- A fertility rate of 1.8 - similar to that in Britain and France and lower than in China, in spite of the last's use of compulsion.

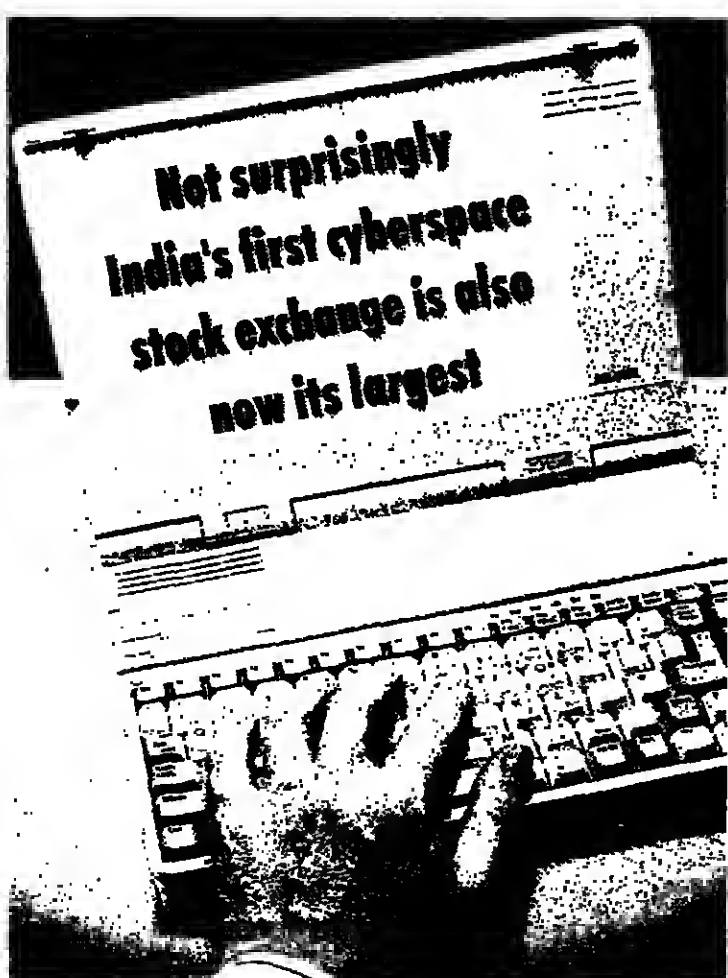
Kerala has improved the quality of life of both women and men dramatically. Yet it has been very slow in reforming its anti-market economic policies. People from Kerala have easily earned good money working elsewhere, often abroad. But economic opportunity at home has remained limited. This has not prevented Kerala from having one of the fastest reductions of poverty in India, but its full economic potential remains unrealised.

The road ahead will depend much on combining preservation of democracy with rapid social progress and further economic reform. It needs to expand the scope for competition, incentives and openness, while removing barriers to mobility and equity.

India has suffered in the past half century from ignoring the need for such an integrated approach. The tendency towards partial neglect, especially of social development, has not been adequately reversed.

Since in a democracy like India changes have to take place through public discussion and debate, the first step is to understand the need for an integrated approach. What Nehru called "the great triumphs and achievements that await us" will continue to wait unless this interdependence is more widely realised - in theory and practice.

● The author is Lamont University Professor and Professor of Economics and Philosophy at Harvard University.



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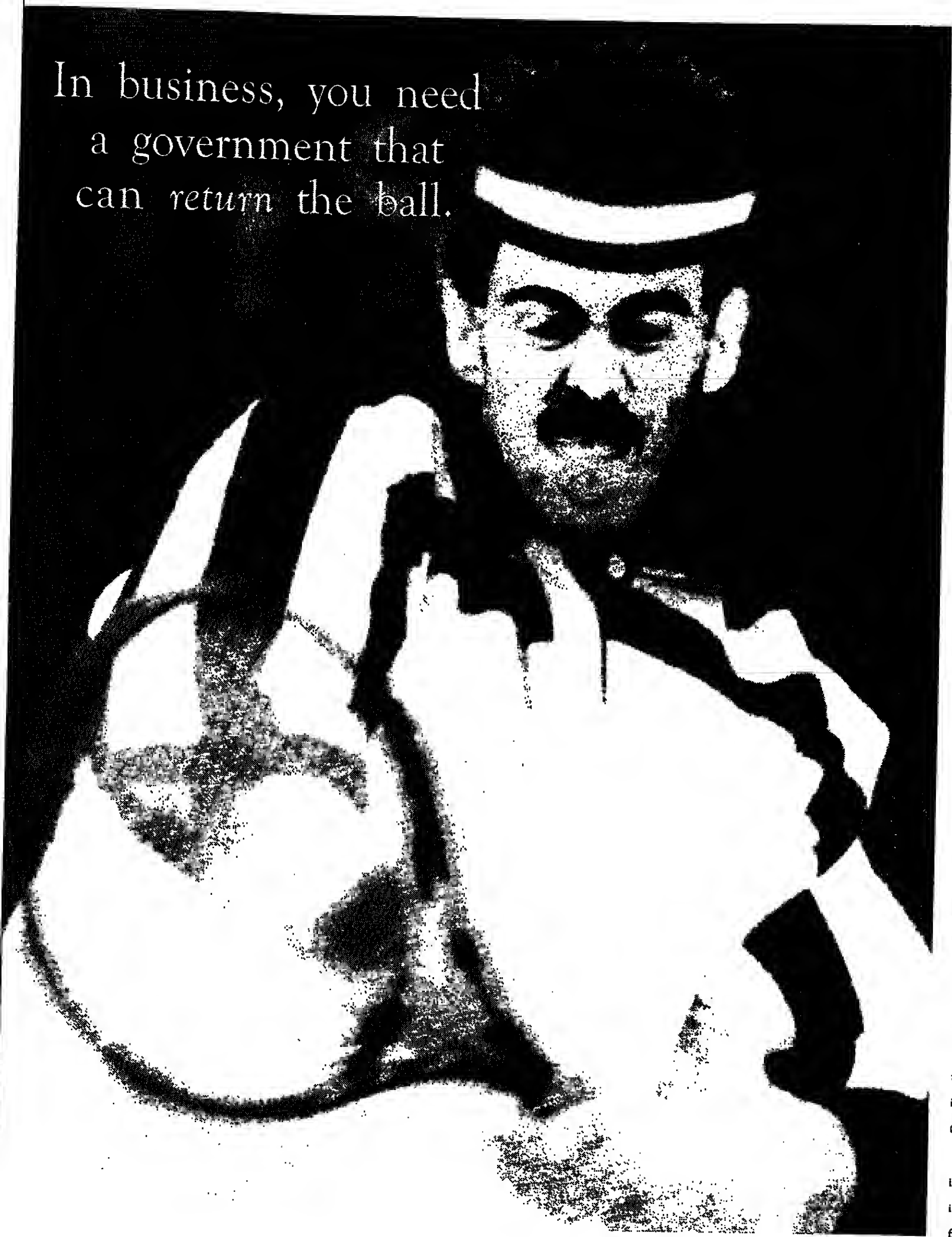
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6 INDIA: Politics

OVERVIEW • by Mark Nicholson

Small parties hold key as Congress fades

Many see a switch to the federalism intended by the founding constitution, which was distorted under decades of Congress party rule

Holding an election for India's 600m voters is akin to holding simultaneous polls in Russia, North America and most of Europe. Not only is India the biggest democracy - some constituencies embrace 2m voters - it is also among the most culturally, regionally, linguistically and theologically diverse. A complex electoral verdict might be expected.

This is precisely what India's voters delivered in last year's general election. No party won a majority in the 543-seat parliament. Instead, united in the aim of keeping power from the "communal" Hindu nationalists of the Bharatiya Janata party (BJP), more than a dozen small and ideologically

disparate parties combined to form the current United Front government.

For the time being, India is governed by a minority coalition which commands only 176 seats. It is supported from "the outside" by both the Congress party, which was handed an historic defeat in the last elections, and India's main communist party, the West Bengal-based Communist party (Marxist). Such complex arrangements seem to be here to stay.

Most pundits conclude that India, has entered a period of coalition politics. No Indian party has won a governing majority in 13 years. The last to do so was Congress, which won 415 seats in the last poll to 161 from 120 in the

1984, in a mood of national consolidation and sympathy after the assassination of Mrs Indira Gandhi.

But the era of the 111-year-old Congress party is passing. The party which led India to independence and had governed for all but five years since, is now in secular decline. Its share of the vote has fallen at each election since 1984, dipping below 30 per cent last May.

The party's traditional internal coalition of upper castes, Dalits - the lowest Indian caste, once known as "untouchables" - and Moslems has splintered, often into new regional and caste parties. Its motifs of "secularism" and, latterly, economic reform, have been appropriated by such groups.

Only the BJP now believes it can supplant Congress as a national governing party. It raised its tally of seats in the last poll to 161 from 120 in the

1991 elections, eclipsing Congress's 140 to make it the biggest single party. Its leaders believe it can nudge close to outright majority in the next elections. But the BJP, too, has recognised the need for coalition allies.

BJP support is heavily concentrated in western and northern states. It has already forged alliances with regional parties in Punjab and Maharashtra state, and is courting southern regional parties with an eye to the next elections. It is such smaller parties which provide the real dynamism to India's changing political map.

There are, very broadly, two main trends to watch. One is the bitter and unresolved battle of caste-based parties in such big, poor and populous northern states as Uttar Pradesh, Bihar, Rajasthan and Madhya Pradesh. Both the Bahujan Samaj party, crusading for the "empowerment" of Dalits, and the

Samajwadi party, which draws support largely from the non-Brahmin "backward castes" of northern India, are vying for power in Uttar Pradesh, while also seeking to extend their reach through their caste bases and across state borders.

Elsewhere, in the north-east and most particularly in the south, strong regional Telugu parties have arisen, such as the Telugu Desam party in Andhra Pradesh and the Dravida Munnetra Kazhagam and Tamil Maanila Congress parties in Tamil Nadu.

Their emergence is in part a reaction to the Delhi-centrism of the once-dominant Congress, many of whose policies the new regional parties have adopted, while also offering closer accountability to voters. Their growing political strength has been given economic impetus by the decentralisation offered by India's six-year-old economic

reforms, which have handed the states new economic incentives and powers.

Such caste and regional parties comprise the core of the United Front. Whether the fractious Front remains united or not, its component parties and other smaller groups will almost certainly determine the shape of India's next government.

Many see this as returning India to the intended federalism of its founding constitution, one which had been distorted under decades of Congress rule by the combined effects of Mrs Indira Gandhi's centralising political grip and her statist economic policies.

The new regional political barons will be reluctant to cede political gains. As the chief minister of one state puts it: "Before, chief ministers were chosen by the government at the centre. Now it is the chief ministers who will decide who is to be prime minister."

VIEWPOINT

Partition clouded moment of glory

Moral power of Mahatma Gandhi failed to leave a legacy of secularism

At a prayer meeting in 1946 Mahatma Gandhi said: "Before partitioning India, my body will have to be cut into two pieces." Yet a year after this emphatic statement, he urged the Congress party to accept partition.

India attained the independence for which Gandhi had fought so long, but in the process it became divided. Nearly 1m people died in the carnage which followed, and ever since India has suffered persistent tension and violence between its Hindu and Moslem communities.

Mr Eric Hobsbawm, the historian, wrote: "We can see, with the wisdom of hindsight, the partition of India along religious lines established a sinister precedent for the world's future."

For Gandhi, the moment of glory was also a moment of colossal shame. The blood-

letting in communal riots marked the failure of his life-long mission to foster Hindu-Moslem unity. To the question "How should Hindu-Moslem question be tackled?" Gandhi admitted: "I must own defeat on that point."

His answer to communal problems was to use his moral power to try to bring peace, but his technique began to produce diminishing returns.

A few months before independence Gandhi went to Noakhali, now in Bangladesh, in an attempt to bring communal peace. Moslems boycotted his prayer meetings. At the time of independence in August 1947 he said of his own peace mission to Calcutta to try to prevent rioting: "What was regarded as the Calcutta miracle has proved to be a nine-day wonder."

It is not surprising that towards the end of his life Gandhi felt defeated and dejected.

On his last birthday he said: "If I had the impudence openly to declare my

wish to live 125 years, I must have the humility, under changed circumstances, openly to shed that wish. I have done no more, no less. This has not been done in a spirit of depression. The more apt term, perhaps, is helplessness."

Jawaharlal Nehru and Sardar Vallabhbhai Patel, respectively the first prime minister and home minister, are sometimes blamed for acceptance of partition. Those who do so present Gandhi as a helpless old man who could not say "no" to disciples restless to enjoy the comfort of office.

But the question of partition did not arise all of a sudden. It was in the making for many years, during which Gandhi was effectively in command of the Congress movement. Partition was accepted by Gandhi and the Congress because the alternative was seen to be Hindu-Moslem civil war.

Yet they cannot have been right if they thought that the end result of such conflict would be



Mahatma Gandhi mistakes over religion and state. Camera Press

more ugly than partition.

Even Gandhi did not always succeed in separating religion and politics. He failed to oppose electorates separated along religious lines. And in the 1920s he supported the Khilafat movement, a pan-Islamic movement centred in Turkey, to win the support of Moslems in India.

Later he realised his mistake and said: "If I were a dictator, religion and state would be separate. I swear

by my religion, I will die for it. But it is my personal affair. The state has nothing to do with it."

He could not live down the Khilafat image, however. The mixing of religion with politics was legitimised in the eyes of some people.

The Khilafat movement also resulted in a woolly-headed approach of the nationalist movement towards communalism. It was not sufficiently appreciated that communalism naturally excludes some religious groups from the process of nation-making. Gandhi tried to co-opt Moslem communalism into the secular nationalist mainstream, but this attempt was bound to fail as have subsequent attempts by Indian governments.

More than 100 years ago Indians set out on the historic task of building a secular nation. For 50 years Indians blamed the British for putting roadblocks in their path. For the past 50 years, they have been their own masters. Yet the demon of divisive communalism still plagues the nation. Gandhian secularism is not standing the people in good stead.

● The author is consulting editor of the Telegraph, Calcutta

'Awake to freedom'

Jawaharlal Nehru, India's first prime minister, wanted to build a "noble mansion" of freedom. Here, we reproduce the speech he gave to the Constituent Assembly in New Delhi on August 14, 1947. "Long years ago we made a tryst with destiny, and now the time comes when we shall redeem our pledge, not wholly or in full measure, but very substantially."

At the stroke of midnight hour, when the world sleeps, India will awake to life and freedom. A moment comes which comes but rarely in history, when we step out from the old to the new, when an age ends, and when the soul of a nation, long suppressed, finds utterance. It is fitting that at this solemn moment we take the pledge of dedication to India and her people and to the still larger cause of humanity.

At the dawn of history India started on her unending quest, and trackless centuries are filled with her striving and the grandeur of her successes and her failures. Through good and ill fortune alike she has never lost sight of that quest or forgotten the ideals which gave her strength. We end today a period of ill fortune and India discovers herself again.

The achievement we celebrate today is but a step, an opening of opportunity, to the greater triumphs and achievements that await us. Are we brave enough and wise enough to grasp this opportunity and accept the challenge of the future?

Freedom and power bring responsibility. That responsibility rests upon this assembly, a sovereign body representing the sovereign people of India. Before the

birth of freedom we have endured all the pains of labour and our hearts are heavy with the memory of this sorrow. Some of these pains continue even now. Nevertheless, the past is over and it is the future that beckons to us now.

That future is not one of ease or resting but of incessant striving so that we might fulfil the pledges we have so often taken and the one we shall take today. The service of India means the service of the millions who suffer. It means the ending of poverty and ignorance and disease and inequality of opportunity. The ambition of the greatest man of our generation has been to wipe every tear from every eye. That may be beyond us but so long as there are tears and suffering, so long our work will not be over.

And so we have to labour and to work, and work hard, to give reality to our dreams. Those dreams are for India, but they are also for the world, for all the nations and peoples are too closely knit together today for any one of them to imagine that it can live apart. Peace has been said to be indivisible, so is freedom, so is prosperity now, and so also is disaster in this one world that can no longer be split into isolated fragments.

To the people of India whose representatives we are, we make appeal to join us with faith and confidence in this great adventure. This is no time for petty and destructive criticism, no time for ill-will or blaming others. We have to build the noble mansion of free India where all her children may dwell."

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The Changing Face of Agriculture

DEMOCRACY • by T.N. Ninan

Does democracy work? Yes!

In a society that is sadly unequal, the vote has brought with it a sense of equality

If anyone should ask "Does democracy work in India?" the answer is yes. Elections take place regularly. The people choose their rulers. Governments are thrown out.

Yes, because India remains an open society in which grievances are aired and redress is possible. Yes, because the system is responsive. As the economist Mr Amartya Sen has said, China has had millions of deaths resulting from famine under communist rule, but this has not happened in India because even one report of a "starvation death" causes uproar in parliament.

Yes, because the system has assimilated and absorbed. Violent communist groups, separatists and other assorted insurgents have slowly been made part of the system. Nothing other than an open, unbridled democracy could have done this and kept together the most diverse country in the world.

Yes, because although Mahatma Gandhi used non-violence to bring an end to British rule, India is a very violent society. Caste killings, ethnic clashes and communal riots are an ever-present reality. Democratic methods provide a non-violent way of dealing with conflicts.

Yes, because there is very real and continuing debate about the big issues: secularism versus communalism, right versus left, centralism versus federalism. And because, even in a society that is still sadly unequal, the vote has brought with it a fundamental sense of equality.

But one can compile another, very depressing list. India has more wretchedly poor, more illiterates, more blind and more homeless than any society on earth. China may have had mass



Democracy in action: Indians queue to vote at polling booth

Photo: Marcus Chen

famine deaths under the madness of Mao Zedong, but India has many more malnourished.

Governments do get thrown out regularly, but governance is poor and getting worse. Mr B.K. Nehru, the distinguished civil servant and nephew of the first prime minister, says in his memoirs that India at independence had a better administration than many developed countries. Today it is below par in Asia.

Petty bureaucratic tyranny over ordinary citizens is an every-day reality, but, strangely, not an electoral issue. Corruption is endemic, and a constant topic of debate even as the canker spreads.

It is no surprise then, that almost any service that is supposed to be provided by government is a disaster. The water in the cities is often not safe for drinking; failures in public health cause epidemics and less than one-sixth of the money spent on "anti-poverty programmes" reaches the poor, as Mr

Rajiv Gandhi once said. The police force is widely seen as a lawless body of extortionists and worse.

The problem, as Mr Manmohan Singh, a former finance minister, has said, is the lack of an "establishment" in India - a class that defines its interest in a very long-term context, certainly much longer than the politician's horizon of the next election. And since anything goes in an election, from illegal funding of campaigns to promising an endless stream of subsidies, the currency of politics has been debased.

Politicians have promised and delivered free water and free electricity, and even written off bank loans. The endless debate never focuses on the question: who will pay?

The socialist ideal - still an essential part of the language of politics - meant taking from the rich and giving to the poor. But the rich figured out ways of not giving, and the state ended up trying to provide freebies. Subsidies in the system now account for more than one-

seventh of gross domestic product. Very little of this goes to the poor.

The real takers therefore - and this lies at the core of the hypocrisy in the system - have been the development of interest groups resistant to market economics. So communists who speak for the poor will stubbornly resist any move to charge car owners - of whom there are fewer than 2m in a country of 1bn people - the full cost of petrol.

There has been very little debate in the country about whether democracy helps or hinders development. There is no way to establish whether a more controlled democracy in India would have delivered better economic returns.

The experience of Mrs Indira Gandhi's emergency rule from 1975 to 1977 quickly led to a greater taste for democracy, and it is doubtful whether the country would have held together without retaining an open system.

But this much is certain: all too often, the language of politics is far removed from

economic rationality. Even today, politicians criticise the reform process in the name of the poor.

Perhaps the greatest divide in India is not so much between rich and poor, but between those who mean what they say and those who do not. Ministers have legislated tax levels that have been the highest in the world, but "forgotten" to pay their own taxes for years. Parliamentarians will demand the use of Hindi in all government offices while sending their own children to English medium schools. Hypocrisy rules even as democracy reigns.

The negative trends have undermined the legitimacy of the political system. People cheer when the courts start at last to turn their attention to politicians. Yet scandals in the press that would have caused an almighty uproar a decade ago now evoke a yawn. Everyone knows that the system stinks.

But it would be completely wrong to become a pessimist. In many ways the system is becoming stronger. The courts have become more assertive, so that even the rich and powerful know that the law can catch up with them.

Media penetration has increased exponentially: there are more than 50m television sets in the country, on which you can watch a prime minister losing a confidence vote at the end of a marvellous debate.

Newspapers are enjoying a rapid increase in circulation. The people now know and see much more, which is one reason why re-election is becoming more difficult.

Even economic policy is becoming more rational. Private operators are being allowed to challenge government-owned providers. Pricing decisions are more market-determined, and with the new spirit of federalism, government is getting closer to the people.

So, however much it may seem like anarchy, it does work.

● The author is editor of *Business Standard*.

CONGRESS PARTY • by Prem Shankar Jha

Death throes debase a nation's politics

The party which fought for freedom seems unable to regain former glory

In the December 1984 elections, the Congress party under its fledgling leader Mr Rajiv Gandhi secured an unprecedented 48.1 per cent of the vote and 415 out of 542 parliamentary seats.

Not even in the heyday of Mr Jawaharlal Nehru, India's first prime minister, had the party achieved such an overwhelming victory. Mr Gandhi's victory seemed to epitomise the emergence of a new generation of leaders in the party.

On becoming prime minister seven weeks earlier after the assassination of his mother, Mrs Indira Gandhi (Nehru's daughter), his first act had been to bring in a new group of young advisers in their forties and early fifties - professional managers and technocrats.

The election results showed that the country overwhelmingly approved. The party which had led India to independence seemed not only to have had a second birth, but to have attained the apogee of its power.

The truth was different. The Congress party had been dying slowly for 17 years, its death throes had transformed and debased Indian politics, creating problems with which the country is still wrestling. The 1984 result was a false dawn: in 1989, the party won only 198 seats; in 1996, it was reduced to 140 seats and a mere 29 per cent of the vote.

The decline of the Congress began shortly after the death of Nehru in 1964 but became apparent during the 1967 election. The party's share of the vote dropped to 40.8 per cent and it won 283 seats, just 10 more than it needed for a majority. It lost its majority in the Assembly

elections in six states and was ousted from power in five of them.

Over the next 18 months its leaders took a series of decisions that stunted the development of multi-party politics as well as intra-party democracy, and paved the way for the criminalisation of politics and the rise of sycophancy.

The first move was to pull down four non-Congress state governments in northern India by triggering defections from coalitions in power. This was done by approaching an influential group in each coalition, led by an ambitious politician who felt he had not received sufficient recognition.

Had their development not been aborted, stable coalitions might have developed in each case which might have delivered a three-party system in India. But in 1967, and in the years that followed, Congress repeatedly nipped this possibility in the bud.

Another fateful decision in 1967 was a ban on donations by corporate enterprises to political parties. In theory, the ban applied equally to all parties. But since Congress was in power it was able to collect money in cash with impunity while holding the threat of prosecution over the heads of those who dared to make donations to the opposition.

The effect on Congress was equally disastrous: within five years, what had been a cadre-based party became a coalition of caucuses each centred around a money collector whose power was measured by the funds he could raise.

As these funds had to be unaccounted, this opened the way for holders of "black money" - money held outside the regulated economy to evade tax or foreign exchange controls - to enter the party.

Thus, in attempting to destroy the opposition, Mrs Gandhi made her own party less governable. First she

split the Congress in 1969 to purge it of powerful organisational leaders. Then she misused Article 356 of the constitution, which allows the central government to dismiss state governments in cases when the administration has broken down, to break the power of the state leaders of her party.

The last attempt to reform the party and renew its vitality was made by Mr P.V. Narasimha Rao, who became prime minister in 1991. Mr Rao tried to get a genuinely elected Congress Working Committee - the 21-member policy making body. But he was forced to abandon the attempt when he discovered that the two main caucus leaders had combined to defeat his list of candidates with the understanding that they would share the spoils after they had ousted him from the premiership.

Congress now seems unable to respond to reverses. After defeats in a host of state elections in December 1994, the party had a full 18 months in which to take remedial action before the 1996 general elections. But it did nothing and suffered an historic defeat.

After that defeat, Mr Rao paid the price for his inaction, but the only person the party could agree upon as leader was the 75-year-old Mr Sitaram Kesri, previously party treasurer. In April 1997, Mr Kesri withdrew support from the 13-party United Front coalition and insisted that Mr H.D. Deve Gowda, the prime minister, should resign. Mr Kesri demanded that Congress be part of the next coalition.

Though Mr Deve Gowda was replaced by Mr Kesri, proved incapable of striking a commanding posture, and the public saw his move as the final bid by a corrupt and incompetent party to grab power.

● The author is a political columnist and former newspaper editor.



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8 INDIA: Politics

JAWAHARLAL NEHRU • by Shekhar Gupta

Visionary leader's legacy disappoints

Fundamentals were overlooked in a race to make up India's lost time

It is cruel to make an assessment of Jawaharlal Nehru's legacy just when India's recent leaders, none of them national figures in his mould, have spent the past decade dismantling it.

The question is, had Nehru been alive and possibly still running the government, would he have seen India differently?

Nehru was a romantic, a man far ahead of his times in the poor and largely illiterate nation he inherited, and intellectually in a league vastly superior to most of his peers. The resultant contradictions continue to dog his legacy and memory.

Here was a committed democrat whose very intellectual stature, combined with popular adulation, virtually gave him the status of a dictator. Most of his con-

temporaries in national politics, and within the Congress, were overwhelmed by his personality.

Nehru took immense pride in native Indian enterprise and creativity and yet, unfortunately, will be remembered now as the founding father of its hopelessly inefficient public sector and, more damagingly, socialist mindset.

Finally, how tragic that a man so fiercely committed to ideas of modern, liberal democracy, would continue to be judged by the record of a political family dynasty he founded.

Though he practised his politics for nearly five decades at the feet of the Mahatma, Nehru was more influenced by the great lib-

eral thinkers of the West. He bitterly rued the time that Indian civilisation had lost, as colonialism coincided with the decline of the Mughal Empire.

In 1947, therefore, he was a man in a hurry, hoping to telescope these lost centuries into decades - or more accurately half-decades, since he instituted India's enduring regime of "five-year plans".

Independence, democracy and modernism were his three passions. But philosophically the last of these was the dominant theme in his ideal modern world - democracy and its attendant freedoms would follow as natural corollaries.

As the decline of colonialism was still a new phenomenon, there were no

tested models available for him either to emulate or eschew. A lesser man would have baulked at the enormity of the challenge: moulding a new nation-state consisting of hundreds of feuding principalities, caught up first in a communal holocaust, two wars with its newly-acquired neighbour (Pakistan) and then a great human migration that carried on well into the 1950s.

Nehru not only tried but also believed passionately that he and his people could set an example for the other newly-independent countries. Perhaps one reason it did not quite work the way Nehru had dreamed was the naivety which romanticism

brings in its wake.

He did travel around the country, inaugurating new dams, public sector steel plants and power units, calling them temples of modern India, but overlooked the fact none of this was going to lead to sustainable economic growth unless private enterprise grew alongside.

In Nehru's defence you could say that some part of that blame must also be shared by India's first entrepreneurs, many of whom were Nehru's friends, and even active participants in the independence struggle. They were quick to see the gains for themselves in the "licence permit raj" and became active accomplices in

institutionalising an industrial regime that was, in fact, a government-backed protection racket.

Maybe Nehru would have seen through this now. But should not a leader of his intellect have been wiser in the first place?

Not even Nehru's harshest critics can deny that his heart was in the right place. He understood that India needed to industrialise rapidly. He built its great scientific institutions, personally backed nuclear research, and even laid the foundations of its armaments industry. But somewhere in this great rush to make up for the lost centuries, he forgot that none of this was going to be possible without harnessing India's real

strength - the centuries-old tradition of free trade and enterprise.

Nehru's greater flaw was the almost fatal romanticism that marked his world view. In his ideal world, there could be no wars, no military blocs, no border disputes and no issues that could not be sealed through negotiations. In such a world, therefore, there could also be no real security threats to his own nation.

He worried about Pakistan rapidly modernising its armies, as a US ally, but did not know how to cope with it. So he began a painful tilt towards the Socialist bloc, as the West evolved into a natural adversary.

But the war with China in 1962 heightened Nehru's growing feeling of frustration and inadequacy.

All of Nehru's biographers agree at least on one point: that he died, in May 1964, a defeated, bitter man. Defeated not merely because his country had lost a war, but also because its sluggish economy and society had failed to realise the goal the dreamer had set for them.

Staunch Nehruites, and many survive, in India, believe that despite his legendary stubbornness, Nehru did not have a closed mind. They argue that the shock of 1962 would have resulted in the emergence of a post-Socialist Nehru more focused on his nation's vital interests than the state of the world.

It is a pity he did not live long enough to prove them right.

● The author is Chief Editor of The Indian Express

INDIRA GANDHI • by Stanley Wolpert

Daughter became a focus of love and hate

She dreamed of leading as Joan of Arc did - but never imagined a death as shocking

Mrs Indira Gandhi's father, Jawaharlal Nehru, called her "darling Indu boy". Her Congress president Barooah called her "Indu". His mantra was "Indu is India, and India is Indu". In the aftermath of the 1971 Bangladesh war many simple folk worshipped her as "Mother Goddess".

More sophisticated Indians hated her totalitarian streak - especially when, to save her own political fortune, she suspended India's constitution and proclaimed a national emergency that lasted almost two years. To keep herself out of prison she locked thousands of innocents behind bars.

One of those she incarcerated was Jaya Prakash (JP) Narayan, Nehru's old socialist friend, who later labelled her a "dictator". Another leader she ordered arrested was Morarji Desai, who imprisoned her in turn soon after he became premier five years later.

Mrs Gandhi's arrest and brief detention, however, converted her from tyrant to martyr in the public's eye, and helped her to win re-election a year later, reclaiming the crown she

had tarnished and disgraced during her Emergency Raj.

As Nehru's sole heir she had inherited his nationalist as well as socialist passion with his fortune. From many imperial prison cells Nehru poured out his British public school learning to "Indu boy" in weekly letters on "world history", training her to take up the torch of political power.

Mrs Gandhi proved almost as adept at winning power as her more brilliant Papa had, inheriting the premiership he had held for 17 years, soon after his death in 1964. She enjoyed it for 15 years, with only a brief interregnum. Her gender proved no obstacle to a swift rise to the top of Delhi's slippery pole.

She inherited all of her father's socialist faith in economic planning and the Soviet Union, but little of his wiser admiration for British parliamentary democracy and western liberal justice. She believed she knew what was best for India, and may have tried sincerely to move its polity ahead at a more "efficient" pace, making its "trains run on time" during her Emergency Raj, fuelled by repression and fear.

But she damaged many of India's government institutions, including the once coveted civil administrative service and the independent judicial ser-

vice. By intimidating and summarily transferring senior members of both to independent services for selfish and impure political reasons, Mrs Gandhi crippled India's polity, even as she dealt an almost fatal blow to its constitution from June 1975 to April 1977.

Her most important foreign policy legacy was the liberation of Bangladesh from Pakistan in 1971. In the face of US support for West Pakistan's martial actions to silence the nationalist Awami League opposition in East Pakistan, Mrs Gandhi turned to the Soviet Union for arms and the United Nations for political backing as the Indian army fought the war which brought about an independent Bangladesh.

As India's army liberated Bangladesh with Russian tanks and artillery that December, capturing 90,000 Pakistani troops, Mrs Gandhi now emerged triumphant, hailed as India's greatest leader in war as well as peace.

But the tragic legacy of that Bangladesh war was that India and Pakistan started immediately to develop nuclear capability. Their wily leaders, Mrs Gandhi and Mr Zulfikar Ali Bhutto, vowed never again to be at the mercy of any external power. In 1974 Mrs Gandhi demonstrated that India had won south Asia's nuclear race by triggering a nuclear blast under Raja-

sthan's desert, powerful enough to be felt in Pakistan's most populous city, Karachi.

But with rampant inflation, led by Opec oil prices, and stagnation in virtually every area of India's economy, vocal criticism of "Madam" and her "corrupt" and "self-serving" government grew louder, spreading with labour unrest across all of North India.

India's left wing Congress (I) was soon faced with a formidable coalition of political opponents to the right and left, a coalition that called itself the Janata Morcha (People's Front), led by JP Narayan and Morarji Desai. In early June 1975 she was faced with her own conviction on two counts of campaign malpractice, the mandatory punishment for which would deny her elective office for six years.

Instead of gracefully stepping down, Mrs Gandhi listened to her ambitious younger son, Sanjay, whose brazen advice was to cut the power to Delhi's national press district, scrap the constitution, and proclaim a national emergency - assuming dictatorial powers, banning every opposition party and throwing all her "enemies" into jail.

That was a new low for India, but even Mrs Gandhi soon felt obliged to hold fresh elections, hoping that all the lies her controlled press told about her "popularity" might be at least half

true. India's outraged electorate proved itself wiser than Madam and Son, voting them out of power in 1977.

But pickering within the Janata Party and Morarji's mistake in arresting her, brought Indira back for a second term. Her dynastic arrogance, however, and her fatal error in launching Operation Bluestar, sending army tanks and troops to the most sacred grounds of Amritsar's Golden Temple in June 1984, triggered her assassination by two of her own Sikh bodyguards that October.

Three of India's darkest days followed, with the disgraceful massacre of thousands of innocent Sikhs in Delhi and across north India. Delhi was left burning, defenceless, dishonoured. A month later, however, Madam's other son, Rajiv, won a landslide victory for the Congress party he now led - his brother had been killed in an aircraft crash. The sympathy vote for his mother gave the dynasty a few more years of power.

Mrs Gandhi's reign most harshly and cruelly tested the strength of India's democratic pluralistic polity, which happily proved too resilient and deep-rooted for Mrs Gandhi to destroy.

● The author is Professor of History at UCLA, California, and author of several books on south Asia; most recently a biography of Nehru.



Indira Gandhi: inherited twin passions

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BHARATIYA JANATA PARTY • by Mark Nicholson

Auguries strong for nationalists

Victory may be by default rather than endorsement of policies

After several years of minority governments, cobbled coalitions and fractious political manoeuvring at the centre, India is ready to elect a strong, united, and ably-led national government.

That, anyway, is the belief among leaders of the Bharatiya Janata party, which emerged from India's last elections as the biggest party, with 161 seats. They suggest the Hindu nationalist party will emerge from the next election in a position to govern.

The auguries are good. Recent opinion polls suggest support for the BJP has grown since last year's elections. Some surveys suggest its share of the vote might rise from 20 per cent last year towards the likely share of a diminishing Congress party, perhaps 25 per cent.

Most encouraging of all for the BJP is the disarray among India's other "national" parties. Congress appears in precipitous decline. The Janata Dal, the core of the current United Front coalition government, is wracked with feuding between its baronial leaders in Bihar.

So, confident that the ideologically-disparate UF will rip itself apart within the next year, the BJP is bracing for early elections. "Indians are waking up and saying 'Let's pull this thing together,'" says Mr Jaswant Singh, a party leader.

But, for all this, there is no apparent fervour for the BJP, and certainly no sign of the "Hindu wave" of the late 1980s which propelled the party from just two seats in the 1984 elections to 86 in 1989 and 120 in 1991. If the BJP emerges in a position to

govern, the signs are this will be more by default than any ringing endorsement of its policies.

This in itself raises questions about how much further the party can go.

No Indian party, excepting perhaps the communists, offers a clearer political identity. Under its defining motif of "Hindutva" — a quasi-cultural, quasi-religious appeal to "Indianness" — the BJP stands for a strong, united Indian nation.

Its proponents say this is an ideology of unification and Indian identity. Its critics brand it an exclusive Hindu philosophy, a "communal" and divisive thinking which, to define itself at all, requires the categorising of an "other" — Muslims and Pakistan most commonly, but including the US, the west and others.

Controversially, party leaders have been in the vanguard of moves to build Hindu temples on sacred sites occupied by Islamic mosques. The epitome was the campaign in the late 1980s to build a temple on the site of the Babri Masjid mosque at Ayodhya in Uttar Pradesh, in Hindu mythology the birthplace of the god Ram.

Although party leaders distance themselves from the destruction of Babri Masjid on December 6 1992, there is evidence that BJP leaders were complicitous in preparing and urging on the hundreds of thousands of zealots who ransacked the structure. Some senior BJP leaders stood and watched the ugly spectacle.

But, whatever its involvement, December 6 proved a defining moment for the BJP. It marked the crest of the "Hindu wave", a surge of political sentiment with complex sources. In part, analysts suggest, it derived from a feeling of "minorityism" among Hindus in the so-called "Hindu belt" of north India, chiefly in Uttar Pradesh state, spurred by

feelings that the Congress party had started offering "appeasing" policies to the Moslem minority.

But many saw the tide arising from a growing political fear and anger among upper caste Hindus at the policies introducing mandatory quotas of government jobs for lower, "backward" castes — and to the rising political assertiveness of lower castes in general.

The BJP's core constituency has tended to be among upper caste, Brahmin Hindus. It still tends to be dominated by urban and mercantile classes — one reason why it favours market-oriented policies. But for all its efforts, the party has had trouble spreading its message more widely.

Although its leaders strongly dispute it, the issue of caste may pose one of the BJP's chief problems in sustaining its drive to replace Congress as India's "natural" governing party. The BJP has in recent years won a series of state elections across a swathe of north and west India, but in many of its key states internal battles have tarnished its cherished image as a "party with a difference", meaning a "caste-based" party more disciplined than Congress.

Elitism and selectivity have been at the core of the BJP's success. Much of its reputation for "discipline" rests on the influence in the party of the Rashtriya Swayamsevak Sangh, a cultlike, dedicated and hierarchical brotherhood formed in the 1920s and devoted to Hindu revivalism. The RSS claims to be a "cultural" movement and apolitical, but almost all the party's national leaders are or have been senior RSS figures. The hundreds of thousands of RSS members provide the heart of the party's grassroots strength.

But as the party has expanded, so the number of non-RSS members has grown. One of the party's chief challenges, therefore, will be to retain its distinctive "discipline" and ideological purity, while also expanding its mass base.

Another will be its attempts to win support outside its traditional heartlands, particularly in the south. The BJP won only six seats of 121 in the southern states last year.

The 1996 elections produced a strong showing for a host of regional parties. But BJP leaders say this represents only a "temporary" political dislocation, and is a by-product of decaying Congress party support.

They say this of necessity, since the basis of the BJP's ideology rests on its unifying appeal to central themes of Indian nationalism.

"It is a very unitary, centralised party, ill-suited to regionalism and regional decision-making," says Mr Pratibha Patil, a political columnist. "It is designed entirely to replace the Congress party as part of a national two-party political system."

The BJP is thus pitched directly against this apparent trend of regionalisation. But it believes Indians will



Flying the nationalist flag: a BJP rally in Bihar

Photo: Marcus Cheong

tire of weak coalitions of caste and regional parties at the centre in favour of strong, stable, central governance. Many regional parties, its leaders believe, will evaporate. "The process of syncretism has already started in Indian politics," says Mr Singh.

Pragmatism, however, has induced the party to forge some alliances with smaller regional parties, in Maharashtra and Punjab state, and with the low-caste Bahujan Samaj party in Uttar Pradesh. If the BJP does come to govern after the next elections, it will almost certainly have to do so with some support from regional groups.

Whether the BJP can govern alone, however, will remain in question. Many believe that assuming power with the help of allies after the next elections might help mute some of the party's more aggressively pro-Hindu tendencies and potentially divisive policies.

Should it ever capture power on its own, India might face a very stern test of exactly how inclusive the BJP's ideology of "Hindutva" would be.

PROFILE Phoolan Devi, Bandit Queen

The outlaw who hung up her guns for politics

Phoolan Devi, Bandit Queen turned member of parliament, looks like a middle-class Indian matron these days. Colourful saris and lipstick long ago replaced her rifle and red bandanna.

She lives with her husband in a spacious government house and owns her own home in New Delhi, worlds away from the rural village of her birth and from the inhospitable ravines of northern India where she ran with her gang.

Ms Devi, elected an MP last year, is learning to negotiate the corridors of power and represent her constituents in the state of Uttar Pradesh — in spite of being illiterate.

"I find it astonishing," she says of her metamorphosis. Born poor and low-caste as a member of the Mallah boatmen community, Ms Devi was married at 11 and rejected by her village after fleeing her abusive older husband. Kidnapped by dacoits, India's modern-day bandits, she was forced into an outlaw's life in her late teens and lived for years in the rocky ravines of Uttar Pradesh, looting villages and fleeing the police.

She says she was captured by upper-caste dacoits in 1980 after watching her gang-leader lover die by their hands. She was gang-raped, beaten for days on end, and paraded from village to village.

Next year, Ms Devi allegedly led her own gang in a massacre of 22 upper-caste Thakurs in the sleepy village of Behmai. She surrendered in 1983 after two years on the run and was jailed for 11 years on 50 murder charges, although she was never convicted.

The Bandit Queen was a living legend even before her surrender. Her story was swatched up by the international media and became the subject of a best-selling book and a controversial film, as well as her own autobiography.

The Indian press glorified her bleak and violent life. Tall tales of her ferocity and courage abounded. Two years after her release in 1984, she was elected to parliament as the protégé of Mr Mulayam Singh Yadav, now India's defence minister and formerly chief minister of Uttar Pradesh.

Portrayed as heroine of the downtrodden or an opportunistic villain, Ms Devi is one of the most controversial figures in India.

Ms Margaret Alva, a former minister and a member of the Rajya Sabha, the upper house of parliament, says: "Phoolan is a woman of courage who will be an inspiration to those who've been used by a male-dominated society and caste-dominated local leaders. She fought back against a society that failed to give her justice or protection. Her actions were justified and I have every respect for her."

Others, however, have questioned Ms Devi's claims to be a Robin Hood figure, taking from the rich and giving to the poor. They cite instances of her gang beating up innocent women and children in their village raids.

The precise involvement of Ms Devi in the Behmai massacre remains a mystery. Accounts differ, and she herself has made contradictory statements. "Whatever I did, I did right," she maintained in an interview with the Financial Times.

Ms Devi sees herself as a victim of circumstance with no options. "What could I have done differently? There was no other way, when the dacoits took me away and made me a dacoit. If I could do anything differently, I would not be born a girl in a poor family."

Biographers and journalists say Ms Devi is an emotional, volatile person who changes her story regularly. But the wildest who surrendered in 1983 has mellowed after her long incarceration and relentless publicity. Friends say she lives quietly. She accepts invitations to conferences and attends parliamentary meetings. She spends time with her family and plays for hours with her sister's children — she is unable to have children of her own.

Of her hopes and dreams, she says: "That was lost in my childhood. Now my life is whatever good I can do for poor women and backward caste people."

Some people doubt her efficacy. "I see her as completely exploited, by her husband, by politicians, and without the skills to cope," says one social activist. "If you talk to her, she's really not equipped to be an MP. I don't know who the real Phoolan is today. She has always been a refugee and she still is a refugee."



Phoolan Devi, gone is the bandanna; in are lipstick and colourful saris

Photo: Lisa Vaughan

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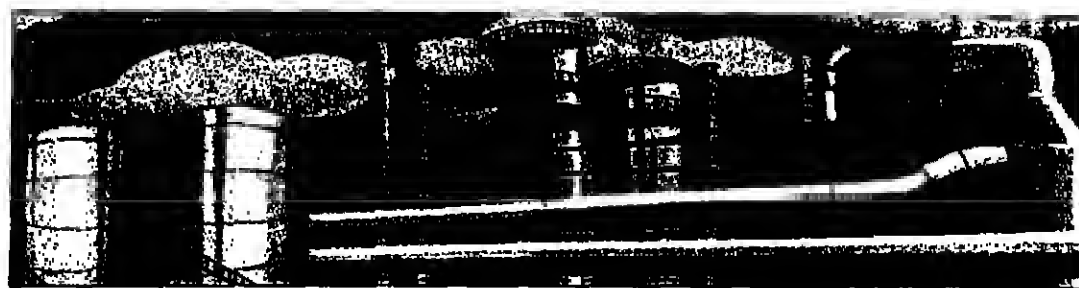
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10 INDIA: Politics

HINDUISM • by David Housego

Politicians fan pride in religion

Nationalism has put secular values and institutions under pressure in recent years

Speakers at Hindu nationalist rallies have a much rehearsed demagogic formula for stirring the emotions of the large crowds that often gather to hear them.

They throw at them this deceptively innocent question, "Why, in a Hindu country, can we not say we are proud to be Hindus?" The crowds thunder back their defiance of India's secular constitution which forbids the use of religion for political purposes. "We are proud to be Hindus," they proclaim.

Before independence, Jawaharlal Nehru and other Congress leaders urged on their countrymen the prime importance of defining their political identity by their membership of the new nation state.

They were first and foremost Indian nationalists. This took precedence over whatever other ties they might have as Hindus, Moslems, Sikhs, or Christians to particular religions; or as members of different caste groups; or to different regions or princely states.

Nehru accorded priority to the nationalist interpretation of political identity as a means of mobilising Indian public opinion against the British. It also seemed the only way of uniting a country of such size and of such immense religious, linguistic and cultural diversity.

For the first four decades of independence, the classic

nationalist view of political identity went relatively unchallenged. Over the past decade, however, it has come increasingly under attack from the growing power and assertiveness of the Hindu nationalist movement, which has advanced what Professor Amartya Sen, the development economist, calls "the priority of a Hindu identity". Religion, in its eyes, is a defining element in what it means to be an Indian.

Over the long term it seems most unlikely that there will be a sustainable electoral majority in India for transforming the country into a theocratic Hindu state - a counterpart to the Islamic state in neighbouring Pakistan. But the strength of the BJP, which has emerged as the largest single party in parliament and formed the government in leading states such as Maharashtra, Gujarat and Uttar Pradesh, has left Moslems apprehensive about their future, while raising questions among Hindus about the politicisation of their religion and potential conflicts with other economic and social goals.

Hinduism is much more difficult to define than Christianity or Islam, which have clearly recognised bodies of doctrine and ritual. C.J. Fuller, who has written the most authoritative book on popular Hinduism, sees its central feature as the gesture of *namaskar*, or greeting. Hindus, in greeting or in parting from one another, raise their hands, their palms held together and their fingers pointing upward. This gesture is most commonly used in showing respect to a superior but it is also used by Hindus when

approaching the image of a deity.

Fuller sees this as revealing two aspects of Hinduism which give it its unique character and strongly differentiate it from Christianity and Islam. In Hinduism, there is no clear separation between the human and the divine. The same gestures are used by ordinary individuals among themselves and also in addressing their gods and goddesses who fill this world with their presence.

Hindus live in an easy relationship with their gods, asking them to intervene in their lives, taking food to their images in the temples, garlanding them with flowers as they would a respected neighbour, and washing them before important events. They equally believe that in each human there is an aspect of the divine - a tiny bit of God - which they acknowledge in lifting their hands in the gesture of *namaskar*.

The second distinguishing feature of Hinduism is the principle of hierarchical inequality. At the centre of Hinduism is the system of castes determining at birth a person's position in the social hierarchy, on a scale from untouchable to Brahmin priest. This, as Fuller says, is not "an abstract, hidden principle of social organisation: it is a visible dimension of everyday life in rural India" and dominates a Hindu's personal identity throughout his life, and wherever he or she might be.

The influence and pervasiveness of caste has been an important force for conservatism in India. It helps to explain why India has escaped the revolutions and social upheavals that



The uglier face of Hindu revivalism: zealots storm the Babri Masjid mosque in December 1992

have unhinged other newly-independent countries. It has also been a negative force for development, particularly in education, where the Brahmin, educated elite, which has dominated government since independence, has turned a partial blind eye towards the country's high levels of illiteracy and lack of primary education in areas of desperate poverty.

A visitor to India walking into a temple in a large city is seeing popular Hinduism in practice. Hindus believe in the existence of a multitude of gods; that there can be different manifestations of the same god; and that all reflect the universal. Hindus see these gods and goddesses as powerful forces in their lives, mostly benign but

sometimes evil. They pray to them, seek their support in critical moments, show their gratitude through offerings, and sometimes seek to appease them through sacrifices.

Scholars used to distinguish this popular Hinduism from Sanskritised Hinduism as handed down in the sacred texts and practiced by Brahmin priests. The central features of this were seen to be the worship of the great deities, such as Vishnu and Shiva, the pan-Hindu sacredness of the rivers, the importance of the main pilgrimage centres, the sanctity of the cow, and the pre-eminent role of the Brahmins.

But Fuller, together with other recent scholars, questions the validity of this distinction and sees Hinduism as taking different

forms in different parts of the country and in different periods.

Hinduism developed as a political movement only recently. A Hindu reformist movement grew up in the late 18th century in parallel with the emerging nationalist movement and the strengthening of separate Hindu and Moslem political identities. As the Khalifa movement gathered force in the early years of this century - encouraging Moslems worldwide to focus on their common religious identity - so Hindu communalism developed in India.

The Rashtriya Swayamsevak Sangh (RSS), the mother movement to the BJP, was founded in the 1920s to promote Hindu consciousness and identity, and the concept of the Hindu nation. Vinayak Sarkar, who

invented the concept of *Hindutva* (the Hindu nation) at that time, described it as more comprehensive than Hinduism. He said it comprehended the "cultural, linguistic, social and political aspects" of Hinduism as well.

Hindu self-assertiveness grew with Partition in 1947 but in the early decades of independence it remained a minority movement. It gathered strength again in the 1980s, fanned by the short-term political exploitation of the issue both by Mrs Indira Gandhi as prime minister and by her son Rajiv.

In an effort to rebuild the waning popularity of the Congress party, they projected their governments as defenders of the Hindu nation in danger against Sikh separatism in the Punjab and, later, Moslem sepa-

ratism in Kashmir. In 1989 Rajiv Gandhi, drawing on the themes of his Hindu nationalist opponents, opened his campaign by declaring that he would re-establish Ram Rajya, the mythical utopian kingdom over which Ram, both king and god, is said to have ruled.

In face of this usurpation of their clothes, the Hindu nationalist movement intensified its own campaigns. From claiming that the Moslem shrine at Ayodhya in northern India was in reality a Hindu temple, the VHP and other extremist Hindu movements took up the themes of shifting the shrine and then of rebuilding the temple.

The stronghold of the Hindu nationalist movement still remains fairly localised in terms of caste and of regions: its centre is the trading and small business caste of northern India. Its strength has since grown for several reasons: Hindu fears at Moslem self-assertiveness; growing doubts over the ability of Congress to promote national causes; and the fears of the upper castes of a loss of power and prestige to aggressive lower caste groups who are seizing power in both local and national politics.

Fuller maintains that over the longer term the Hindu fundamentalists do not have the support to obtain an electoral majority in India. He says: "Hindus, whatever the chauvinists among them like to believe, belong to a religiously plural society."

He adds that they are not aggressive about their religion. "They worship their gods and goddesses, offer sacrifices to them, celebrate festivals for them, sing devotional hymns to them, go on pilgrimages to their sacred sites and ask them for help in times of trouble, much as they have done in the past, largely unaffected by fundamentalist influences."

© The author was FT South Asia Correspondent in Delhi between 1989-92. He now runs a business in Delhi

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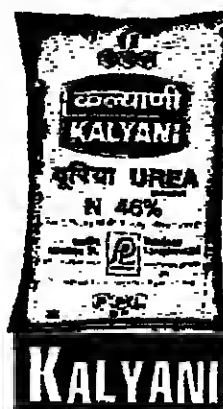
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PROFILE Chandrababu Naidu, chief minister of Andhra Pradesh

One man and his laptop test the pulse of a state

When Mr Bill Gates, chairman of Microsoft, visited India earlier this year, Mr Chandrababu Naidu, the Andhra Pradesh chief minister, flew to New Delhi specially to meet him. At a US Embassy cocktail party, Mr Naidu took the software guru aside, opened his laptop computer, and spent half an hour demonstrating the "chief minister's information system" he has devised to keep his finger on state affairs.

"He [Mr Gates] was very happy with it," recalls the 47-year-old Mr Naidu, demonstrating the same system projected on a screen in his dimmed Hyderabad office.

Click through a series of windows and up pops data on virtually any facet of his state: the level of coal stocks at each power station; the rate of maths passes at a particular school; the daily depths of Andhra's water reservoirs. Mr Naidu says he begins every day at his laptop, clicking through information which officials update daily, or responding to e-mails culled from the Andhra website.

"Another year and I can make the system perfect," he says. "We will respond to investment applications on the internet. I will send reports on the economy to the World Bank by internet."

Web sites, laptops, e-mail accessibility and electronic government are not the routine stuff of Indian politicians, who more commonly evoke a faint air of the 1950s.

Some critics see Mr Naidu's messianic faith in information technology as gimmickry. But India's youngest chief minister is apparently determined to dispense with the old ways of Indian politics. And his sudden political ascent, from little-known state politician two years ago to national figure, indicates some tough political savvy behind the "technic" image.

The son of a farmer in Naravathipally, Mr Naidu became active in politics while studying economics at Tirupathi University, eventually dropping out of a Ph.D. course to take it up full time. By the mid-1980s

he had risen to become general secretary of the Telugu Desam party, a regional grouping forged from combined sentiments of regional "pride" and disaffection with the then dominant Congress party by Mr NT Rama Rao, a charismatic former Telugu movie star.

For several years Mr Naidu was Mr Rao's chief political troubleshooter and organiser. That is, until soon after the TDP's victory in the 1994 state elections on a sweeping populist platform. Mr Rao promised virtually free power to farmers, heavily subsidised rice at Rs2 a kilo, and a ban on alcohol sales to meet demands of a vocal women's lobby. The resulting loss of alcohol excise and higher subsidies plunged the impoverished state into bankruptcy.

"The party had to be given an altogether new direction," says Mr Naidu. "All these welfare schemes were eating into development and capital spending." So, in August 1995, Mr Naidu effected a palace coup, ousting Mr Rao and taking most of the party with him. "After I became chief minister, I decided to reverse all our policies, to balance welfare and development," he says.

Mr Naidu then embarked on the awkward task of breaking Mr Rao's popular promises. He raised rice prices. He reintroduced alcohol sales. He is now busy trying to persuade farmers that the quality of

their power supplies will improve only if they pay for them. And he began to look around for ways of financing the redevelopment of his state.

All of which caught the eye of the World Bank. Impressed by Mr Naidu's attempts to reform his government, the bank began discussions on a package of loans worth \$450m to \$500m aimed at restructuring government finances, improving revenues and redirecting spending. It will be the bank's first foray into state-level lending in India.

Mr Naidu has three years before the next state elections, and he is betting on the fact that his reforms will produce sufficient results by then for his party to win re-election.

Moreover, Mr Naidu seems bent on affecting a wholesale change of attitude in the state. In tandem with his top-down reforms, he has begun a series of volunteer civic work schemes. Villagers are exhorted to get together and build roads and bridges, and officials from all levels are dispatched to the countryside to join in. Mr Naidu himself occasionally wields a shovel.



Pressing the flesh: Chandrababu Naidu (in white) meets industrialists

Naidu is much taken by the examples of Singapore, South Korea and Malaysia, where he counts the prime minister, Dr Mahathir Mohamad, among his main political influences. In a way, Mr Naidu is seeking to propagate a sort of south Indian version of "Asian values". "People are always asking what the government will do for them. I am asking, what will you do for the community, for the country?"

Mr Naidu has his doubters. "This is a poor, rural and quite backward state," says one Hyderabad political journalist. "And these are ambitious schemes. It might work in a more advanced state, like Maharashtra - but I have my doubts here."

But there are also those who believe his plans for Andhra might prove only a political stepping stone. His TDP is a constituent of the United Front government in Delhi, and Mr Naidu is its political convenor. During the UP's scramble in April to elect a new leader, after Congress demanded the ouster of Mr HD Deve Gowda as a condition of its continued political support, Mr Naidu's colleagues asked if he would like to become prime minister. He refused, saying he had too much to achieve in Andhra. Ask him if he might one day become prime minister, however, and Mr Naidu will allow himself a smile.

Mark Nicholson

THE MILITARY • by Quentin Peel

Traditions die hard in the army

Splendours from the past cannot hide inadequacies in equipping a fighting force

On Sundays, the gentlemen cadets of the Indian Military Academy in Dehra Dun are allowed to cycle into town for the afternoon.

In spite of the heat on the dusty streets, and the hectic, hounding confusion of lorries, buses, buffaloes, cars, carts and wandering cows, the young men pedal their way in crisp white shirts and sober ties on their ancient bicycles, apparently oblivious of their surroundings.

The earnest cadets of the red-brick, white-columned IMA, founded in the foothills of the Himalayas in 1882 and modelled on the British Royal Military Academy at Sandhurst, clearly see themselves as something of a class apart.

That is one good reason why they slog through the drill and discipline and grueling physical exercise of the course to become an Indian army officer.

"People look up to you," says Gentleman Cadet S.S. Bopara. "It's the tradition. We are slightly different from the people outside. These traditions help us to have more discipline."

Tradition there certainly is, from the parade ground to the officers' mess, harking back to the pre-independence era when India was still the jewel of the British empire, and the Indian army was its greatest pride.

"It's all good old-fashioned stuff at the IMA," according to one regular British visitor. "If it doesn't move, they say, then paint it."

Regimental colours recalling remote colonial battles are lovingly preserved in the academy museum, alongside the original document of surrender signed by the Japanese at the end of the second world war in Singapore.

The cadets still wear striped blazers, while their British counterparts long ago switched to plain dark blue. And there is still a rule



Pomp and reality: The army makes a colourful sight on Republic Day, but in Kashmir (right) its presence is heavy in personnel but lightweight in modern equipment



Photo: Marcus Clavel

in the mess that politics, religion and sex are not discussed.

"You don't talk politics and you don't talk women," says Gen Ashok Mehta, former commanding officer of the Indian army in Sri Lanka. "If you name a woman in the mess, you have to buy a round of drinks."

Today, the Indian armed forces, and the army in particular, represent an extraordinary bridge from the past to the present. They have maintained many of the old regimental traditions and ceremonies invented by their former British officers and NCOs. At the same time, they symbolise the national pride of a united, independent India.

"What used to be the British Indian army is still more British than the British army," says Gen Ashok Mehta, who joined the 5th Gurkhas in 1957 and retired in 1991. "The British army has dispensed with a lot of

what you might call unproductive traditions, but we have hung onto them. In our case, it's like the English language: it's a bit like a gina which binds us together."

It is the same image which many military men also use to describe the armed forces' role in India: as a glue which binds the whole country together. Their role in the constitution is "to act as a force within Indian society for national unity and integration", and they take it very seriously.

The other side of the coin is that the armed forces see themselves as scrupulously apolitical, upholding old-fashioned traditions of honesty and decency, while the worlds of politics and the civilian bureaucracy in India have become riddled with corruption.

"In the army you are accountable. You are not here just for the money," according to Gentleman Cadet Ahmed Ahuja at the

IMA. "You have got a mission and responsibility. We are brought up to hate corruption. It makes us angry."

Air Commodore Jasjit Singh, director of the Institute of Defence Studies in New Delhi, believes the tradition is more profound.

"The thing goes back deep into Indian history, to somewhere where this caste system evolved," he says. Soldiers were drawn from the Kshatriya, the warrior class. "The fighting classes had a certain insulation from the rest of society," he says.

"Society depended on them for security, and in turn asked no questions. The soldier belonged to a professional fighting class; it was not his business to say how the state was being run."

"The great credit of the British was that, consciously or unconsciously, they understood this process. When they brought the good officer concept, it suited the tradition perfectly."

In spite of their pride and traditions, or perhaps because of them, the Indian armed forces are going through something of a crisis of confidence.

Part of the problem is simply a matter of cash, but in reality it goes deeper. In the 50 years since independence, and in spite of the end of the 'cold war', the transformation in international relations, and in military techniques and hardware, the Indian armed forces remain virtually unreformed. They are far too large and under-equipped, according to most defence analysts.

"It's a 1960s army. It's a lovely army. They still have all that beautiful regimental tradition," according to one British observer. "But it is 10 times the size of the British army, and its budget is one quarter of the British defence budget."

Gen Mehta adds: "It is at least seven to 10 divisions too big. You could easily cut 100,000 to 150,000 men. But

we are reluctant to change. How can we keep an ill-equipped, or at least partially-equipped, armed force?"

The equipment, such as it is, is overwhelmingly of Soviet origin, including the main T-72 battle tanks, MiG fighter aircraft, and guns. That means it is usually rugged and serviceable, but these days often lacking spare parts and support services.

The government continues to buy Russian equipment - most recently ordering 40 Sukhoi-30 jet fighters - but the military would prefer to shop around. Whatever happens, the next battle tank is supposed to be home-grown, the Indian-designed Arjun, coming into service around 2002. A new light combat aircraft is also being designed from scratch.

The real complaint of the military is that it is excluded from the decision-making process. "The chief of the army staff is not part of the decision-making structure,

even on defence matters," says Air Commodore Singh.

"The ministry of defence should be an integrated ministry of civilians and military people. It is not. Having civilians in charge means delays in decision-making. It results in wrong decisions. At one level, the military is not responsible for defence decisions. At another level, it cannot be questioned by civilians."

Two other criticisms are frequently voiced. One is that the armed forces are excessively involved in internal security operations - in Kashmir, in the north-east, and increasingly in actions such as riot control in urban areas. The result is a feared increase in the politicisation of the military as it comes into contact with regional politicians and bureaucrats.

The other main criticism is that India lacks any coherent overall defence strategy, and any institutional structure to

design one. It sees two threats on its borders - China and Pakistan - and has strung out huge numbers of troops to oppose them.

There are growing calls for a joint military-civilian body along the lines of a US National Security Council to refine and develop strategic thinking.

That body would also decide, it is argued, whether India should produce and deploy nuclear weapons. The consensus in the armed forces and public opinion appears to be overwhelmingly in favour, in spite of the international opprobrium it might bring.

"What are we afraid of?" asks Gen Mehta. "I believe that the deterrence equilibrium would improve. It would probably bring China, India and Pakistan into greater strategic balance. Individual countries would feel more secure. That is the view of 99 per cent of the armed forces."

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12 INDIA: From the old to the new

PRIVATE EDUCATION • by Alexander Nicoll

Doon boys are in a class of their own

India's most privileged pupils are brought down to earth by an austere regime

The crack of a cricket bat upon ball, a tree-lined field on a sunny afternoon, the bell calling languid boys to tea... some of the golden memories of the British public schoolboy. But the hills in the distance are the Himalayas, and the boys are all Indian. This is the Doon School, India's most elite boarding establishment.

The rich and powerful have been sending their sons to Doon since it was founded in 1936 on the principle of producing Indian leaders who would transcend the country's prevalent divisions of caste and religion.

Independence was then still 12 years away, but Mr Arthur Foot, imported from Eton to be the first headmaster, declared that Doon's boys "must be those who are going to lead the nation in

all departments of life. They must be representatives of all communities and all professions".

For leaders in the making, life is as austere today at Doon as it was 60 years ago.

Five hundred boys are divided into seven houses, where they sleep in dormitories on hard beds. In the noisy dining hall, they take turns to serve food to each other, and complain bitterly about its quality.

Doon forbids boys to bring money and personal possessions to school, and issues the compulsory blue and grey uniforms that include short trousers for all but senior pupils aged 17 or 18.

Boys are allowed pocket money of just Rs500 per term, to be spent in the school tuck shop or in fortnightly outings into the nearby town of Dehra Dun. They are in trouble if they are caught with "home dough" - money smuggled from their parents' houses.

Like every other institution in India, however, Doon

is facing powerful new pressures that result from the liberalisation of the economy. Parents are no longer typically the executives of Calcutta-based tea estates and the other traditional professions of Imperial India.

Many of them are budding captains of industry in wealthy family businesses in Delhi or Bombay. They want their sons to succeed, which means passing exams with high marks.

Some parents do not see why their sons should have to do without the comforts of home - where they have servants, satellite television, computers, music systems and mobile telephones - particularly since annual fees are more than Rs80,000 - beyond the reach of all but the most privileged.

"We are supposed to be egalitarian, but you pop a Rolex watch, and there flashes a Reebok shoe. We want boys to be individuals but we don't like people using their wealth and power to upset the balance,"

says Mr John Mason, the headmaster.

Mr Mason has to balance the new competitiveness of India's pushy commercial society with the conservatism of the board of governors and of an Old Boys' Society that includes some of the most influential men in India.

Alumni do, however, include many leaders of the new India. Among them are Mr R.C. Bhargava, who heads Maruti, the largest carmaker; the Nirula brothers, who head a leading fast food chain; Mr Aron Purie, founder and editor of the magazine India Today; Mr Prammy Roy, a top news broadcaster; Mr Swaminathan Aiyar, former editor of the Economic Times, the largest selling leading business newspaper; Mr Parvinder Singh, head of Embassy, a leading drug company; other top industrialists such as Mr Lalit Thapar, Mr Dhruv Sawhney and Mr Rajan Nanda.

"The whole country is

going through socio-economic change," says Mr Mason, who came to Doon in 1936 after spells as head of schools in Calcutta and Delhi. "We see restlessness about achievement, without regard to effort - a very sharp sense of deserving and a tendency to believe that the end is what is important."

Doon, however, lays emphasis on the means to the end. It asks boys to take responsibility for their lives, and this is best seen in the tradition of "mid-terms" - unsupervised small-group expeditions into the nearby mountains where life-and-death situations can arise. "Cheating on the mid-term," which means taking short cuts from an agreed route, is a punishable offence.

"My very first mid-term, I climbed a 10,000-ft hill," says Mr Suman Dabey, who heads Dow Jones in India and was formerly a newspaper and magazine editor and a close adviser to the late Mr

Rafiv Gandhi, the Doon old boy who became prime minister.

Such experiences and the austere lifestyle breed close life-long friendships among "Doosers" - the term for Doon School boys. "Though there were very rich kids, there was a great emphasis on equality and community," says Mr Dabey.

Not all old boys have fond memories, however. "It was a lot like Lord of the Flies," says one, likening what he describes as ritual abuse and sexual exploitation of younger pupils by their seniors to William Golding's novel of boys' inhumanity to boys.

Another "Dooser" writes on the school's Internet home page, maintained by former pupils, that "the fund of stories and incidents, all memorable, overshadowed the unhappy moments that one had away from family, at the mercy of some heartless ruffians, flogging for some ruddy, now forgotten senior".

Mr Mason says that lagging - the performance of mental tasks by junior boys for seniors - and corporal punishment are banned. "Prefects are severely enjoined not to hit boys."

But he admits that the school is concerned about individual cases of bullying and that they are difficult to handle because of "a kind of Masonic, cabalistic silence in which everyone is supposed to participate". Nevertheless, he says, "if somebody gets beaten, it's all over the school by the next morning and the headmaster announces it."

Mr Mason's primary objective is to improve teaching standards, shifting the emphasis away from sports and towards academic prowess. Responding to criticism from old boys, including Mr Vikram Seth, the author whose books include *A Suitable Boy*, Mr Mason says: "I'm suggesting that we should play a lot less than we do at present. Academic performance should be given

more honour and prestige." Parents have frequently demanded higher standards of teaching - which in India has never been a prestigious profession, often relying on learning by rote.

Mr Mason has set up a teacher centre within the school to find ways to raise quality. The aim is not specifically to improve exam results, Mr Mason says, but to use time spent in the classroom more effectively. "I believe that in India too much time is wasted in lecturing to classes."

For incoming pupils at the Doon School, there is even some lightening of the spartan lifestyle. They arrived last term to find that their beds had new colour mattresses. Mr Mason believes that the "air of austerity everywhere needs to be reviewed". Meanwhile, the remainder of the school continues to sleep on beds that the headmaster says "are the same as you find in the villages of the humblest people in the country".

PRIMARY EDUCATION • by Mark Nicholson

The dusty road to learning in Uttar Pradesh's villages

'We don't have any teaching stuff because there's no proper building'

The children at Bajitpur primary school sit in the dust under a withering May sun at the side of the busy Delhi-Aligarh highway. Laden trucks career past, blaring their terrifying air-horns.

Some of the six-to-11-year-olds find shade under a banyan tree. One small class is lucky enough to sit within a small open-sided *pyggo*, a little brick shelter meant for parched travellers. A

hand-pump stands nearby. Five teachers sit in the shade of the *pyggo* on the only chairs to be seen, chatting, whiling away the five morning hours of classes before going on to their other jobs.

Left largely to their own devices, a few of the children dip twigs into pots of watered chalk and copy Hindi words and phrases on little wooden hand-tablets, like the slates used by past generations of English schoolchildren. Others wander off to play with the pump.

There are no desks, no chairs for the children, no blackboards - no bright alphabet wallhangings,

because there are no walls. Only a few children have furred, pamphlet "text-books".

"We don't have any teaching stuff because there's no proper building, so where would we keep it?" says Mr Muruli Lal, one of the five teachers, and a part-time farmer.

That the school's teachers are there may be explained by the fact that they earn Rs4,500 a month. More surprising is that five dozen of the school's "enrolment" of 160 children bother.

The school was established two years ago, and its teachers say land has been allocated to put up a school-house. Mr Sunder Singh, a

teacher who is also an electrician, explains: "Government work takes its time. There is some paperwork."

Bajitpur is a striking, though not unique, example of the impoverishment of primary education in Uttar Pradesh, India's biggest state, with a population of 140m. It is one of the poorest and most educationally backward. It is emblematic of the state's educational deficiencies, and indicative of those of many Indian states, particularly in the north.

By any tally, Uttar Pradesh's primary education system is a failure. Its literacy rates are 56 per cent for males (compared with 64 per

cent for all India) and just 25 per cent for females (compared with 39 per cent).

Although the state claims 90 per cent of children are enrolled in schools, anecdotal evidence and recent studies suggest dropout rates are 50 per cent or more. At best, one-third of primary-enrolled children go on to "upper primary" schools for 11-to-14-year-olds.

Studies also suggest that teacher absenteeism is endemic. Perhaps two-thirds of teachers fail to attend classes regularly, according to recent research by Mr Jean Drèze, of the Delhi School of Economics, and Mr Haris Gaudar, of the London School of Economics.

Finding that only half of the state's literate males had completed the cycle of eight years primary and middle schooling, and just 40 per cent of literate girls - that is 10 per cent of all girls - the economists concluded that "many children in Uttar Pradesh, if they are literate at all, acquire this skill on the basis of a fleeting passage through the education system".

The blame, they said, lay essentially in public policy "inertia"; the poor reach and functioning of state education services; unconcerned or demoralised teachers and an absence of effective systems of accountability. They also cite caste factors, the political bias towards higher education, and social practices which mean that proportionately fewer girls receive tuition in Uttar Pradesh than almost anywhere in the world.

Basic education in India is constitutionally a state responsibility, but nowhere is it yet mandatory. It is a mammoth problem which India's giant state has started modestly to address. In 1983 the state launched an attempt to bring universal primary education to 12 of its 63 districts by 2000, using a \$180m IDA credit from the World Bank and \$25m of its own funds.

The project aims to build "institutional capacity", put up new schools and recruit and train teachers. For these 12 districts alone that means hiring 15,800 new teachers, adding 13,000 classrooms and building 2,300 schools. A primary school costs about



Bajitpur school Pradesh has no schoolhouse. Pupils sit in the dust for their lessons. (Photo: Mark Nicholson)

\$7,000 to build, and about as much each year to staff and maintain.

A few kilometres down the road from Bajitpur, closer to Aligarh, is fruit of the project, the year-old Nagla Natta primary school. It boasts three brick and plaster rooms, three teachers - two of whom are present - and about 60 children, of an enrolment of 114. There is a teachers' desk and a couple of register books. There are blackboards, but no chalk. There are no other teaching aids and no furniture. The children sit cross-legged in rows on long strips of matting. Some of the older children have clipboards, pencils and paper.

The children sit attentively. "We have been for training twice under the programme," says Mr Devi Ram, who has taught for 23 of his 50 years and has no other job.

"We are working hard, and that is why there has been a fall in the dropout rate. Our school is good. We are getting some facilities from the government. We were able to whitewash the walls

recently. It is definitely getting better."

Further down the same road comes a still greater contrast. The Dr Sohan Singh Public School is a small fee-paying school run by 29-year-old Mr Mukesh Kumar. His parents were both teachers, owned land, and decided to set up a school. It is also a year old and has 133 students, each of whose parents pay Rs30 a month.

Next to the three-room schoolhouse, bamboo scaffolding surrounds the brick shell of a new classroom. "We hope to add a new classroom every year," says Mr Kumar, "so there will be no dropouts from our school."

Mr Kumar's wife and sister complete the teaching rota. Picture charts adorn the walls. The children, many in maroon and white uniforms, have pens, satchels and exercise books. They are clearly wealthier, and higher caste, than their peers down the road.

Only 3 per cent of Uttar Pradesh's primary schools are private. But Mr Kumar

believes the proportion will grow as wealthier parents turn in despair from the decayed public system.

"There's been some improvement in the past two or three years, but otherwise public education is in bad shape," he says. "The kind of money being spent is insufficient. Most of the teachers in primary schools are local people, so they're usually busy with other work - teaching is a resting activity for them."

"But money is not the real problem. The teachers get good salaries, but right from the beginning most of them don't take their work seriously. The village communities have to start looking after the schools, and education officials should do surprise checks. But they are only worried about the numbers at school, not the quality of teaching."

"It's very disappointing to see children of 10 and 11 who don't know basic mathematics. The basics aren't being done. And that's the worry. The future of this country lies in its primary education."




Owners of the Dr Sohan Singh fee-paying school hope to construct a new classroom every year. (Photo: Mark Nicholson)

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THE CIVIL SERVICE • by T.C.A. Srinivasa-Raghavan

Corrosion spoils the 'steel frame'

Civil servants are in thrall to a system that can stifle personal integrity

Last year, several members of India's all-powerful senior civil service, the Indian Administrative Service (IAS), decided to hold a secret ballot. The purpose was to decide who was the most corrupt official in India's largest state of Uttar Pradesh.

The vote underlined what many believe to be the main weakness of the IAS — increasing corruption. But it also indicated what some see as the service's main strength: its ability to discipline its members.

"I know things have gone to the dogs and the IAS has suffered a loss of authority and credibility," says a long-retired civil servant who joined the service just after independence. "But the system is basically resilient and, with some firmness, it will cure itself."

The IAS, with a current strength of more than 5,000, was originally the Indian Civil Service (ICS), the civilian body consisting of a handful of Britons who, along with the British army, ran India from the mid-19th century.

IAS members are recruited through an annual competitive examination. At the point of entry, probationers are generally aged 23 to 25 and can thus look forward to around 38 to 39 years of government service, usually in key positions at executive or policy-making levels.

Their first few years are spent in the districts, where they are in charge of law and order and have magisterial duties as well. Then, as they progress up the ladder, their duties become more policy-oriented.

"We were taught to believe that we were the rulers, the government," says an officer who entered the service in

1948. "We could never be wrong."

IAS officers are routinely transferred from ministry to ministry as well as between central and state governments. But this practice is increasingly being questioned. "We were told that if we were sufficiently good generalists we could master any profession, do anything," says a recently-retired official. "Now we are realising that specialisation is critical."

After an initial spell at staff college, officers have almost no training programmes or career development schemes. There is no attempt to steer them into jobs that match their abilities. Everything depends on being the right man in the right place and developing good relations with ministers.

Such a system naturally breeds venality. Mr T. N. Seethan, a fierce opponent of corruption, who was himself an IAS officer before becoming India's chief election commissioner, once called his former colleagues "call-girls".

Typical abuses of power include forming a co-operative housing society and granting it land in a good location at one-tenth of the market price, or ensuring that an officer's children get scholarships to universities abroad. But these are now regarded as smaller violations, and are so numerous that they are accepted as "normal" perks of office.

One IAS officer says outright taking of bribes is not the issue. "The real problem is that you must also have the ability to give impartial advice to the government and not tailor it to the needs of the political masters."

To the majority of the IAS officers, this is the key issue. The predominant feeling is of helplessness in the face of orders from a minister who can make or break a career by ensuring indifferent assessments in an officer's confidential record.

"The big difference between here and Britain," says an officer who has served on two administrative reform tribunals, "is that [in the UK] the minister cannot order your transfer or punish you otherwise. That and disciplinary action are both left to the civil service itself. This provides strength and enables the civil service to stand up to politicians."

The decline in standards of political conduct has brought a parallel decline in the standards of civil servants. Few want to annoy the politicians, who can create havoc in officers' personal lives and careers. One IAS officer in Bihar has been up by a legislator from the ruling party for refusing to ensure that the legislator's nephew, who had failed the entrance test, was given a place in a government-run medical college.

The result is that the IAS has evolved from an instrument of impartial governance into an extension of the party in government. For those who fall in line, the rewards can be handsome.

"Don't begrudge us these perks," says a middle-level officer who quit the IAS for an international development bank. "My salary after tax wasn't enough to pay the children's school fees."

Low pay, vulnerability to political caprice and corruption have dented the self-confidence of a corps that was, until recently, ready to take on anything.

"I agree the so-called steel frame has become a bit rusty," says a top-ranking official in New Delhi. "But the rust is confined to only some portions. By and large, the structure is still strong."

And in answer to suggestions for reform or even abolition of the IAS, a former home secretary says: "You will always need a bureaucracy, never mind what you call it."

● The author is associate editor of Business Standard newspaper.

THE DELHI ELITE • by Khushwant Singh

Through the cocktail glass

The diplomatic party can help secure entry into the charmed circle

Before the British built New Delhi, the élite of the city lived in mansions enclosed within the walls of the Mughal City, Shahjahanabad. They rode out on caparisoned elephants, or on horses with umbrellas borne by running attendants, or in palanquins. For entertainment they went to the courtesans' quarters for an evening of singing and dancing.

All that changed when the new city began to go up around Raisina hill soon after the first world war. For themselves, the Sahibs built spacious bungalows laid out between acres of lawns and flowerbeds. They had their "whites only" clubs, where they drank and danced away their evenings. On winter weekends, members of the Hunt Club attired in black and scarlet cantered out to the countryside followed by packs of beagles. If no foxes could be found, they ran some miserable jackal to death and celebrated their success over glasses of sherry.

Things began to change during the second world war. There was a large influx of American GIs, who did not know the subtle rules of apartheid. A lot of young Brits also refused to join the exclusively white clubs, and preferred befriending Indians. By the time the war was over, the social pattern of the capital had undergone a sea-change. A new caste hierarchy based on official status and money emerged, to displace the old aristocracy and titled gentry.

Division of the country on independence saw the élite of the city depart for Pakistan, and be replaced by Punjabi Hindus and Sikhs. The culture of Delhi, based on Persian and Urdu, lost out to rustic Punjabi and Hindi.

There are a few simple indicators to personal status in New Delhi society. Since a sizeable proportion of the



Going places: membership of the Gymkhana club is subject to strict vetting

Photo: Marcus Cheong

population are government employees, their importance is determined by their seniority. Ministers are a class above the rest. All are provided with armed security personnel. They have red lights twinkling on the roofs of their Ambassador cars and drive in convoys led by one with a siren, screaming to clear the way.

Other peoples' status can be ascertained by the clubs they belong to. On top are the Delhi Golf Club and the Gymkhana — both remnants of the British Raj. One post-independence institution is the India International Centre. It is the capital's premier cultural centre and organises seminars, lectures, music and dance recitals. It has a well-equipped library and a couple of restaurants.

Membership of all three clubs is severely restricted. An applicant may have to wait for 10 years or more for his turn to be considered.

The Gymkhana continues the British tradition of inviting candidates and their wives to meet committee members over cocktails. Anyone not dressed in a coat

and tie, or unable to speak English, is automatically ruled out. A teetotaler is not looked upon with favour. Nor is anyone who takes more than a couple of drinks. And there is always the danger of being black-balled by a committee member who does not like your "smell" or your wife's looks. Members of club committees enjoy enormous prestige. Annual elections of the Golf Club and Gymkhana are fiercely contested. Months ahead of election day, aspirants throw cocktail parties to gain favour.

Elephants, horses and palanquins have yielded place to automobiles. In this matter, modestly paid bureaucrats are at great disadvantage. They have to do with Indian-made Marutis, Ambassadors and Fiats. The more affluent owners or directors of private companies ride in imported cars, mostly Japanese or German.

A Mercedes-Benz is an important status symbol. Many can now be seen on Delhi's roads. Civil servants make up for having cheaper vehicles by

awarding themselves important number plates. DLH1 is usually the prerogative of Delhi's Lieutenant Governor. Other smaller numbers are likewise taken over by senior officials, who are more than happy to hand out double-digit numbers to businessmen.

One has to be seen at diplomatic cocktail receptions to be accepted as a Brahmin. Fortunately, it is not too difficult to gain entry into this charmed circle. All one has to do is sign the visitors' book kept in embassy lobbies and the chances of being invited to national day celebrations brighten.

If you and your spouse have any social graces you will be picked up by ambassadors, counsellors or press attachés and invited to their homes. They are as eager to show off their Indian friends as the Indians are to be seen mixing with them. Indians do not have to return their hospitality — diplomats get their liquor duty-free, is the thinking. For Indians, the price of scotch is prohibitive and often what they get from smugglers is spurious whisky.

It is at diplomatic receptions that Indians get to know about each others' social status. Indian women know the subtle art of finding out whether another is worth cultivating. After they have exchanged "Hullo-his", the old hand will move quickly to determine where the newcomer lives. Since most of New Delhi's residential colonies are based on official standing, the address will reveal whether you are a minister, secretary, additional secretary, special secretary, joint secretary, deputy secretary or merely an under-secretary.

Mrs Lall will reply "at the moment we are in Sarojini Nagar, but we are due to move into our regular accommodation on Pandara Road". Translated from Delhi's socialese this means: "My husband is a joint secretary but is yet to be allotted the house of his rank." If the address is not of a government colony, one can assume the other is in some kind of business. Here, the address will tell you if the person is rich, and worthy of politeness, or to be brushed aside as of no consequence.

Delhi's new caste system determines its citizens' careers from their birth to death. Upper caste children go to upper caste schools and colleges and live in upper class residential localities, mix with their own kind, and when they are sick, are treated in their exclusive hospitals. Their deaths are reported in their own newspapers.

The hol-pollit "go to their heavenly abode" in the obituary columns of the most widely read paper, *Hindustan Times*, and are cremated in one of the many open-air ghats on piles of logs.

The élite have their deaths reported in a paper with a small Delhi circulation, *The Statesman*. And they are reduced to ashes in Delhi's one and only electric crematorium.

● The author is one of India's best known writers and author of several novels and histories

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14 INDIA: From the old to the new

MEDIA • by Vinod Mehta

Striking fear in political hearts

In spite of some errors investigative journalism enjoys credibility

How, in any free society, do you determine whether the press is doing a decent job? Doubtless media pundits will come up with various criteria, all of them wise and valid.

The pundits may not give the Indian press a clean bill of health, but they will have to concede that after 50 years of independence it has one big achievement to its credit - it has managed to strike fear in the heart of politicians.

Recently, I met a middle-rank Congress politician with a legendary reputation for wheeler-dealing and financial corruption. He was not a happy man.

"These days, when I go to the toilet I look behind the flush to see if some journalist is waiting to trap me." (This is expressed much more colourfully in Hindi.) There was, he said, no future in India for a professional politician engaged in making "a little money on the side" while toiling for the masses.

For at least three decades after independence those who ruled India managed to manipulate the press, it was generally assumed that these gentlemen - and a few ladies - were of unimpeachable integrity and dedicated to serving the people. As a result, most of their shenanigans went unreported.

Mrs Indira Gandhi's brief flirtation with totalitarianism in 1975 opened a can of worms, and since then investigative journalism, concentrating largely on public men with itchy fingers, has developed and matured. It is now an essential component of the Indian press.

In spite of some egregious reporting errors, investigative journalism enjoys huge

credibility with the reading public. "When a paper tells me a politician is corrupt, and the politician tells me he is innocent, my first instinct is to believe the paper," a retired army general said. He reflects the national mood.

Obviously, there are long-term dangers. Note has to be taken of the destructive mood that has taken hold of the republic - a conviction that all politicians in the country are corrupt and incompetent. This mood always existed, but was tempered by moderation and balance. Now - especially in the past two years - with many politicians having to answer charges ranging from subversion and criminal conspiracy to harbouring gangsters, and others in jail or on bail, cynicism has set in with certitude.

Two pillars of Indian democracy - the courts and the press - have played a decisive role in establishing the "anti-politician" mood in the country. They have frequently worked in tandem and worked very effectively. Not surprisingly, opinion polls show that judges and journalists are held in high esteem, while politicians are at the bottom of the ladder, just above smugglers and pimps.

Clearly, if this mood persisted the functioning of the democracy would be endangered. But, in the short term, it is not such a bad thing that politicians should look warily before they enter their bathrooms.

There was much celebration in the country when Mr I.K. Gujral was appointed prime minister. Although he had no grass roots support, his arrival was welcomed because he was seen to be "clean".

It would be wrong to believe that the press has purged the country of corrupt politicians, but it has instilled sufficient fear to make habitual offenders think twice.

Not only have the offenders become more circumspect, but some have come to the conclusion that the increased possibility of exposure makes wrong-doing too risky.

The cleansing of Indian public life will, no doubt, be a long and drawn out affair, but the process has started - and is irreversible.

The new print press activism has meant that today the profession is much more self-assured. Government largesse - including newspaper quotas and official advertisements - no longer decide the destiny of publications. The consumer is king, and cut-throat competition - Delhi alone has more than a dozen English broadsheet dailies - keeps editors and managers on their toes.

Alas, savage price wars and the downgrading of journalists' status has crept in. Proprietors and managers frequently make senior editorial appointments and take editorial decisions without consulting editors.

In the past, the Indian print media produced a succession of strong editors who stood up to both governments and owners. Many of these have now either left the profession or succumbed to a new culture.

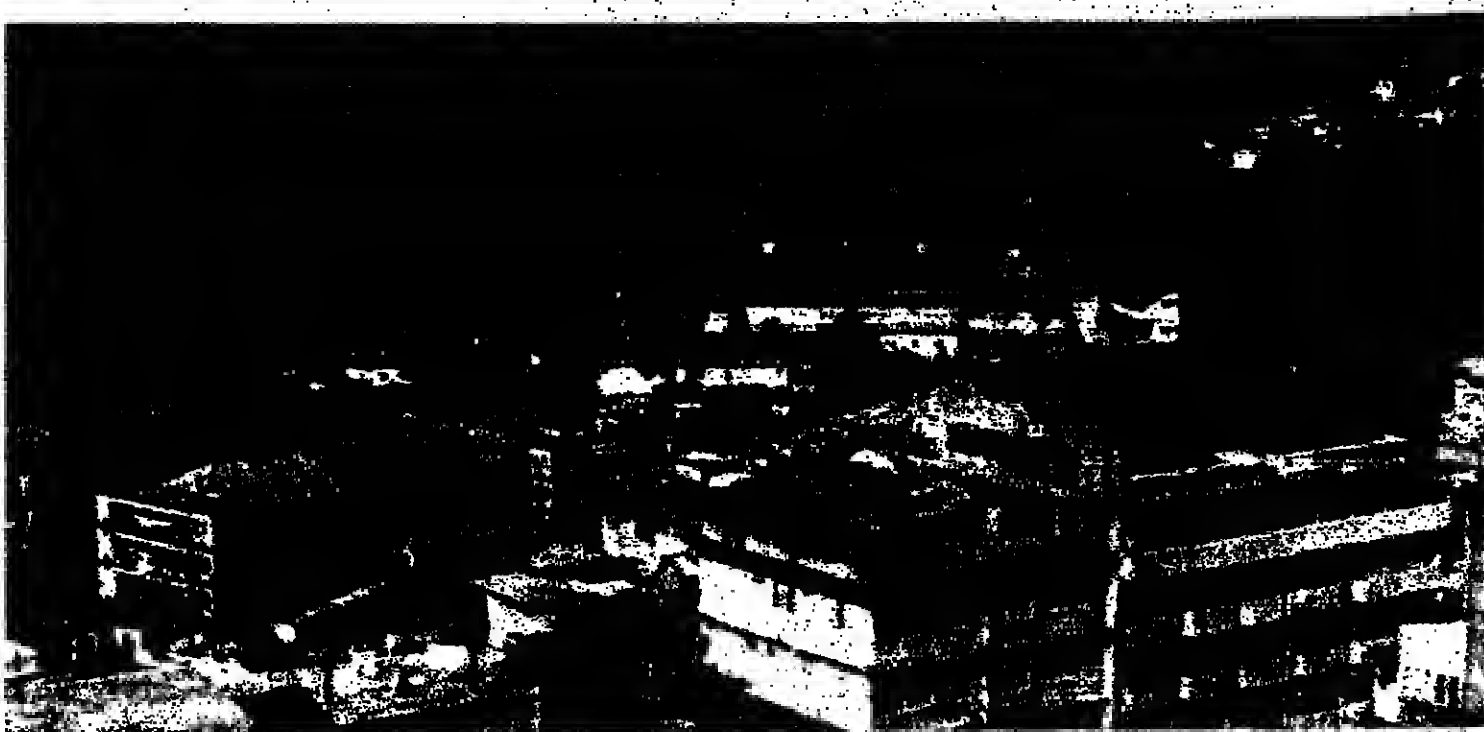
In spite of turbulence and tension, the media are generally healthy. Print and television have learned to co-exist - the latest figures show that 62 per cent of advertising expenditure is in print.

Above all, the print media and, particularly daily newspapers, enjoy high credibility. One reason for this is the lack of any tabloid culture.

The press may be solemn, over politicised, ponderous and longwinded, but is relatively free from triviality, sleaze and celebrity muck-raking. It is an asset not to be squandered.

• The author is editor of Outlook, the Indian weekly magazine

DARJEELING • by Stefan Wagstyl



Tea planters still cling to times past, but for the main part Darjeeling has surrendered to the pressures of late 20th century life

Photo: Onoda

An uphill struggle for nostalgia

Pride of place in the New Elgin Hotel at Darjeeling goes to the coronation portraits of Queen Elizabeth II and the Duke of Edinburgh. They preside over an establishment which hangs chintz curtains in the windows and serves porridge for breakfast and trifle for pudding.

Outside, the bells of St Andrew's Church still toll the hours on Observatory Hill, the nuns of Loreto Convent meet for daily prayer, and the Gymkhana Club holds roller-skating parties on its indoor rink.

Those in search of Imperial nostalgia can find it by the bucketload in Darjeeling. But the relics of the Raj are best experienced through eyes half shut. For everywhere, the sights, sounds and smells of modern India press upon the vestiges of the colonial world.

Visitors are woken in their hotels not by the songs of mountain birds but by the clatter of taxi engines. The smells in the streets are not those of Himalayan flowers but of diesel and blocked drains. The (very) distant views of Kanchenjunga and other snowy peaks remain unchanged, but the once-verdant slopes below Darjeeling's old centre have been covered by a sprawl of concrete and corrugated iron roofs.

A town built by the British for 10,000 is now home to 100,000. Instead of a few thousand servants of the Raj and their followers, Dar-

jeeling hosts 500,000 tourists a year. British visitors have become a minority - outnumbered by Americans, Japanese, French and Germans. The great majority of tourists are Indians who come in the summer months to escape the heat of the plains.

Mr BK Mokha, a retired army officer who is the town's deputy director of tourism, says: "I remember when everything in Darjeeling was neat and clean like the British left it. Now it is difficult to cope."

The demands of catering to so many tourists strain not only Darjeeling's environment but also its residents. The people of Darjeeling are mainly Nepali-speaking Gurkhas, who served the British in the army and the many tea plantations in the surrounding hills. Today, the Gurkhas prefer working for high-paying foreigners rather than budget-conscious Indian tourists. Arguments, and even fights, break out.

Mr Ranen Datta, secretary of the Darjeeling Planters' Association, an outsider who settled in Darjeeling 15 years ago, says: "In the days of the British, the visitors were mostly affluent and leisurely. They did not have to argue with the local population about money. Today, the people who come here have had to earn their money. They want to bargain. Naturally there are incidents."

The Gurkhas' resentment has

spilled into political agitation for increased local autonomy. Slogans in support of the Gurkhaland Liberation Front, the leading Gurkha political party, are daubed on walls. The Front has won a measure of self-government for Gurkhas but is campaigning for more. A 29-year-old teacher says: "We hate being told what to do by Calcutta (the capital of West Bengal, to which Darjeeling belongs)."

Older Gurkhas are often heard to say that life was better under the Raj. Visitors sipping their fresh lime sodas on hotel verandahs might be tempted to agree. But they would be wrong.

Since the British left, the Gurkhas people live longer and healthier lives than before. They are more likely to attend school, read books and have their homes supplied with electricity. Like other Indians, they have benefited from independence, even if they are often troubled by the strains it has created.

Moreover, the best of the Raj has often not been lost but incorporated into modern Darjeeling. The old colonial schools, established mostly as boarding schools for Europeans and wealthy Indians, now mainly serve the children of Darjeeling. At the Loreto Convent, where Vivien Leigh was once a pupil, the last English girls left in the 1960s. Their places have been taken by Nepali.

Bengali and Hindi speakers, whose parents value education at least as much as their colonial predecessors. In the hills, the tea gardens have changed little since 1947. Only one English tea planter still works in Darjeeling - Mr Teddy Young, manager of the remote Tumsong estate. But the biggest owner is Goodricke, a Calcutta company controlled by British shareholders.

Mr Amar Nain, who works on the Goodricke-owned Castleton estate, says that even though the management of tea plantations is now in Indian hands, the principles of running an estate remain the same. "The manager is still responsible for solving all the problems like he was before. It's like being the godfather." Planters still frequent the teak-panelled rooms of the Planters' Club in Darjeeling. But Mr Nain says club life is in decline because of longer working hours and the advent of television and video. "The clubs look like they did 20 or 30 years ago but club life is, unfortunately, dying off."

It is a tribute to the British influence in Darjeeling that even modern-minded Indians like Mr Nain speak about the past with a touch of nostalgia. There seems every prospect that even when the New Elgin Hotel's coronation portraits have faded into oblivion, the living legacies of the Raj will survive.

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CRICKET • by Alexander Nicoll

Passion is the name of this game

Stadium crowds are fanatical - yet usually they have to endure poor conditions

It was after midnight on a baking May night in Madras. There was hardly a hint of breeze to bring relief to the exhausted cricketers and the huge crowd crammed into Chepauk stadium. But, in spite of the heat and the searing humidity, the passion was still intense, the noise still deafening.

This was no ordinary cricket match. It was between India and Pakistan, enemies for 50 years who hardly ever play each other on home soil. It was being played at a time of the year - and of the night - not previously contemplated for cricket. And it was a fantastic match, in which the world one-day batting record was spectacularly broken by a man who could hardly walk because of dehydration and cramp.

All in all, it was sport breaking new boundaries, being played at the extreme...and it was exciting.

If there is one thing that comes close to unifying Indians across barriers of religion, caste, class and even gender, it is cricket. Go anywhere in India, from whatever small flat spaces

can be found on mountainsides in the Himalayas, to the middle of hectic city streets, and you will find cricket being played earnestly.

Every afternoon on the maidan in Calcutta, scores of boys turn up to cricket training schools. At Shivaji Park in Bombay, hundreds of people play games which overlap with each other.

Everybody wants to be, or to spot, the next Sachin Tendulkar, who started his cricket in the park in Bombay, played for India at the age of 16, and was last year appointed captain of the national side at 23. Apart from being a master batsman, he is also fabulously rich, to be seen in countless television commercials.

Indians love to watch cricket. When international matches come to their city they flock to the stadiums. The crowds are noisy, partisan and excitable.

India's semi-final in last year's World Cup had to be called off when the 100,000 crowd at Eden Gardens stadium in Calcutta - the headquarters of Indian cricket - rained plastic bottles on the ground in disgust at the home team's performance against Sri Lanka.

Poor crowd behaviour is understandable given what spectators have to endure.

Most grounds have almost no facilities such as toilets



Howzat! In the parks, everybody dreams of being the next Sachin Tendulkar. He started his cricket in Bombay parks and now captains the national side. Photo: Marcus Chanak

or drinking water. Holding a ticket may not guarantee entrance, but means queuing in the heat and being harassed by police who confiscate even sandwiches. In Delhi last year, police on horseback "lathi-charged" (attacked with sticks) people waiting to get in to a match for which tickets had been grossly over-sold. People who have managed without water for hours in the heat want to see India win for their trouble.

Cricket has remained a national passion in spite of the persistent failure of India's cricket authorities to do anything to make the game better for poorly-paid players and ill-treated spectators.

For decades, cricket was run like any other part of the Indian bureaucracy, with privileges, patronage and influence of office more important to its holders than the efficient running of the game itself.

But a lot of that has changed in the 1990s, largely

because of Mr Jagmohan Dalmiya, a wealthy businessman from the entrepreneurial Marwari community, who is secretary of the Board of Cricket Control in India. He realised cricket's huge commercial potential as television escaped from the clutches of the state-owned broadcaster, Doordarshan.

Doordarshan did not pay to show cricket, and even demanded money to do so. Mr Dalmiya says: "Cricket, being popular and self-financing, took a stance that we must get a share of the revenue earned by Doordarshan or go elsewhere in the world to whoever was prepared to pay. Doordarshan was paying for everything that it was showing, except sport."

Mr Dalmiya won the backing of the supreme court for his award of television rights to Indian matches to foreign satellite broadcasters. Money has since poured into the game thanks to apparently unlimited demand from Indian corporate sponsors.

The proceeds from the World Cup have been used to put floodlights in many Indian grounds, in turn creating demand for more international matches and more sponsorship. Cricket has become one of the greatest commercial successes of post-liberalisation India.

In addition to winning the right to host the 1996 World Cup for the Indian sub-continent, Mr Dalmiya has capitalised on the intense feeling between India and Pakistan to organise tournaments

involving the two countries, but in new venues such as Canada. The annual schedules of Indian players, previously quite relaxed, are becoming hectic, with more one-day international matches and an ever-longer season.

Mr Dalmiya, who this month becomes president of the International Cricket Council, seeks to reassure traditionalists: "One-day cricket is required because people require a fast result and a kind of excitement and thrill, but cricket will be killed if the five-day game is not nurtured," he says.

To attract viewers and more sponsorship, he can be expected to try experiments such as the Independence Cup, which brought Pakistan to Madras in May.

Mr Dalmiya - although he does not say so - needs India to win more, especially abroad, if the commercial juggernaut is to be sustained. Reform is needed in moribund domestic competitions, in the national team management and selection system and in the care of the playing surfaces, which help India to win at home but do not prepare the team to do better abroad. Players who are below top level need to be treated better. Mr Dalmiya is taking steps on most of these fronts.

"We used to get Rs5 a day for Ranji Trophy (the main domestic competition) matches, and we travelled by train," says the Nawab of Pataudi, a former Indian captain. "There is much more money in it now, for everybody."

There is also passion of a kind that players such as Pataudi can hardly have dreamed of in their more sedate playing days. Mr Dalmiya, and world cricket, are on to a winner.

BOOKSHELF • by Alexander Nicoll

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A subjective selection of good reading

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Reforms stir fresh hopes

Continued from Page 1

ment, at all levels, will provide the framework a thriving market economy requires. As politics is becoming more local, it is also fragmenting on communal and caste lines, as the Hindu revivalist Bharatiya Janata Party (BJP) replaces Congress as the strongest national party.


The division of financial responsibility between the centre and states is still to be put on a sound basis. Moreover, many states are as corruptly and incompetently led as the centre has ever been. Competition among them is the answer. But some will fail. If Rajasthan, Madhya Pradesh, Uttar Pradesh, Bihar and Orissa - that great northern belt of poverty and backwardness, with almost 45 per cent of the population - continue to fall behind, the stability of the country may be endangered.

Worse, in India's diverse society, greater democracy may lead to still stronger pressures from narrow special interests. Decentralisation may give not better government, but a more chaotic one. Yet the state has an essential role to play. It must deliver further economic reform, improve basic education and health, and provide an adequate infrastructure.

The state must also be strong and bold enough to deliver peace with its neighbours. Nothing is more likely to excite the passions of the people and divert the attention of the politicians than external conflict.

The troubled relationship with Pakistan - legacy of the division of the sub-continent, the war over Bangladesh a quarter century later and the friction over Kashmir - remains the chief worry. But relations with India's giant neighbour, China, with which it fought a war in 1962, are also central. Fortunately, the new prime minister, Mr L.K. Gujral, recognises India's need for peace and sees its connection to prosperity in the region.

The Congress-dominated, centralised India is now as completely in the past as the British raj. The new India will be one of competition and decentralisation. It will be more unpredictable and chaotic, but it may, with luck and judgment, also eschew the old conservatism and complacency. If so, it could, for the first time in the people's history, offer the mass of Indians a chance of prosperity.



The achievement we celebrate today is but a step, an opening of opportunity, to the greater triumphs and achievements that await us

Jawaharlal Nehru

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16 INDIA: From the old to the new

In more than 20 years as the BBC's man in New Delhi, Mark Tully covered the country's every corner by road and rail. Here he describes two of India's most venerable transport institutions

Lovable relic of the 'permit raj' Along the old tracks

The rugged Ambassador is favoured by those who know the potholes of India

The businessman emerging from New Delhi airport hopeful of finding a new foreign investor-friendly India will immediately be confronted by a symbol of what to him is the bad old protectionist India — a line of yellow and black Hindustan Ambassador taxis.

But those of us who have lived in India for a long time have learnt to love the Ambassador, the Indian version of Britain's 1950s Morris Oxford or Austin Cambridge.

Its friendly pug-nosed face, with headlights like Thomas the Tank Engine's eyes, its aerodynamically unfashionable rounded bowler hat roof, and its unfashionable high gait recall the gallant days of motoring when drivers never knew whether they would reach their destination without a breakdown.

It is the steam engine of the road, a challenge to drive, and requiring much maintenance. Like the steam engine it has a long working life. Many of the Ambassador taxis in New Delhi must be at least 20 years old.

The Ambassador is rugged. A recent advertisement admitted that modern cars scored on fuel consumption and speed — but claimed the Ambassador won hands down when it came to potholes.

It has advantages, too, for the taxi driver who charges on a per-capita basis and for the joint family. Probably no one knows the record for an Ambassador's load. The claims go as high as 30 passengers — certainly 20 in and on an Ambassador in the remotest parts of India.

Potholes, unmarked speed-breakers, bullock cart drivers for whom left and right have no meaning, lorry drivers who claim the freedom of the middle of the road no matter how narrow, and



The Ambassador car has survived decades of use — and abuse — on India's tough roads. Inset, Mark Tully admires one of his favourites

(Photo: Marcus Clark)

many other hazards mean breakdowns and accidents are frequent on Indian roads.

Here again, the Ambassador scores. Over the many years that it has dominated Indian roads, there has evolved a vehicle recovery system as efficient as — and a lot cheaper than — Britain's AA or RAC recovery schemes.

Almost every village on a main road has its *misteri*, or mechanic, who knows the Ambassador like the back of

his hand. He is a master of improvisation, never stumped by the lack of spare parts. If you cannot get the car to the *misteri*, he will come to you and repair it on the spot.

Once I had the misfortune to collide with a tractor. My Ambassador limped to the nearest *misteri*, who extricated the fan from the radiator with a yank on a crowbar, filled up the radiator with a mixture of water and turmeric, and told me to get it welded in the next place

where there was any electricity.

The turmeric sealed the worst of the leaks and I reached a welder after one or two stops to take water.

Ambassador *misteris* have a language of their own: "shockers sit down" means collapsed shock-absorbers; "brooshes" are brushes which need replacing; a "denter" removes dents others have caused. *Misteris* are also inclined to be cavalier in their attitude to minor problems. A driver com-

plained that a *misteri* had not repaired his brakes, and was told "the car is going now and that is what matters".

But it is not just the Ambassador's suitability to India's own very special road conditions which have kept it going so long. It was the beneficiary of those long years of economic planning, when industrialists had to get a licence from the government to make any investment, the notorious "licence permit raj".

Licensing enabled 20 or so families to retain a stranglehold over the industrial economy by using their influence with politicians and bureaucrats to ensure that their products were not threatened by competition.

Hindustan Motors, the maker of the Ambassador, is owned by a branch of the powerful Birla family. It was not until the early 1980s that the Ambassador faced any serious competition.

Indira Gandhi's younger son, Sanjay, was a former apprentice with Rolls Royce in the UK and had the political clout to obtain a licence to manufacture a "people's car" called after the wind god Maruti.

When Sanjay was killed while doing aerobics over New Delhi, the Maruti was

still on the drawing board. To perpetuate his memory, Mrs Gandhi took the unprecedented step of offering equity in what was by then a nationalised company to a foreign corporation, Suzuki.

Small, modern cars soon started pouring off the production line, but the ancient Ambassador retained a sizeable share of the market.

When India did at last open its economy to foreign investment, Ford, Peugeot, Daewoo, General Motors, Fiat and Mercedes entered the market. But India is a land which values tradition, and Hindustan Motors is still building 35,000 Ambassadors a year.

The Ambassador is cheaper than its more fashionable competitors, and the government provides a guaranteed market — it is still obligatory for ministers and officials, from the prime minister down, to travel by Ambassador.

To give the Ambassador its due, it also remains the first choice of many who know the pitfalls — and, of course, the potholes — of Indian driving. Hindustan Motors says it has no intention of phasing it out. So the Ambassador lingers on, a symbol of the licence-permit raj which is also taking its own time to fade away.

Indian Railways sees no need to mutter modern management mantras

Indian Railways defies modern management. It is nationalised and there is no prospect of privatisation. Serious scaling down is not discussed — although the railway probably has the largest payroll in the world, with more than 1.5m staff and seven times more manpower per kilometre than most European railways.

It owns a profitable core business running trains between the main cities of India, but closing thousands of miles of unprofitable routes is not on the agenda.

Politics, not the market, dictates the pricing structure. Politicians force it to subsidise some of its potentially most profitable businesses, like the Bombay suburban routes which carry 6m people a day. About 70m passengers a year do not contribute to revenue because they travel without tickets.

The latest venture — the new West Coast line linking Bombay with the tourist haven of Goa and all stations further south, passes through areas which the management realises will never generate much traffic. The ambitious plan to tunnel through the mountains into the Kashmir valley will never show a return.

But Indian Railways does not believe there is any need to follow fashion, and mutter modern management mantras. It is very happy as it is.

Mr M. Ravindra, chairman of the railway board, was asked whether he had ever thought of employing consultants. He replied: "We have managed change for the past 20 years without the help of those smart alics."

There has been change, and Indian Railways is an expanding business. Passenger traffic is more than holding up. The system carries more than 11m people a day and there is an unmet demand, as anyone who tries to reserve a seat or sleeper soon discovers. Sixty per cent of the nation's freight is still moved by rail, too.

The railway's earnings from freight and passenger traffic rise annually and make a profit, after paying dividends on the government's investment and interest to other lenders.

The changes include gradually overcoming the disastrous British legacy of having two gauges. Last year another 750km of track was converted to the 5ft 6in standard gauge. Steam has been phased out — but gradually to give the railway time to

develop its own capacity to manufacture diesel and electric locomotives. Last year 608km of track was electrified.

But what of the future? Road transport, which has wreaked such havoc on railways in other countries, is still hampered in India by a lack of motorways. Building modern roads is one of the government's priorities, so how will the railways fare when India does enter the motorway age?

The fastest train between Delhi and Bombay travels at an average 40mph, and many expresses travel a lot slower. As a regular rail traveller I am often reminded of the guard who, when I suggested that our train was very slow, replied: "Oh no, this is a Superfast Express, it's just travelling very slowly."

Rail travel is comfortable for those who can afford the more expensive air-conditioned coaches, but those who have to fight their way into a "second class unreserved" carriage would be glad of any alternative form of transport.

It was suggested to Mr Ravindra that there might be difficult days ahead, he replied: "I have no worry about passenger traffic." He believes rail will always have the advantage over road on long distances, and does not believe anyone will ever want to drive from Delhi to Bombay. As for air, he is confident most of his passengers will not be able to afford that for a long time.

The railway has a clear strategy for retaining its freight traffic — concentrate on bulk.

Sir Frederick Burrows, the last British governor of Bengal, was a railway trades unionist, and proud that, unlike his hunting and shooting predecessors, he was a shunting and hoisting man. But there is to be no revival of that on Indian Railways. Single wagon loads are not encouraged.

Last year bulk traffic accounted for 96 per cent of the freight tonnage. Coal alone accounted for 47 per cent. But how long will it be before India decides to reduce its coal consumption in favour of less environmentally-damaging fuels?

India is an ideal country for rail transport. It has the long distances needed for profitable haulage, and there are plenty of potential passengers. Its vast population is perpetually on the move, travelling to find work, to attend family occasions, to places of pilgrimage.

Nevertheless, I wonder whether the chairman of the railway board is not just a little complacent about the threat from motorways.

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WEATHER FORECASTING • by Stefan Wagstyl

Sir Gilbert's way lives on

The Met Office still uses a 1920s formula to predict annual rains

Mr N Sen Roy, director-general of meteorology, is the top weatherman in a country where the weather matters more than in most other places.

Indians literally live or die by the accuracy of his forecasts. Mr Roy is not overwhelmed by the burden of his responsibilities. He jokes about the "blind faith" people have in weather forecasts.

But behind the humour there is a serious scientific mind at work, co-ordinating 8,500 staff spread across India who produce painstakingly detailed records and use the information to make predictions.

The data pours in from village rain gauges and from satellites, from radar stations and from balloons, into a network of computers headed by a US-made Cray machine, one of the world's most powerful. The forecasts range from emergency warnings of imminent storms, flashed electronically across the country, to the carefully choreographed annual monsoon prediction for northern India.

The monsoon forecast, made about a month before the rains are due, attracts the greatest interest from



Storms ahead: Monsoon clouds gather after a dry season

villagers and economic planners alike. But Mr Roy shakes his head at the trust people place in his words. "Predicting the monsoon is a statistical technique. It deals with probabilities, not with certainties."

Mr Roy pays tribute to those who have wrestled with the challenge before him. Their names are written on an honour board in his office, headed by H.F. Blandford, the first imperial meteorological reporter, who pioneered monsoon forecasting in his tenure from 1875-89.

Working in Calcutta, he gathered around him Indian scientists for whom meteorology offered virtually the only chance of a scientific career. "From the beginning they were encouraged to pursue their own interests, so the department developed a tradition for scientific

inquiry which exists to this day," says Mr Roy. He reserves the highest praise for Sir Gilbert Walker, who headed the department from 1904 to 1924 and devised the methods of monsoon forecasting still used today.

Sir Gilbert noticed that changes in monsoons often coincided with shifts in weather patterns as far away as the South Pacific and the North Atlantic. Without knowing why these phenomena were linked, he used the information to forecast monsoons — with startling accuracy.

Mr Roy says that today's model, with 16 variables, still uses phenomena identified by Sir Gilbert as well as others — such as movements in the El Niño current off the coast of South America and variations in Himalayan snowfalls.

In spite of the difficulties of predicting monsoons, Mr Roy says his biggest task is managing his personnel. From his modern headquarters in New Delhi, Mr Roy has to send officials to hundreds of observatories in far-flung corners of India, where they do not necessarily wish to go.

"I receive so many representations," says Mr Roy, explaining that he has to separate those with valid objections to a posting from those without.

"It's like being a doctor. The man who comes with toothache will complain as much as the man who comes with heart trouble. The doctor knows that the man with heart trouble is the one he must take seriously. It's the same for me."

Mr Roy also keeps a careful eye on the department's image. Among its offshoots is a centre in Calcutta for calculating the precise position of the planets and stars in the Indian heavens. The information is vital for the country's many astrologers and their clients.

Mr Roy denies that he is endorsing a decidedly unscientific activity, even though the department distributes the data in 13 Indian languages.

"We are providing a service," he says. "We could earn a lot more revenue taking advertisements from astrologers, but we don't do that."

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India 50 YEARS of independence

New heroes and a new mindset for year 2000

Gurcharan Das discovers on his travels around India that a nation of a million millionaires is on the way



Raju's 14-year-old face breaks into a broad grin as he briskly serves south Indian coffee at a roadside shop between Madras and Pondicherry. "This, sir, is my summer job," he says.

"I earn Rs400 a month and I spend it all on computer classes in the neighbouring village. Our stupid village doesn't offer private computer lessons. So I cycle 3km to the next village, where I learn computers two evenings a week. Our school does have two computers, but there is always a rush, and the older boys push me out. That's why I am taking summer classes. Next summer, I am hoping for a summer job in a computer firm in Madras."

"What will you do when you grow up?" I ask.

"I am going to run a computer company."

"How did you decide that?"

"I saw it on TV, where this man, Bilguy, has a computer software company in America and he is the richest man in the world."

Five years after the economic reforms of 1991 I travelled 10,000km across India, taking both the high road and the low. The biggest change I found was a radical new mindset among the people. Raju is a symbol of this brave new world view.

A week after meeting Raju I was in Bombay, where I saw two young men in their early twenties walking at Nariman Point. They stopped to look at a tall building in awe. "So, this is it!" said one. "This is it," replied his colleague, looking

up with reverence at the office of Dhirubhai Ambani, founder of the Reliance industrial group.

"He came from nowhere and went up and up. They expected him to fail, but he refused and he built instead the largest company in India." The two young men had come from Pune and they were paying homage to their hero.

Forty years ago, when I was growing up, our heroes were Nehru and Mahatma Gandhi. Today it is Ambani and Bill Gates.

Indians have traditionally not accorded a high place to making money. It is for this reason that the merchant or banyia is placed third in the four-caste hierarchy, behind the brahmin, the priest, and the kshatriya, (variously landholder, warrior, ruler),

but ahead of the shudra or labourer.

With the recent ascent of business after the economic reforms this order is now threatened. The sons of brahmins and kshatriyas want to be entrepreneurs. The high priest at the Tanjore temple, a leading Hindu temple in south India, says this mixing of caste occupations is "deplorable... the beginning of the end."

Even traditional banyias are upset. Krishan Lal Gupta, a merchant from Baroda, said: "It is money, not power, which motivates young people today, and everyone wants to be a banyia in this country. It wouldn't be so bad if they were trained in the norms of business. I mind it when others muscle in on our territory... (and) then give our

business community a bad name when they get into trouble. Do they think making money is easy? It is a skill inherited over generations."

Mr. Rakesh Mohan, an economist, calls it the "banalisation of Indian society". The new mindset says that it is no longer dishonourable to make money.

This phenomenon is to be found in abundance across the nation.

A government schoolmaster laments that "everyone has become money-minded".

He says: "I am losing all my students to the new private school that opened in our village six months ago. They have to pay Rs30 a month compared to the Rs1 a month in my government school yet - can you believe it - the poorest Chamars of

the untouchable caste are paying good money to send their daughters and sons to the new school?"

Why are they leaving his school?

"Because they watch TV. They want to learn English. They want to be rich."

Mr. Fateh Singh, a Chamar who stands shyly outside the door and who will not sit with us because we are in a Rajput's house, says: "There is no loyalty left - everyone wants to get rich fast." But his grown son, Vikas, says he wants to set up a factory to make trunks rather than become a conductor in the state-owned bus company.

Fateh Singh is annoyed because he thinks his son is a fool to let go of a secure job which he has obtained for him through influence.

In part two of this Survey



In part one

The 300 families of Bahnam village in the Hooghly district of West Bengal have learnt to rely on themselves. Each family earns Rs2,000 a month from making fine chikankari embroidery.

"The last place I will go for help is to the government," says Golam Mandal. Suspicion of the government is part of the new mindset, in sharp contrast with just 20 years ago when the people considered the government to be "mother and father".

Even the judiciary and the trade unions have been affected by the changing attitudes. "Justice Sawant of the Bombay High Court now delivers five out of 10 judgments in favour of business. Earlier, 10 out of 10 judgments were in labour's favour," says Zia Mody, a young high-powered lawyer.

Even the street urchins have been infected by the new commercial energy. Kum Kum at the Janpath traffic lights in Delhi says her gajras (bangles of perforated flowers) are fresher because she puts them in a refrigerator to keep them cool. As a result, more of her gajras adorn the hair of young socialites in Connaught Place than those of her competitors.

Three thousand miles away, Sushila has started working in the Presidency Kid Leather factory. She earns Rs1,400 a month in Guduvancheri village in

Tamil Nadu, making shoes for Florshelm, Clarks and Marks and Spencer. She is proud of the shoes she makes, but prouder of the dowry she is saving for herself.

All these people represent a new attitude which is increasingly determining India's identity.

The spirit of the age is reflected in the vast number of rags-to-riches stories. This is not due only to reforms, but is the result of the prosperity of the 1990s, when hesitant efforts with liberalisation lifted the Indian economy's growth rate from 3.5 per cent to 5 per cent. As a consequence, the middle class started to grow rapidly. Rural demand for everything from washing powders to black and white televisions exploded.

The reforms of 1991 then unleashed pent-up energies and created a new confidence among young people. Becoming rich has become fashionable. A government job was the route to success in the previous generation, now the smart thing to do is to go into business. Money has replaced power and privilege.

Mr. Pradip Kar, a Kashmiri brahmin in his late thirties, has built a Rs1.2bn company from scratch in Bangalore. His goal is to reach annual turnover of Rs10bn by 2000. Success has come since the

Continued on Page 18

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18 INDIA: Business

TATA GROUP • by Alexander Nicoll

Chairman tightens grip over loose confederation

Ratan Tata is seeking to focus the group on core businesses

For a corporate maharajah with a famous family name, Mr Ratan Tata has an unusual mission. "My endeavour has been to try to de-personalise the whole thing, to try to put (the group) into some structure that will outlive me."

Mr Tata has for six years been the custodian of India's biggest industrial group. Its steel company, which provided 1,500 miles of rails to the British in the first world war, runs a whole city in eastern India. Most of the trucks which bump over the country's atrocious roads carry the Tata name. In 1903 Sir Jamsetji Tata built the landmark Taj Mahal Hotel, next to the Gateway of India on the Bombay waterfront.

The Tata group supplies electricity to Bombay, and

makes chemicals, tea and air conditioners. More recently it has gone into cars, watches, finance, information technology and telephones, although it remains strongest in its more traditional activities.

Unlike many other captains of Indian industry, Mr Tata is not struggling to keep a family-controlled group going. Management has been handed down through generations of Tatas, but the family is not thought to be particularly

wealthy and has only a small stake — the group holding company is owned mainly by charitable trusts and a construction magnate.

Mr Tata is 59, unmarried, lives modestly, and strongly prefers to be out of the limelight. He is determined, however, to keep the group together and to refocus it.

He was appointed in 1991 to the chairmanship of Tata Sons, the group holding company, by J.R.D. Tata, whose patriarchy spanned 53 years from 1938. Ratan was a

cousin of J.R.D., descended from a different branch of the family.

His accession coincided with the opening of the economy to foreign investment, the lowering of import tariffs, and the removal of the government's stranglehold on private business. While Indian companies suddenly had more freedom, they also had more competition.

Mr Tata had long been arguing for restructuring, but the liberalisation of 1991 and stock market reforms since have made an overhaul imperative. The new business environment was a far cry from the situation in 1972 when J.R.D. Tata, lamenting the web of controls which the government had placed on business, said: "I doubt that there is anywhere in the world outside India, any industrial executive in charge of a major enterprise with less real power than I have."

It was largely due to the dominant personality of J.R.D. Tata that the group managed to keep together and to maintain high ethical standards when it was commonplace for companies to pay politicians and bureaucrats for the licences needed to expand their businesses. But his tenure left a difficult legacy for his successor. Mr Ratan Tata's ability to force adjustment to the new liberalised world was severely constrained.

Many group companies were operating as highly independent entities, with



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BUSINESS DYNASTIES • by T.N. Ninan

Family groups face struggle to survive

Competitive pressure is forcing the traditional business empires to change

At the World Economic Forum's annual meeting in Davos, Switzerland, every January, the Indian contingent of businessmen is the biggest from any "emerging market". Dozens queue to sign up for a variety of sessions.

This flattering image of the size and diligence of India's entrepreneurial class takes a quick battering, however, when a check on the list of delegates shows that most of them have tiny businesses, by global standards. Turnover is counted in millions rather than billions of dollars. Only two or three make it to the billion dollar category.

The owners of these businesses once straddled the Indian scene like giants — dominating markets, influencing policy, setting the agenda for debate. But six years of Indian economic liberalisation have reduced them to relative pygmies. And the adjustment has been painful. Markets that they dominated for decades — from cars to TV sets, and from soft drinks to liquor — are under threat, or have already been taken over by multinationals.

The commodity businesses through which many of them prospered — steel, cement, aluminium, chemicals — face price pressure because protective tariff walls are being pulled down.

Mr Shashi Rana, head of the Essar group (steel, shipping, energy and telecoms) even says that old-style manufacturing, on borrowed capital, is simply not worth the candle any more. Not too many agree with him on that, but the great Indian business family is under threat — and the Birlas, Goenkas, Mahatals, Singhanias and Thapars know it. For years, these titans demanded economic reform. Now that they have it they are not sure they like it.

Some of the problems these groups face, however, have nothing to do with liberalisation. Some families have split as brother has fought brother.

And the splits have been enervating. Most Indian business families have seen themselves as a local variant of the Japanese *keiretsu* — a multi-product enterprise, held together with cross-holdings, which seeks market power to control finances and supplies and to influence policy. A split threatens this power base.

Many businessmen saw joint ventures with international companies as a solution to the new competitive climate. Since 1991 there have been dozens of new partnerships formed, only for a rude shock to follow. Many of the partnerships have ended quickly, and in almost all cases the foreigner has increased his stake or walked off with the business.

Peugeot tied up with a branch of the recently divided Walchand group to make cars, but is now negotiating to buy out its Indian partner's holding. Thapar, another group, tied up with Du Pont for a nylon venture, but has pulled out for shortage of investment cash. Shell walked out on a branch of the Mahfal family following a dispute in their chemicals venture. The Mahfal holding is now on offer to several international bidders.

One of the problems for the business families is that reform of the Indian capital markets has hit them where it hurts. Large groups typically control less than 25 per cent of the shareholding in the companies they run. A bigger chunk is usually held by the government-owned financial institutions, such as the Life Insurance Corporation and the Industrial Development Bank of India.

These have so far been passive investors, usually supportive of even underperforming managements. But corporate democracy is now on the reform map.

The Securities and Exchange Board of India, the

stock market regulator, has put in place a transparent company takeover code. Foreign institutional investors, allowed to buy up to 24 per cent of a company's stock, make their displeasure known very quickly if the management is seen not to be acting in shareholder interest.

The government-owned financial institutions, themselves under pressure to perform better, are talking of becoming more active shareholders. All this, with some emphasis now on transparent corporate governance, has put new pressure on the business families.

In the past, as most of them admit privately, they fattened themselves by milking the companies they ran. In any conflict of interest between the controlling family and everyone else — including other shareholders — the family's interest held sway. Some of this approach still lingers, but it is becoming progressively more untenable.

Forced by rapidly changing circumstances, many business families are focusing hard on running their companies well. Many are shedding peripheral businesses to concentrate on core areas. The RPG group, with interests in tyres, electricity and plantations, has sold several businesses in recent years, after taking advice from a leading consultancy. The Thapars, dominant in paper and with a substantial presence in textiles, have also been selling businesses.

The Tatas, who own the country's biggest group, have sold Tata Oil Mills, and are considering other divestments. Mr S. A. Sabavala, Tata spokesman, says: "We've decided to focus on our core businesses, which are trucks, steel, chemicals and electricity."

This is a sharp departure from tradition. Businesses used to be seen in emotional terms, as family heirlooms. But a competitive market has brought a dramatic change in attitudes. Mergers and acquisitions have become a growth industry.

It may be coincidence, but the groups which have done well in recent years are the ones with a single market focus and with few family members on the scene. Ranbaxy Laboratories has made rapid strides in pharmaceuticals under the leadership of Mr Parvinder Singh, who kept the company insulated from a family feud that resulted in his separating from his father and brothers.

Mr Rahul Bajaj, chairman of Bajaj Auto, which makes scooters and three-wheelers, has similarly refrained from "diversifying" — once the favourite word for Indian businessmen — and his company is a favourite on the stock market.

Many businessmen are redefining their businesses, and indeed their own role.

Mr Shashi Rana, head of the Essar steel, shipping and energy group, says that old-style manufacturing is becoming a poor way to create wealth. He says shareholder value is created much faster in a service business such as cellular telephones, a sunrise business in which he is a regional operator.

Mr M. V. Muthiah, head of the billion-dollar Murugappa group, says that most Indian businessmen still confuse their role with that of managers. "It is not my business to manage a business," Mr Muthiah says. "An entrepreneur does just two things: allocate funds and allocate people. The only other thing he does is to keep track of emerging opportunities and threats."

If most businessmen still

try to stay in charge of their companies' day-to-day operations, it is partly because being "full-time employees of their companies gives them the opportunity to live at company cost. Many businessmen live in homes that are officially company guest houses. This is a remnant of the days of heavy taxation and government curbs on remuneration. In today's more free market environment, businessmen such as Mr Muthiah feel that they can at last be real businessmen. Meanwhile, however much the old families may be losing their lustre and position, ambitious new groups are focusing on today's opportunities, often in the commodity businesses, but with a difference from the past. The

Ranas, Mittals and Jindals are making sure they set up steel mills that can compete against competition, through economies of scale, minimum staffing and access to cheap raw materials, imported if necessary.

Many are also going into areas such as power generation, which has the dual advantage of being safe from imports and devoid of the need for overbearing foreign collaborators.

Nevertheless, there is little doubt that a shakeout has started, and will continue. Mr S.M. Datta, until recently chairman of Hindustan Lever, Unilever's hugely successful subsidiary in India, says that half the biggest companies and leading groups will have faded out in five or 10 years.

Perhaps the business families that continue to prosper will be those that capitalise on their traditional financial skills, their understanding of the local environment, a low-cost style and the ability to take quick decisions and move swiftly.

Traditional weaknesses, as Mr Rana admits, have been brand building and technological development. Industries where these are important will come under the dominance of international companies.

But the real transition is from the Indian *keiretsu* to smaller, focused, more professional groups. From that might emerge Indian groups of real and sustainable size.

● The author is editor of *Business Standard*

GUJARAT STATE • by Tony Tassell

Industrial hot-spot in a hurry

This arid region will reap some of the biggest rewards of liberalisation

It is not hard to find a trader in the hot, dry state of Gujarat. "Throw a stone in the air and the odds are you will hit one," says a local.

For centuries, the coastal state of Gujarat has been a trading centre for the sub-continent. As Delhi is caricatured for its politicians and bureaucrats, so is Gujarat known for its traders. Even Mahatma Gandhi, its most famous son, was a member of the "bania" or trader caste.

As economic liberalisation has created more business opportunities, Gujarat has drawn on its traditional strengths to become one of India's fastest growing states.

It has been in the forefront of the increased competition among Indian states for investment and, in the process, has become a model for

more laggard regions. It is experiencing a surge in investment, which is expected to expand its industrial and infrastructural base.

Gujarat had Rs121bn in funds "on hand", that is earmarked for investment projects either under way or already approved, in February, according to the Centre for Monitoring the Indian Economy. Only industrialised Maharashtra, with an equivalent of Rs134bn, and Karnataka, home of hi-tech city Bangalore, with Rs126bn, exceed this.

Despite having just 4.8 per cent of the population, Gujarat accounts for 11.07 per cent of investments on hand for all Indian states. Responsible for 10 per cent of India's output and 16 per cent of its exports, it bills itself as the second most industrialised region on the sub-continent.

But for the Gujarat government, this is only the beginning. "We are in haste. We are in a hurry to develop the state," says Mr Dilip Parikh, state industries minister and a prominent local businessman.

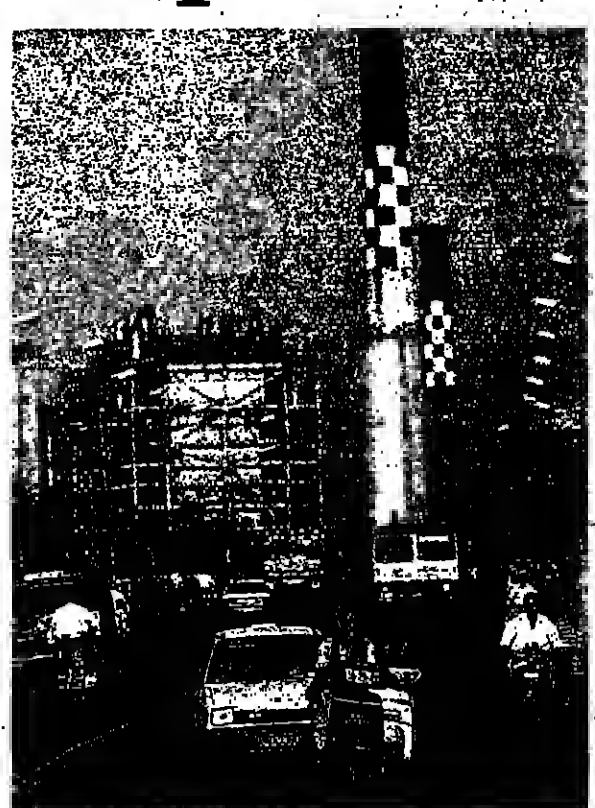
One sign of this government's zeal has been a \$250m loan negotiated with the Asian Development Bank (ADB) to support wide-ranging financial restructuring. The loan was the first direct ADB assistance to an Indian state. The bank chose Gujarat because the reforms were expected to take hold there — and provide a model for other states.

Although India's central government began economic liberalisation six years ago, the states have generally been slower to change. The restructuring planned by the Gujarat government is a long way from Thatcherism, but it is radical for an Indian state government and will inevitably set a precedent.

Gujarat plans to sell its holdings in a plethora of state-owned companies. It floated 25 per cent of Gujarat State Financial Corporation last year and has invited bids for 51 per cent of two other companies — Gujarat Tractor and Gujarat Communications and Electronics. Others will follow.

A sign of the government's enthusiasm for reform came with the closure of the loss-making Gujarat Textiles Mill, which resulted in thousands of redundancies. The government intends to impose tighter budgetary restraints to reduce the state's fiscal deficit from 4 per cent of state output to 2 per cent within three years. It also plans to increase tax by simplifying the state's complex tax structure.

State officials say the



Booming Gujarat — a trading centre for centuries. Photo: Marcus Clerk

intention is to direct funds away from areas that do not require government involvement to services such as health, education and infrastructure.

The building of such economic strengths could hardly have been predicted when the region was formed by the division of Bombay state into Maharashtra and Gujarat in 1960.

Gujarat, as official literature likes to point out, was left with little commerce and industry. The economy was primarily agrarian and the only industrialised pockets were at Ahmedabad, the capital, Baroda, Surat and Rajkot.

What industry there was focused on textiles. Gandhian-inspired socialist policies did little to encourage further development. For much of its early life, Gujarat continued to drift behind the rapidly-growing Bombay, with its big port and established business community.

The state has few natural advantages, apart from a 1600km coastline and strategic proximity to the Middle East and northern India. A dry, sparse region, it suffers from acute water shortages and lacks nearby fuel or energy sources.

Now it boasts a broad-based economy with strengths in petrochemicals, pharmaceuticals, manufacturing, fertilisers, textiles and chemicals. It is also one of the biggest international centres for cutting small diamonds and has one of the world's biggest shipbreaking yards at Alang.

Mr Shankersinh Vaghela, chief minister of Gujarat, says one of the main reasons for the industrial turnaround was the state's business culture.

Like the Marwari people in Rajasthan, Gujaratis were forced to trade by a climate that made cultivation of the land difficult. Their trading has taken them around the world, making them one of the most widely flung communities in the Indian diaspora. From Hounslow to Harare, you will find Gujaratis.

Traditionally, the Gujaratis have dominated the stockbroking industry in India and produced some of the country's most successful businessmen.

One of the most famous local entrepreneurs is Mr Dhirubhai Ambani. Starting out as a petrol pump attendant, Mr Ambani took 30 years to build his company Reliance Industries into a petrochemicals-to-textiles conglomerate with gross annual sales of \$1.84bn. Along the way, he was credited with helping to spur the development of an equity culture among retail investors in India in the 1980s.

As well as the entrepreneurialism of its people, Mr Vaghela points to a political consensus to pursue reforms as a key to the state's growth.

He also says stable labour relations have attracted industry to the state from more strike-prone regions. The basis of this stability, he argues, is Gujarat's prohibition laws on alcohol.

The prohibition laws are Gujarat's most obvious legacy of Gandhi. To get a legal alcoholic drink, most locals have to cross the border.

The state is softer in other ways, too. The lifestyle in cities such as Ahmedabad is relatively good compared with Bombay, but the atmosphere is sedate and many young people leave for the raucous climate of the Maharashtra capital.

While some locals are leaving, foreigners are coming. In like other states, Gujarat is wooing foreign investors with financial incentives and promises of speedy regulatory clearances. It has had some success, with companies such as General Motors, Hoechst, Glaxo, ABB and GE helping to set up plants.

Gujarat will require more foreign funds, however, to meet its mounting infrastructure challenges. Mr Pradip Shah, chairman of Indoco Ventures and a co-author of a Gujarat government-commissioned report that laid the foundation for the ADB loan, says solutions to shortages in power, fuel and water, will need to be found if the state is to continue to maintain its current growth.

The government plans to increase installed electricity generating capacity from 6,338MW last year to 15,000MW in 2000 to meet demand, which is growing by 12 per cent a year.

But much will depend on the fate of the long-delayed and controversial Narmada Dam project on the border with Madhya Pradesh, designed to provide both power and water to the state. The dam has faced more than a decade of environmental protests — particularly over the number of villages in Madhya Pradesh and Gujarat who face displacement by the dam's waters.

The project remains embroiled in a long-running court battle between Gujarat and Madhya Pradesh over the height of water in the dam. The higher the dam, the greater the number of people in Madhya Pradesh who will be displaced.

"If the Narmada Dam goes through, we will become the number one state," Mr Parikh says.

Meanwhile, the Gujarat government continues to develop large tracts of industrial zones to attract investors.

It also plans a drive to develop ports around its coastline, inviting foreign and domestic investor participation. Many observers believe this represents the future of Gujarat in the long run — as a trading gateway to India.

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STOCK MARKETS • by Tony Tassell

Culture change on Dalal Street

Bombay's bourse has a fight on its hands to win back business lost to National rival

Until the early 1990s, the best gauge of the Indian share market often used to be the crowds around the Bombay stock exchange (BSE) in Dalal Street.

In good times, thousands would gather in the street to feel the market pulse, swap gossip around food stalls, and attempt to place an order with a broker in the dilapidated warren of offices in the shadow of the tall tower of the BSE.

In a city more obsessed than most with making money, Dalal Street could lay claim to being the heart of Bombay. That the thronging crowds have now largely gone from the street is a testament to the degree of change that has swept over the exchange during the last two to three years.

The old trading floor of the exchange has been replaced by a network of computers, and the bourse's and its members' one-time dominance of the Indian

capital markets has been lost irrevocably.

Foreign brokerages with smart offices away from Dalal Street now sway the market, and the newly-formed, screen-based National stock exchange (NSE) has overtaken the BSE in trading volumes.

The new exchange was set up in late 1992. The government and market regulator, the Securities and Exchange Board of India (SEBI), had long been frustrated with the pace of reform and modernisation at the BSE, which claims to be the oldest bourse in Asia.

At that stage, the BSE had become an anachronism in a modern financial system. Trading took place for only two hours a day on an open outcry basis, there was little transparency in operations, price-rigging and other scams were rampant, and investors generally received poor treatment.

As only so much trading could take place in two hours, many investors had difficulty even placing orders. Then, if successful, there was little indication of whether they received a fair price, and the notoriously slow transfer of share

certificates could take months. On top of this, the risk of "bad deliveries" — where share transfers are rejected — was high.

The flaws in its regulatory and supervisory framework were also exposed by the 1992 Bombay securities scam, which involved the siphoning off of funds from the interbank money market for speculation in the stock market.

The many critics of the BSE claimed the bourse was being run as a bureaucratic brokers' club where vested interests slowed the pace of change. Whatever the truth, the BSE was unprepared for the revolution brought about by the NSE.

The National exchange started equity trading in November 1994, using a screen-based system. Within 11 months, trading volumes on the young upstart were outstripping the older bourse, which also made a late but rapid shift to electronic trading early in 1996. Now NSE trading volumes are more than double those of its rival.

NSE officials say nowhere in the world has a new bourse overtaken an established exchange so

quickly. The new body, which is owned by a series of Indian financial institutions, has also taken the lead in making structural reforms to the market under an agenda to improve the lot of the investor.

It introduced regular weekly settlement cycles, started the first clearing corporation in the country in April 1996, and in June that year moved to guarantee trades from counter-party risk.

In December last year, the NSE launched the country's first share depository, finally bringing paperless trading to the sub-continent.

The NSE has also expanded aggressively around the country — much to the chagrin of Bombay, which until recently was not allowed to do so. The NSE now has brokers in 145 Indian cities connected by satellite and by the end of 1997 the figure is expected by its officials to climb to 200.

Mr RH Patel, managing director of the NSE, says this will bring significant long-term benefits for the Indian capital markets by widening the investor base.

"We hope it will bring an equity culture to parts of the country where it has not existed previously," he says.

A similar expansion is at the heart of a comeback planned by the BSE under the helm of its confident president, Mr MG Damani.

He says the exchange is now ready to expand its Bombay Oo-Line Trading (Roll) system around the country after meeting conditions laid down by the SEBI, the market regulator, including offering counter-party guarantees for trades.

The BSE, which still traded under a Benyan tree in Dalal Street as late as 1978, plans to expand to 52 cities within the next two months and progressively to reach more than 400 centres during the next two years.

Mr Damani says this should provide a "level playing field" for the BSE to compete with the NSE and increase sales volume. He says that by March 1998 the exchange will have overtaken the younger bourse with a targeted increase in sales volume from a daily level of about Rs20m to around Rs200m.

Mr Damani admits the BSE had been slow to

change in the past but that "it is all history". He adds that by 2000 the Bombay exchange intends to become a fully-fledged international operation, trading from the Middle East, London, New York and Asian financial centres.

Sceptics, however, remain doubtful. Mr Harshad Mehta, a near-legendary broker in Bombay says the BSE will continue to trail behind the professionalism of the NSE. "They are still too slow to respond," he says.

Even if the BSE does rise to meet the challenge, much of the old culture of Dalal Street will have been eroded for good. As in other countries where screen-based trading has been introduced, much of the personal contact between brokers is lost.

The influence of the old-style, independently operating, BSE broker has also declined dramatically over the past few years. They have found it difficult to compete for institutional business against foreign brokers with large research departments and deeper reserves of capital to fund trades.

Still, not even the most



The Bombay stock exchange: ready to expand. Photo: Martin Chittell

stalwart BSE brokers would argue that the increased sophistication and professionalism of the Indian market over the past two years has not been good. "We miss the emotion and commotion of the trading floor and the chance to meet friends, but that is about all," says Mr Rakesh Jhunjhunwala, a prominent BSE broker and Bombay's highest individual taxpayer last year. "Things have changed for the better."

ESSAY COMPETITION

My vision of India

What will India be like 50 years hence? The FT asked Indian schoolchildren to submit their views for an essay competition, the prize being publication in this survey and a computer for the winner's school. Below we excerpt the winning entry, from 15-year-old S.Rajiv at Chettinad: Vidhyashram school in Madras.

I have a dream, I dream of an India 50 years from now where the people rule, not the politicians, where hunger and unemployment are forgotten words, and above all, where citizens are proud to be Indian.

I dream of a land where buffaloes roam the pastures and not the roads, where people remember and respect their vibrant culture, and do not dare to ask "Mahatma who?"

I have a nightmare, too. I fear for all India where corruption is a way of life, divided by communalism, with congested roads and drains and a population which continues to explode.

I fear that India will become a land of bribery, corruption, nepotism and other such evils which can ruin a country's financial, administrative and social fibre. These problems have only one cause. It is not over-population, corruption or even lack of education. It is attitude.

To change and improve a country, the people must change, and people change if their attitudes change. Attitudes to work, the country, the man next door, the buffaloes on the streets, the sleazy bureaucrats, politics, the west and life in general.

Things are not as bleak as I make them out to be. Already tentative steps are being taken towards a bigger and better tomorrow. More schools are being opened, more bridges are being built, more of the guilty blame brought to book and more food is being put into mouths.

To achieve something we must have a fixed objective and we must set our sights firmly on our goal and strive towards it, because the following half century can make or break India.

We may never see India in 2047, as we are presently trying with the omnipresent threat of nuclear war. If India is able to survive the test of time and nuclear warheads, this is how I would like it to be: a self-reliant nation which will aspire to be a superpower in every field.

A modernised railway and superhighway system will cater to India's monstrous transportation needs. India will have an extensive network of...

"Wake up!" my typical self nags. "Superpower? Network? Where do we get the money? The know-how? I realise he is right. India is not a land of

superheroes, it is a land of 900m people. We are our biggest resource. A resource which has long been wasted, a resource which has been neglected and been regarded as a liability, and a resource which will lead the way for us into the next century.

To improve the quality of our human resources pool, the brain drain is the one leak we must plug. If patriotism cannot hold people back, the lust of money must.

Indigenous brainpower and manpower hold the key to our nation's prosperity as they will bring in the required monetary aid from the investment hungry multinational companies. Politics will play a large role in how our nation will shape up.

We live in a time when a politician can say: "I came, I saw, I corrupted," and get away with it. Indian politics should undergo a sea change to meet the challenges and demands of modern India. What naughty, dirty politics requires is a wash in the right place and a good, clean scrubbing.

We require a new breed of leaders with new thoughts and ideas to grease the wheels, and not the palms, of this nation. "But I am not running the government," says the irritating voice. What should I do about all this?

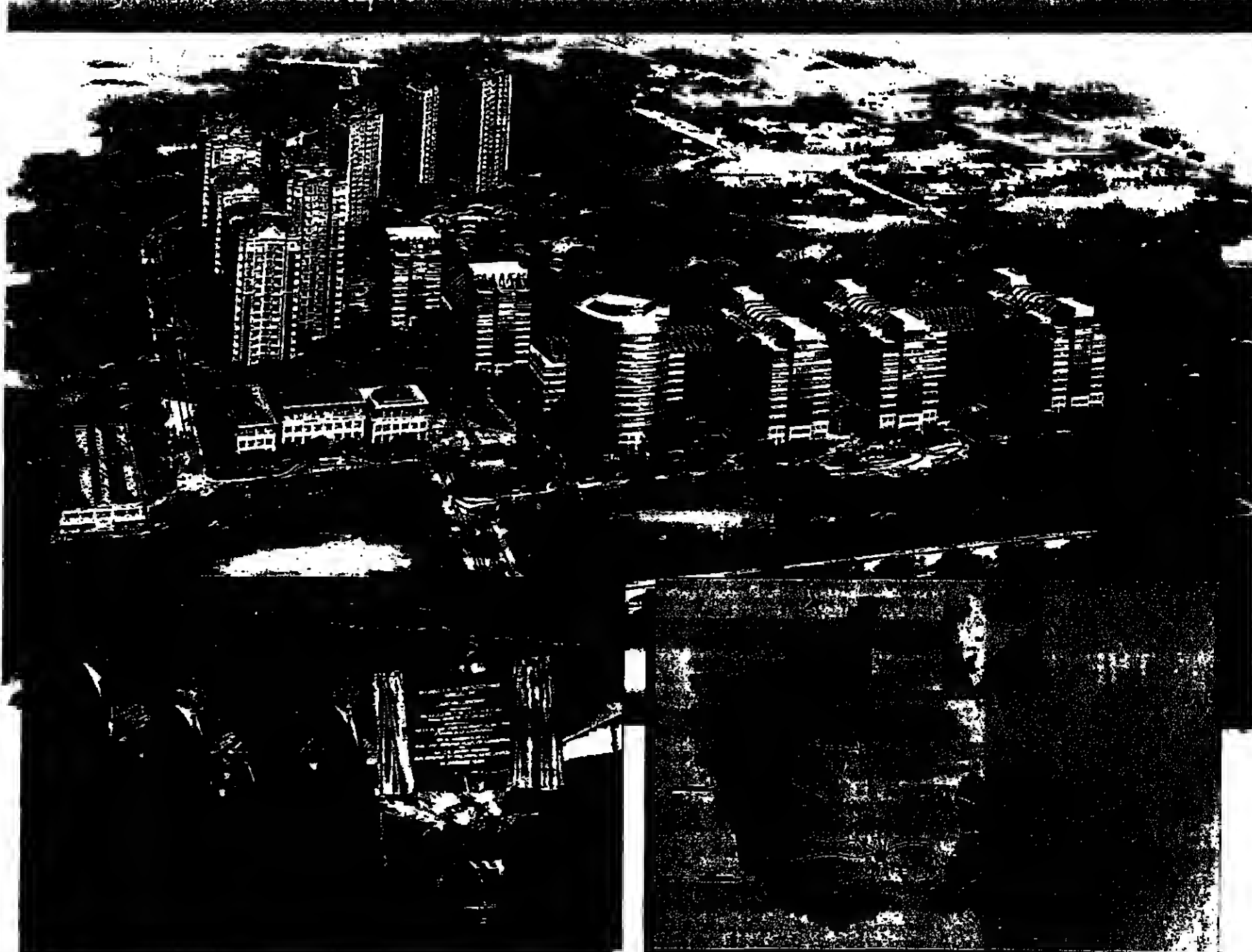
I am not going to suggest that we should go out into the streets with placards and start a Bharat Bandh (national demonstration) in typically Indian fashion, partly because it is a foolish waste of time and effort, and partly because it belongs to the previous generation. What sort of thing do you love to do?

Our purpose would be better served if we honestly fulfilled our duties and exercised our rights, and if we made ourselves aware of the factors and forces which will affect our country, so that when the time comes, when power is thrust into our hands and is thrust into ours, then we can ensure a future we do not regret living in.

Now I can just wait, wish and work towards a day when my dreams are transformed to reality, when food is not a luxury, liquor is not a necessity and peace is not a rare and expensive commodity. A day when travel is not torture, bribery is not a part of administrative procedure and poverty is not a pre-requisite for Indian citizenship.

A day when each and every Indian can proudly look at the progress his country has made and say: "I came, I saw, I contributed."

INTERNATIONAL TECH PARK



A US\$86 million infrastructure project that marries Singaporean efficiency with the educated labour pool of the India sub-continent is now unveiling in the Indian city of Bangalore.

Already renowned as a hi-tech oasis, IBM, Hewlett Packard, Motorola and Texas Instruments are among companies rooted there — Bangalore is the chosen centre for India's first world class business park. The first offices and production facilities of the new International Tech Park will be ready for occupation by the end of June, and by the year 2000 a modern self-sufficient satellite town will have fanned out from this nucleus.

The seed for the emerging venture was originally sown by Indian Prime Minister PV Narasimha Rao and Singaporean Prime Minister Goh Chok Tong, at an international forum in 1992.

The Chairman of India's Tata Industries, the country's biggest conglomerate and owner of a 40 percent slice of the Park, plus a delegation of Singaporean business executives, next visited Bangalore in July 1993. By January 1994 ambitious plans were being passed to the drawing board.

Partnering Tata are a consortium of five Singaporean industrial and technology park developers, construction, architectural and financier groups, combining to also take a 40 percent holding — Arcasia Land, Sembawang Industrial, RSP Architects Planners & Engineers, L&M Group Investments and Parameswara Holdings. The investment arm of the local Karnataka government, the Karnataka Industrial Areas Development Board, owns the remaining 20 percent.

The appeal of the location has been enhanced by the pro-business approach of this government, according to the Chairman of Singapore's Economic Development Board, Philip Yeo, who lead the Singaporean delegation in 1993. This will see Bangalore firmly establish itself as a key investment location in India for high-tech companies — from multinationals, foreign companies and local ones like Tata, he believes.

The state's Indian Institute of Science and numerous other colleges and training institutes have contributed to the concentration of IT and electronics industry expertise in this region, with 6,000 of the 20,000 skilled professionals who annually join the workforce in Karnataka so trained. With a higher literacy rate than the national average — 56 percent — and English the accepted business language, Bangalore made excellent business sense, from the perspective of the Singaporean investors.

Strolling around the resulting business park it is hard to imagine it is India.

More accurately, International Tech Park is 68 landscaped acres of self contained efficiency, soon to provide a working environment of enviable international standards to 15,000 professionals. The Singapore Science Park, South East Asia's premier R&D hub and owned by consortium partner Arcasia Land is the model.

The input from the City State in designing and managing the Park to a high standard, coupled with its influence internationally, is a perfect complement to Indian skills and overseas contacts, believes Chairman of Tata, Ratan Tata.

This means modern air conditioned office space, reliable electricity supply, effective telecoms connections through indigenous high-speed satellite links and therefore 1,000 telephone lines instantly available.

Tenants are meanwhile assured a seamless move through a central management office. Not only can they practically "plug-in" and start work, they can also plug in to a network of approved support services — from financial institutions to recruitment agencies.

Cleanliness and round-the-clock security will additionally provide a pleasant atmosphere for both work and leisure, the management hopes. A fitness club and other recreational amenities for employees and their families will be ready by the end of 1997. By 2000 the conveniences of modern shopping, banking, medical facilities, child care, and 300 well appointed apartments, will transform the Park into a relaxed community on the fringes of frenetic city life.

Despite the advantages of this easy environment, the sights and exotic smells unique to the sub-continent and the bustle of city-living in Bangalore are as easily accessed. Free shuttle services throughout the day will connect the Park's occupants to the heart of the "Garden City", just 18 kilometers away.

The Park is also positioned en-route to the city's airport, with its many internal links as well as direct daily flights to Singapore. Beach getaways in Goa and Kerala are within an hour's flying time, and the cool of Southern India's famed hill stations are an easy drive.

For ambitious businesses keen to springboard into some of the East's most promising markets, the new International Tech Park could be the passport. Certainly, it's seen as a major debut cooperation between Singapore and India. "I hope it will be the fore-runner to many future ventures between our two countries," adds the Tata Chairman.

22 INDIA: Culture

STYLE • by Pankaj Mishra

Satellite barricades

Modern, urban society has found it all too easy to identify with western values

In an advertisement for an Indian brand of chewing gum seen on the Murdoch-owned Star TV satellite channel the viewer is presented with a rapid series of images. We see a swimming pool; hear the screams of a drowning man; watch the lifeguard, in a red swimsuit, cut through the poolside crowd, Baywatch-style life preserver in hand, dive into the pool and reach the drowning man in a couple of rapid strokes... but here the script deviates from convention.

It is not the man she rescues, but the packet of chewing gum in his pocket. Fortunately, the man doesn't drown. He claws to the surface coughing water while the pretty lifeguard greedily opens the packet of gum, turns to the viewer and with a conspiratorial wink says: "So, what?"

It is possible to see this ad simply as the work of a new breed of witty copywriters in Bombay and New Delhi and interpret the lifeguard's bearish actions as reflecting the selfishness of India's modernising society.

But while the ad is open to such interpretations, it perhaps represents a less easily understood aspect of contemporary India.

Six years of economic liberalisation has led to a cultural revolution in India, at least in the main towns and cities.

The revolutionaries are members of the new middle class thrown up by the reforms - chiefly, salaried professionals in the services and manufacturing sector, independent entrepreneurs, self-employed lawyers, journalists, designers and doctors.

Their barricades are the 30-odd satellite TV channels that have sprung up in the past six years and are now available across India, along with innumerable new

glossy lifestyle and fashion magazines and newspaper supplements.

Speculations about the size of this class vary from the 200m trotted out to lure foreign investors, to the more realistic-sounding 80m. Most of this class are the children of independent India, born well after 1947. This is a little regarded fact, but one which sheds much light on the state of contemporary Indian culture.

Every nation in Asia and Africa has experienced the moment in its post-colonial history when the clear idealism of its beginnings has withered, and deeper, less visible realities have risen to the surface. For India, that moment came with the declaration by Mrs Indira Gandhi of the "Emergency" in 1976.

What we know now as the new middle class was then still in its infancy. Consequently, the unique victories of the freedom movement, the cultural pride of Nehruvian India, touched this generation very little, compared to an older generation of educated Indians.

In fact, this generation came of age during the Indira-Rajiv Gandhi years, when the political and cultural legacies of the Nehru years were in the process of being systematically and cynically undermined, and replaced with - well, here probably lies the crux of the matter.

Already disconnected from traditional sources of culture, particularly in the cities, this new class had little with which to bolster itself against the chaos that followed the sudden collapse of Nehru's genteel-bourgeois standards of politics and culture - which partly explains how the Hindu nationalist party, the Bharatiya Janata Party, grew in strength during this period.

Thus, when the Indian economy began to be liberalised in the early 1990s, and India was exposed to the modern world after decades of protectionist isolation, it soon became apparent that no realm of Indian society was as vulnerable to foreign

encroachments as the one where Nehru's secular Anglican-Brahmin ethos had been unsatisfactorily replaced by some half-digested Hinduism.

The stage was set for Rupert Murdoch, and he did not fail to arrive on time. He identified the new class's cultural needs by looking at the success of other Indian cultural entrepreneurs - whom he proceeded to buy out in his usual manner.

Thus, Baywatch and Oprah Winfrey came to the land of the Mahabharata and the Ramayana religious epics, both of which, though shoddily produced, had been the two most popular TV shows before the advent of satellite TV.

Now, after six years of Pamela Anderson and Oprah, Indian urban culture is in the process of thorough, unchallenged Murdochisation. From time to time there are protests, often from the more eager vendors of Hindu nationalism, but their impotence is betrayed by their own leaders.

This was demonstrated, for example, when Mr Bal Thackeray, the Hindu nationalist leader of the Shiv Sena party in Bombay, publicly supported the organisers of the recent and controversial Miss World contest in Bangalore, and when he became the unofficial sponsor of Michael Jackson's first tour to India earlier this year.

Some academics, mostly in British and US universities, claim that Indian culture with its time-tested talent for synthesis will learn to deal with this latest foreign invasion on its own terms.

But Indian culture is no longer coherent, let alone the formidable force some of these optimistic academics suggest it to be. Certainly there is not much hope to be found in the spectacle of Apache Indian, the Indian rap singer, or the pidgeon Hindi crooners on MTV, which are examples of cultural disjointedness rather than creative synthesis.

India's encounter with

cultural and economic modernity has come at a time when it is feeling particularly vulnerable. The regular exposure, through the visual and print media, to western lifestyles, which are models for millions of Indians, has induced deep feelings of anxiety and inferiority among the modernising class.

"Are you up to it?" mocks an advert for the new Indian edition of Cosmopolitan - a great success since its launch last year, particularly among upper-middle class professionals and housewives - and a large number of people seem to feel that they aren't quite.

Hence the sudden rise in the number of agony aunts in the media - the television chat shows and newspaper columns devoted to resolving sexual problems; the fashion, beauty and lifestyle glossies whose names (New Woman, Gentleman, Oomph, Verve) provide a glimpse into the deeper desires of Indians for style and status; the short-skirted girls and gym-toned boys that eye each other up at Delhi's recently-opened McDonald's and TGI Friday's restaurants.

Hence, too, the attempts at London-style cool by the English-language dailies that - in a country where slightly less than half the population lives in absolute poverty - are obsessed with South African food festivals, Greek-American pop stars or fashion designers (a recent feature in the Times of India focused on a haute couture collection inspired by the "sartorial elegance" of India's freedom fighters).

Thus, the chewing gum ad is not so much a reflection of the selfishness or ignorance often ascribed to the upwardly mobile classes in the developing world, but a desire to be "with it" and acquire the affluence and glamour of the first world.

● Pankaj Mishra is the author of *Buster Chicken in Ludhiana: Travels in Small Town India*.



Tuned in: Satellite dishes pulling in signals for some 30 TV channels dominate skylines

Photo: Marcus Ormrod

MARUTI • by Rohit Jaggi

Young, upwardly mobile and heading for scrapes

Drivers squeeze into the smallest gaps and jockey to be first from the lights

"It's a freedom machine," says Naveed Khanna, 19, brushing cigarette ash from his leather jacket. "I can get anywhere in Delhi faster than anyone else."

Mr Khanna, lounging in New Delhi's trendy Defence Colony market, is talking about his Maruti, the car of choice for the rich kids, clad in tight jeans, who hang out at the market.

Their cars sport huge stickers with slogans such as "Copa Cabana" across the rear window. Self-adhesive tinted window film bubbles in the heat. Radios blast out the top Hindi hit songs.

"My car may have been bought by my parents, but its personal touches tell everyone who I am," Mr Khanna says. It is not only the young rich who own Marutis. Most of the shopkeepers at Defence Colony market own them, too.

Twelve years after the launch of the first 800cc ultra-compact model, the Maruti has become a symbol of the new urban India. According to many Delhiites, business in the city has grown more brash, more forceful and more competitive in the past decade.

As an entry-level car, the Maruti has become a badge of the wealth which the new business ethic has generated.

Ms Poonam Sharma, a sales executive at Delhi car dealer Sikand and Co. says: "Customers are all sorts - middle class, rich, teenagers.

Twenty-five per cent of my own customers are teenagers."

Mr Satish Sharma, a photographer, says: "Many Delhi households have one car for each member, most of them Marutis. They are given to children as 18th birthday presents. It's the last car I'd buy. It has become a status symbol, and responsible for much of the congestion and chaos on city streets."

Maruti drivers put them much like scooters, squeezing into the smallest gaps in the traffic and jockeying to be first away from the lights. "The nonveau-riche drive like they do business - aggressively, exploiting every opportunity, wanting to be at the head of the queue," says one businessman.

Maruti's good acceleration, combined with the cavalier manner in which many of them are driven, gets them into trouble.

"The Maruti is a very flimsy car, especially the 800cc. In the event of an accident, even a minor one, the car gets badly injured, as well as the passengers inside," says Mr Som Sikand of Sikand and Co. "Denting centres" (bodywork repair shops) are never short of business. Four people die each day on Delhi's roads.

The flimsy Maruti marked the beginning of a powerful cultural change as one of the first products in India to encourage conspicuous consumption.

Maruti Udyog was set up by the government as a 50:50 collaboration with Suzuki of Japan. Although it started by assembling Japanese-made components, its vehicles now have 95 per cent local content by value.

The company's focus on low-cost production has deterred other companies from trying to compete with it. The wave of post-liberalisation rivals have been forced to aim higher up the price range, leaving the road clear for the Maruti to keep its dominance in Indian drivers' everyday fight with bullock carts, bicycles, elephants and camels.

"The cars are good value for money; they are fuel-efficient and they retain their value," says Mr Rahul Khosla, a banker. "They have transformed people's perception of affordable transport. They're a first-car buyer's dream and help people graduate from two-wheelers."

Maruti has 70 per cent of the domestic new car market. It has sold more than 1.65m vehicles, most of which are still in use. "In India we don't have the concept of disposal of vehicles," says Mr Arun Arora of Maruti.

It is in Delhi that Marutis are most in evidence. According to Professor H.B. Mathur, an expert in traffic flow and alternative fuels at the Indian Institute of Technology in Delhi, a new vehicle is registered in the capital every two to three minutes.

"In most western cities a minimum of 25 per cent of urban areas is roads," says Prof Mathur. "In Delhi the figure is 15 per cent and there is virtually no mass-transit system. As a consequence the average speed of traffic is 15kmph. If nothing is done, the time is not far off when vehicles will be bumper to bumper."

Cities are paying the price in pollution. India's main

urban areas have grown so fast that they have swallowed up polluting industry that was once on their outskirts, but 65 per cent of pollution in Delhi comes from vehicles - 1,300 tonnes of it every day, including 810 tonnes of carbon monoxide.

In winter a pall of smog hangs over Delhi. Visibility on the constantly busy ring road is often down to the levels of 1950s London pea-soupers. Asthma cases are surging.

When Mr Sharma moved to Delhi from Bangalore in the early 1980s he hoped that the relatively clean air in the capital would be good for his asthma. "At first everything was wonderful. It was a garden city," he says. Within two years the Maruti was launched and with it came an explosion in the car population, and pollution.

Maruti originally aimed to wean Indians away from the omni-present scooter. But this hope foundered when the Maruti's launch price of Rs55,000 turned out to be twice that of its target. Now the gap has widened, with the cheapest scooter costing about Rs22,000 compared with the basic Maruti 600 at more than Rs220,000. The country's 3.48m cars last year were no match for the 22.7m two-wheelers. Still, India's burgeoning city-based middle class has an insatiable appetite for cars.

In Defence Colony market the shopkeepers graduated to Marutis from scooters as they became more prosperous. Most agree that they do not want to drive anything else. "I like the way it moves - it's manoeuvrable," says one. Another adds: "It's cheap, easy on petrol, looks good and it's trouble-free."

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The Royal Orient
Memories of a lost world

دولت اسلامی

ISSUE OUT JULY

FILM INDUSTRY • by Tony Tassell

Bandwagon has a wobbly wheel

In Bollywood, one lanky screen hero has towered over all others since the early 1970s

Turn on Indian television any time of the day or night and the odds are that you will see him: Amitabh Bachchan, the Big B, the undisputed number one star of Bollywood since the early 1970s, and one of the biggest in the world if measured by the number of his fans.

There have been other Indian actors who have generated hysteria, and regional stars who have become near-deities in their home states. But none has lasted longer in the limelight, or had more impact on India and its films in modern times than Bachchan.

Now entering the twilight of his career, this legend on the sub-continent is facing his biggest challenge yet — defying cinematic mortality.

The actor who broke the mould of the romantic hero for Hindi films by playing the physical, angry young man is growing old in a harsh industry where yesterday's box office hero can become a has-been overnight. Still, if anyone can defy the odds it is Bachchan.

Westerners would find it hard to imagine just how big a star he is on the sub-continent. In a era-defining career of more than 100 films, Bachchan has churned out one celluloid hit after another, including the biggest blockbuster in Indian history, the 1970s breakthrough *Sholay*.

Along the way he developed a unique relationship with India, possibly akin only to that of Elvis Presley at his peak. Even in the remotest village, or the depths of the poorest city slum, there will always be someone who can do an impersonation of Bachchan's famously resonant voice.

When Bachchan suffered a near-fatal injury in 1983 during the filming of a fight scene for the film *Coolie*, the country virtually came to halt to pray for him as he struggled for life in hospital.

Newspapers carried front-page bulletins on his health, and after Bachchan's recovery *Coolie* became a smash hit complete with freeze-frame headlines during the fight scene to inform the audience that this was where the Big B was injured. Audiences would cheer wildly when the "villains" who injured him were subsequently vanquished. The scene can be seen on the internet.

Bachchan retains such a following — he cannot walk a street in India without being mobbed — but is now facing increasing criticism.

After a self-imposed sabbatical, Bachchan has released his first film for five years, *Mrityudatta*, which roughly translates as Angel of Death. The so-called comeback film has been widely derided by a scathing Indian press as a dated dud.

At the same time, the financial health of his fledgling entertainment conglomerate, Amitabh Bachchan Corp, has come under intense scrutiny. The company also ran into a flurry of controversy for producing the Miss World contest in Bangalore last year. It was beset by feminist protests. It is not the first time

Bachchan has faced criticism — he attracted flak during a stint as a politician. Now, however, there is a growing questioning about longevity of his box-office career.

If anyone is aware of his impending cinematic mortality it is the man himself. I met him in a hotel in Pune, in Maharashtra state, just before the release of *Mrityudatta*. An interview with him at first seems like a audience. A regal aura seems to surround the man and the name.

When I am finally ushered into his suite after a day-long wait there is little pretension, however, as we talk while he is made up for shooting a new film, *Major Saab*. Without a hint of self-consciousness as an assistant applies a wig to a thinning patch of hair, and make-up to heavy-set bags under the eyes, he speaks frankly and self-deprecatingly about his career.

"I am now 55. I am on the wrong side of the hill and sliding. So obviously my acting career is very limited because of the fact that Indian audiences and Indian cinema do not patronise the aged," he says. "It is the younger person and the younger film that has prevailed and will continue to do so."

"So I will pull along. I will staple up my double chins and put colour in my hair till as long as it is feasible and then resign to sitting back and running ABCI."

It is not considered unusual in the West for actors of a similar age as Sean Connery and Al Pacino to play lead roles, even romantic ones.

But in the kitsch, action-packed world of Bollywood the roles are very different. A hero is required to not only dispatch a multitude of bad guys but also to chase tree-hugging heroines around mountain tops, dance with pelvic-thrusting phalanges of sequined extras and sing romantic songs to beautiful young film goddesses.

This is at the heart of Bachchan's dilemma. His great gift to India films has been to give his films a sense of conviction.

As a Bollywood star he is unconventional — too tall at more than 6ft and not as classically good-looking as some of his peers. He has, however, been able to carry off a great range of roles from the sensitive lover to the comic drunk and vengeance-seeker.

No matter how outlandish the films, Bachchan's sense of conviction in a role would hold them together even as he strode through them in one glorious fashion disaster after another.

As he ages, however, the lead roles of Bollywood become inevitably more improbable. The answer, of course, is create older roles for Bachchan but the scope for this is limited in the fixed formula of Bollywood.

"I don't think it has reached a stage here where opportunities are given for senior actors or even films structured around senior actors," says Bachchan. "There is potential, but audience tastes are just so different to the West. "Confronted, wise, commercial Hindi films have not been able to come out of given format — it is good over evil, song and

dance, action and drama, family values, and everything in one big package.

"Anything that is more topical or more realistic does not fare too well. I guess that has been the trend and that it will continue."

Bachchan, the son of an Indian poet, says he has tried to analyse Hindi films, and the closest answer he has come up with is that most of stories are reflections from the great texts of Hinduism, the Mahabharata and the Ramayana.

"The Mahabharata and the Ramayana are something every Indian from the villages to cities has grown up with. These stories never leave us and most Indian cinema is a manifestation of their themes, such as good over evil, the love for brothers and respect for elders, in a modern way," he says.

"It is to credit of Indian cinema that it has never really transgressed the Indian ethos. It is prominently displayed in all our



On a screen near you: Amitabh Bachchan, seen here with actress Sonali Bendre, has appeared in more than 100 films

films and I sure our people want to identify with that in film after film.

"We in India tend to overlook the importance of what we are making, but when you go overseas and meet

some of the Asian emigrants it strikes home. On several occasions I have had elders of a family come up to me and say 'Thank you for Indian cinema, because it has provided a link to Indian

culture for the new generation which has grown up abroad'."

It is the Indian culture factor which Bachchan hopes will spur the growth of ABCI, after a "cash crunch"

this year, as many of its initial projects come on stream at once.

The entertainment industry in India is still largely a disorganised affair with few integrated companies. With

television in the country booming and the high music quotient in Hindi films, Bachchan says there is much scope for backward and forward integration of entertainment businesses.

In addition, he says the growing popularity of Bollywood films in overseas markets, ranging from Nigeria to the Middle East and the former Soviet Union, has been under-exploited.

Bachchan adds that unless the Indian industry becomes more organised, it faces the danger of being overwhelmed by the large entertainment conglomerates in the west.

"We have to get our house in order before it gets run over," he says. "We have to realise that our strength is that we know what is best entertainment-wise in India. We should shape, guide our cinema. A westerner would not be able to give the same ethnic input."

On the acting side, too, Bachchan plans to push ahead, with five to six films on the agenda. It will take only one of the films to really take off for the Bachchan bandwagon to roll on again.

"Those who write off Bachchan may be premature," says Mr Dinesh Rastogi, editor of Movie magazine. "He is still the best actor we have."

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24 INDIA: Culture

THE HIGH LIFE • by Shobha De

Bold, brash, brazen Bombay

Spend Rs40m on a wannabe wedding and there's one thing still missing - style

It was billed as the "Wedding of the Century" - by the hosts themselves. The list of invitees, local and imported, was impressive - according to the press release. No expenses were to be spared - said the hosts' PR company. Therefore, the invitation card had to be awesome. And awesome it was - two well-built men were hired to deliver it.

The "card" was not supposed to be a mere tuppenny announcement. It was a statement that screamed: "This ain't no cut-rate wedding. This here is a super-production. The ritziest show in town". The hostess was reported to be thrilled. "Nobody does it like me," she trilled during her weekly bridge game conducted on the wide verandah of her husband's pukka club.

Nobody really does it like her. Nobody dares to. But what the hell, it wasn't every day she had an eligible son to marry off to a mubbe heiress. The wedding card said it all: it was nauseatingly expensive and eye-poppingly spectacular - once you succeeded in actually locating it, lost somewhere in the silken folds of the artificial flower arrangement sitting on a silver tray.

Oh yes, the tray. It weighed 5kg (rival hostesses took the trouble to bring out the scales) and was itself positioned over a hollowed wooden sculpture containing an additional 5 kg of imported candies, a bottle of champagne and a "good luck" gold coin.

In February this year, there were 3,000 glittering weddings in the city of Bombay. Driving along Marine Drive - affectionately and nostalgically referred to as the "Queen's Necklace" - it was possible to pass five



Glittering Bombay: Fairy lights, diamonds and a touch of Cecil B de Mille

opulent open-air venues strung up with enough fairy lights to eclipse Elton John's party organisers.

Five venues, five different decors (Rajasthani fortresses with cardboard ramparts were big this year), five brass bands and five generator trucks outside to ensure a steady supply of electricity - all this on a narrow strip of land skirting the Arabian sea.

Whose weddings were they anyway? And just how much does one of them cost? Excluding the amount spent on jewellery, clothes and gifts, a conservative estimate would be Rs40m.

The hosts? Petty traders, small-time entrepreneurs, modest merchants - wannabes all. The new moneywallahs who love the

finance minister, Mr P. Chidambaram, and bless him for "opening up the economy". He, whose recent budget permits them to splash out without worrying about a tax raid at dawn.

Indian weddings have always been festive, noisy, colourful occasions. Only these days they have moved beyond rowdy family affairs, and now resemble mammoth carnivals designed to rival Cecil B de Mille sets. They are put together by art directors who cannot control urges to stick plaster-of-paris Corinthian columns into hired football grounds.

All decadent self-consciousness, no real style. Beluga by the bucketful eaten greedily by bejewelled socialites with curry on their breaths.

Guests dressed in luscious diamond-studded robes floating around, miserably eyeing bigger and flashier baubles. Professional event managers orchestrating the whole affair.

The all-important trousseau shopping is no longer a joyous indulgence involving the bride, her mother and friends. It is left to whimsical dress designers who create over-elaborate outfits for the entire family at prices that begin at Rs1m and go up to Rs10m.

The bride and bridegroom have to have their "look" well in advance if they care about exclusivity. They also have to book their stylists and make-up artists. Hair up, hair down? Streaked, bleached or natural? Matt or glossy? Locally-made

make-up? Sorry, strictly Lancôme.

Once that has been decided, the mums-in-law get together to plan the real business, the banquet. A chef flown in from Cancun is *de rigueur* if you want your enchiladas real enough to compensate for the dubious margaritas. If Mexican isn't your taste, try Venezuelan, Brazilian, Colombian.

Everything, but everything has to be imported - and so what if the poor oysters are shrivelling miserably on their melting ice-beds in the mid-May heat. Duck, salmon, caviar, paté - who needs balti? Nobody. Not when there's enough Absolut vodka to float the QE2. Good marriages are made of platinum and gold, diamonds

and emeralds. You can keep your blessed vows. Dowry is officially out but does anyone have anything against gifts? Tiffany knock-offs? Cartier something? It's Harry Winston or nothing. Besides, grandma has been kind enough to pass on some of her antique trinkets - the ones she bought from a lhip-wristed maharajah in dire straits. What, you mean the groom wants to wear them? Why not? If he can get his cheeks professionally rouged plus his eyebrows tweezed a la Liz Hurley, why not flaunt priceless pearls over his dull gold Nehru tunic?

and emeralds. You can keep your blessed vows.

Dowry is officially out but does anyone have anything against gifts? Tiffany knock-offs? Cartier something? It's Harry Winston or nothing. Besides, grandma has been kind enough to pass on some of her antique trinkets - the ones she bought from a lhip-wristed maharajah in dire straits. What, you mean the groom wants to wear them? Why not? If he can get his cheeks professionally rouged plus his eyebrows tweezed a la Liz Hurley, why not flaunt priceless pearls over his dull gold Nehru tunic?

This isn't ostentatious living, it's an accepted way of life. A dash diamond, a dash emerald, a dash of his credentials in a society that otherwise treats him like any old time store jeweller.

The investor flying in from London for the occasion will take it all in: the opulence and splendour. He'll scrutinise the crowd to see how many "names" the host has bagged. Chief ministers? Cabinet ministers? Big-league wheeler-dealers? Movie stars? Industrialists? Mafia dons? Foreigners in sharp suits? Antwerp traders? This man could be worth lending money to.

This is the new India - bold, brash, brazen. A bit too in-your-face for traditionalists who like their weddings downplayed, discreet and demure.

There is a grasping, frenetic edge to all this spending, because it is so "new". So new. So liberating. The amorphous middle class has more moolah today than their fathers could have dreamt of. They've made it, they want to spend it.

Anyone critical of such conspicuous consumption obviously hasn't discovered the joys of hiring a couple of elephants, half-a-dozen camels and 50 horses for a reception.

Shobha De is India's best-selling novelist and a regular columnist on Bombay society.

INDIAN WRITERS • by Sudeep Sen

Now it's the Empire writing back

Salman Rushdie paved the way for a bold new style of Indian literature

When Salman Rushdie published his novel *Midnight's Children* at the beginning of the 1980s, he perhaps did not foresee the metaphorical implications - the title would have in the coming decades for what is termed as "Indian writing in English".

Rushdie's was the first generation of Indian writers to use English as an Indian language, confidently and unashamedly, without any trace of the archaicism or imitation that formed the baggage of imperial and colonial India and which still showed itself in the literature even 30 years after the country's independence.

"Before Rushdie - and despite the presence of R.K. Narayan, Anita Desai and Ruth Praver Jhabvala - India was regarded as a source of good second division fiction, much of it produced by British writers such as Paul Scott and J.G. Farrell," the Indian critic Pankaj Mishra wrote recently in *Prospect* magazine.

His provocative piece continued: "*Midnight's Children* changed all that. The novel was not only unlike anything ever written by an Indian writer, it was then the only novel of its kind in the English language, boldly multicultural, rooted in India and Indian storytelling traditions, but soaked in a generous unselfconscious cosmopolitanism that came naturally to an upper middle class Bombay dweller in the 1950s."

Rushdie himself was a radically new presence in the world of letters, intensely political, encyclo-

paedically informed, formidably urbane."

In the mid-1990s, two new books further changed the literary terrain in India - Vikram Seth's novel-in-verse *The Golden Gate* and Amitav Ghosh's *The Circle of Reason*. Critically and commercially, nationally and internationally, these books became the benchmark for success for Indian writers.

Seth's verse-novel also marked the watershed for the modern movement in Indian poetry. Not only does this book figure on the centre-stage of the New Formalist Movement in America, but its prodigious success, followed by the even more overwhelmingly successful novel *A Suitable Boy*, put new Indian fiction and poetry on the international map.

Against the backdrop of the internet generated by the new Indian novel and by long-established writers such as Narayan, Naipaul, and Desai, the 1990s and 1990s brought about a minor revolution in English-language Indian writing and publishing.

The international success of novelists Seth and Ghosh, along with Bharati Mukherjee, Rohinton Mistry, Upamanyu Chatterjee, Sashi Tharoor, Allan Sealy, Vir-deus Kanga, Amit Chaudhuri, Sumatra Gupta, Vikram Chandra, Arundhati Roy and others, spurred the mainstream publishing houses in India such as Rupa, Harper Collins, Viking Penguin and Orient Longman, to take an active interest in young Indian novelists and poets.

The interest generated by the national media and a growing audience of book-buyers, has also helped writers gain a new-found status in India. Of course, one must admit, somewhat sadly, the interest in India and the

Continued on facing page

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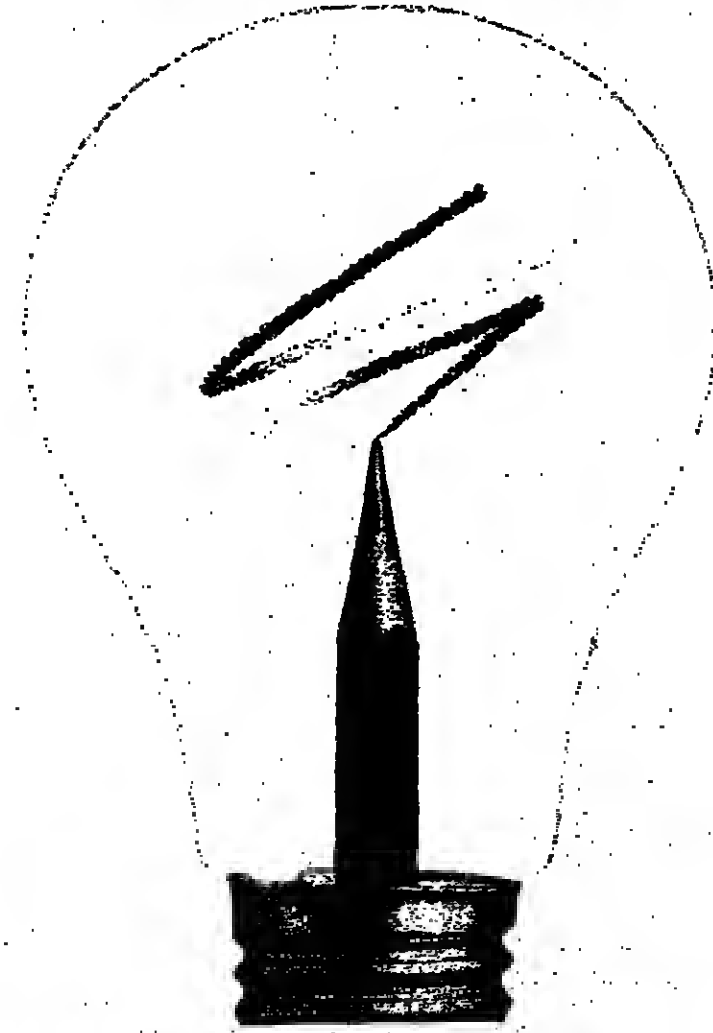
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Arundhati Roy, whose first novel 'The God of Small Things' has been given a warm reception

Continued from facing page

national success of many of these authors came only after their international acclaim.

Amrit Chaudhuri, author of two fine novels, *A Strange and Sublime Address* and *Afternoon Road*, says: "Sometimes Indian writers are under pressure to produce what the West defines as what an Indian novel ought to be, what its destiny should be... a lot of it is market and publisher-driven - what prizes it might be suitable for."

"It is rather unfair to comment on a phenomenon that is so new. One needs a longer-term perspective, another 15 years perhaps."

"Much of all this is over-hype. Take Tagore for exam-

ple, he was a real superstar, but thankfully he wrote in a secret language, Bengali. The West judged him misleadingly on some rather indifferent translations, ennobled him and then literally killed him... India is a marketable entity, and has been for different reasons at different times."

But amid all the success, book-trade statistics and hype, there remains an unquantifiable tension among writers and readers. Indian authors writing in languages other than English seem to feel marginalised in a national sense, even though they may enjoy huge reputations and book sales among their own language readership. The old debate as to whether English is a national language crops

up every so often.

Another tension is the "expatriate versus local" syndrome. Some writers now either divide their time between India and abroad, or have moved abroad permanently. This is largely because there is still no scope for them to support themselves sufficiently through their writing in India.

In the West, the combination of the infrastructure of paid readings, appearances in literary festivals and conferences, creative writing, teaching and fellowships and residencies at universities, allow them the time and the resources to concentrate on a writing-related profession. For the more successful writers, this

avenue of pursuit is only just becoming possible in India.

India's professional literary climate is still in its nascent stages. There are no agents, hardly any professional literary editors, and no reading or festival circuit. Most of the better books are, more often than not, edited by the authors themselves.

Looking ahead, it seems likely two trends will begin to emerge.

One group of Indian writers will automatically belong to the trans-national contingent because of their international success and their personal choice of location. The other group, no less successful, will choose to remain in India as a sustainable and viable

infrastructure starts to take shape.

All in all, the English-language Indian writing scene seems to be in good health. India is the third-largest English-language publishing nation after Britain and the US.

Therefore, it is not unusual that a national interest in indigenous contemporary English writing has been firmly established, and is steadily making its presence felt internationally - a classic case of what the Indian novelist and columnist, Pico Iyer, called in *Time* magazine 'The Empire Writes Back'.

● The author is a poet whose most recent published collection is 'Postmarked India'

SOFTWARE DEVELOPMENT • by Paul Taylor

Bargain brains are high-power force

Software sector provides booming revenues in export and domestic markets

On Brigade Road, in India's southern city of Bangalore, clothes boutiques selling the latest western designer labels compete for attention with chic coffee bars and a Kentucky Fried Chicken fast food outlet.

This is India's "Silicon Plateau" and the hub of a software development industry with revenues that continue to grow by about 60 per cent a year in spite of the slow-down elsewhere in the economy.

The young software engineers - men and women - who drive the industry epitomise the new India. They are well educated, smart and, above all, ambitious.

While some design silicon chips for US multinationals such as Texas Instruments and Motorola, others help fix the "Year 2000 problem" - re-designing mainframe computer programmes written in the Cobol programming language so they will continue to operate after midnight on December 31 1999.

Most are already familiar with Java, the language developed by Sun Microsystems which is set to revolutionise corporate computing and the internet. Many of them dream of setting up their own software operations and becoming the next Bill Gates.

These computer experts, most of whom are in their 20s and have electrical engineering degrees from one of India's prestigious Indian Institutes of Technology, represent an emerging elite of software professionals. They are a high-powered force behind the country's computer industry and a catalyst for change in traditional Indian society.

They work hard and at all hours, but they also know how to have fun. After work,

programmers at Infosys Technologies, one of India's leading software development houses, and other companies headquartered in the "Electronic City" just outside Bangalore, head back to town bars and discos with exotic names such as Black Cadillac, Underground, and Nasa.

Elsewhere, on Mahatma Gandhi Road - now crowded with the software development units of companies such as Siemens, IBM and Cybercash - a software group that creates virtual money for use on the internet - other young programmers are still hard at work, logged on to host computers on the other side of the world via satellite.

Siemens was one of the first multinationals to recognise this potential. A software operation was set up in 1992 with just 14 people. Today there are more than 330 employees, the majority aged 22 to 25. They are mostly recruited from more than 80 Indian universities, many based in the south.

Bangalore was famed as a quiet, civilised city because of its lush green parks and tree-lined avenues, but phenomenal growth has transformed it into an exploding metropolis of 5m people. But it is not the only city in India where the software industry is booming. New Delhi, Bombay and Madras also have hi-tech software pioneers, companies such as HCL Group, TCS and IIS.

Driven initially by exports and the perennial shortage of computer programmers in the west, India's software development industry has become the fastest-growing sector in the country. According to the latest survey by the National Association of Software and Service Companies, exports rose 61 per cent between April and September last year to Rs18bn, while domestic software sales were up 62 per cent at Rs12bn, compared with a year earlier. The Delhi-based association expects

exports to reach Rs38bn for the full year and the domestic market to reach revenues of Rs25bn.

The dynamism of the Indian software sector is reflected in the industry's rapidly-rising wage rates. A starting salary in an Indian software company is about Rs11,000 a month, still not enough to rent a flat but more than double an ordinary engineering job.

Indian software engineers still represent bargain brains when compared with their Californian counterparts. That helps explain why so many young Indian programmers leave to take up jobs overseas. The attrition rate in the software sector is about 30 per cent a year. Of this 80 per cent leave for the US, where a good software engineer can earn to times as much as in India.

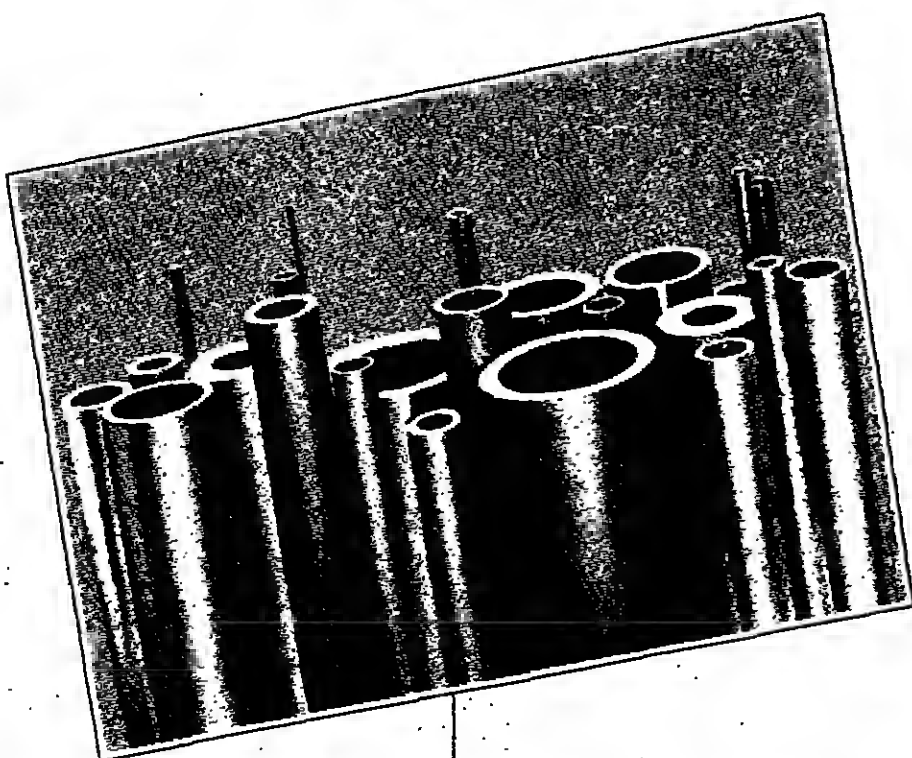
Judicious Indian companies may not be able to match these wages, but they are emulating their western counterparts in other ways. Software engineers at Infosys operate flexi-hours - they can come and go at any time as long as they put in 45 hours a week.

The Infosys premises has basketball and volleyball fields, a health club and cybercafe. The offices are cool and bright, there is no dress code and no rigid corporate hierarchy.

Several theories are put forward to explain why India has become such a successful offshore programming centre. Many Indians suggest that Hinduism has played its part. Three thousand years ago, Hindu vedics understood the solar system and had highly-skilled mathematicians. They knew about differential equations and developed the concept of zero.

Software, it is suggested, has a lot in common with Hinduism - both require a systematic approach.

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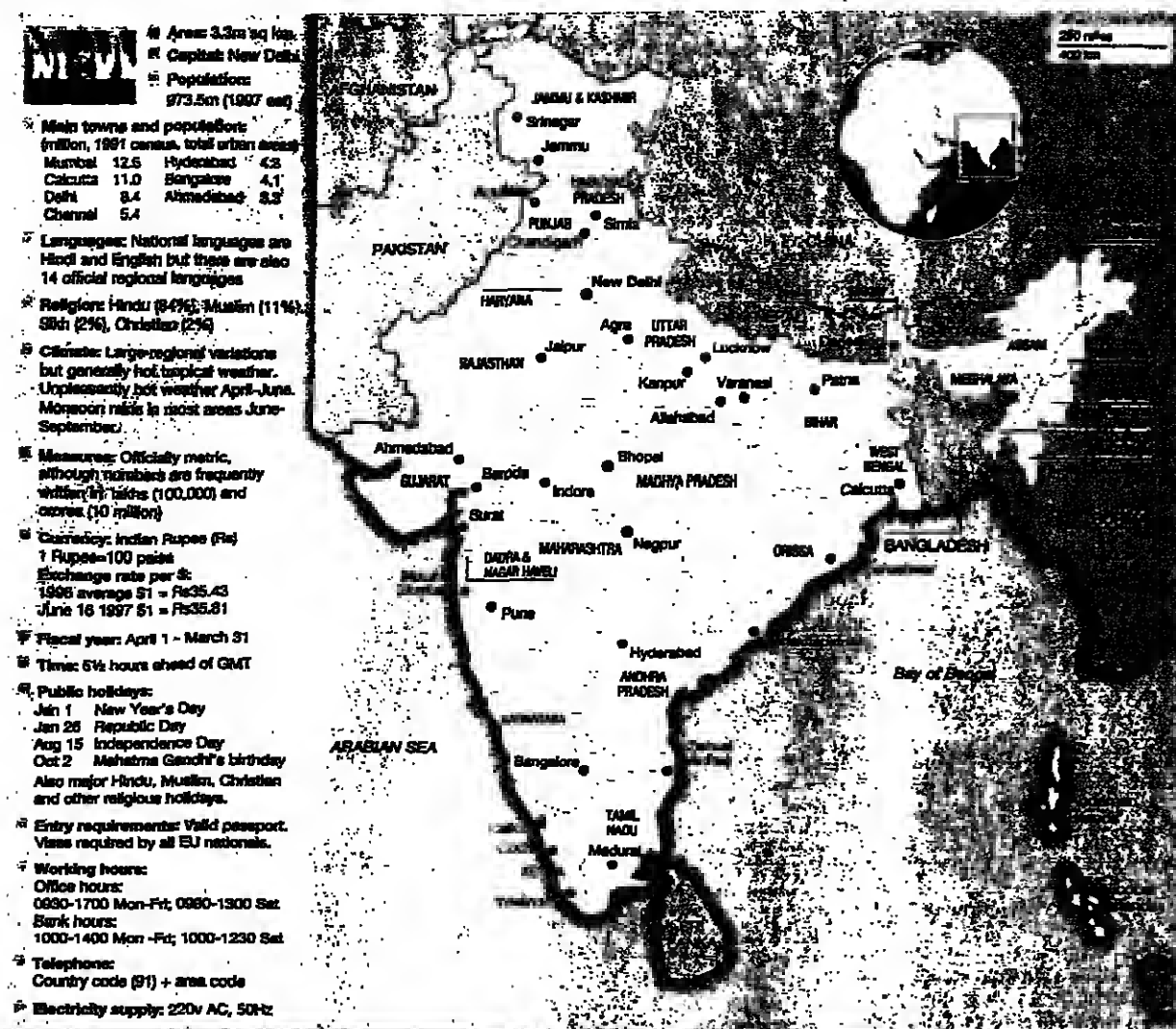
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26 INDIA: For the visitor

VISITING INDIA • by Alexander Nicoll

Political structure

- **Form of state**
- Federal republic, 28 states and six union territories
- **Head of state**
- President, currently Shankar Dayal Sharma, re-electable, elected indirectly by national and state legislatures
- **The executive**
- Prime minister heads Council of Ministers appointed from among elected members of parliament
- **National legislature**
- Bicameral: upper house, Rajya Sabha, 250 members 238 indirectly elected by states and union territories, 12 appointed by president; lower house, Lok Sabha, 543 members elected from single-member constituencies (75 seats reserved for Scheduled Castes, 40 for Scheduled Tribes), lower house has final authority over finance; Lok Sabha elections every five years
- **State legislatures**
- Unif- or bicameral, elected members, state governor appointed by president; state elections every five years

Local system

- Based on 1950 constitution and English common law
- National government**
 - The 1998 national election produced no clear winner.
 - The present United Front (UF) coalition came to power in June 1998, following an unsuccessful attempt by the BJP to prove a majority.
 - The coalition is made up of 13 different parties. It does not have a parliamentary majority and relies for its survival on the support of Congress
- National elections**
 - April and May 1998 (Lok Sabha); next elections due by May 2001
- Main political organisations**
 - Indian National Congress (Indira)
 - Bharatiya Janata Party (BJP)
 - Jainati Dal
 - Communist Party of India (CPI)
 - CPI-Marxist
 - Communist Party of India (CPI)

States and territories

State	Capital	Area (sq km)	Population (Mar 1981)	Population (Mar 1971)
Andhra Pradesh	Hydrabad	278,045	55,561,025	65,508,008
Assam	Dispur	78,428	18,041,248	22,414,822
Bihar	Patna	173,877	69,914,734	85,374,435
Goa	Panaji	3,702	1,007,749	1,190,758
Gujarat	Gandhinagar	198,034	34,028,778	41,805,525
Haryana	Chandigarh	14,819	13,822,118	16,483,448
Himachal Pradesh	Shimla	55,673	5,280,518	5,170,877
Jammu & Kashmir	Srinagar	222,236	4,997,938	7,747,700
Karnataka	Bangalore	191,791	37,735,714	44,877,201
Kerala	Thiruvananthapuram	36,863	25,483,690	28,088,154
Madhya Pradesh	Bhopal	443,445	52,178,844	66,181,170
Malhharatra	Mumbai	307,763	67,812,614	75,937,187
Manipur	Dispur	22,429	1,433,935	1,857,148
Mizoram	Aizawl	22,429	1,253,421	1,178,778
Nagaland	Imphal	21,061	483,757	698,758
Narissa	Kohima	16,579	774,830	1,205,548
Odisha	Bhubaneswar	155,707	26,370,271	31,652,736
Punjab	Chandigarh	50,262	16,738,915	22,081,990
Rajasthan	Jaipur	342,230	34,251,862	40,025,980
Tamil Nadu	Chennai	77,096	51,395,405	60,405,457
Telangana	Hydrabad	130,055	48,408,077	55,548,454
Tripura	Agartala	10,498	2,058,058	2,787,205
Uttar Pradesh	Lucknow	294,611	110,882,512	138,112,287
West Bengal	Calcutta	88,752	54,580,647	66,307,955
Territories				
Andaman and Nicobar Islands; Chandigarh; Dadra and Nagar Haveli				

Sources: EU: Europe, DFE, Business Travellers Pocket Book; Ministry of Planning, New Delhi

Make careful plans - and then go with the flow...

Opportunities and challenges abound; remember to take plenty of patience

Six years ago, arrival at Delhi's Indira Gandhi International airport left you in no doubt about what sort of country you were coming to.

After waiting for ages in the dingy terminal, first at immigration and then for your luggage, you stood in line to change money at the only State Bank of India counter, where the sleepy clerk was in no hurry to attend to you.

One cold morning I had to hold the door of my taxi all the way to the hotel, in order to prevent it swinging open at roundabouts. Other foreigners had far worse experiences with taxi drivers.

It has all been smartened up a lot. Now you are quickly out of the airport, and pre-payment for taxis has removed a lot of scope for cheating – and, in any case, hotels operate efficient car pick-up services.

The best hotels in Delhi, Bombay, Bangalore, Calcutta and Madras, where business travellers are likely to stay, have improved their amenities and their service, though they are expensive and mostly still a notch below their counterparts in east Asia.

ASA. The short-term business visitor to India, unless allergic to the developing world, will enjoy the experience. Most such visits are centred around top hotels, where the food is good and safe, with occasional excursions for meetings and shopping adventures, and perhaps a day-long trip to the Taj Mahal at Agra thrown in. Indian business contacts will generally come to meet foreign visitors at their hotels and will shepherd them around.

But India is still challenging for foreigners who make longer visits, and especially for those who are assigned to the country on postings. Everything needs to be planned meticulously, and can still go wrong. Nothing can be relied upon to work right every time. All kinds of sicknesses are likely. Patience and stamina are essential. While some foreigners fall instantly in love with India, others find that the rewards take a long time to arrive.

To ensure that they do come, wide travel is vital: the wealth of experiences which India offers should not be missed. Most foreigners who live in Delhi, a city which hides its tough nature behind the beauty of its leafy Lutyens-designed centre, leave it as

often as possible. But there are few quick trips: for example, a journey to Jaipur, the nearest big city in Rajasthan, takes five hours by road or a pre-dawn flight. Travellers have to allow enough time for each journey, and be prepared for plenty of early morning starts and delays.

The secret of successful travel is careful planning. Even so, you have to be ready to go with the flow. On one trip to Aurangabad, where I intended to spend a long weekend looking at caves, the aircraft broke down at Jaipur and was not mended. Nothing for it but to spend four days in Jaipur instead. But for some fellow-travellers, this was the second such disruption to their holiday within a week.

Long-distance road travel is not for the faint-hearted, and should only be undertaken in daylight. Trunk roads are littered with evidence of previous accidents. If you trust your driver, you simply watch the near misses in amazement. If you do not, you keep your eyes closed.

Trains are good, especially the short-haul inter-city Shatabdi expresses. First class air-conditioned sleepers rival the best in the world, and second class is perfectly acceptable. Domestic air travel has been revolutionised by the introduction of competition, and is quite efficient on routes between the main cities, but is expensive and still too vulnerable to delay.

All kinds of travel are subject to the vagaries of VIPs, of whom India has an astonishing number. Roads and air corridors are frequently closed for "VIP movement" delaying everybody else.

Foreigners never lose their justifiable nervousness about health. To reduce stomach problems, expatriates boil and filter water, soak vegetables in sterilising solution, and avoid red meat. The Delhi climate brings an

annual round of mini-epidemics, ranging from conjunctivitis and indeterminate "fever" to mosquito-borne dengue and malaria.

The British and some other foreigners can use - at a price - the High Commission's excellent medical centre, but those who go to local doctors find that they often mis-diagnose and over-prescribe. The state of most hospitals leads foreigners to hope that, if something serious happens, the patient will be fit enough to be flown out for treatment elsewhere.

In summer, dehydration must be avoided through the intake of fluids, fruits and salts. The pre-monsoon heat, in May and June, can be overpowering — not much gets done at that time of year. In winter, the air pollution in Delhi is dreadful; Bombay, also polluted, benefits from sea breezes.

Many expatriates, particularly non-working spouses, experience "culture shock" - depression and alienation which may result from a feeling of loss of control over life.

Westerners who are used to doing things for themselves in quick time find it difficult to be dependent on other, less efficient people for the most routine things of life, such as driving, cooking and shopping. Reading the newspapers, which daily catalogue violent deaths and fatal "mishaps", can lead to fear of a brutal world outside the front door.

However, few people will move to India without being aware of these drawbacks, and most will therefore be prepared to stick it out until they are accustomed to them.

India is different, and that means it is an adventure and a huge learning experience.

● The author has just completed a three-year assignment for the FT in Delhi



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FOREIGN POLICY • by Quentin Peel

Remoulded world view

Tenets which lay unquestioned for half a century after Nehru are being revised

Mr. Gujral, India's prime minister and foreign minister, is seeking a revolution in foreign policy.

He is far harder of heart, more pragmatic, more realistic, and a more essential member of Delhi's cultured middle-class intelligentsia.

By the time he began his political career as a freedom fighter for independence, and a Marxist student at Lahore university. But to belong to the left was to be part of the Indian political establishment in those early days.

In a long political career since he first became a member of the upper house in 1964, he has been several times a government minister, first as a member of the once-dominant Congress party, and then outside it after he broke with Mrs. Indira Gandhi. He was for five years ambassador in Moscow - the plum diplomatic job in the heyday of close relations with the Soviet Union.

Yet over the past seven years he has launched a rethinking of some of the basic tenets of Indian foreign policy, which have lain largely unquestioned and unaltered for the past half century.

He has introduced the so-called Gujral doctrine, to renegotiate relations with the neighbouring states in southern Asia, making concessions without demanding automatic reciprocity. Most important, he has started to repair relations with Pakistan, and initiated debate in a deeply conservative diplomatic establishment about India's links with the rest of the world.

India's post-independence foreign policy was moulded by two traumatic experiences: partition and decolonisation. It has come to be seen as beyond criticism or amendment, having been drafted largely by Jawaharlal Nehru, the father of independence. Any serious debate is only just beginning.

Partition, which resulted in the creation of East and West Pakistan, forced Mr. Gujral to flee his home along with countless thousands of other refugees and resulted in three brief but bitter wars. The confrontation continues in the long-running insurgency in Kashmir, and has soured India's relations with the US and China, as well as with parts of the Muslim world.

As for decolonisation, it has coloured India's approach to the rest of the world, inspiring its founder



Gujral's doctrine: India's premier and foreign minister seeks renegotiation of relations with south Asia neighbours

Photo: Popphoto

Newspaper columnist K. Subramaniam thinks much the same. "If you ask me, it's no longer relevant," he says. "But India doesn't want to take the blame for giving it up."

Mr. Gujral demurs. "It is a movement, not a bloc," he says in an interview. "Very often we have not voted together. But it is a major platform for ex-colonialised nations who are trying to find their place in the sun, particularly in the economic sphere."

The prime minister also defends his country's close relations with Russia. "It will always be important," he says. "It is the neighbourhood, and it is geography. During the last 50 years in particular we have interacted very closely. Most of the infrastructure of our industry was built with Soviet aid. Most of our defence structures were built with their assistance. I cannot ignore all this."

Yet apart from nostalgia, Russia's greatest importance to India is as an ally in ensuring the stability of central Asia, the region from which Delhi hopes to procure its future supplies of oil and gas. And central Asia is a good reason why India needs an accommodation with Pakistan.

"Any pipeline coming from Turkmenistan has to connect Pakistan and us," Mr. Gujral said. "Central Asia is oil- and gas-rich. It is very important to us. Pakistan is already in energy surplus. It is another dimension of our relationship."

What Mr. Gujral has introduced to the foreign policy debate is the realisation that economics matters as much as ideology. And he also decided that without improved regional relations, India cannot put its wider

international links on a firm foundation.

His talks with Mr. Nawaz Sharif, his Pakistani opposite number, remain at a very early stage, but they are helped by the fact that both men speak Punjabi, and both were refugees, as a result of partition.

"We are two sovereign nations, and we both want to live in peace with each other," he says. "This is a major change." He describes their talks as "a process, not an event. We are willing to talk on everything." His aim is to make enough progress on questions of trade and co-operation, and promoting closer personal relations, for the really tough question of Kashmir's status to become less of a stumbling block.

Mr. Gujral's attempt to break the deadlock in the region is seen as crucial to India's wider influence. "Until it resolves its place in the region - which means its relationship with Pakistan - it cannot play a world role," according to a senior western ambassador.

In the long run, however, relations with China could prove even more difficult to resolve. The two are trying to introduce confidence-building measures, such as troop withdrawals, along their disputed border in the Himalayas. But Indian analysts see the two countries as condemned to rivalry.

"Why is India keeping its nuclear options open?" asks Air Commodore Jagjit Singh, director of the Institute of Defence Studies in Delhi. "It's the China factor. It is taken for granted that we must do something to prevent any repetition of the border war in 1962."

What baffles many Indian analysts is the failure of Washington to understand that concern, or to include a

Nations born of violence, trauma

Relations with Pakistan have been dogged by mutual distrust

Political discourse in India is always intense but seldom captivating. Large doses of passion and determination are supposed to make up for the absence of creative edge.

Handling Pakistan is no exception. We are two countries born of trauma and violence. We spent our infancy in mutual mistrust and suspicion. With political adolescence came war.

The break-up of Pakistan and birth of Bangladesh became a self-fulfilling prophecy of doom for the former. The proxy war of terrorism inflicted on Punjab and Jammu and Kashmir vindicated the "hawkish" beliefs among the elite of the country. We have a cold war of our own. It may have had some echoes of the super-power conflict, but its longevity has proved it has a pedigree of its own.

There are three ways of looking at the "estranged neighbours". First, as a matter of national identity and ideology. Pakistan was conceived and delivered as an Islamic country - an abode for the sub-continent's Muslims.

But India was meant to be the antithesis of the "two nation" theory. On this side of the artificial, and at times arbitrary, border our ancestors saw us as a synthesis: all religions and cultures which together and collectively we call India.

Not all Muslims could, or would, have chosen to go to Pakistan at Partition. There are 130m Muslims in India; more than the population of Pakistan. They have made enormous contributions to the Indian nation. Millions lead divided family lives - in Pakistan (mostly in Karachi) and parts of north India.

So whatever might have been the theoretical and ideological *raison d'être* of Pakistan in 1947, subsequent events have certainly repudiated that claim.

The second, related, perspective is the unfinished agenda of 1947. The partition of India meant division of its territories. Pakistan's psyche suffers a sense of inadequacy and restlessness at not having acquired the whole territory of Jammu and Kashmir.

To fortify itself Pakistan has developed an ostrich posture that the Muslim majority state of Jammu and Kashmir is the only really "friendly" area in India. Indian Muslims elsewhere are dismissed as inconsequential "impure".

But for India, Jammu and Kashmir is more than a matter of territory. Having rejected the "two nation" theory emphatically, and built a wholesome secular nation, India cannot barter territory on the basis of religion.

The third perspective is the competitive relationship between South Asia's two most powerful nations. Regrettably, this competition has been negative. Pakistan aspires to the same positions as India, failing which, it does its utmost to obstruct us. An unhealthy one-upmanship leads to an arms race and brinkmanship.

And every time the law of diminishing returns starts to hurt politically - in domestic or diplomatic terms - we start to talk about talks. But little has been achieved, in spite of great expectations.

We dream of an Asian Highway, but even a decent flow of road traffic between our two countries is far off. We need natural gas for our industry, but a pipeline from Iran remains firmly on the drawing boards.

Central Asia is desperate to reactivate the "silk route", but the legal status of Pakistan-occupied Kashmir and Pakistan's fear of being flooded by Indian goods keep it in history.

It is doubtful if, except for the talks in Simla in 1971 which led to an undertaking to discuss peacefully all bilateral grievances, we have really talked in a manner which would lead to lasting results. And the Simla talks between Indira Gandhi and Zulfikar Ali Bhutto were a meeting of the victor and vanquished after the Bangladesh war.

Since Simla, more than two decades have passed in paying lip service. We have spent half our lives as independent sovereign countries waiting for a further breakthrough in relations.

If we have not actually made it, perhaps there is an explanation. In these 25 years many intricate conflicts have been resolved. The Berlin wall has fallen, Vietnam has re-integrated, Israel and Palestine have discussed peace. Apart from the Russian federation has accepted collaboration with Nato. Economic forces and political compulsions played a major role in the reconciliations.

But concerned constituencies and statesmanship took the lead. Mandela, Arafat, Rabin, and Gorbachev all loom large as angels of peace in our times. Behind them stood millions of vocal citizens, impatient with economic stalemate, intellectually emancipated and determined to overthrow oppression. They aspired, and their leaders responded. Leaders dreamt and the people applauded.

Conditions in the Indian sub-continent have been different. There is no big constituency in India for peace with Pakistan. There is equally no constituency for war. There are isolated pockets of opinion shaped by personal experience. The proxy war in Jammu and Kashmir and the Bombay bomb blasts of 1993 might have made us wary and cautious, but curiously have not increased

Continued on Page 28

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Strained relations: Kashmir is more than just a matter of territory

Photo: Mervyn Chiswick

Nations born of violence

Continued from Page 27

hostility in the mind of ordinary citizens.

Pakistanis may have a higher level of concern, but even with them, domestic preoccupations seem to take priority. The military, of course, has been a consistent negative constituency.

Mr IK Gujral is the first Indian prime minister in many years to have an agenda for better relations with Pakistan. But even with him, it is perhaps a question of subjective preference and an intellectual commitment more than an electoral compulsion.

Selling the idea of true and lasting peace with Pakistan, and educating Indian voters that they have a stake in this relationship, calls for a

campaign led by a leader of national stature.

Constituencies, therefore, have to be created on both sides - divided families, academia, business and industry.

Electronic media are obliterating physical boundaries. Telecommunications have reduced distances in more ways than one. Liberalised economics have their own compelling logic which does not like compartments and control of any kind.

The ending of the cold war has taken the sting out of conflicts in our region. Such conflicts as continue are becoming an embarrassment, if not a nuisance, for major players of international politics. There is much fatigue and indifference to the Kashmir issue in

international affairs. Pakistan knows that the notion of third party mediation to resolve the dispute is as good as still-born.

So the 50th year of independence - and sadly of partition - may provide more just than a sentimental opportunity and reason to discover a conceptual breakthrough.

If we together accept that the clock cannot be turned back and that time will not stop, we will start to know and like each other.

Then at least we will leave the millennium with a sense of waste and loss. The next century is supposed to be the Asian century. India and Pakistan can, and must, be a part of it.

● The author is a former Indian minister of state for external affairs

INDIA AND THE COMMONWEALTH • by Derek Ingram

A fresh chapter opening

Years of official coolness may be replaced by a more active role in its affairs

Old images die hard in India, and the image of the Commonwealth is for the most part stuck in the past. Many people still see it primarily as a relationship with Britain rather than with 52 other countries of which Britain is just one.

This colonial hang-up lingering around the Commonwealth in India is in marked contrast with the perspective in south-east Asia or Africa, where independence came later.

The Commonwealth is associated in many Indian minds with Jawaharlal Nehru, whose star has waned in recent years, and there are diplomats of the younger generation in the external affairs ministry who maintain that his decision to keep India in the Commonwealth was a mistake. They argue that the organisation is a ceremonial relic of the past and has little to offer India today.

India has never used the Commonwealth as a prime international platform: it always rated as more relevant the non-aligned movement, which was to a large extent an Indian creation. Mrs Indira Gandhi was usually lukewarm when asked her views on the Commonwealth, although she played an active role at its summits and hosted the New Delhi meeting in 1983 (striking up an unlikely rapport with Mrs Margaret Thatcher, then the British prime minister, in the process).

Mrs Gandhi's son, Rajiv, was a more significant Commonwealth participant, particularly in relation to South Africa. He took on Mrs Thatcher over sanctions, which the British PM resisted stubbornly, first at the Nassau summit in 1985 and then more strongly at Vancouver in 1987, when he joined forces with the prime ministers of Canada, Zambia and Australia in isolating



The Commonwealth after Nehru, a platform for relationships with foreign leaders but not often for policy

Mrs Thatcher.

At this point it might have been expected that Indians would have recognised that the Commonwealth was no longer a British-run organisation. (It had, in fact, not been so since the days of internal dissent over Rhodesia, but somehow the notion was not dispelled.)

After Mr Rajiv Gandhi, interest in the Commonwealth seemed to wane. An Indian prime minister has attended only one of the last four summits. Mr P.V. Narasimha Rao went as foreign minister to the meeting in Kuala Lumpur in 1989 in place of Mr Gandhi. As prime minister, Mr Rao put in only a brief appearance at the 1991 summit in Harare, attending neither of the subsequent two meetings.

In a country as large and diverse as India, it is not to be expected that an organisation as multi-layered and sophisticated as today's Commonwealth would be widely known or understood among more than a tiny minority. After all, most Britons are also unfamiliar with its work.

But it has been a disappointment to those involved in the organisation that the country which formed the basis of the modern Commonwealth has participated

so little in its mainstream development, even today when outsiders are lining up to join.

One serious hindrance to the relationship has been the hostility between India and Pakistan over the troubled state of Jammu and Kashmir over which the two Commonwealth members have twice gone to war. Given the history of the 1947 transition, the Commonwealth might have been an instrument of mediation, but India has never been keen to allow such outside intervention.

Another Commonwealth minus for India was the situation following the 1987 coup in Fiji, and the latter's lapsed membership.

The Commonwealth has long been divided on Fiji's re-admittance, which India firmly resists because of the racial nature of the island's constitution. With the prospect of restoration of a more liberal constitution this year, India is likely to lift its objections and Fiji could be readmitted at this year's summit in Edinburgh. This would remove one source of friction with India.

But despite such difficulties, prominent Indians have played substantial roles within the Commonwealth for years. Indian experts have been widely used by

the Commonwealth Fund for Technical Co-operation - the body's small but widely respected technical aid programme. Distinguished Indian civil servants have served with the Commonwealth Secretariat. And one of the organisation's four centres for its youth programme is based in Chandigarh.

The growth of non-governmental organisations in the Commonwealth, and in India, led in 1993 to the move from London to New Delhi of the headquarters of the Commonwealth Human Rights Initiative. The chairman of its executive committee is Mr Soli Sorabjee, a former Indian attorney-general. CHRI is sponsored by NGOs representing lawyers, doctors, trade unionists and parliamentarians.

Mr Krishnan Srinivasan, India's former foreign secretary, is now deputy secretary general. A host of other senior Indians has worked on Commonwealth initiatives, such as the Eminent Persons' Report to South Africa in 1986, election observation missions, and work in its technical and aid activities.

And, for a number of reasons, this 50th year of independence could open a fresh chapter of relations with the

Commonwealth. One is the arrival as prime minister of Mr IK Gujral, a man with wider international vision than his immediate predecessors, and one who understands the organisation.

The new Commonwealth's emphasis on trade, investment and development has a greater appeal to the India of 1997. Indian businessmen are expected to play a leading role in the Commonwealth business forum before the Edinburgh summit.

Moreover, relations with Britain have rarely been better since 1947. And though there are some Indian worries over the Labour party's position on Kashmir, there remains much traditional, if nostalgic, reverence for some of the party's former leaders.

Thus for the first time in a decade, and shortly following the visit of Queen Elizabeth to India this autumn, Edinburgh might see an Indian prime minister not only making more than a fleeting appearance at a Commonwealth summit but also playing an active part in its affairs.

● The author is a journalist, writer of books on the Commonwealth and consultant editor of Gemini News Service, which he founded

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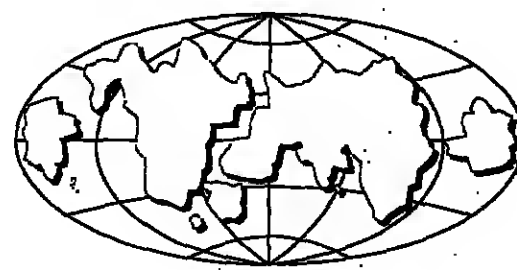
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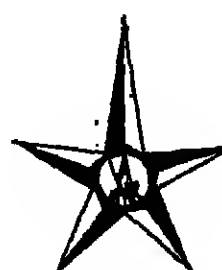
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INDIAN BUSINESS IN BRITAIN • by Khozem Merchant

Revolution in the high street

Immigrants of Indian origin are at the heart of the UK's enterprise economy

Mr Patel would barely have given the idea credence when he first settled in Britain. His family's eight shops, side by side on a previously vandalised London street, would, within a decade, earn applause from fashionable business school gurus.

The row of terraced shops would be fitted as a model family business, benefiting from "economies of scale", the gurus would say. It was simply good business, said the baffled Patel, a way of earning a living that put a roof over their heads.

In any event, being hailed as exemplary was recognition. It is 25 years since the Patels and some 20,000 Ugandan Asians, mostly Gujaratis originally from north-west India, landed on Britain's shores, expelled by the regime of Idi Amin.

Together with thousands more immigrants from the sub-continent running newsagents, food stores and restaurants up and down the land, Asians have redefined retailing in the UK.

And, on the way, they have emerged as the country's most successful ethnic minority with a record of extraordinary achievement in business. "The new Jews", was how they were controversially described after the publication of a report last year on the 1991 census entitled *The Ethnic Minority Populations of Great Britain*.

Today, Asian immigrants drawn from the sub-continent and east Africa form the largest single minority group in the UK, 840,000 or

1.5 per cent of the total population.

Of course, the road to recognition has not been easy. Initially, Asian businesses were the target of disdainful caricature. Today, they are courted by Britain's governing classes, but attract the occasional brickbat as well as bouquets.

Politicians have aligned themselves with immigrants whose family values, thrift and entrepreneurship have exemplified, and ultimately outlived, the Thatcherite principles fuelling 18 years of Conservative government.

This courtship reached an apex last May with a shopkeeper's passage to Westminster. Mr Mohammed Sarwar, an immigrant from Pakistan with a fortune built from his cash-and-carry business, was elected to parliament after winning a safe Labour seat in Scotland. The Labour party has since taken steps to discipline Mr Sarwar following allegations - which he denies - that he bribed another Asian candidate to scale down his campaign.

Earlier, Lords Patel and Bagri, both Indian immigrants, were nominated to the upper house after distinguished business careers in Britain.

Banks and the financial institutions, however, have been distrustful of the supremacy of the family in Asian management and apparent Asian financial opacity. Suspicion reached a peak with the collapse of the Bank of Credit and Commerce International in June 1991, an institution managed by, and almost wholly geared towards, Asians. Its collapse under the weight of corrupt practices was a defining moment for Britain's Asian community.

But any Asian audit would end up handsomely in credit.

Britain's Asians have outgrown their retail roots. The diversity and depth of their commercial activity was reflected in a recent survey of Britain's top 100 Asian businesses by *Eastern Eye* newspaper, which estimated their aggregate wealth at £5bn - more than the gross domestic product of Uganda.

The survey revealed a second and third generation making its mark in new businesses such as the production of television programmes, manufacturing industry and computers. A decade back these were no-go areas, ruled out because of poor access to funding and higher education. Remarkably, the survey found that a 21-year-old retail millionaire, Mr Reuben Singh, squeezes the management of his growing retail empire between lectures at Manchester university, where he is studying for a business degree.

For more than two decades, the British Asian



Indian food stores have become a way of life in much of the UK

success remained a UK domestic phenomenon. But it took on a sharp international focus after 1991, as India, the "homeland", liberalised its economy.

As with the Chinese diaspora, patriotic capitalism became a rallying cry. Although this has yet to lead to a flood of investment by British Asians in the sub-continent, many are trying to diversify from mature UK markets. Typical is Lorna-mead, a London cosmetics company, which is ambitiously surveying the Indian market.

At the same time, economic liberalisation in India has allowed businesses from that country to explore overseas markets. Many have turned to London in order to gain access to international capital markets.

The British capital is now home to dynamic companies from Bombay, Madras and Calcutta, and Indian businesses that are already global in operation and

ambition. London is a strategic tax-induced base for this small band, which includes Ispat, the massive steel group owned by the Mittal family, the Hinduja trading and finance group and the Madhvali trading empire.

These companies dwarf the interests of their British brethren, such as the textile magnate Mr Tom Singh, the industrialist Mr Nat Puri and the rice importer Mr Rashmi Thakrar, who run businesses that are largely UK focused.

Whether they have established their businesses at home or abroad, however, Indian entrepreneurs in Britain are all NRIs (non-resident Indian), a term invented by the Indian tax authorities to describe a person of Indian origin living overseas. In the global economy, the NRI has become a lexicographical convenience to embrace the textile magnate in Calcutta opening a US subsidiary and Mr Patel in east London.

PROFILE Gulam Kanderbhoy Noon

Surviving test of fire

Technology has helped an Indian food supplier win a place in British kitchens



Gulam Kanderbhoy Noon: driven by the support of his friends

The network which binds Britain's Asian business barons together rarely lets down its members. Ask Mr Gulam Kanderbhoy Noon. When a fire reduced his food factory to smouldering cinders, up sprang several friends with blank cheques.

"Build another one and don't worry about the noughts [on the cheque]," they told Noon, as he is universally known.

The fire, in November 1994, was a catastrophic moment. Twenty years' work was wiped out. Shouldn't he just forget it and retire? Maybe try to master, again, that difficult slow-medium, right-hand round-the-wicket offbreak which after a life-long devotion to the game of cricket he still could not deliver.

"No," said Noon. "The fire was devastating but I was even more determined to carry on, and what really drove me on was the support of my friends, colleagues and customers."

He spent a seven-figure sum on a new factory, resuming a business career that had taken his award-winning frozen foods into kitchens across the land.

The family-owned Noon Products, and a small group of other producers, including Patak's in Wigan, have made mass-produced Indian foods respectable. British supermarkets sold Indian ready foods valued at £255m in 1996, forecast to rise to £278m this year, according to Mintel, the research group. One in four visitors to a supermarket buys an Indian food.

Many bear the Noon brand name which is carried on the 70,000 frozen meals a day that it makes at the new factory in Southall, west London. Sainsbury, the UK

supermarket group, takes about 70 per cent of Noon's produce, perhaps the most flattering indication of the quality of a Noon meal. In 1996, the company, which employs 340 people, made a profit of £1.6m on sales of £24.6m.

Mr Noon arrived in Britain 24 years ago, just after the great wave of Ugandan Asians settled in the UK. He hails from Rajasthan, but betrays the business breeding of a Bombaywalla. His family ran a sweet-meats business in India's commercial capital, which Noon had taken over by the time he was 18. "That's how it is in Bombay. You learn early," he says.

In Britain, Noon set up the Bombay Halwa company with an Asian family that had settled in London, making a popular brand of Indian sweet-meats. Later, he joined forces with the Taj group of India, setting up a frozen foods venture in New York. This failed, however, to take off.

The experience laid the groundwork for Noon Products which after its launch in 1988 and the catastrophic fire has expanded steadily. "New York was where I learnt the value of technology," said Noon. "Every chef is an artiste but bulk cooking

lies in the realms of science." That much is obvious at his factory, where in the absence of any industry benchmark, Noon has had to commission pioneering machinery. For instance, the traditional clay tandoor of his native Rajasthan has been replaced by a conveyor-belt oven which cooks four tonnes of chicken a day. And though the delicate balance of spices is still determined by the sensitive nose of a chef, the overall operation is calibrated by computers.

Noon's rewards have been considerable, though probably among the most satisfying has been seeing his daughter, Zeenat, rise into a senior position at the company. He remains among the most visible British-Asian businessmen, as much at home among a familiar cabal of Asian tycoons, dining with a royal, or sitting in the members' enclosure at Lord's cricket ground, as he is on the board of his local enterprise and training council.

Noon was awarded an MBE in 1996 for his services to the food industry, an award he cherishes as much as the company cricket team he sponsors.

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Indianoil's Mathura refinery was awarded the British Certification, BS-7750, for environment management. An international recognition of Indianoil's efforts to keep the environment clean and green.

Currently, Indianoil is expanding infrastructure and globalising operations. It is also executing plans for vertical integration. From crude oil exploration to petrochemicals and power generation, from LNG to fuel management, the company is actively redefining the frontiers of possibility and excellence. Everyday.



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New Industrial Policy

HIGHLIGHTS

- Promotion of private investment in infrastructure, industry and mining sectors
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- Introduction of scientific system of taxation
- Simplification of rules and procedures
- Organisational arrangements to speed up decisions
- Provision of quality infrastructure in select areas by setting up large industrial parks

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The Cotton Textiles Export Promotion Council of India

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Stretch.

{ How a difficult year turned into
the best-ever for the company }

Unaudited Financial Results (provisional)
for the year ended 31 March 1997

PARTICULARS	Accounting year ended 31.3.97 (unaudited)	Previous accounting year ended 31.3.96 (audited)
Net Sales / Income from Operations	64.23	50.05
Other Income	1.12	0.49
Total Expenditure	49.37	39.88
Interest	5.77	2.96
Gross Profit	10.21	7.70
Loss on Investment	0.15	0.69
Depreciation	2.52	1.57
Provision for Taxation	0.97	0
Net Profit	6.57	5.44
Equity Capital	5.22*	2.09
Reserves (excl. Revaln.)		28.27
EPS (Rs./annualised)	0.41	0.72

The above results were taken on record by the Board
of Directors at its meeting held on 15 May 1997 at
Calcutta.

*Equity Capital increased after a stock split.
One US\$ = Rs 33.94

Calcutta, India VIVEK SARAOGI
15 May 1997 Managing Director

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30 INDIA: Human development

OVERVIEW • by Mark Nicholson

Basic needs still not met

Scarce resources
are only partly
the reason for
continued slow
social progress

Fifty years after Jawaharlal Nehru ushered in independence, "the noble mansion of free India where all her children may dwell" remains for many a slum, or a village with neither sanitation nor clean water, no primary school, or jobs.

For all India's political, economic and industrial achievements, an audit of human development today, as in 1947, makes bleak reading.

India's 960m people comprise one-sixth of humanity, but the country contains nearly one-third of the world's absolute poor. According to a recent report, 130m people have no access to basic health facilities, 226m have no safe drinking water, 70 per cent

of the country lacks basic sanitation, and nearly half the population is illiterate. India has the highest mortality rate over the same period. GDP per capita has doubled in the past three decades, even as its population doubled.

Women and children fare worst. More than 50 per cent of India's under-fives are malnourished, according to Unicef, worse than most countries in sub-Saharan Africa. Almost 40 per cent of India's female children do not attend schools.

Altogether, the country today finds itself ranked 135th of 174 countries in the UN's annual Human Development Index, below such countries as Kenya, Ghana, and Equatorial Guinea, though better placed than Nigeria, Zambia or Zaire.

This has not been for want of social spending, development assistance, or, for that matter, some progress in alleviating India's ills.

Adult literacy has improved from 34 per cent in

1970 to 51 per cent, the crude death rate has halved to 30 per 1,000 people from the levels of 1960, as has the infant mortality rate over the same period. GDP per capita has doubled in the past three decades, even as its population doubled.

But the progress remains slow and often resistant to the most concerted of efforts. India's level of child malnutrition, for example, remains among the world's worst despite what Unicef called "the largest effort in human history to improve nutritional standards", a scheme begun 20 years ago and now operating in 400,000 of India's 600,000 villages, where 75 per cent of its people still live.

At present rates of progress in furnishing the basics of human development, the UN estimates that India can aspire to reaching "high" development - the level today of countries such as Hungary, Malaysia

or Uruguay - only by 2100. At present population growth rates that will be more than 80 years after India surpasses China as the world's most populous nation.

As other articles on these pages examine in more detail, the reasons for India's inability to make deeper inroads into its grave welfare deficiencies are complex, solutions are nowhere as glaringly obvious as the problems themselves.

In part, it is a question of resources - India's annual per capita investment in health and education stands at just \$14 against, for example, \$180 in South Korea. In part, it is bureaucratic inertia, political bias towards the better-off, and complex social inter-relationships of caste and gender.

A recent Unicef report argued that India's inability to feed its children better arose not simply from its poverty, or inequality, its

diet - or, even government neglect. Little short of a radical social revolution was needed, it argued. "To bring change, a sustained long-term effort must be made to promote equal freedoms, opportunities and rights for women."

To improve nutrition rates, a skin of inter-related deprivations had simultaneously to be unwound, including better health, education, nutrition for women, improved access to basic health services, increasing control over fertility and, "the key of keys", education for girls.

The future, said Nehru 50 years ago, was one of "incessant striving" to end poverty, ignorance, disease and inequality. It is, still. ** Human Development in South Asia: Mahabub ul-Haq: Oxford University Press (1997). ** The Progress of Nations: Unicef (1996). *** Human Development Report: UN (1996).*

POVERTY • by Lisa Vaughan

Suffer the little children

The percentage
has fallen, but
more than 320m
remain below
poverty line

Mukesh, a four-year old, is one of 120,000 people living in shacks in Yamuna Pushta, one of Delhi's largest and dirtiest slums. There are no toilets, no drinking water, no health care. Crime and alcohol abuse flourish. Most of the 55,000 children under 16 work.

Though Mukesh attends a creche run by a non-governmental organisation (NGO), where he gets two meals a day, he is seriously underweight. While the other 90 children play, he stares into the distance.

In Azadpura, a village in the state of Uttar Pradesh, Mitla, who says she is 18, married young and has given birth to three children, all of whom died after a few months. Mitla did not go to school. As she stands, vellel, on the dirt floor of her windowless hut, she constantly defers to the men in the village, who answer most questions for her.

Deprivation is endemic in India, especially in rural areas, where three-quarters of the population lives, and in the feudal north. The poor are low-caste, tribal, widowed or disabled. Most are landless and without assets.

They might receive daily wages of Rs30 to Rs50 as sharecroppers or migrant construction workers, coolies or domestic servants, stone crushers or beggars. They perform back-breaking tasks for long hours in wretched conditions. Most are illiterate and have little access to health care or public services. Those in cities live in cramped, filthy slums. Marginalised and powerless, the poor are often unable to take advantage of what few opportunities they get.

There has been progress since independence. The percentage of people living below the poverty line has declined from around 65 per cent in the 1950s to 36 per cent, according to the government's most recent measure. India has not experienced a serious famine since 1943. Life expectancy and infant mortality have improved. Literacy rates have crept up, though half of all adults still cannot read and write. Industrial employment has risen many times over, and food production has more than doubled since 1947.

Set against the population explosion, however, such improvements mean little in absolute terms, the numbers of poor have doubled.

Some 320m to 350m of India's 960m people are estimated to earn an income providing less than 2,400 calories a day in rural areas and 1,100 in cities. The number of poor today in India is equal to the combined population of British India - now India, Pakistan and Bangladesh - at independence. According to the United Nations, India is home to nearly one-third of the world's poor.

"India has to run to stay in place on poverty because there is so much to be done," says Ms Meera Chatterjee, social development officer with the World Bank in New Delhi. "The population is expanding rapidly. The land



Poor prospects: Many of the country's children are under-nourished

Photo: Marcus Cheek

the poor depend on is being degraded. The country's geographical diversity and size makes it more challenging to reach people."

India's record would not look so bad were it not for the fact that many other developing countries have achieved more. Economists Jean Dreze and Amartya Sen, in the 1985 book *India: Economic Development and Social Opportunity*, say: "India's progress over the decades, while far from the worst, has been substantially and systematically out-classed by many other developing countries."

Though there are regional variations, India compares with many sub-Saharan African countries. The United Nations Development Programme (UNDP), which ranks countries on measures such as unattended births, female illiteracy and malnourishment in the under fives, puts India in 89th place out of 101 developing economies.

Where has India gone wrong? Poverty has been high on the political agenda, at least in rhetoric, and the government has spent massively since the 1970s when Indira Gandhi campaigned on the populist Garibi Hatao (Abolish Poverty) platform. Anti-poverty programmes providing work, training, economic assets or loans have been increased, expanded, and modified in each successive five-year plan. Every prime minister since Mrs Gandhi has vowed to reduce or eliminate poverty.

The incidence of poverty has declined gradually as an indirect response to economic growth, especially when agricultural output has risen as in the Green Revolution of the 1970s. But growth has largely benefited the top layer of society, and little has "trickled down" to those millions living on the bottom, economists and development experts say.

Government safety-net programmes have been largely unsuccessful because they seldom reach the communities targeted. Mr Siddharth Dube, policy analyst and author, explains in a forthcoming book how

Indian government funds intended for the poor are co-opted at every bureaucratic level: "Almost down to the last paise, the funds for the poverty alleviation programmes go to the well-off, those who are part of the flourishing network of corruption."

Everybody Loves a Good Drought, a book of stories from India's poorest districts by journalist Palagummi Sainath, tells how a tribe in Orissa state was denied benefits due to them because their name was misspelled in the official list.

Ons Indian NGO worker says, "There is bad management, political interference and a lack of efficient administration. And face it, the elite in this country have benefited from the poor remaining poor. They have the notion that they need a service class and cheap labour for farms. Poverty is intentional, not just an oversight."

Today's policymakers can identify past blunders and say they are now on the right track. Professor Saiged Raza Hashim, a member of the Planning Commission and chairman of a steering committee on poverty alleviation, says: "We have treated two things separately, growth and poverty alleviation; as if they were unrelated. When poverty alleviation programmes have been detached from growth, they are unable to alleviate poverty or a sustainable basis."

And for economic growth to be sustained, India's vast army of poor must contribute, he adds.

Dreze and Sen caution, however, that economic growth is not enough: the poor have to be given greater opportunities through education and other public services.

Prof Hashim describes the failings of a government scheme intended to give the poor a productive asset. "We give a man a cow, but if he has no access to fodder, no way to maintain the health of the animal, or nowhere to sell the milk, sooner or later his venture will be a failure. We're trying to remedy that.

to provide the linkages."

Remedies include encouraging access to environmental resources, education, training and credit.

The UNDP hopes to work with local village councils, the panchayats. The government too is trying to shift

planning to the local and district levels, and the World Bank is working on a targeted, district-specific approach that helps the poor to access loans, become self-employed, develop land and benefit from government schemes.

In central India, Development Alternatives, an NGO, is teaching the rural poor skills and new technologies. It has set up a model village near Orchha and Jhansi, on the borders of Uttar Pradesh and Madhya Pradesh, where locals make paper and building materials and generate their own power.

Teta, a 35-year-old mother of four from the Saharia tribe, works there as a brick-maker earning Rs900 a month and takes literacy classes during her lunch hour. "I've learned a lot and I don't mind working hard here," she says. "People treat me like an equal. Here, we drink from the same vessel."

The challenge is enormous. But in India's ocean of poverty, there are small islands of hope. Women are coming together in villages to fight alcoholism. Poor parents are starting to send their children to school. Air Vice Marshal S. Sahni, who heads Development Alternatives' water and forest reclamation projects, however, says things will not change quickly. "After 50 years of government handouts, it is hard to get people to think for themselves. They have learned to be dependent on us. It is a very slow process."

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THE FACTS OF LIFE AND DEATH



Country	Life expectancy at birth, 1991	Infant mortality rate, 1991	Population aged 65 and over, 1991
Japan	78.5	10.5	21.5
Germany	77.5	11.5	15.5
France	77.0	12.5	14.5
Italy	76.5	13.5	13.5
Spain	76.0	14.5	12.5
UK	75.5	15.5	11.5
USA	75.0	16.5	10.5
India	63.5	100.0	5.5

HEALTH • by Siddharth Dube

Disease, malnutrition take a heavy toll

Indifference among the ruling class compounds a dismal healthcare record

The average Indian is poor, illiterate, lives in a hovel and performs arduous tasks for a pittance. Because of India's failure to make sufficient improvements in health conditions, these hardships are compounded by sickness, physical handicaps, malnutrition and high risk of premature death.

From beggars with truncated limbs, skeletal men and anemic women toiling at construction sites, to underweight child labourers, the most pervasive and gut-wrenching sights of poverty in India are related to disease or lack of healthcare.

Certainly, health conditions are far better today than at India's independence. Then, mortality from famine, chronic hunger and infectious diseases was so catastrophic that the average Indian could only expect to live to about 40 years. One of four infants died before their first birthday.

In the decades since, life expectancy has increased to just over 60 years. Infant mortality is now less than one in 10. Smallpox has been eradicated through vaccination. Malaria used to kill about a million people in the 1940s; by the late 1980s, its toll was negligible as a result of the control of mosquitoes. The destruction caused by other big killers has been palliated by more widespread inoculation, better access to medical services, modest improvements in water supply and quality, and better health education as a result of rising literacy.

This is progress, but of an unsatisfactory kind. Independent India's record on reducing ill-health and mortality is not only worse than those of other Asian countries (which had equally devastating health problems a half-century ago) but also below the average for all developing countries.

Compared with the other Asian giant, China, India's failures loom large. In China, infant mortality is nearly two-thirds lower and life expectancy more than 10 years longer. India is unlikely to approach Chinese standards in the foreseeable future. According to the World Bank, more than half of all deaths in India are still

caused by the "unfinished agenda" of communicable diseases, malnutrition and complications in pregnancy and childbirth.

The leading causes of death and sickness among children include diarrhoeal diseases (a result of abysmal sanitation and lack of safe drinking water), pneumonia and measles. Tuberculosis, an entirely curable disease, kills more than half a million Indians each year, mostly adults in their most productive years. With the programme to control mosquitoes now in disarray, malaria is once again one of the biggest causes of sickness: there are about 2.5m cases of the disease each year, several thousand of them fatal.

Malnutrition contributes to a majority of the deaths of children under five. Over half of all young children - a much higher proportion than in any other Asian country for which reliable data are available - suffer from serious malnourishment. A very large number of adults are also undernourished.

Indian women are at particularly high risk of severe illness and death in their reproductive years. Typically, they are malnourished and anemic, work very long hours at strenuous

jobs, forgo rest, and lack the time or money to seek healthcare or to have a trained attendant during labour.

The anti-female bias in India is such that despite gradually improving health care coverage, the proportion of females in the population continues to decline. In 1901 there were 978 females per thousand males; in 1991 there were only 929. This ratio is among the lowest in the world: in most countries outside South Asia, females slightly outnumber males.

Not only is the burden of the past fearfully large, but the future holds severe new health threats.

Conservative Indians scoff at the thought of India becoming the global AIDS capital, but, according to the World Health Organisation, by the close of this century the country will have the largest number of people with HIV, the virus that causes AIDS.

If the speed at which HIV is spreading in India does not slow, 30 to 40 million Indians could be infected within the next quarter-century.

Sickness and mortality from smoking are also increasing. The World Bank estimates that smoking will, in about two decades, be responsible

for 13 per cent of deaths in India.

Because of the growing proportion of older people in the population, non-communicable diseases such as heart disease, stroke, cancer, diabetes and blindness will also take a greater toll.

That ill-health and disease persist on this harrowing scale is largely due to the lack of attention paid by India's leaders to poverty, illiteracy and lack of housing.

Neglect of health is epitomised by paltry government spending on disease prevention and health care. Taken together, India's federal and state governments spend about 1.3 per cent of gross domestic product on health, far less than other Asian countries. This level of spending - which works out to just US\$2 to \$3 per person each year - is inadequate to meet even rudimentary health goals.

What funds there are are misallocated, with more than three-quarters absorbed by wages, specialised hospitals and medical education, leaving precious little for disease prevention, rural health care, or for drugs and essential supplies. Compounding these problems are the corruption and inefficiency that afflict every public service in India.

With the government abdicating its responsibilities, the average Indian is left with no alternative but to incur large expenses and debts to pay for curative care from private practitioners.

On average, each Indian spends about \$10 every year on health care, more than the average Indonesian, whose income is nearly twice as large. For the average Indian, struggling to survive on an annual income of less than \$400, the costs of treating routine fevers and infections appear worryingly large: expenditures on treating serious sicknesses propel them along the road to destitution.

Although the leaders have done little for the health of the ordinary Indian, they have done very well for themselves.

India's rich and powerful have access within the larger cities to world-class health care, some of it provided cheaply at government hospitals. Nonetheless, top politicians routinely go to the West, at great cost to the public exchequer, for the treatment of ailments that they do not trust to India's best doctors.

● Siddharth Dube is a health policy expert and the author of a forthcoming book on poverty in India.

THE ENVIRONMENT • by Miriam Jordan

Capital urgently in need of fresh air

Prosperity leads to more autos - and that fuels the deadly hazard of air pollution

The sticker slapped on New Delhi vehicles that pass emission-control checks reads: "Pollution under control." Try telling that to Ms Karen Grogg-Joshi, who has spent many months this year battling respiratory ailments in the capital.

"I couldn't go outside...I couldn't breathe properly," she says of the winter months when she suffers most from bronchial and sinus infections.

Nowhere is the conflict between environment and economic development more evident than in New Delhi. India confronts several environmental challenges, including how to deal with water contamination and hazardous and solid wastes, but it is air pollution that poses the most immediate threat to its people.

In recent years, as more, newly-prosperous New Delhi residents have bought motor vehicles, they have increasingly poisoned the air of a city that is home to 11m people. India's capital is the world's fourth most polluted city, according to the World Health Organisation (WHO).

About two-thirds of the air pollution is generated by vehicles, compared with 40 per cent in 1971, says the country's environmental ministry. Together, vehicles, factories and power plants spew 2,000 tonnes of pollutants into New Delhi's air each day.

Ms Grogg-Joshi might consider herself fortunate. She could afford a doctor and antibiotics to treat her pollution ailments. The WHO estimates that last year 7,500 New Delhi people died from diseases related to air pollution. Reliable studies about the incidence of respiratory disease are not available. But anecdotal evidence from doctors suggests that it is rising strongly.

Other Indian cities are also suffering, but the outlook is gloomiest for New Delhi, particularly since it lacks a mass-transit system and the number of vehicles is growing faster than any other Indian city.

In Bombay, 5m commuters cram into suburban trains each day, and the ocean breezes help fan some of the vehicle exhaust fumes. Calcutta, the most densely-populated city, boasts an underground train service and electric trams. Experts blame the central

government for endorsing only "sticking plaster fixes", such as the emission-control "test required" of New Delhi motorists by the local government, instead of legislation with lasting, far-reaching impact.

"The government is responsible for killing people," says Mr Anil Agarwal, director of New Delhi's independent Centre for Science and Environment.

To underscore the government's apathy, environmentalists point to the fact that it was the supreme court which took the lead in trying to save Indians in leading cities from noxious air. In 1995, the court decreed that all new cars sold in New Delhi, Bombay, Calcutta and Madras should be fitted with catalytic converters to reduce harmful emissions.

The government this year drafted emission norms for all vehicles that, it says, will come into effect nationwide in April 2000.

To meet the standards, 85 per cent of all new cars and about 25 per cent of two-wheelers will have to be equipped with catalytic con-



verters. The problem, experts say, is that the devices require unleaded fuel, the quality and availability of which is uneven in the main urban areas.

Mr Randy Henderson is managing director in India for AlliedSignal, the US company that makes the key component in catalytic converters. He says: "It took Thailand six years to have unleaded fuel countrywide, and that's the most impressive example."

India's problem stems from the fact that its car market has been heavily protected for years. Most of the indigenous car models use leaded petrol and diesel. Only in the last few years have modern foreign cars entered the market, prompting the wider use of unleaded fuel.

A senior official at the ministry of the environment insists that unleaded petrol will be readily available

everywhere. He says: "All these goals are achievable. It will be done."

A 1996 study by the Centre for Science and Environment (CSE), called "Slow Murder: The Deadly Story of Vehicular Pollution in India", blames low-quality fuel, archaic vehicle technology and inadequate vehicle maintenance, among other things, for India's air pollution.

The low-quality diesel supplied by state-owned refineries has a sulphur content several times higher than that sold in western countries, environmentalists say.

If the government has been late in waking up to the problem, India's auto industry has also been reluctant to take note of it.

Environmentalists say the industry has been loath to invest in the technology to make vehicles eco-friendly. The CSE points out that Hindustan Motors made no changes to the engine design of the ubiquitous Ambassador model for 33 years, from 1953 to 1986.

Blame is often directed at Bajaj Auto, the largest maker of two and three-wheelers in India. A popular mode of transport in New Delhi, scooters, motorcycles and auto-rickshaws are responsible for about 70 per cent of the air pollution. Costing a fraction of the price of a car, two-wheelers outnumber cars by three to one on the city's roads. In India overall, about 3m two-wheelers were sold in the fiscal year to last March, against 411,000 passenger cars. Industrial analysts expect this trend to continue.

Meanwhile, Bajaj Auto spends on average only 1 per cent of its annual turnover on research and development, according to the CSE study. Mr Rahul Bajaj, the company's managing director, says it is investing to upgrade engines and control emissions of new models. Mr Bajaj says his company intends to fit catalytic converters to its models to meet the government's April 2000 norms.

He is currently consulting with several teams from US and European companies interested in developing catalytic converters for two and three-wheelers in India.

In fact, Bajaj Auto is running a pilot scheme with rickshaw drivers in Bombay. But Mr Bajaj says: "Nobody is prepared to buy rickshaws fitted with catalytic converters because they can't find enough petrol pumps with unleaded fuel."

● The author is a journalist living in New Delhi.

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